

**WTCB B106.7 FM
WNKT 107.5 FM
WOMG 98.5 FM
WISW 1320 AM**

ISSUES AND PROGRAMS FOR 3RD QUARTER, 2012

“CAPITAL CONNECTIONS” PUBLIC AFFAIRS SHOW

**AIRS SUNDAY MORNINGS AT 6AM
(30 MINUTES IN LENGTH)**

HOSTED BY TIM DALY

**WTCB/WNKT/WOMG/WISW PUBLIC SERVICE COMMUNITY ISSUES
3RD QUARTER 2012**

Proposed Topics:

- Summer Low Blood Supply
- Litter Clean Up
- Caring for Abused Children
- National Elections
- Local Unemployment
- National Night Out
- Breast Cancer Awareness
- Labor Day Muscular Dystrophy Awareness
- Back To School Safety
- Suicide Awareness/Out of the Darkness Walk
- Ronald McDonald House
- Adult Recreation
- Organ Donation

Weekly Issue: Summer's Low Blood Supply
Program: Capital Connections
Stations Aired: WTCB,WOMG,WISW, WNKT
Date: 07/1/2012
Host: Tim Daly

The Blood Supply is low! We invited Lauren Way and Paula Thayer to Capital Connections. Lauren and Paula work with The Red Cross in Columbia. Lauren talked about the need for blood and platelets and the reasons the supply is low. She gave us the details on the upcoming blood drive and described the process of donating blood. Paula talked about summer water safety, hurricane safety, fire safety, and the new Red Cross App. Paula let us know the volunteer needs of the Red Cross and about the various First Aid classes offered.

Weekly Issue: Litter & Clean Up In The Midlands
Program: Capital Connections
Stations Aired: WTCB,WOMG,WISW, WNKT
Date: 07/8/2012
Host: Tim Daly

Keeping our State's roads clean and litter free is a responsibility we all should carry. We invited Sarah Lyles, from Palmetto Pride, to join us for Capital Connections. Sarah is the Public Relations Manager for Palmetto Pride. Sarah gave us the facts about litter in our state and reminded us about the litter laws. Sarah shared with us some of Palmetto Pride's Educational Programs and Enforcement Programs. She talked about pickup programs and how the community can get involved and organize a clean up.

Weekly Issue: Caring For Abused Children
Program: Capital Connections
Stations Aired: WTCB,WOMG,WISW, WNKT
Date: 07/15/2012
Host: Tim Daly

The issue for Capital Connections this week was Abused Children. We invited Carol Yarborough, Executive Director of the Dickerson Center for Children, to be our guest on Capital Connections. Carol talked about how the Dickerson Center investigates and treats Child Abuse. She explained how a forensic interview works, why kids don't tell when they are hurt, and also what happens to kids who witness violence. Carol also shared some thoughts on the Penn State Child Abuse Scandal.

Weekly Issue: Local Unemployment Rate
Program: Capital Connections
Stations Aired: WTCB,WOMG,WISW, WNKT
Date: 07/22/2012
Host: Tim Daly

The local unemployment rate is not improving. We invited Carrie Powell to Capital Connections to talk about an upcoming job fair. Carrie works with the Midlands Workforce Center and she is heading up a job fair. Carrie went over the importance of the job fair and gave us a list of the employers that will be attending the job fair. Meg Williams joined our conversation too. Meg works with Be The Match and her organization will be registering people for the bone marrow registry. Since the American Red Cross will be at the job fair, Cheryl Austin joined the conversation to talk about blood donation needs.

Weekly Issue: Community Togetherness With National Night Out
Program: Capital Connections
Stations Aired: WTCB,WOMG,WISW, WNKT
Date: 07/29/2012
Host: Tim Daly

To help spread the word about the National Night Out, we invited Chris Cowan to join the conversation on Capital Connections. Chris works with the Richland County Sheriff's Dept. Chris gave us an update on community matters and the details about the National Night Out. Chris shared how communities can get together and celebrate the big night on August 6th. He went over some of the events surrounding the NNO and the importance of the night.

Weekly Issue: Muscular Dystrophy Awareness
Program: Capital Connections
Stations Aired: WTCB,WOMG,WISW, WNKT
Date: 08/5/2012
Host: Tim Daly

With the Labor Day MDA fundraisers around the corner, we invited a couple guest to Capital Connections to help spread the word about MDA. Mark Schermerhorn and his daughter Jessica are putting a charity golf tourney on to help raise funds for MDA. Mark went over various Muscular Diseases and reminded gave us some history on the MDA organization. Jessica shared the details about the function of the MDA summer camps and how folks can help send a child to camp. Mark gave use the details on the golf tourney and how people can get involved and support a cure for MDA.

Weekly Issue: Alternative To Public Education
Program: Capital Connections
Stations Aired: WTCB,WOMG,WISW, WNKT
Date: 08/12/2012
Host: Tim Daly

With the help of the Federal Government, South Carolina has charter schools that provide an alternative to the Public School System. We invited Tesha Byrnes to Capital Connections. Tesha works with Provost Academy. She described exactly how Provost works and gave us the school's history. She went over the enrollment process and described the benefits of attending Provost. Tesha talked about how involved the teachers are with each child and how easy it is for the parents to keep up with his or her child's progress each day.

Weekly Issue: Back To School Safety
Program: Capital Connections
Stations Aired: WTCB,WOMG,WISW, WNKT
Date: 08/19/2012
Host: Tim Daly

It is back to school time! We invited Chris Cowan to join us on Capital Connections. Chris is a Captain with the Richland County Sheriff's Department. Chris went over the important safety tips for children walking to and from school. He told the importance of a code word and other vital tips for children and parents to follow this year. Chris gave us an inside look at the how the School Resource Officer Program works. Richland County has a new High School opening up this year and we felt it was important for the parents to know how the School Resource Officer is chosen. Chris talked about the R.E.A.D.Y Program and also the Youth Arbitrator Program.

Weekly Issue: Back To School Safety
Program: Capital Connections
Stations Aired: WTCB,WOMG,WISW, WNKT
Date: 08/26/2012
Host: Tim Daly

It is back to school time! We invited Chris Cowan to join us on Capital Connections. Chris is a Captain with the Richland County Sheriff's Department. Chris went over the important safety tips for children walking to and from school. He told the importance of a code word and other vital tips for children and parents to follow this year. Chris gave us an inside look at the how the School Resource Officer Program works. Richland County has a new High School opening up this year and we felt it was important for the parents to know how the School Resource Officer is chosen. Chris talked about the R.E.A.D.Y Program and also the Youth Arbitrator Program.

Weekly Issue: Suicide Awareness
Program: Capital Connections
Stations Aired: WTCB,WOMG,WISW, WNKT
Date: 09/02/2012
Host: Tim Daly

Suicide is the 10th leading cause of death in our country. We invited John Brown to join the conversation on Capital Connections. John works with the Columbia Area Mental Health Center and also volunteers with the AFSP (American Foundation For Suicide Prevention). We talked about the warning signs of suicide and how common it is among college students. We went over some psychiatric disorders associated with suicide and ways a family can get help from AFSP to help cope with the results of suicide. We talked about the upcoming Out Of Darkness Walk and how everyone can volunteer or support the AFSP's efforts in preventing suicide.

Weekly Issue: Education Enrichment At Riverbanks Zoo
Program: Capital Connections
Stations Aired: WTCB,WOMG,WISW, WNKT
Date: 09/09/2012
Host: Tim Daly

With School in full swing and the summer ending, we asked Susan O'Cain to come tell us about all the upcoming educational opportunities going on at Riverbanks Zoo. Susan talked about the new baby Penguin and Babirusa. She talked about a few of the upcoming workshops and events. Susan told us about the ZOOfare fundraiser and how it helps keep the RBZ's important educational programs going strong. Susan also talked a bit about Boo At The Zoo.

Weekly Issue: Helping The Ronald McDonald House Help Others
Program: Capital Connections
Stations Aired: WTCB,WOMG,WISW, WNKT
Date: 09/16/2012
Host: Tim Daly

We asked Jennifer Kreslin to join the conversation on Capital Connections. Jennifer is the Development Director with The Ronald McDonald House in Columbia. She told us about the important function the house serves in our community. She talked about the Ronald McDonald Room at our Children's Hospital and went over some upcoming fundraising events for the RMDH. Jennifer let us know how the community can volunteer at the house and what the needs are of the house. She also shared some great stories of the families that have stayed at the RMDH.

Weekly Issue: Education For Kids At Edventure
Program: Capital Connections
Stations Aired: WTCB,WOMG,WISW, WNKT
Date: 09/23/2012
Host: Tim Daly

Kristy Barnes was the guest this week on Capital Connections. Kristy is the Marketing Communications Manager for Edventure Children's Museum. Kristy went over the new Educational Exhibits at Edventure and the new events coming up. She talked about the new stuff they have especially for Toddlers and about the new grant Edventure was awarded. Kristy let us know about the new programs for homeschooled kids and also the importance of the hands on Education at Edventure.

Weekly Issue: Out Of Darkness Walk
Program: Capital Connections
Stations Aired: WTCB,WOMG,WISW, WNKT
Date: 09/30/2012
Host: Tim Daly

Dennis Gillan, one of the chairmen for the Out Of Darkness Walk, joined us for Capital Connections. Dennis talked about the importance of the walk and why suicide awareness is so vital. Dennis went over the stats for our area and shared his personal dealings with suicide. Dennis talked about the suicide talk phone number and also went over some warning signs. Dennis also talked about how he coped with his family tragedy and how everyone grieves at his or her own pace.