

ORDER



Orders
Order / Rev: 511012
Alt Order #: 08654287
Product Desc: REEVES FOR LT. GOV
Estimate: 82
Flight Dates: 06/07/17 - 06/13/17
Original Date / Rev: 06/06/17 / 06/06/17
Order Type: GENERAL

WTVR-TV

Primary AE: Teresa DiFuria
Sales Office: NPHL
Sales Region: National

Agency Name: Jamestown Associates
Buying Contact:
Billing Contact:
 116 Craig Rd
 Manalapan, NJ 07726

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Reeves/R/LTGov/VA
Demographic: HH
Product Codes: PL2.f.ii
Priority: Default
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Political-Non-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/29/17	06/13/17	10	\$2,865.00	\$2,435.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2017	10	\$2,865.00	\$2,435.25	0.00
Totals	10	\$2,865.00	\$2,435.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa DiFuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	6	06/08/17	06/09/17	M-F 7a-9a M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	---TF--	:30	2	\$350.00	03	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/05/17	06/11/17	---TF--			2		\$350.00		0.00				
E 3	6	06/08/17	06/09/17	M-F 7a-9a M-F 8a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	---TF--	:30	2	\$325.00	03	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/05/17	06/11/17	---TF--			2		\$325.00		0.00				
E 5	6	06/07/17	06/08/17	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	--WT---	:30	1	\$325.00	04	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/05/17	06/11/17	---T---			1		\$325.00		0.00				
E 6	6	06/07/17	06/08/17	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	--WT---	:30	1	\$325.00	04	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/05/17	06/11/17	---T---			1		\$325.00		0.00				
E 7	6	06/07/17	06/08/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	--WT---	:30	1	\$400.00	04	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/05/17	06/11/17	---T---			1		\$400.00		0.00				
N 8	6	06/08/17	06/08/17		CM	11p-1135p	---T---	:30	1	\$375.00	04	0.00	NM	1	\$375.00

Order / Rev: 511012
 Alt Order #: 08654287
 Flight Dates: 06/07/17 - 06/13/17

Advertiser: Reeves/R/LTGov/VA
 Product Desc: REEVES FOR LT. GOV
 Estimate: 82

WTVR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 11p-1135p															
M-F 11p-1135p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/05/17	06/11/17	---T---			1			\$375.00		0.00			
N 9	6	06/12/17	06/13/17	M-F 4a-430a	CM	4a-430a	MT-----	:30	1	\$30.00	04	0.00	NM	1	\$30.00
M-F 4a-430a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/12/17	06/18/17	MT-----			1			\$30.00		0.00			
N 10	6	06/12/17	06/13/17	M-F 430a-5a	CM	430a-5a	MT-----	:30	1	\$60.00	04	0.00	NM	1	\$60.00
M-F 430a-5a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/12/17	06/18/17	MT-----			1			\$60.00		0.00			
													Totals	10	\$2,865.00