

Order #759888: Gary Loe P../Spangler/R../Jan-Feb 2022/

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
01/21/22 1:10:04 PM	Processed		<async process>	Ashley Rit	\$3,490.00	54	0.00
01/21/22 1:07:31 PM	Approved			Teri King {	\$3,490.00	54	0.00
01/21/22 1:07:29 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Teri King {	\$3,490.00	54	0.00
01/21/22 8:30:23 AM	Approval Workflow		[Sales Manager - Ready Default]	Jack Lee {	\$3,490.00	54	0.00
01/21/22 8:16:35 AM	Ready for approval		New Order	Debbie Mc	\$3,490.00	54	0.00
01/21/22 8:13:16 AM	New order created		<new order>	Debbie Mc	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders	Order / Rev: <u>759888</u>		
	Alt Order #:		
	Product Desc:	<u>Jan-Feb 2022</u>	
	Estimate:		WNML-FM/AM
	Flight Dates:	<u>01/24/22 - 02/13/22</u>	Primary AE: <u>Debbie Moss</u>
	Original Date / Rev:	<u>01/21/22 / 01/21/22</u>	Sales Office: <u>L-KNO</u>
	Order Type:	<u>GENERAL</u>	Sales Region: <u>Local</u>

Agency	Name: <u>Gary Loe Productions</u>		
	Buying Contact:		Billing Type: <u>Cash</u>
	Billing Contact:		Billing Calendar: <u>Broadcast</u>
		<u>PO Box 50444</u>	Billing Cycle: <u>EOM/EOC</u>
		<u>Knoxville, TN 37950</u>	Agency Commission: <u>15%</u>

Advertiser	Name: <u>Spangler/R/Sheriff</u>		
	Demographic:	<u>A25-54</u>	New Business Thru: _____
	Product Codes:	<u>Candidates</u>	Advertiser External ID: _____
	Revenue Code 1:	<u>AGY-AVAIL</u>	Agency External ID: _____
	Revenue Code 2:	<u>POL-CAND</u>	Unit Code: <u>General</u>
	Revenue Code 3:	<u>POL-LR</u>	Order Separation: <u>00:15:00</u>
	Priority:	<u>P-100</u>	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/27/21	01/30/22	18	\$1,170.00	\$994.50
01/31/22	02/11/22	36	\$2,320.00	\$1,972.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2022	18	\$1,170.00	\$994.50	0.00
February 2022	36	\$2,320.00	\$1,972.00	0.00
Totals	54	\$3,490.00	\$2,966.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Debbie Moss	L-KNO	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WNML	01/24/22	02/13/22	M-F 9a-12p M-F	CM	9a-12p	MTWTF--	:30	10	\$60.00	P-50	0.00	NM	29	\$1,740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/24/22	01/30/22	MTWTF--					9	\$60.00		0.00			
		Week: 01/31/22	02/06/22	MTWTF--					10	\$60.00		0.00			
		Week: 02/07/22	02/13/22	MTWTF--					10	\$60.00		0.00			
N 2	WNML	01/24/22	02/13/22	M-F 9a-12p M-F	CM	9a-12p	MTWTF--	:30	10	\$70.00	P-50	0.00	NM	25	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/24/22	01/30/22	MTWTF--					9	\$70.00		0.00			
		Week: 01/31/22	02/06/22	MTWTF--					8	\$70.00		0.00			
		Week: 02/07/22	02/13/22	MTWTF--					8	\$70.00		0.00			
Totals													54	\$3,490.00	

Debbie Moss

From: gary loe <garyloe@outlook.com>
Sent: Thursday, January 20, 2022 11:59 PM
To: Debbie Moss
Subject: [EXT]Media Buy Cumulus-Tom Spangler for Sheriff 2022

Debbie,

The Tom Spangler for Sheriff campaign is interested in placing :30 radio spots on these four radio programs, with a start date of Monday, January 24, 2022 and an ending date on or before Sunday, February 13, 2022:

Time/total # of spots/# of spots per program

NewsTalk 6-10a Phil Williams: 29 spots at 2 each weekday program

NewsTalk Sunday 12-2p State Your Case George Korda: 8 spots at 4 each Sunday program

WNML 9-Noon Erik Ainge: 29 spots at 2 each weekday program

WNML 3-7p Sports Talk Jimmy Hyams: 25 spots at 2 each weekday program

Please provide an invoice, and I will bring by a check Friday, January 20, 2022.

Thanks Debbie,
Gary Loe
(865)584-5842

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you know the sender and you are sure the content is safe. Please report the message using the Report Message feature in your email client if you believe the email is suspicious.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, GARY V. LOE, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: TOM SPANGLER

Authorized committee: TOM SPANGLER FOR SHERIFF

Agency requesting time (and contact information):
 N/A GARY LOE PRODUCTIONS

Candidate's political party: REPUBLICAN

Office sought (no acronyms or abbreviations): KNOX COUNTY REPUBLICAN

Date of election: 3 MAY 2022 General Primary

Treasurer of candidate's authorized committee: TOM SPANGLER FOR SHERIFF

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

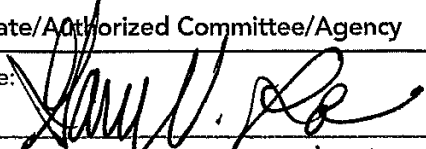
Candidate/Committee/Agency	Station Representative
Signature: <u>Gary V. Loe</u>	Signature: <u>Teri King</u>
Name: <u>GARY V. LOE</u>	Name: <u>Teri King</u>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <u>1/21/22</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name:

GARY V. LOE

Date:

21 JANUARY 2022

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received: _____

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	759888	Station Call Letters:	WNML-A/F	Date Received/Requested:	1/21/22
Est. #:		Station Location:	Knoxville	Run Start and End Dates:	1/24/22 - 2/13/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

INVOICE



WNML-FM/AM
4711 Old Kingston Pike
Knoxville, TN 37919
Main: (865) 588-6511
Billing:

www.sportsradiownml.com

Billing Address:

Gary Loe Productions
Attention: Accounts Payable
PO Box 50444
Knoxville, TN 37950

Send Payment To:

WNML-FM/AM
Cumulus Media- Knoxville
3640 Momentum Place
Chicago, IL 60689-5336

Property	WNML-FM		
Invoice #	AA3068661	Order #	759888
Invoice Date	02/20/22	Alt Order #	
Invoice Month	February 2022	Deal #	
Invoice Period	01/31/22 - 02/11/22	Flight Dates	01/24/22 - 02/13/22
Advertiser	Spangler/R/Sheriff		
Product	Jan-Feb 2022		
Estimate #			
Account Executive	Debbie Moss		
Sales Office	Local-Knoxville TN		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	01/24/22	02/13/22	M-F	9a-12p	MTWTF--	:30	10	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/31/22 02/06/22 MTWTF-- 10 \$60.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
15 WNML M 01/31/22 10:45 AM M-F 9a-12p :30 SpanglerForSheriff_ReCut_ \$60.00 NM									
10 WNML M 01/31/22 11:47 AM M-F 9a-12p :30 SpanglerForSheriff_ReCut_ \$60.00 NM									
16 WNML Tu 02/01/22 9:17 AM M-F 9a-12p :30 SpanglerForSheriff_ReCut_ \$60.00 NM									
13 WNML Tu 02/01/22 10:14 AM M-F 9a-12p :30 SpanglerForSheriff_ReCut_ \$60.00 NM									
12 WNML W 02/02/22 10:15 AM M-F 9a-12p :30 SpanglerForSheriff_ReCut_ \$60.00 NM									
17 WNML W 02/02/22 10:31 AM M-F 9a-12p :30 SpanglerForSheriff_ReCut_ \$60.00 NM									
11 WNML Th 02/03/22 9:31 AM M-F 9a-12p :30 SpanglerForSheriff_ReCut_ \$60.00 NM									
19 WNML Th 02/03/22 11:27 AM M-F 9a-12p :30 SpanglerForSheriff_ReCut_ \$60.00 NM									
18 WNML F 02/04/22 9:57 AM M-F 9a-12p :30 SpanglerForSheriff_ReCut_ \$60.00 NM									
14 WNML F 02/04/22 11:22 AM M-F 9a-12p :30 SpanglerForSheriff_ReCut_ \$60.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/07/22 02/13/22 MTWTF-- 10 \$60.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
25 WNML M 02/07/22 10:45 AM M-F 9a-12p :30 SpanglerForSheriff_ReCut_ \$60.00 NM									
20 WNML M 02/07/22 10:57 AM M-F 9a-12p :30 SpanglerForSheriff_ReCut_ \$60.00 NM									
26 WNML Tu 02/08/22 9:44 AM M-F 9a-12p :30 SpanglerForSheriff_ReCut_ \$60.00 NM									
21 WNML Tu 02/08/22 10:57 AM M-F 9a-12p :30 SpanglerForSheriff_ReCut_ \$60.00 NM									
23 WNML W 02/09/22 9:30 AM M-F 9a-12p :30 SpanglerForSheriff_ReCut_ \$60.00 NM									
27 WNML W 02/09/22 10:18 AM M-F 9a-12p :30 SpanglerForSheriff_ReCut_ \$60.00 NM									
22 WNML Th 02/10/22 9:46 AM M-F 9a-12p :30 SpanglerForSheriff_ReCut_ \$60.00 NM									
28 WNML Th 02/10/22 11:26 AM M-F 9a-12p :30 SpanglerForSheriff_ReCut_ \$60.00 NM									
29 WNML F 02/11/22 11:27 AM M-F 9a-12p :30 SpanglerForSheriff_ReCut_ \$60.00 NM									
24 WNML F 02/11/22 11:57 AM M-F 9a-12p :30 SpanglerForSheriff_ReCut_ \$60.00 NM									
2	01/24/22	02/13/22	M-F	9a-12p	MTWTF--	:30	10	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/31/22 02/06/22 MTWTF-- 8 \$70.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									

Effective October 1, 2020, except where prohibited by law, we will impose a 1.5% administrative fee on all credit card payments. We do not apply an administrative fee to cash payments, including Cash in Advance payments. In addition, we do not apply an administrative fee to credit card payments processed prior to the advertising start date.

INVOICE

Send Payment To:



WNML-FM/AM
Cumulus Media- Knoxville
3640 Momentum Place
Chicago, IL 60689-5336

Invoice #	AA3068661	Invoice Month	February 2022
Invoice Date	02/20/22	Invoice Period	01/31/22 - 02/11/22
Advertiser	Spangler/R/Sheriff		
Product	Jan-Feb 2022		
Estimate #			

www.sportsradiownml.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																						
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<td>WNML</td> <td>W</td> <td>02/02/22</td> <td>11:45 AM</td> <td>M-F</td> <td>9a-12p</td> <td>:30</td> <td>SpanglerForSheriff_ReCut_</td> <td>\$70.00</td> <td>NM</td> </tr> <tr> <td>14</td> <td>WNML</td> <td>Th</td> <td>02/03/22</td> <td>11:15 AM</td> <td>M-F</td> <td>9a-12p</td> <td>:30</td> <td>SpanglerForSheriff_ReCut_</td> <td>\$70.00</td> <td>NM</td> </tr> <tr> <td>12</td> <td>WNML</td> <td>F</td> <td>02/04/22</td> <td>9:29 AM</td> <td>M-F</td> <td>9a-12p</td> <td>:30</td> <td>SpanglerForSheriff_ReCut_</td> <td>\$70.00</td> <td>NM</td> </tr> <tr> <td>17</td> <td>WNML</td> <td>F</td> <td>02/04/22</td> <td>11:46 AM</td> <td>M-F</td> <td>9a-12p</td> <td>:30</td> <td>SpanglerForSheriff_ReCut_</td> <td>\$70.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>02/07/22</td> <td>02/13/22</td> <td>MTWTF--</td> <td>8</td> <td>\$70.00</td> <td colspan="5"></td> </tr> <tr> <td colspan="10"> <table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>23</td> <td>WNML</td> <td>M</td> <td>02/07/22</td> <td>9:30 AM</td> <td>M-F</td> <td>9a-12p</td> <td>:30</td> <td>SpanglerForSheriff_ReCut_</td> <td>\$70.00</td> <td>NM</td> </tr> <tr> <td>18</td> <td>WNML</td> <td>M</td> <td>02/07/22</td> <td>11:58 AM</td> <td>M-F</td> <td>9a-12p</td> <td>:30</td> <td>SpanglerForSheriff_ReCut_</td> <td>\$70.00</td> <td>NM</td> </tr> <tr> <td>20</td> <td>WNML</td> <td>Tu</td> <td>02/08/22</td> <td>10:27 AM</td> <td>M-F</td> <td>9a-12p</td> <td>:30</td> <td>SpanglerForSheriff_ReCut_</td> <td>\$70.00</td> <td>NM</td> </tr> <tr> <td>22</td> <td>WNML</td> <td>W</td> <td>02/09/22</td> <td>11:33 AM</td> <td>M-F</td> <td>9a-12p</td> <td>:30</td> 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Total Spots 36

DUE NET 30: 1.5% Service Fee on Credit Cards

<u>Gross Total</u>	\$2,320.00
<u>Agency Commission</u>	\$348.00
<u>Net Amount Due</u>	\$1,972.00
<u>Invoice Balance as of 02/25/22 10:41:59 PM ET</u>	\$0.00

Effective October 1, 2020, except where prohibited by law, we will impose a 1.5% administrative fee on all credit card payments. We do not apply an administrative fee to cash payments, including Cash in Advance payments. In addition, we do not apply an administrative fee to credit card payments processed prior to the advertising start date.