

WTCB 106.7FM-8am

WOMG 98.5FM-8am

WNKT 107.5FM-6am

WISW 1320AM-6am

WLXC 103.1FM-4am

PUBLIC AFFAIRS PROGRAM 1st QUARTER 2022

ACCESS COLUMBIA SHOW

AIRS SUNDAY MORNING

THIRTY (:30)MINUTES

HOSTED BY SUMMER

CUMULUS MEDIA COLUMBIA

ACCESS COLUMBIA -2022-
1st Quarter
CUMULUS PUBLIC AFFAIRS
Columbia, South Carolina
WEEKLY BROADCAST SCHEDULE
2022

Guest Wendy Broman

Additional guests _

Organization - FH Cares Div. of Fox Hideaway Farms

Air date__01/02/2022

Mission statement To create awareness and care for
Those in need in our area providing Meals, Assistance etc.

This Organization created FH Cares as a way to help the area surrounding
FoxHideaway Farms and creating new programs for the future.

On the Show-We discussed the upcoming creation of programs for children for
disabilities and opportunities with addiction and homelessness.

Doing Fox Hideaway Farms in creating a future where it has been lost.

We Discussed the Festivals and farms events for the upcoming year.

Website FHCares.com

Facebook-FH CARES

Twitter n/a

Phone 803-269-8410

Please go to website for current contact information
email-

Hosts-Summer

Contact Summer.James@Cumulus.com

ACCESS COLUMBIA -2022-
1st Quarter
CUMULUS PUBLIC AFFAIRS
Columbia, South Carolina
WEEKLY BROADCAST SCHEDULE
2022

Guest Crystal Kirkland
Additional guests _
Organization - American Heart Association
Air date__01/09/2022

Mission statement To create awareness and care for
The growing number of sufferers of heart condition and preventative maintenance.
This Organization is helping thousands every year to be aware and prevent heart
conditions and creating new programs for the future.

On the Show-We discussed the upcoming events and how we do not have stats for
the last two years due to Covid. The gathering at Segra Park & Heart Ball.
We Discussed the Festivals and events for the upcoming year.

Website AHA.com
Facebook-AHA
Twitter n/a
Phone Go to Website.
Please go to website for current contact information
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ACCESS COLUMBIA -2022-
1st Quarter
CUMULUS PUBLIC AFFAIRS
Columbia, South Carolina
WEEKLY BROADCAST SCHEDULE
2022

Guest Santana Johnson
Additional guests _
Organization - Women In Wisdom
Air date__01/16/2022

Mission statement To create awareness and care for
The growing number of sufferers of abuse
This Organization is a small new organization with growing support in the
midlands. Encouraging strength and support of each other and connecting and
finding ways to share our strengths. We are not alone in our pain type of support.
On the Show-We discussed the creating an organization and how scary it is to
start to make a difference. Santana works at LEX MED and felt compelled to start
an organization for those she met with no support system upon release.

Website Facebook page
Facebook-Women in Wisdom
Twitter n/a
Phone Go to Website.
Please go to website for current contact information
email-

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ACCESS COLUMBIA -2022-0123

1st Quarter

CUMULUS PUBLIC AFFAIRS

Columbia, South Carolina

WEEKLY BROADCAST SCHEDULE

2022

Guest Shemeika Sims

Additional guests _

Organization - GNF - Grieving Needs Foundation

Air date__01/23/2022

Mission: statement To create awareness and care for
Those who grieve with group support and finding a future

This Organization is a young organization with growing support across the SC. Encouraging strength and support of each other and connecting and finding ways to share our strengths.

Grieving needs also allows those entering the pageant system without a platform to assist and mentor and shadow this platform. It keeps a scholarship program alive for those working for school and a career and actual food and clothing for those who are not on that track.

On the Show-We discussed how someone can be on one path and completely turn around when finding a way to help others. With the pageant system, this helps everyone understand how important the scholarships are and how that money be funding future education creates life back in our communities.

Website Facebook page

Facebook-GNF Grieving Needs Foundation

Twitter n/a

Phone Go to Website.

Please go to website for current contact information

email-

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ACCESS COLUMBIA -2022-0130

1st Quarter

CUMULUS PUBLIC AFFAIRS

Columbia, South Carolina

WEEKLY BROADCAST SCHEDULE

2022

Guest

Additional guests _Pastor Bobby Morris

Organization - LivingLightFoundation.org

Air date__01/30/2022

Mission statement To create awareness and care for

Those with Addictions and Societal issues with Faith and Love.

This Organization was created by the former president of Columbia College who wanted to continue to give back to this community long after he couldn't physically do it.

On the Show-We discussed how someone can be involved and volunteer, how many volunteers they need. The Major portion of the program was about the Restoration Chapel in Greenwood that houses recovering drug female addicts and how the expansion of this House is coming along. The Silent auction and how to find what is most important along the way.

Website Restoration Chapel

Facebook-Restoration Chapel

Twitter n/a

Phone

Please go to website for current contact information
email-

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ACCESS COLUMBIA -2022-0206

1st Quarter

CUMULUS PUBLIC AFFAIRS

Columbia, South Carolina

WEEKLY BROADCAST SCHEDULE

2022

Guest Latasha Taste

Additional guests _Jamie Cooper Exec. Dir. in Charleston over SC

Organization - Communities in Schools

Air date__02/06/2022

Mission statement To create educational opportunities for those in areas that might now have any and also schools that have declined and need expanding support.

This Organization brings together great minds with forethought to find ways to have counselors in schools to help assist students in problems and issues

Where they no where to turn

On the Show-We discussed how someone can be involved and become a mentor, donate. CIS just received an amazing donation during Covid and we talked about they will really impact our area and SC in general. CISM had merged in to a national branch and is now CIS. How difficult it is helping students during Home schooling.

Website Facebook page

Facebook- [CISofMidlands.co](https://www.facebook.com/CISofMidlands.co)

Twitter n/a

Phone 843-847-1276

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email-**

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ACCESS COLUMBIA -2022-0213

1st Quarter

CUMULUS PUBLIC AFFAIRS

Columbia, South Carolina

WEEKLY BROADCAST SCHEDULE

2022

Guest Rebecca Lorick

Additional guests _

Organization - Pathways to Healing

Air date__02/13/2022

Mission statement To create awareness there has been a new branding from Walk a Mile for Survivors of abuse and celebrate victims

This Organization brings together those for a simple walk to honor and celebrate. To create an inclusive environment and know violence and abuse has a far deeper reach than just the victim or survivor.

On the Show-We discussed how someone can be involved and become a mentor, donate. What the impact of strength in numbers is and how important gathering for one day can be to move forward and gain attention. WALK a MILE has re branded from WALK A MILE IN HER SHOES with heels to WALK IN MILE IN OUR SHOES encompassing all people

Website PathwaysTohealing.org

Facebook- Pathways to Healing

Twitter n/a

Phone 1410-662-2111(private)

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email-

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ACCESS COLUMBIA -2022-0220
1st Quarter
CUMULUS PUBLIC AFFAIRS
Columbia, South Carolina
WEEKLY BROADCAST SCHEDULE
2022

Guest Dr Carol Page
Additional guests _
Organization - SCATP
Air date__02/20/2022

Mission statement To create awareness there is an agency that offers free equipment and assistance for those seniors and those with disabilities and caregivers does exist.

This Organization brings together parents in teaching them how to fend for themselves and train them how to adapt toys instead of paying the high price for toys.

On the Show- SCATP believes we learn through play so if we don't help parents and caregivers with this mission we will be hurting our selves and communities in SC in the long run.

We discussed how someone can be involved and donate.

Links to donate to help parents of disabled children all year long.

The SCATP conference gathered nurses, caregivers and anyone interested in learning how to stay motivated and keep going. Where to seek help and equipment.

Website SCATP.med.sc.edu (via USofC school of medicine)

Facebook- South Carolina Assistive Technology Program

Twitter n/a

Phone 803-216-3302

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ACCESS COLUMBIA -2022-0227

1st Quarter

CUMULUS PUBLIC AFFAIRS

Columbia, South Carolina

WEEKLY BROADCAST SCHEDULE

2022

Guest

Additional guests _Beth Struble

Organization - Senior Resources

Air date__02/27/2022

Mission statement To create awareness and care for

For seniors and those with disabilities in the Midlands

This Organization is a well oiled machine that supplies meals for seniors and those with disabilities in the Midlands along with Wellness Checks daily to keep them safe.

On the Show-We discussed how someone can be involved and volunteer, how many volunteers they need daily. The two large fundraisers this year mainly the 5k coming up soon and how this landmark race does more good to help keep seniors safe in their homes and by doing that, It helps caregivers be able to work and care for other family members which keeps our community truly moving.

It helps to keep Seniors out of a facility when they may only need a moment of daily check which helps save families money. A true circle of assistance is created. We talked about how to find those other programs like Meals on Wheels.

Website Facebook page

Facebook-Senior Resources

Twitter n/a

Phone 803-252-7734

Please go to website for current contact information
email-

Hosts-Summer

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ACCESS COLUMBIA -2022-0306

1st Quarter

CUMULUS PUBLIC AFFAIRS

Columbia, South Carolina

WEEKLY BROADCAST SCHEDULE

2022

Guest JOYCE DAVIS

Additional guests _

Organization - Brain Injury Association of South Carolina

Air date__03/06/2022

Mission statement To create educational opportunities for those who have experienced a Brain Injury

This Organization brings together great minds with forethought to find ways to have counselors in schools to help assist students and the general public in recognizing what it's like to have a brain injury and what it actually means along with problems and issues

On the Show-We discussed the Walk and Roll 5k this month and where the monies go to and how to be involved.

Website Facebook page BIAofSC

Facebook- BIAofSC

Twitter n/a

Phone

Please go to website for current contact information
email-

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ACCESS COLUMBIA -2022-0313

1st Quarter

CUMULUS PUBLIC AFFAIRS

Columbia, South Carolina

WEEKLY BROADCAST SCHEDULE

2022

Guest Padgett Mozingo

Additional guests _

Organization - Limitless Purpose

Air date__03/13/2022

Mission statement To create educational opportunities for those with a diagnosis of Downs syndrome and other Childhood Diagnosis'.

This Organization brings together great minds with forethought to find ways to have counselors in schools to help assist students with disabilities handle issues Where there was no where to turn, now there is.

On the Show-We discussed how someone can be involved and become a mentor, donate. Acceptance in the Downs community is becoming more widely accepted because of groups like this. We talked of the upcoming event at Saluda shoals to celebrate the Limitless Purpose of all children.

Website Limitless Purpose

Facebook- Limitless purpose

Twitter n/a

Phone 803-476-7124

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ACCESS COLUMBIA -2022-0320

1st Quarter

CUMULUS PUBLIC AFFAIRS

Columbia, South Carolina

WEEKLY BROADCAST SCHEDULE

2022

Guest Dr Vanessa Guyton

Additional guests _

Organization - HUSHNOMORE

Air date__03/20/2022

Mission statement To create a safe space to ask for help

This Organization has programs online and in person to encourage survivors to come forward and move through whatever is in your pathway from previous abuse.All ages

On the Show-We discussed how to get involved, the virtual 5 k and how you can be a vendor in the future. Phone numbers and why you should HushnoMore to move forward to the place you are supposed to be.

Website Facebook page

Facebook- HUSHNOMORE

Twitter HUSHNOMORE

Phone go to website

Please go to website for current contact information
email-

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ACCESS COLUMBIA -2022-0327

1st Quarter

CUMULUS PUBLIC AFFAIRS

Columbia, South Carolina

WEEKLY BROADCAST SCHEDULE

2022

Guest ASHLEY EDMUNDS

Additional guests _

Organization -MARCH of DIMES

Air date__03/27/2022

Mission statement To help find cures and help all Moms and Babies in a world where Premature births are constantly on the rise. We help.

This Organization holds a large scale walk at our fairgrounds,

It is the oldest organization in SC

On the Show-We discussed the original March of Dimes Story and how it has grown and made such an impact even back in the days of The World Wars. The walk and how and who they need to get involved.

Website March of Dimes.org /MarchForBabies

Facebook- March For babies

Twitter n/a

Phone 803-707-4560

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WTCB fm

2022 Q2 ISSUES AND CONCERNS

Transportation/Fuel costs

Hunger/Food Banks

People with Disabilities/Special Olympics

Local economy

Continue Covid Awareness/Pandemic

Animal Shelter Overcrowding

Domestic Violence

Senior Care

Education Challenges

Healthcare