

**ACCESS COLUMBIA COVER SHEET**

**4<sup>th</sup> QUARTER 2021**

**WTCB-FM 106.7 8am**

**WNKT-FM 107.5 6am**

**WOMG-FM 98.5 8am**

**WLXC-FM 103.1 4am**

**WISW-AM 1320 8am**

**Producer/ Host – SUMMER**

**CUMULUS MEDIA PRESENTATION**

ACCESS COLUMBIA -2021

4<sup>th</sup> Quarter

CUMULUS PUBLIC AFFAIRS

Columbia, South Carolina

WEEKLY BROADCAST SCHEDULE

2021

Guest Lauren Peebles-Dev. & Operations Manager of LMCF

Additional guests \_\_\_\_Danielle Covelli of Covelli Foundation & Marketing Dir. Of Panera

Organization –Lexington Medical Center Foundation

Air date\_\_\_\_10/03/2021

Mission statement

To encourage the community to have as much outreach for breast exams. These Organizations offer mobile units etc. to reach all communities combining programs through Panera Bread and seeking Large Donors in giving back and fighting to make available testing for all.

On the Show-We discussed the upcoming Outreach, donations and how to participate and be involved.

Website [LexingtonMedicalCenterFoundation.org](http://LexingtonMedicalCenterFoundation.org)

Facebook-LexMedFoundation

Twitter n/a

Phone

Please go to website for current contact information

email- call or check website

Hosts-Summer

Contact [Summer.James@Cumulus.com](mailto:Summer.James@Cumulus.com)

ACCESS COLUMBIA -2021

4<sup>th</sup> Quarter

CUMULUS PUBLIC AFFAIRS

Columbia, South Carolina

WEEKLY BROADCAST SCHEDULE

2021

Guest Nancy Smith, CFE of SC STATE Fair

Additional guests N/A

Organization –South Carolina State Fair Scholarships

Air date \_\_\_10/10/2021

Mission statement

To encourage the community to support our SC students. This Organization offers to reach all communities combining programs in giving back and working to make available Local education for all.

On the Show-We discussed the upcoming sales and donations and how to participate and be involved and how to be eligible and how to win.

Website [SCSTATEFAIR.org](http://SCSTATEFAIR.org)

Facebook [SCSTATEFAIR](https://www.facebook.com/SCSTATEFAIR)

Twitter n/a

Phone 803-851-4615

Please go to website for current contact information

email- call or check website

Hosts-Summer

Contact [Summer.James@Cumulus.com](mailto:Summer.James@Cumulus.com)

ACCESS COLUMBIA –2021 Oct 17th

4<sup>th</sup> Quarter

CUMULUS PUBLIC AFFAIRS

Columbia, South Carolina

WEEKLY BROADCAST SCHEDULE

2021

Guest Jackie Garbinsky

Additional guests \_\_\_\_ N/A

Organization –FAMILY CONNECTIONS SC

Air date \_\_10/17/2021

Mission statement

To encourage the community to Support the BuddyWalk and Create programs for children with disabilities who need special services.

Family ConnectionSC is growing every year to bring Awareness for facilities for all. Example Playgrounds indoor and outdoor and discussed the 5k and where the funding is going.

On the Show- We discussed the upcoming events/donations/The rewards of being involved.

Website FamilyConnections.org

Facebook-FAMILYCONNECTION SC

Twitter n/a

Phone 1-800-578-8750

Please go to website for current contact information

email- call or check website Info @familyconnections.org

Hosts-Summer

Contact [Summer.James@Cumulus.com](mailto:Summer.James@Cumulus.com)

ACCESS COLUMBIA –2021 Oct 24th

4<sup>th</sup> Quarter

CUMULUS PUBLIC AFFAIRS

Columbia, South Carolina

WEEKLY BROADCAST SCHEDULE

2021

Guest- Dr. Jina Moore

Additional guests \_\_\_\_\_ Various BC Survivors

Organization –PINK STORIES follow up for LEXMEDFoundation

Air date \_\_\_10/24/2021

Mission statement

To encourage the community to Support outreach programs for screenings for all potential Breast Cancer patients in all areas of SC for all demographics.

On the Show- This show was various survivors speaking their truth of the journey and how early detection is why they are here to share them.

LEXMEDFOUNDATION is growing every year to bring Awareness to How much Screenings can create survivors. We need available screenings and communities of survivors to continue to support each other. We discussed the upcoming events/donations/The rewards of being involved.

Website [LexMedFoundation.org](http://LexMedFoundation.org)

Facebook-Twitter n/a

Phone Please go to website for current contact information

email- call or check website Info [@familyconnectionsc.org](mailto:@familyconnectionsc.org)

Hosts-Summer

Contact [Summer.James@Cumulus.com](mailto:Summer.James@Cumulus.com)

ACCESS COLUMBIA –2021 Oct 31st

4<sup>th</sup> Quarter

CUMULUS PUBLIC AFFAIRS

Columbia, South Carolina

WEEKLY BROADCAST SCHEDULE

2021

Guest- Dawn Wilkinson Exec. Dir.

Additional guests \_\_\_\_ n/a

Organization –SC HUMANE SOCIETY

Air date\_\_10/31/2021

Mission statement To End Animal cruelty, neglect and overpopulation.

On the Show- This show was discussing the upcoming final 5k to benefit the humane society. This annual event will be the final one but this show encourages those to continue to be vigilant to help animals by utilizing their services adopt, spay and neuter and to bring Awareness to How much we all can help in small ways

Website SCHUMANESOCIETY.org

Facebook-Twitter n/a

Phone-n/a

Please go to website for current contact information

email- call or check website

Hosts-Summer

Contact [Summer.James@Cumulus.com](mailto:Summer.James@Cumulus.com)

ACCESS COLUMBIA –2021 November 7th

4<sup>th</sup> Quarter

CUMULUS PUBLIC AFFAIRS

Columbia, South Carolina

WEEKLY BROADCAST SCHEDULE

2021

Guest- KIM HARDY Founder & Exec Dir.

Additional guests \_\_\_\_n/a

Organization – Hardy Hands

Air date\_\_11/07/2021

Mission statement

On the Show- This month is national Epilepsy awareness month. We discussed how many people do not know how or what epilepsy really is and how to react to a seizure. We discussed things to do in those situations and how to be more supportive of those with this issue. To bring Awareness to How much we all can help in small ways

Website HardyHands.org

Facebook-Twitter n/a

Phone-n/a

Please go to website for current contact information

email- call or check website

Hosts-Summer

Contact [Summer.James@Cumulus.com](mailto:Summer.James@Cumulus.com)

ACCESS COLUMBIA –2021 November 14th

4<sup>th</sup> Quarter

CUMULUS PUBLIC AFFAIRS

Columbia, South Carolina

WEEKLY BROADCAST SCHEDULE

2021

Guest- Latasha Taste Exec Dir.

Additional guests \_\_\_ n/a

Organization – CISM

Air date \_\_\_11/14/2021

Mission statement

On the Show- To assist teens of all demographics but especially lower income communities who may have a harder time staying in school due to economical situations. To let teens know there is a place to turn to and get more assistance in schools around the midlands. They have recently joined a national version of CISM>

Website CISM.org

Facebook-Twitter n/a

Phone-n/a

Please go to website for current contact information

email- call or check website

Hosts-Summer

Contact [Summer.James@Cumulus.com](mailto:Summer.James@Cumulus.com)



ACCESS COLUMBIA –2021 November 21st

4<sup>th</sup> Quarter

CUMULUS PUBLIC AFFAIRS

Columbia, South Carolina

WEEKLY BROADCAST SCHEDULE

2021

Guest- Monique McDaniels Exec Dir.

Additional guests \_\_\_ n/a

Organization – GOODWILL Inc.

Air date \_\_\_ 11/21/2021

Mission statement – To aid those in our communities struggling to stay afloat due to individual struggles. Training and other incentives are all part of the GOOD WILL WAY.

On the Show-Job Fairs coming soon and exactly what contributing to Goodwill is to assist all demographics but especially communities who may have a harder time staying employed due to economical situations. To find jobs and know there is a place to turn to and get more assistance in the midlands and upstate. They have recently arranged for more aggressive incentives to work and become more independent.

Website [GOODWILL.org](http://GOODWILL.org)

Facebook-Twitter n/a

Phone-n/a

Please go to the website for current contact information

email- call or check website

Host Summer

Contact [Summer.James@Cumulus.com](mailto:Summer.James@Cumulus.com)

ACCESS COLUMBIA –2021 November 28th

4<sup>th</sup> Quarter

CUMULUS PUBLIC AFFAIRS

Columbia, South Carolina

WEEKLY BROADCAST SCHEDULE

2021

Guest- Courtney Tice

Additional guests \_\_\_\_Vanessa Moto

Organization – Native American Heritage Org.

Air date \_\_\_\_11/28/2021

Mission statement – To Bring awareness for minority groups and invite other groups to participate. The goal is to become one nation and celebrate our differences.

On the Show-We discussed the Native American Heritage celebration at the State House and all the events they try to be involved in all year long.

Websites refer to Facebook

Facebook-The Sumter Tribe of Cheraw Indians

Twitter n/a

Phone-n/a

Please go to the website for current contact information

email- call or check website

Host Summer

Contact [Summer.James@Cumulus.com](mailto:Summer.James@Cumulus.com)

ACCESS COLUMBIA –2021 December 5th

4<sup>th</sup> Quarter

CUMULUS PUBLIC AFFAIRS

Columbia, South Carolina

WEEKLY BROADCAST SCHEDULE

2021

Guest- Wendy Broman

Additional guests \_\_\_\_ n/a

Organization – FH CARES

Air date\_\_ 12/05/2021

Mission statement – To Bring awareness in helping our community. Offering to teach valuable skills to assist our local communities thrive.

On the Show-We discussed how loss can be devastating and finding a new skill can bring you back into the community as a survivor no matter your story.

Websites refer to Facebook

Facebook-FH CARES

Twitter n/a

Phone-n/a

Please go to the website for current contact information

email- call or check website

Host Summer

Contact [Summer.James@Cumulus.com](mailto:Summer.James@Cumulus.com)

ACCESS COLUMBIA –2021 December 12th

4<sup>th</sup> Quarter

CUMULUS PUBLIC AFFAIRS

Columbia, South Carolina

WEEKLY BROADCAST SCHEDULE

2021

Guest-

Additional guests \_\_\_\_ n/a

Organization – Saving Lives Through Ryan

Air date\_\_ 12/12/2021

Mission statement – To Bring awareness to firearm safety

On the Show-We discussed the loss it can cause if you are not careful. How to teach children to know what to do should you encounter a firearm.

Websites refer to Facebook

Facebook-SLTR- Saving Lives Through Ryan

Twitter n/a

Phone-n/a

Please go to the website for current contact information

email- call or check website

Host Summer

Contact [Summer.James@Cumulus.com](mailto:Summer.James@Cumulus.com)

ACCESS COLUMBIA –2021 December 19th

4<sup>th</sup> Quarter

CUMULUS PUBLIC AFFAIRS

Columbia, South Carolina

WEEKLY BROADCAST SCHEDULE

2021

Guest- Ed Simpson

Additional guests \_\_\_\_ n/a

Organization – Shriners Childrens Hospital

Air date\_\_\_\_12/19/2021

Mission statement – To Bring awareness in helping our community. Offering a facility to rent which helps keep this organization open and helps our children.

On the Show-We discussed how a child being sick is the worst and how much good the monies they raise assist families who can afford help. Burn victims, MD, any hospital bills. The Upcoming Circus in February. The renaming of the temple to Jamil Center.

Websites refer to Facebook

Facebook-Jamil Center

Twitter n/a

Phone-n/a

Please go to the website for current contact information

email- call or check website

Host Summer

Contact [Summer.James@Cumulus.com](mailto:Summer.James@Cumulus.com)

ACCESS COLUMBIA –2021 December 25<sup>th</sup>

4<sup>th</sup> Quarter

CUMULUS PUBLIC AFFAIRS

Columbia, South Carolina

WEEKLY BROADCAST SCHEDULE

2021

Guest- Ed Simpson

Additional guests \_\_\_\_n/a

Organization – Shriners Childrens Hospital

Air date\_\_12/25/2021 RB

Mission statement – To Bring awareness in helping our community. Offering a facility to rent which helps keep this organization open and helps our children.

On the Show-We discussed how a child being sick is the worst and how much good the monies they raise assist families who can afford help. Burn victims, MD, any hospital bills. The Upcoming Circus in February. The renaming of the temple to Jamil Center.

Websites refer to Facebook

Facebook-Jamil Center

Twitter n/a

Phone-n/a

Please go to the website for current contact information

email- call or check website

Host Summer

Contact [Summer.James@Cumulus.com](mailto:Summer.James@Cumulus.com)

## WTCB FM

### 2022 Q1 ISSUES/CONCERNS

Covid Vaccination Awareness

Covid Treatment/Local Health Officials

Homelessness

Employment/Local Business

Physical Disabilities

Mental Health/Suicide Prevention

Domestic Violence

Hunger/Food Pantry

Local Economy