WTCB B106.7 FM WNKT 107.5 FM WOMG 98.5 FM WISW 1320 AM

ISSUES AND PROGRAMS FOR 2ND QUARTER, 2016
"CAPITAL CONNECTIONS" PUBLIC AFFAIRS SHOW

AIRS SUNDAY MORNINGS AT 6AM (30 MINUTES IN LENGTH)

HOSTED BY TIM DALY



## **Cumulus Broadcasting Columbia-2<sup>nd</sup> Quarter 2016 Issues List**

<b>Obesity Rat</b>	e in	the	Mid	land	sk
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**Fixing SC Roads** 

Improving Community Views on Law Enforcement-Building Trust

Literacy Improvement in the Midlands- Focus on Adults

**Foster Care Family Recruitment in the Midlands** 

Weekly Issue: Premature Birth Awareness with March of Dimes

Program: Capital Connections

Stations Aired: WTCB, WOMG, WISW, WNKT

Date: 4/3/2016 Host: Tim Daly

Jacki Garbinski & Jonathan Yarborough were our guest on Capital Connections. Jonathan is part of the SC Ambassador family for SC's March of Dimes & Jacki is the Director of Communications for SC's March of Dimes. Jacki talked about the upcoming March of Dimes walk & the vital programs March of Dimes uses to help bring awareness to premature births. Jonathan talked about what it means to be the Ambassador family & shared his family's story.

Weekly Issue: Midlands Gives Spotlight

**Program:** Capital Connections

Stations Aired: WTCB, WOMG, WISW, WNKT

**Date:** 4/10/2016 **Host:** Tim Daly

Cherise Arrendale, Ayanna White & Janet Altman joined us on Capital Connections. Cherise is the Marketing Manager for Central Carolina Community Foundation. Ayanna White is the Director of Power in Changing. Janet Altman is the Assistant Director of SC Respite Coalition. Cherise talked about the upcoming Midlands Gives event. The event benefits over 375 nonprofits. Ayanna talked about the importance of Power in Changing helping single moms. Janet talked about the importance of SC Respite Coalition & how it helps our Elderly community.

Weekly Issue: Mental Illness Awareness

**Program:** Capital Connections

Stations Aired: WTCB, WOMG, WISW, WNKT

**Date:** 4/17/2016 **Host:** Tim Daly

Zee Brown was our guest on Capital Connections. Zee is the Executive Director of NAMI Mid-Carolina. May is Mental Health Month. Zee talked about the upcoming Minds on Main event, stigma of Mental Illness, some local Mental Health stats & the wonderful programs NAMI Mid-Carolina has to help our community deal with Mental Illness. Zee reminded everyone how they can help NAMI Mid-Carolina & bring awareness to Mental Illness.

Weekly Issue: Educational SC State Museum Happenings

Program: Capital Connections

Stations Aired: WTCB, WOMG, WISW, WNKT

Date: 4/24/2016 Host: Tim Daly

Jared Glover was our guest on Capital Connections. Jared is the Public Relations Manager @ SC State Museum. Jared let us know which exhibits were closing soon & talked about the Spring Savings Pass. Jared described the upcoming Cinco de Mayo event, talked about the Transit of Mercury Viewing & gave us details on the family fun @ Night at the State Museum. Jared reminded us of the SCSM mission & how membership helps keep the SCSM going strong & keeps all the educational efforts running.

Weekly Issue: Habitat For Humanity

Program: Capital Connections

Stations Aired: WTCB, WOMG, WISW, WNKT

Date: 5/1/2016 Host: Tim Daly

Roy Cramer, Sharon Cornelius & Carl Cox joined us for Capital Connections. Roy is the CEO for Central SC Habitat for Humanity. Sharon works for SC Realty & volunteers with CSCHFH. Carl is the Development Director for CSCHFH. Roy talked about the process of a family getting a house, discussed their 30<sup>th</sup> Anniversary and talked about their 250<sup>th</sup> build. Roy reminded us about their Restore store too. Sharon gave us the details about the upcoming Golf Tourney to benefit CSCHFH & how the community can get involved. Carl talked about the essay contest CSCHFH had & the importance of it.

Weekly Issue: Habitat For Humanity

Program: Capital Connections

Stations Aired: WTCB, WOMG, WISW, WNKT

Date: 5/8/2016 Host: Tim Daly

Roy Cramer, Sharon Cornelius & Carl Cox joined us for Capital Connections. Roy is the CEO for Central SC Habitat for Humanity. Sharon works for SC Realty & volunteers with CSCHFH. Carl is the Development Director for CSCHFH. Roy talked about the process of a family getting a house, discussed their 30<sup>th</sup> Anniversary and talked about their 250<sup>th</sup> build. Roy reminded us about their Restore store too. Sharon gave us the details about the upcoming Golf Tourney to benefit CSCHFH & how the community can get involved. Carl talked about the essay contest CSCHFH had & the importance of it.

Weekly Issue: Adoption Awareness

**Program:** Capital Connections

Stations Aired: WTCB, WOMG, WISW, WNKT

**Date:** 5/15/2016 **Host:** Tim Daly

Dawn Barton & Kathleen Goetzman were our guest on Capital Connections. Dawn is a DSS Adoption Administrator & Recruiter and Kathleen is the Public Information Coordinator for DSS. Dawn & Kathleen talked about the adoption numbers for SC, process of adoption and shot down the myths associated with adoption. They also told us how easy it is to get more information about adoption & how rewarding adoption can be

Weekly Issue: Education Happenings @ SC State Museum

Program: Capital Connections

Stations Aired: WTCB, WOMG, WISW, WNKT

Date: 5/22/2016 Host: Tim Daly

Jared Glover was our guest on Capital Connections. Jared is the Public Relations Manager for SCSM. Jared talked about their new exhibit RACE & how it's going to touch our community. Jared discussed their App For That exhibit, Sidewalk Astronomy & mentioned the SCSM's Summer Camps. Jared reminded us the benefits of membership & how becoming a member supports the SCSM's mission.

Weekly Issue: Community Awareness with Richland Sheriff's Dept

**Program:** Capital Connections

Stations Aired: WTCB, WOMG, WISW, WNKT

Date: 5/29/2016 Host: Tim Daly

Stephany Snowden & Brittany Scott joined us on Capital Connections. Stephany & Brittany work with the Richland County Sheriff's Dept. The ladies talked about an upcoming "Youth & Hoop" community event. They talked about the importance of community & police interaction. Britany mentioned a few upcoming RCSD camps & informed us on Internet Exchange Safety Zones. The ladies talked mail theft & vacation safety.

Weekly Issue: Local Food & Water Initiative with Sustainable Midlands

**Program:** Capital Connections

Stations Aired: WTCB, WOMG, WISW, WNKT

Date: 6/5/2016 Host: Tim Daly

Autumn Perkins joined us on Capital Connections. Autumn is the Executive Director of Sustainable Midlands. Autumn talked about their Midlands Farm Tour & described what it is to eat seasonally & the term locavore. Autumn explained the term Watershed & talked about the Smith Branch Watershed & Rocky Branch Watershed initiatives. Autumn let us know about the upcoming Tasty Tomato Festival & how the community can get involved with the event and help Sustainable Midlands in general.

Weekly Issue: Education Happenings @ Riverbanks Zoo & Garden

**Program:** Capital Connections

Stations Aired: WTCB, WOMG, WISW, WNKT

Date: 6/12/2016 Host: Tim Daly

Susan O'Cain joined us on Capital Connections. Susan is the PR Manager for Riverbanks Zoo & Garden. Susan talked about the new Sea Lion exhibit, Waterfall Junction & teased the upcoming Brew @ the Zoo. Susan talked about the summer education opportunities @ RBZ for kids & how parents can be involved. She described RBZ's partnership with Harvest Hope Foodbank for Toucan Tuesdays. Susan reminded us of membership & how the money helps the Rivebanks Society keep their mission of saving animals, research & education of the Public going strong.

Weekly Issue: Summer Education @ SC State Museum

**Program:** Capital Connections

Stations Aired: WTCB, WOMG, WISW, WNKT

**Date:** 6/19/2016 **Host:** Tim Daly

Jared Glover, PR Manager for the South Carolina State Museum, was our guest on Capital Connections. Jared talked about the latest exhibit called RACE: Are We So Different?. This exhibit has really touched our community & caused a lot of conversation. He told us about an upcoming event called Circle of Dialogue. It's a time for the Public to talk about the RACE exhibit with others. Jared discussed the Summer Camps going on at SCSM & how the camps help educate kids during summer. Jared talked about the new Laser Lights exhibit & reminded us how important membership is to the mission of SCSM.

Weekly Issue: Summer Blood Needs

**Program:** Capital Connections

Stations Aired: WTCB, WOMG, WISW, WNKT

**Date:** 6/26/2016 **Host:** Tim Daly

Krystal Overmyer, Rebecca Jordan & Mark Gleaton were our guests for Capital Connections. Krystal is the Blood Services Manager for the Central SC chapter of the American Red Cross. Rebecca is the Executive Director for the Central SC chapter of the American Red Cross. Mark Gleaton is a blood recipient & is currently being treated for myelofibrosis. Krystal went over the process for giving blood & explained the need during the summer months. Rebecca talked about disaster relief, Hurricane Season prep and touched on volunteer needs. Mark talked about this treatment, condition & the importance of giving blood. We are having a blood drive this week @ our studios.