

FCC Programs and Issues – 1st Quarter

WTCB-FM

Duration of Broadcast: 30 minutes

Time of Broadcast: 7:00 AM

Program Title: Access Columbia

Date of Broadcast: Sunday, January 7, 2024

Issue Discussed: Community Outreach via The Arts

Brief Description of Discussion:

Host Johnny Green sat down with Karen Alexander-Banks, the founder of the Auntie Karen Foundation to discuss the story of how the foundation was created and how it benefits the community. The Auntie Karen Foundation is guided by its mission to create and implement a series of reproducible community outreach programs designed to empower, enlighten and educate through the arts. Johnny spoke with Karen about their community outreach, their learning center, and ways that people can get involved.

Program Title: Access Columbia

Date of Broadcast: Sunday, January 14, 2024

Issue Discussed: Homelessness/Affordable Housing

Brief Description of Discussion:

Host Kaylin Mozdzen sat down with Lila Ana Sauls, President and CEO of Homeless No More to discuss the impact the organization has here in the Midlands. Homeless No More is the preeminent organization in South Carolina's Midlands working to stabilize, shelter and house vulnerable families. Kaylin discussed with Lila Ana the programs available for those who need them in the community, as well as the importance of advocacy to keep family members together and meets their needs at the right time with services provided by Homeless No More.

Program Title: Access Columbia

Date of Broadcast: Sunday, January 21, 28, 2024

Issue Discussed: Early Childhood Education/Parental Engagement

Brief Description of Discussion:

Host Kaylin Mozdzen sat down with John Browne and Heather Singleton to discuss the resources that Vital Connections of the Midlands provides for children and their parents. VCM programs provide comprehensive, high-quality early childhood education for pregnant moms, children aged six weeks to two and a half years old that is affordable and has a strong parental engagement component. Kaylin, John and Heather spoke in depth about the programs offered and how those in the community may qualify for the program assistance.

Program Title: Access Columbia

Date of Broadcast: Sunday, February 4, 2024

Issue Discussed: Alzheimer's Disease

Brief Description of Discussion:

Host Kaylin Mozdzen spoke with Charles J. Fuschillo Jr. of the Alzheimer's Foundation of America to discuss how much of an impact the disease has here in the Midlands. The foundation provides support, services and education to individuals, families and caregivers affected by Alzheimer's disease and related dementias nationwide, and fund research for better treatment and a cure. Their conference to help provide members of the community with information and support was kicking off in the Midlands, so Kaylin and Charles talked about the benefits of someone attending the conference.

Program Title: Access Columbia

Date of Broadcast: Sunday, February 11, 2024

Issue Discussed: Heart Disease/Stroke

Brief Description of Discussion:

Host Kaylin Mozdzen sat down with Maranda Williams of the American Heart Association of South Carolina to discuss heart disease and stroke. February is Heart Month, so Maranda spoke about things including risk factors, how to improve your daily life to avoid heart disease and stroke, and ways to help those around us that may be struggling. Kaylin and Maranda also discussed the numerous events the Heart Association has to provide funding for local heart disease and stroke patients who may not be able to afford their own care, as well as research.

Program Title: Access Columbia

Date of Broadcast: Sunday, February 18, 2024

Issue Discussed: Pet Advocacy/Importance of Spay and Neuter

Brief Description of Discussion:

Host Kaylin Mozdzen sat down with Denise Wilkinson of Pawmetto Lifeline, the only organization with a comprehensive plan to solve the problem of homelessness, as it relates to companion pets, through education, legislation, adoptions and an aggressive spay/neuter program. Kaylin and Denise discussed all the programs offered by Pawmetto Lifeline and ways that they help pets and animals in the Midlands, and beyond.

Program Title: Access Columbia

Date of Broadcast: Sunday, February 25

Issue Discussed: Veteran Support

Brief Description of Discussion:

Host Terry Ford sat down with the PTSD Veterans Village, which provides transitional and affordable housing solutions tailored specifically for Women Veterans. Within a transitional period spanning 6–12 months, through our programs and initiatives, we offer a safe and supportive environment where Women Veterans can heal from their past traumas, access essential resources, and embark on a journey towards stability and renewed hope. They touched on Operation: Boots to Beds, which raises awareness and funds for unsettled Women Veterans, ensuring they receive the support and security they deserve.

Date of Broadcast: Sunday, March 3

Issue Discussed: Community Engagement/Talent Retention

Brief Description of Discussion:

Host Kaylin Mozdzen sat down with Eshana Young-Pierre and Ashley Elsey with Columbia Opportunity Resource, which helps professionals get plugged into the community, connecting them to opportunities, experiences and diverse networks. Through programs like Table for Six and Crash Course Columbia, COR fosters local pride and boosts talent retention in the Midlands. Eshana and Ashley chatted in depth about the itinerary for the upcoming Crash Course Columbia, and why talent retention here in the Midlands is something everyone should focus on.

Date of Broadcast: Sunday, March 10

Issue Discussed: Community Preservation/History

Brief Description of Discussion:

Host Terry Ford sat down with Heather McDonald of the Five Points Association to discuss the importance of Columbia's growth and expansion while maintaining what we currently have, and the impact these efforts have on tourism in the community. Heather discussed the St. Pats in Five Points festival that happens annually and how the community benefits from such a large event taking place. Money raised from the event is given back to numerous community organizations and businesses to help them continue to thrive in the Five Points district.

Date of Broadcast: Sunday, March 10

Issue Discussed: Tourism

Brief Description of Discussion:

Host Chris Connors sat down with the folks of the Carolina Cup Races to discuss their involvement in giving back to the community. The Carolina Cup is taking place this year on March 30, and proceeds from the races benefit the Health Services District of Kershaw County, which ensures access to health care in Kershaw County and continues the existence of their local hospital. They also discussed the history of the cup and the impact it has had on South Carolina Tourism.

Date of Broadcast: Sunday, March 24

Issue Discussed: Hospitality/Tourism

Brief Description of Discussion:

Host Kaylin Mozdzen sat down with Lindsay Teague Conine of the Columbia Food and Wine festival to chat about their upcoming festival taking place this April. New this year, the festival has transitioned into their status as a nonprofit organization under the Post and Courier Foundation. Discussion included how the new status allows the festival to give back to the hospitality industry here in the Midlands, and the way that putting on the festival allows our community to come together to support the overall tourism of South Carolina.

Date of Broadcast: Sunday, March 31

Issue Discussed: Fatherhood and Resources

Brief Description of Discussion:

Host Chris Connors sat down with Larry Felder of the Midlands Fatherhood Coalition, which emphasizes the importance of the role that fathers play in the lives of their children. They offer education and services uniquely tailored for fathers trying to rebuild their lives and their families. Chris and Larry get into the details of what the education programs are that are offered and what they look like, different fatherhood issues, and how the coalition works with families here in the Midlands.

Next Quarter Issues to Address:

- 1) Education
- 2) Alcohol Awareness
- 3) HIV/Aids
- 4) Veterans
- 5) Domestic Violence
- 6) Mental Illness
- 7) Affordable Housing
- 8) Minority Health
- 9) Retirement
- 10) Diabetes
- 11) Sickle Cell Disease
- 12) Blood Donation
- 13) School Safety
- 14) Academic Support
- 15) Brain Awareness