WTCB B106.7 FM WNKT 107.5 FM WOMG 98.5 FM WISW 1320 AM

ISSUES AND PROGRAMS FOR 3RD QUARTER, 2017
"CAPITAL CONNECTIONS" PUBLIC AFFAIRS SHOW

AIRS SUNDAY MORNINGS AT 6AM (30 MINUTES IN LENGTH)

HOSTED BY TONY CLYBURN

# WTCB/WNKT/WOMG/WISW PUBLIC SERVICE COMMUNITY ISSUES 3RD QUARTER 2017

# **Proposed Topics:**

- --Human Trafficking in SC
- -- Mental Health Issues
- -- The "Live PD" TV Phenomenon in Richland County Sheriff's Office
- --Interfaith Services
- --Local Arts/Theatre
- --Assessing Hurricane Proceedures with FEMA
- --Flood Insurance
- --Forest/Wildfire Prevention
- --Planning Jaycees Haunted House
- --SC Bar Lawyer Referral
- --Southern 500

PROGRAM TITLE	CAPITAL CONNECTIONS
DESCRIPTION	News & Public Affairs
AIR DATE/TIM	Sunday, September 24, 2017
DURATION	30 Minutes
HOST	Tony Clyburn
STATION(S)	WTCB-FM, WNTK-FM, WOMG-FM, WISW-AM

SGT. BRITTANY JACKAMONIS AND LT. DANNY BROWN OF THE RICHLAND COUNTY SHERIFF'S DEPARTMENT, IN A CONTINUATION OF THE PREVIOUS WEEK'S INTERVIEW, TALKS ABOUT TRAINING, MENTAL SCRIPTING, MENTAL HEALTH FOR SHERIFF'S DEPUTIES; TALKS ABOUT QUARTERLY TRAINING AND CHATS ABOUT THE "LIVE PD" PHENOMENON THAT HAS RAISED THE PROFILE OF RICHLAND DEPUTIES.

#### BLOCK B

ANNA SMITH, COMMUNITY SERVICES DIRECTOR, LEXINGTON INTERFAITH COMMUNITY SERVICES, DISCUSSES LICS EXPANDING SOCIAL SERVICES PROGRAMS TO ELIMINATE "FOOD DESERTS" AND POVERTY IN RURAL AREAS OF LEXINGTON COUNTY; DISCUSSES THE PUBLIC-PRIVATE PARTNERSHIPS THAT HAVE PUT THE LICS FOOD BANK ON WHEELS. MS. SMITH SAYS THE AGENCY PROTECTS THE PRIVACY OF CLIENTS AND TRIES TO CONNECT THEM TO SERVICES FROM GED'S TO FOOD AND HOUSING. TOPICS INCLUDE THE 11TH ANNUAL ART IN THE GARDEN AT WINGARD'S MARKET. ON PHONE GUEST, "GEORGE HARRISON," FROM THE BEATLES TRIBUTE GROUP "THE RETURN." THE OCTOBER IS "SOCKTOBER" AT LICS BECAUSE SOCKS ARE A LEAST DONATED ITEM. LICS ALSO ACCEPTS DONATIONS FOR ITS THRIFT SHOP. ANNA SMITH: "WE'VE GOT A LOT OF PEOPLE LIVING ON SOCIAL SECURITY ALONE."

### BLOCK C

THE CAST OF TOWN THEATRE'S "THE HUNCHBACK OF NOTRE DAME" (JAMIE HARRINGTON, SHELDON PASQUAL, BLAKELY CANNON, JEREMY REASONER) DISCUSSES THE PRODUCTION, THROUGH OCTOBER 8, 2017, CLOSING WITH A SONG. BASED ON THE WALT DISNEY ADAPTATION OF THE VICTOR HUGO NOVEL. DIRECTOR JAMIE HARRINGTON RECOMMENDS THAT CHILDREN NEED GUIDANCE FOR THIS PERFORMANCE DUE TO SUBJECT MATTER.

PSA	CANCER OF MANY COLORS	:60
PSA	ISRAEL BROOKS GOLF TOURNEY	:30
PSA	SCDNR	:30
PSA	FATHERHOOD.COM/USDHHS/AD COUNCIL	:60

09-24-2017

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PROGRAM TITLE	CAPITAL CONNECTIONS
DESCRIPTION	News & Public Affairs
AIR DATE/TIM	Sunday, September 17, 2017
DURATION	30 Minutes
HOST	Tony Clyburn
STATION(S)	WTCB-FM, WNTK-FM, WOMG-FM, WISW-AM

DERREC BECKER, SPOKESMAN FOR THE SOUTH CAROLINA EMERGENCY MANAGEMENT DIVISION, SAYS SCEMD DIRECTOR AND EMERGENCY MANAGERS ARE ASSESSING THEIR PERFORMANCE FOR THE PAST WEEK'S HURRICANE EVACUATIONS. BECKER SAYS THE STATE'S EMERGENCY MANAGERS ARE EXPERIENCED DUE TO EVENTS SUCH AS THE 2014 ICE STORM AND 2015 FLOODS. HURRICANE SEASON IS JUNE 1-NOVEMBER 30, 2017. BECKER: "WE WERE SPARED... NO GLARING PROBLEMS OVERALL."

#### **BLOCK B**

MARILYN GRAY, PRESIDENT OF GMM INSURANCE IN LEXINGTON, PROVIDES TIMELY ADVICE TO PREPARE FOR THE NEXT MAJOR WEATHER EVENT. MOST HOMEOWNERS AND RENTER'S POLICIES DO NOT INCLUDE INCLUDE FLOOD INSURANCE. FLOOD IS WATER THAT COMES FROM ANOTHER PLACE. GRAY LOST HER HOME DURING COLUMBIA'S HISTORIC 2017 FLOODS. SHE EMPATHIZES WITH HOMEOWNERS DESCRIBING THE CHALLENGES THAT SHE FACED AFTER THE 2015 FLOODS IN COLUMBIA. MS. GRAY RECOMMENDS KEEPING ALL RECEIPTS, REACHING OUT TO THE AMERICAN RED CROSS, SALVATION ARMY AND ST. VINCENT DEPAUL FOR SERVICES AFTER FEMA LEAVES. PERSISTENCE IS NECESSARY WITH FEMA INTERACTIONS. EARTHQUAKE INSURANCE DEPENDS ON LOCATION. INSURERS ARE BLOCKED FROM WRITING POLICIES DURING CATASTROPHIC EVENTS; TYPICALLY, FLOOD POLICIES GO INTO EFFECT AFTER 30 DAYS.

#### **BLOCK C**

ALONZO V WILSON, HOLLYWOOD COSTUME DESIGNER, PRESENTS "WELL SUITED: THE COSTUMES OF ALONZO V. WILSON FOR HBO'S TREME" AT THE MCKISSICK MUSEUM AT THE UNIVERSITY OF SOUTH CAROLINA, AUGUST 1, 2017-JUNE 23, 2018. MR. WILSON DISCUSSES THE ORIGINS OF HIS CAREER, IN HIS HOMETOWN WILMINGTON, NC, AND AN UNLIKELY HOLLYWOOD STORY. HE CREDITS MARDI GRAS INDIAN CHIEF DONALD HENDERSON, JR. WITH GIVING THE FILMMAKERS ACCESS TO THE GENUINE SECRETS OF COSTUMES WITH INTRICATELY. BEADED PATCHES AND APRON BIBS THAT MAY WEIGH AS MUCH AS 55-60 POUNDS OF A 100-POUND COSTUME.

#### **BLOCK D**

DEPUTY SGT BRITANNY JACKAMONIS, PUBLIC INFORMATION OFFICER, RICHLAND COUNTY SHERIFF'S DEPARTMENT AND LT. DANNY BROWN, COMMUNITY ACTION TEAM (CAT) TEAM MEMBER AND CAST MEMBER ON A&E'S "LIVE PD." DEPUTIES DISCUSS THEIR ON-RAMP INTO LAW ENFORCEMENT, COMMUNITY POLICING GOALS AND THE SHERIFF'S INTENTION TO RUN A DEPARTMENT THAT IS CITIZEN-FRIENDLY. LT. BROWN CHOSE LAW ENFORCEMENT AFTER ARMY ACTIVE DUTY ENDED IN THE 1990'S. SGT. JACKAMONIS BEGAN AS A TEENAGED EXPLORER. BROWN: YOU SHOULDN'T BE A COP IF YOU DON'T HAVE HUMANITY.

PSA	UNDERSTOOD.ORG	:30
PSA	US FOREST SERVICE/SMOKEY BEAR	:60
PSA	CAYCE WEST COLUMBIA JAYCEES	:10
PSA	BUCKLE UP/NHTSA/AD COUNCIL	:30

09-17-2017

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PROGRAM TITLE	CAPITAL CONNECTIONS
DESCRIPTION	News & Public Affairs
AIR DATE/TIM	Sunday, September 10, 2017
DURATION	30 Minutes
HOST	Tony Clyburn
STATION(S)	WTCB-FM, WNTK-FM, WOMG-FM, WISW-AM

PROGRAM BEGINS WITH A NOTE ON THE STATE OF HURRICANE IRMA BY URGING LISTENERS TO STAY TUNED FOR OFFICIAL INFORMATION ABOUT THE STORM'S STATUS. A STATE OF EMERGENCY WAS DECLARED WITH SOUTH EXPECTING HIGH VOLUMES OF TRAFFIC THROUGH THE I-95/I-26 CORRIDOR. TROOPER DAVID JONES, SOUTH CAROLINA HIGHWAY PATROL: JONES: "YOU NEED TO PACK YOUR PATIENCE. AND BE MINDFUL THAT THERE'S GOING TO BE A LOT OF PEOPLE COMING TO SOUTH CAROLINA ESPECIALLY HERE TO THE MIDLANDS TO ESCAPE THE DEVASTATION IN FLORIDA." GOVERNOR HENRY MCMASTER: "YOU JUST CAN'T PREDICT IT NOW... I SAY STAY TUNED, STAY ALERT AND STAY PREPARED."

### **BLOCK B**

IRMO NATIVE AND TV PERSONALITY LEEZA GIBBONS, FOUNDER OF LEEZAS'S CARE CONNECTION, AND (MS.) MARTI COLUCCI, LCC'S EXECUTIVE DIRECTOR, INTRODUCE LISTENERS TO THE NON-PROFIT THAT NURTURES CARETAKERS WITH TRAINING, CLASSES AND SUPPORT. LCC IS THE RESULT OF LEEZA'S PROMISE TO HER LATE MOTHER WHO SUFFERED FROM ALZHEIMER'S. GUESTS EXPLORE THE CRISES THAT TYPICALLY CONFRONT FAMILIES THAT ARE NOT PREPARED FOR CARETAKER ROLES. LCC SERVES 200-300 CAREGIVERS WEEKLY. LEEZA: "IT'S A GIFT IN MY LIFE BUT IT'S ACTUALLY ME FEELING CLOSE TO MY MOM." MARTI: WE'RE DESIGNED TO BE A RESOURCE TO THE COMMUNITY, SO WE'LL CONNECT YOU... TO HELP ALONG YOUR JOURNEY AS A CAREGIVER."

## **BLOCK C**

MARCIA PIERCE OF PALMETTO CITIZENS FEDERAL CREDIT UNION, COMMUNITY SERVICES DEPARTMENT, OFFERS MONEY PLANNING TIPS AND PROVIDES RESOURCES TO HELP LISTENERS REACH THEIR FINANCIAL OBJECTIVES FOR EDUCATION, RETIREMENT, AUTOMOBILES. SHE ADMITS THAT EVERYONE HAS SOMETHING THEY SPEND MONEY ON ("MY THING IS SHOES. I HAVE MORE SHOES THAN I HAVE FEET.") TALKS ABOUT MANAGING STUDENT LOAN DEBT. SHE DESCRIBES THAT YOUNG PEOPLE THINK ABOUT MONEY IN DIFFERENTLY IN A CASHLESS SOCIETY. GRAPPLING WITH MONETARY ISSUES IS MORE COMPLEX THAN PREVIOUS GENERATIONS. SHE RECOMMENDS ONE (1) CREDIT CARD WITH NO FEES, LOOK AT THE INTEREST RATES AND PAY THE CARD IN FULL EVERY MONTH. MARCIA RECOMMENDS GETTING AN APP TO TRACK ALL CREDIT CARD PURCHASES. MARCIA PIERCE: "KNOW WHAT YOUR INCOME IS, KNOW WHAT YOUR EXPENSES ARE.."

PSA	UNDERSTOOD.ORG	:30
PSA	PREVENT ZIKA/CDC AD COUNCIL	:60
PSA	CAYCE WEST COLUMBIA JAYCEES	:10

PROGRAM TITLE	CAPITAL CONNECTIONS
DESCRIPTION	News & Public Affairs
AIR DATE/TIM	Sunday, September 3, 2017
DURATION	30 Minutes
HOST	Tony Clyburn
STATION(S)	WTCB-FM, WNTK-FM, WOMG-FM, WISW-AM

BRIAN MOORE & KATIE MOORE OF THE CAYCE-WEST COLUMBIA JAYCEES DESCRIBE A SUMMER PROJECT - GAGA BALL - FOR LOCAL KIDS THIS PAST SUMMER AND PREVIEW THE 38TH ANNUAL HALL OR HORRORS HAUNTED HOUSE. JAYCEES ARE FAMILY FRIENDLY, EMPHASIZING "POSITIVE CHANGE" IN COMMUNITIES THEY SERVE. THE GROUP MEETS MONTHS, FELLOWSHIPS WITH SENIORS AND WANTS NEW MEMBERS. DETAILS ON FACEBOOK, INSTAGRAM AND HALL OF HORRORS ONLINE. BRIAN MOORE: "WE JUST GOT INVOLVED AND NOW WE'RE CHAIRING A PROJECT... IT REALLY PUSHES YOU OUT OF YOUR COMFORT ZONE."

#### **B BLOCK**

CINDY COKER, SOUTH CAROLINA BAR, PUBLIC SERVICE DIRECTOR OFFERS GENERAL ADVICE ABOUT THE LAW, HOW TO CHOOSE OR COMPLAIN ABOUT A LAWYER; THE BAR'S CLIENT ASSISTANCE/REFERRAL PROGRAMS: "THE RULES ARE DIFFERENT IN DIFFERENT JURISDICTIONS... TALK TO A LAWYER WHO'S LICENSED WHERE YOUR ISSUE IS." COKER: "WE HAVE A CONSTITUTIONAL DEMOCRACY AND THE BILL OF RIGHTS THAT HAS PROTECTED THOSE RIGHTS THROUGHOUT HISTORY; OTHER COUNTRY'S DON'T NECESSARILY DO THAT..." THE RULE OF LAW HAS TO BE WITHIN REASON. SAYS WORD OF MOUTH IS PROBABLY THE BEST ADVERTISEMENT FOR ANY LAWYER."

#### C BLOCK

RICHARD STERBAN OF THE OAK RIDGE BOYS TALKS TO BRENT JOHNSON ABOUT HIS CAREER AND BOOK - "FROM ELVIS TO ELVIRA" - AND SINGING THE NATIONAL ANTHEM LATER TODAY AT THE BOJANGLES SOUTHERN 500, AT DARLINGTON RACEWAY, AN EVENT WITH A NATIONAL PROFILE. TALKS ABOUT HIS FANDOM FOR NASCAR - JEFF GORDON IS HIS ALL-TIME FAVORITE - VANDERBILT BASEBALL AND SEC FOOTBALL. HE SPENT A YEAR AND A HALF OPENING FOR ELVIS AS A MEMBER OF J.D. SUMNER AND THE STAMPS QUARTET. QUITE OFTEN, ELVIS WANTED TO FIND A PIANO AND SING

GOSPEL. SAYS HE BELIEVES IT WAS ELVIS' FAVORITE MUSIC. STERBEN SAYS THE OAK RIDGE BOYS HAVE BEEN IN EXISTENCE FOR 43 YEARS. STERBAN: "MOST PEOPLE WHO ARE IN THE BOOK LIKE THE BOOK."

PSA	AARP/AD COUNCIL RETIREMENT	:30
PSA	GRADS OF LIGHT.ORG/AD COUNCIL	:60
PSA	AMERICAN RED CROSS/DISASTER	:30
PSA	NHTSA/AD COUNCIL/BUCKLE UP	:30
PSA	GRADS OF LIGHT.ORG	:30

PROGRAM TITLE	CAPITAL CONNECTIONS
DESCRIPTION	News & Public Affairs
AIR DATE/TIM	Sunday, August 25, 2017
DURATION	30 Minutes
HOST	Tony Clyburn
STATION(S)	WTCB-FM, WNTK-FM, WOMG-FM, WISW-AM

PAULETTE CRISCIONE, FOUNDER OF CANCER OF MANY COLORS, SHARES THE INSPIRATION FOR THE NON-PROFIT. PAULETTE'S FATHER AND TWO BROTHERS DIED FROM CANCER COMPLICATIONS. THERE ARE FIVE TYPES OF CANCER THAT HAVE TOUCHED HER FAMILY, INCLUDING PAULETTE, WHO IS A CANCER SURVIVOR. CMC PROVIDES DIRECT GRANTS TO SURVIVORS FOR DAILY LIVING EXPENSES. ENCOURAGES SMALL DONATIONS FROM THE COMMUNITY. CMC WANTS TO BE A LOCAL RESOURCE. SHE CREATED CMC (EVERY CANCER HAS A DESIGNATED COLOR). CRISCIONE: "IT'S EVERYWHERE AND IT'S NOT GOING AWAY. I DIDN'T REALIZE THAT I HAVE BEEN FIGHTING CANCER FOR 40 YEARS. IT'S A VERY DIFFICULT JOURNEY AND YOU DEFINITELY HAVE A LOT OF HOPE. CANCER OF MANY COLORS WAS CREATED STRICTLY OUT OF GRIEF."

• Tony Clyburn is a CMC Board Member.

#### **B BLOCK**

EMILY STOLL, RICHLAND COUNTY LIBRARY SPOKESMAN, IS READING PAULA HAWKINS "INTO THE WATER." SHE TALKS BRIEFLY ABOUT JOB CLASSES; CREDITS THE LIBRARY'S EXECUTIVE DIRECTOR WITH MAKING THE LIBRARY INTO A HUB FOR CREATING AND SHARING, INTERACTIVE AND ACCESSIBLE WORLDWIDE. THERE ARE 11 BRANCHES WITH A TWELFTH UNDER CONSTRUCTION;11 LIBRARY EMPLOYEES ARE TRAINED MODERATORS WHO HAVE LED CONVERSATIONS ABOUT RACE AND BIAS. RICHLAND LIBRARY HAS 25,000 NEW REGISTERED CARD HOLDERS. DISCUSSES THE EVOLUTION OF RCL INTO A 21ST CENTURY FACILITY

WITH GLOBAL OUTREACH. STAHL: "HEARING FROM OUR CUSTOMERS...MAKING SURE THAT WE CONNECT FOLKS WITH PROPER RESOURCES IN THE COMMUNITY ARE BIG FACTORS..."

PSA	AARP/AD COUNCIL RETIREMENT	:30
PSA	GRADS OF LIGHT.ORG/AD COUNCIL	:60