

Issues Affecting our Region

WTCB-FM

Q2 2019

1. Opioid Abuse
2. Mental Health
3. Crime
4. Domestic Violence
5. Jobs
6. Medical Marijuana
7. Local Culture
8. Homelessness
9. Education
10. Animal Welfare

WTCB-FM

ACCESS COLUMBIA-BSA

CUMULUS PUBLIC AFFAIRS Show
Columbia, South Carolina
WEEKLY BROADCAST SCHEDULE
2019

Sunday Mornings 8-9am
:30 minute show

Guest_-Douglas Stone_
Additional guests __2 Minor-Scouts
Organization-BSA -Scouts of America
Air date__02/24/2019__
Mission Statement:
To create a safe educational
environmental experience inclusive of
all who wish to be a scout.

Synopsis of Show:
What is going on with scouts today.
How the inclusion of females (which
has been going on for quite a while)
has been helpful and how the scouts
are growing in today's environment.
The foundation being a scout can
give your child.

Website\FB___BSA.org___
Phone if avail -803-750-9868

Hosts-Steve McKay or Summer
Contact
Summer.James@Cumulus.com

WTCB-FM

ACCESS COLUMBIA DRIFTjam/911

CUMULUS PUBLIC AFFAIRS Show

Columbia, South Carolina

WEEKLY BROADCAST SCHEDULE

2019

Sunday Mornings 8-9am

:30 minute show

Guest__Doug Gainey

Additional guests -Head of 911/remembrance

Organization__DriftJam Flotilla in Association with 911/Remembrance Foundation

Air date__02/24/2019

To Create awareness of Driftjam- the largest floating music Festival and it's chosen 2019 Charity recipient to assist in keeping contributions for those affected by 911 in mind.

Synopsis of Show

Discussion included the branch of 911/Remembrance foundation and what Driftjam is doing to keep donations coming into the foundation.

Website\FB__911Remembrance.org and Driftjam.com

Phone is not available

Hosts-Steve McKay or Summer

Contact Summer.James@Cumulus.com

WTCB-FM

ACCESS COLUMBIA INDIE GRITS

CUMULUS PUBLIC AFFAIRS Show

Columbia, South Carolina

WEEKLY BROADCAST SCHEDULE

2019

Sunday Mornings 8-9am

:30 minute show

Guest-Seth Gadsden

Additional guests ___solo_____

Organization_IndieGritsLabs and Film Festival

Air date_03/03/209

Mission Statement

The biggest Film Festival in the Midlands which supports educational efforts throughout the year by:

1)Community based Art Projects

2)Media Education Programs

3)Indie Grits Film Festival and events

Synopsis of Show:

Discussion consists of Criteria for Festival, highlighting the South and our filmmakers and artists.

Where money specifically goes from Festival to IndieLabs - weekends and classes for mainly children and also specific learning programs for adults and any one looking to learn MediaArts and hopefully make a career in this field. Giving people in the South a focus that can be utilized by staying in the South. Encouraging local culture and donating and contributing to our community.

Website/FB IndieGrits.org

Phone is not available

Hosts-Steve McKay or Summer

Contact Summer.James@Cumulus.com

ACCESS COLUMBIA BRAIN INJURY

CUMULUS PUBLIC AFFAIRS Show
Columbia, South Carolina
WEEKLY BROADCAST SCHEDULE
2019

Sunday Mornings 8-9am
:30 minute show

Guest_-Joyce Davis

Additional guests __solo

Organization-Brain Injury Ass. Of S.C.

Air date_03/03/2019

Mission Statement:

To Provide comfort, information,
Strategic groups and support for
families and victims of a Brain Injury.

Synopsis of Show:

Explanation of what is considered a
Brain Injury or TBI-traumatic Brain
Injury. Events to benefit throughout
the year.

How to sign up for support groups
and attend events.

Website\FB__BIAofSC.com & FB

Phone if avail -803-731-3823

1-877-TBI-FACT

Hosts-Steve McKay or Summer
Contact

Summer.James@Cumulus.com

ACCESS COLUMBIA SAVINGLivesTR

CUMULUS PUBLIC AFFAIRS Show

Columbia, South Carolina

WEEKLY BROADCAST SCHEDULE

2019

Sunday Mornings 8-9am

:30 minute show

Guest_-Stacy Mink

Additional guests __solo

**Organization-Saving Lives Through
Ryan**

Air date__03/10/2019

Mission Statement:

**To Provide information and education
on awareness of fun-sport, safety
and self-defense with Fire Arms.**

Synopsis of Show:

**Providing awareness of how fun
accidents can happen to even skilled
shooters. We move forward in
learning with education for all ages
and what events where they will be
making appearances.**

How to volunteer and sponsor.

Website\FB_SavingLivesThroughRyan

Phone if avail -N/a

Hosts-Steve McKay or Summer

Contact

Summer.James@Cumulus.com

ACCESS COLUMBIA MiracleLeague

CUMULUS PUBLIC AFFAIRS Show

Columbia, South Carolina

WEEKLY BROADCAST SCHEDULE

2019

Sunday Mornings 8-9am

:30 minute show

Guest_-Doug Elliott

Additional guests __solo

**Organization-City Of Columbia Parks
and recreation-Miracle League**

Air date__03/10/2019

Mission Statement:

The City of Columbia Recreation

Center provides activities and

opportunities for all ages-

**the Miracle League is A baseball
program specifically designed for
those with disabilities.**

Synopsis of Show:

**Providing schedule and information
of year round programs,activities
emphasis on the Miracle League
spring tryouts.**

**What the Miracle League is and who it
benefits.**

How to volunteer and sponsor.

Website\FB__CityofColumbia/MiracleLeague.com

Phone if avail -

DougElliott@Columbiasc.gov

Hosts-Steve McKay or Summer

Contact

Summer.James@Cumulus.com

ACCESS COLUMBIA EASTERSEALS

CUMULUS PUBLIC AFFAIRS Show

Columbia, South Carolina

WEEKLY BROADCAST SCHEDULE

2019

Sunday Mornings 8-9am

:30 minute show

Guest_-Mary Margaret Crewes

Additional guests __solo

Organization-EASTERSEALS

Air date_03/17/2019

Mission Statement:

To Provide information and continue the legacy and legend that IS EasterSeals. Providing assistance in many capacities including In HomeCare and support.

Synopsis of Show:

Create awareness that EasterSeals still exists and accepting recipient applications. EasterSeals gave up their Physical brick building locations to focus more on care and service to our community.

How to volunteer and be a part of EASTERSEALS.

Website\FB_EASTERSEALS.org-

EasterSeals.com

Phone if avail -803-466-4089

Hosts-Steve McKay or Summer

Contact

Summer.James@Cumulus.com

ACCESS COLUMBIA FILL THE BOOT

CUMULUS PUBLIC AFFAIRS Show
Columbia, South Carolina
WEEKLY BROADCAST SCHEDULE
2019

Sunday Mornings 8-9am
:30 minute show

Guest_-Aubrey D Jenkins
Additional guests __Mike DeSumma
Organization-Columbia Fire Dept.
Air date__03/17/2019

Mission Statement:

To Keep Columbia Safe and well-
informed.

To Provide information and education
in how to help our local Fire Dept.

Synopsis of Show:

This focused on the Fill the Boot
program for MDA.

We also discussed awareness of
safety and education. How to be a
fireman or a Volunteer firefighter.
accepting applications periods
How to be a part and help our
community.

Website/FB-CRFR.Net

Phone if avail -N/A

Hosts-Steve McKay or Summer
Contact

Summer.James@Cumulus.com

ACCESS COLUMBIA MOMSblog

CUMULUS PUBLIC AFFAIRS Show

Columbia, South Carolina

WEEKLY BROADCAST SCHEDULE

2019

Sunday Mornings 8-9am

:30 minute show

Guest_-Tiffany Nettles

Additional guests __

Organization-

Air date__03/24/2019

Mission Statement:

**To assist and enrich Moms and
Toddlers in South Carolina by
attempting to create safe
associations and provide as much
information and education as
possible to make life easier for Moms.**

Synopsis of Show:

**Create awareness of resources
available for SC Moms for safe
socialization of all stages of
motherhood.**

Website/FB- CityMomsBlog

ColumbiaSC.CityMomsBlog.com

Phone if avail -N/A

Hosts-Steve McKay or Summer

Contact

Summer.James@Cumulus.com

WTCB-FM

ACCESS COLUMBIA CANCERof MC

CUMULUS PUBLIC AFFAIRS Show

Columbia, South Carolina

WEEKLY BROADCAST SCHEDULE

2019

Sunday Mornings 8-9am

:30 minute show

Guest_-Paulette Criscione

Additional guests __solo

Organization-Cancer of Many Colors

Air date_03/24/2019

Mission Statement:

**To assist and enrich The lives of
Cancer patients. To create awareness
of all the colors of Cancer and assist
with the day to day financial
struggles a cancer patient family
faces.**

Synopsis of Show:

**Discussed mission statement, what it
means to know the colors of cancer.
How to donate and volunteer and/or
apply to be a recipient of funds.**

Website/FB-

CancerofManyColors.com

Phone if avail -803-957-1048

Hosts-Steve McKay or Summer

Contact

Summer.James@Cumulus.com

ACCESS COLUMBIA PARKINSONS

CUMULUS PUBLIC AFFAIRS Show
Columbia, South Carolina
WEEKLY BROADCAST SCHEDULE
2019

Sunday Mornings 8-9am

:30 minute show

Guest_-Terry Conroy

Additional guests __Margi McLeod

Organization-RocksteadyBoxingIrmo

Owners speaking for Parkinson's
Awareness Month.

Air date_03/31/2019

Mission Statement:

To assist and enrich The lives of
Parkinson's patients.

Synopsis of Show:

. To create awareness of upcoming
events and support groups available
at all stages of this rapidly growing
diagnosis. How and where to get
questions answered and early
diagnosis. Big awareness to never be
embarrassed to start fighting early.

Website/FB-

Phone if avail -803-335-4247

Symposium number

Gym visits for Parkinson's patients

Call 803-545-0549

Hosts-Steve McKay or Summer

Contact

Summer.James@Cumulus.com

ACCESS COLUMBIA SISTER CARE

CUMULUS PUBLIC AFFAIRS Show
Columbia, South Carolina
WEEKLY BROADCAST SCHEDULE
2019

Sunday Mornings 8-9am

:30 minute show

Guest_-Cherisse Branch

Additional guests __Solo

Organization-SISTERCARE

Air date_03/31/2019

Mission Statement:

To assist in housing, necessities and enriching the lives of abuse victims of all ages. An Alternative to Abuse.

Synopsis of Show:

. To create awareness of support groups, housing, education and help. How and where to get questions answered. Big awareness to never be embarrassed to ask for help and/or assistance in leaving even the actual act of physically getting out safely. Discussion of types of abuse. Where to call and how we can help. How to volunteer.

Website/FB-Sistercare.com

Phone if avail -

803-765-9428-Crisis line

Hosts-Steve McKay or Summer

Contact

Summer.James@Cumulus.com