

Joan Stewart
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Wiley Rein LLP
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Washington, DC 20006
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May 6, 2024

VIA POSTING TO FCC ONLINE PUBLIC INSPECTION FILE

wiley.law

Elizabeth E. Goldin
Assistant Chief, Investigations & Hearings Division
Enforcement Bureau
Federal Communications Commission

Re: **Response to Broadcast EEO Audit Letter
Alpha Media Licensee LLC
WGZB-FM, Lanesville, Indiana
Facility ID No. 53202**

Dear Ms. Goldin:

On behalf of Alpha Media Licensee LLC, licensee of the above referenced broadcast station in the Louisville, Kentucky station employment unit ("SEU"), the undersigned submits the SEU's response to your letter of March 22, 2024 concerning compliance with the Commission's Equal Employment Opportunity rules, 47 C.F.R. § 73.2080. In accordance with your request, this submission consists of a sworn statement by Bill McElveen, Regional President, with copies of documentation responsive to your inquiry.

Should any questions arise concerning this submission, kindly contact the undersigned.

Respectfully submitted,

/s/ Joan Stewart

Joan Stewart
Counsel to Alpha Media Licensee LLC

cc: *EB-EEO@fcc.gov*

DECLARATION OF BILL MCELVEEN, REGIONAL PRESIDENT

I, Bill McElveen, hereby declare as follows:

1. I am a Regional President for Alpha Media Licensee LLC (“Alpha”), the licensee of WGZB-FM, Lanesville, Indiana (FID 53202) which is part of a station employment unit based in Louisville, Kentucky and which includes WDJX, Louisville, KY (FID 55498), WGHL(FM), Shepherdsville, KY (FID 51074), WMJM(FM), Jeffersontown, KY (FID 10322), and WXMA(FM), Louisville, KY (FID 37236) (the “SEU” or “Unit”). This Statement and relevant attachments are being submitted in response to the March 22, 2024 letter of Elizabeth E. Goldin, Assistant Chief, Investigations & Hearings Division of the Commission’s Enforcement Bureau, concerning a random audit of EEO compliance (the “EEO Audit Letter”).
2. This SEU employs five or more full-time employees as the term is defined in the broadcast EEO rule of the Federal Communication Commission (“FCC” or the “Commission”), 47 C.F.R. § 73.2080(e)(1).
3. In response to Question 2(b)(i) of the EEO Audit Letter, the SEU’s two most recent EEO Public File Reports, as described in 47 C.F.R. § 73.2080(c)(6), are appended at Attachment A.
4. In response to Question 2(b)(ii) of the EEO Audit Letter, the web address of the stations in this SEU are as follows: www.wdix.com, www.hiphopb965.com, www.alt1051.com, www.1013online.com, and www.1023therose.com. A copy of the current EEO Public File Report is included on or linked to each of these websites.
5. In response to Question 2(b)(iii), the date of each full-time hire listed in the SEU’s above-referenced EEO Public File Reports, in accordance with 47 C.F.R. § 73.2080(c)(5)(vi), is included in the internal business records appended at Attachment B. Further, the licensee acknowledges that it is required to retain records to document its outreach to the recruitment sources used to fill its full-time positions pursuant to 47 C.F.R. § 73.2080(c)(5)(iii), including the recruitment reflected in the above EEO Public File Reports. However, pursuant to the EEO Audit Letter, only one such job notice per position is included at Attachment B.
6. In response to Question 2(b)(iv) of the EEO Audit Letter, the internal business records appended at Attachment B also provide data concerning (a) the total number of interviewees for each vacancy and (b) the referral source for each interviewee for each full-time vacancy filled during the period covered by the above EEO Public File Reports.
7. In response to Question 2(b)(v) of the EEO Audit Letter, documentation concerning the Unit’s performance of two points worth of recruitment initiative activity during the period covered by the above EEO Public File Reports and as described in § 73.2080(c)(2) is appended at Attachment C with participating personnel noted therein. This SEU employs a total of 22 full-time employees and all of our stations are located in a market with a population of more than 250,000. Accordingly, the SEU is required to perform at least four points worth of recruitment initiative activity during each two-year period measured from the date the stations in the SEU are required to file license renewal applications.

8. In response to Question 2(b)(vi) of the EEO Audit Letter, the licensee affirms that it is not aware of any complaints alleging unlawful discrimination in the employment practices of the stations in this SEU based on race, color, religion, national origin or sex filed before a body with jurisdiction under federal, state, territorial or local law during the current license term.

9. In response to Question 2(b)(vii) of the EEO Audit Letter, the licensee affirms that Alpha has disseminated copies of the “EEO Basics Binder,” a comprehensive manual on FCC EEO compliance authored by Alpha’s communications counsel, Wiley Rein LLP. It includes advice on how SEUs are to engage in broad recruitment for job vacancies, undertake recruitment initiatives and provides sample forms for collecting and maintaining the necessary recruitment records. Alpha also provides online training webinars on FCC EEO compliance to its stations at periodic times throughout the year. Additionally, Alpha uses a software program to provide additional training on preventing discrimination and harassment as well as ways to increase diversity and inclusion. Alpha’s Human Resources department also issues compliance reminders and encourages additional outreach where necessary.

At the local level, this SEU posts open positions through our corporate recruitment site. Each day managers are notified of open position candidates. Our sales and programming staff make every attempt to attend local job fairs and colleges for upcoming graduates. This SEU’s compliance efforts include identifying our efforts to afford equal employment opportunities to employees and applicants through statements disseminated in job applications and posted in conspicuous areas within the workplace. This SEU’s employment practices are the ultimate responsibility of Steve Bearance, Market Manager, working in conjunction with in-house counsel at our corporate headquarters and, when applicable, outside employment and labor counsel.

10. In response to Question 2(b)(viii) of the EEO Audit Letter, the SEU understands that it must periodically analyze the effectiveness of its EEO recruitment program by reviewing the productivity of sources on its recruitment list and the outcome of its recruitment initiatives. This SEU has made continuous effort to connect with our community of listeners to find new recruitment sources. This SEU additionally works with other local business leaders to share ideas on how to recruit and retain qualified candidates.

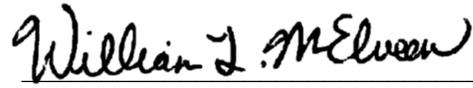
11. In response to Question 2(b)(ix) of the EEO Audit Letter, this SEU strives to comply with all federal, state and/or local laws regarding pay, benefits, seniority practices, promotions, and selection techniques and tests to ensure that they provide equal opportunity and do not have a discriminatory effect.

Dated: May 6, 2024

[SIGNATURE PAGE FOLLOWS]

**SIGNATURE PAGE TO
DECLARATION OF BILL MCELVEEN, REGIONAL PRESIDENT**

As of the date set forth above, I hereby declare under penalty of perjury that the foregoing is true and correct to the best of my knowledge, information and belief.

A handwritten signature in black ink that reads "William J. McElveen". The signature is written in a cursive style with a large initial 'W' and a distinct 'J'.

Bill McElveen

ATTACHMENT A

WDJX(FM), WXMA(FM), WMJM(FM), WGZB-FM and WGHL(FM)
EEO PUBLIC FILE REPORT
April 1, 2022-March 31, 2023¹

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
On-Air Talent	5,6,7-9,12-16	7
Digital Sales Specialist	5,7,9	9
Account Executive (4)	5,7,9-11	5,5,5,10
Promotions Director	2-3,5-7,12,14,16	5

¹ This report was revised in May 2024 to address reporting issues.

WDJX(FM), WXMA(FM), WMJM(FM), WGZB-FM and WGHL(FM)
EEO PUBLIC FILE REPORT
April 1, 2022-March 31, 2023

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	On-Air Announcements (<i>all SEU stations</i>)	N	
2	Word-of-Mouth Referral	N	1
3	Kentucky Broadcasters Association 101 Enterprise Drive Frankfort, KY 40601 www.kba.org Phone: 888.843.5221	N	
4	Handshake (<i>college recruitment provider</i>) 660 4th Street #113 San Francisco, CA 94107 Career Link, https://handshake.com <i>Distributing job postings to the following colleges & universities:</i> <ul style="list-style-type: none"> • University of Kentucky • Indiana University-Purdue University-Fort Wayne • University of Louisville • Bellarmine University • Transylvania University • Purdue University Northwest 	N	
5	Indeed Website (<i>automated posting from Alpha careers website</i>) https://www.indeed.com/	N	15
6	Allaccess.com Website: https://www.allaccess.com/	N	
7	Alpha Media Career Website http://www.alphamediausa.com/careers	N	3
8	Unknown (source not adequately identified upon SEU inquiry)	N	1
9	LinkedIn	N	2
10	Walk in/Self Referral	N	1
11	Job News Louisville Job Fairs	N	
12	Glassdoor https://www.glassdoor.com/	N	

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
13	Circa/Diversity Jobs http://circaworks.com/careers	N	
14	RadioInk https://radioink.com/jobs/	N	
15	Facebook Job Search: https://www.facebook.com/jobs/	N	
16	The Morning Mouth www.themorningmouth.com	N	
TOTAL INTERVIEWEES OVER REPORTING PERIOD			23

WDJX(FM), WXMA(FM), WMJM(FM), WGZB-FM and WGHL(FM)
EEO PUBLIC FILE REPORT
April 1, 2022-March 31, 2023

III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Participate in Job Fair	On May 18, 2022 our SEU attended a Job Fair held by Job News Louisville. The Market Manager set up a booth to collect resumes and conducted preliminary interviews of attendees who were interested in a career in broadcasting and with our company.
2	Participate in Job Fair	On June 22, 2022 our SEU attended a Job Fair held by Job News Louisville. The Market Manager set up a booth to collect resumes and conducted preliminary interviews of attendees who were interested in a career in broadcasting and with our company.
3	Management-level training regarding Preventing Discrimination	In June 2022, the SEU Promotions Manager participated in Preventing Employment Discrimination (Manager). The Manager was required to complete the course online through ThinkHR.

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
4	Internship Program	<p>Our SEU hosts an excellent internship program that provides student interns with a well-rounded experience in radio broadcasting. Supervised by our Assistant Content Direct and Community Affairs Director, interns learn about and help with copywriting, preparation of liners, updating the entertainment calendar and creating remote packages. They also attend and assist with remote broadcasts, appearances and special events. Although the interns typically “shadow” members of the Programming Department, they are also exposed to our Promotions, Production, On-Air and Sales Departments and, on occasion, they accompany Account Executives on sales calls.</p> <p>During this reporting period, our SEU hosted one (1) intern from the following school:</p> <ul style="list-style-type: none"> • Kentucky State University – March 1 2023-Present

WDJX(FM), WXMA(FM), WMJM(FM), WGZB-FM and WGHL(FM)
EEO PUBLIC FILE REPORT
April 1, 2023-March 31, 2024¹

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Chief Engineer	5,7,9,12-13,16	7
Account Executive	5,7,9,11	7
Integrated Marketing Consultant	2,5,7,9,12-13,16,17	2,5,17
Promotions Director	5,7,9,12,16	7
Sales Assistant	5,7,9,12,16	5

¹ This report was revised in May 2024 to address reporting issues.

WDJX(FM), WXMA(FM), WMJM(FM), WGZB-FM and WGHL(FM)
EEO PUBLIC FILE REPORT
April 1, 2023-March 31, 2024

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	On-Air Announcements (<i>all SEU stations</i>)	N	
2	Word-of-Mouth Referral	N	1
3	Kentucky Broadcasters Association 101 Enterprise Drive Frankfort, KY 40601 www.kba.org Phone: 888.843.5221	N	
4	Handshake (<i>college recruitment provider</i>) 660 4th Street #113 San Francisco, CA 94107 Career Link, https://handshake.com <i>Distributing job postings to the following colleges & universities:</i> <ul style="list-style-type: none"> • University of Kentucky • Indiana University-Purdue University-Fort Wayne • University of Louisville • Bellarmine University • Transylvania University • Purdue University Northwest 	N	
5	Indeed Website (<i>automated posting from Alpha careers website</i>) https://www.indeed.com/	N	41
6	Allaccess.com Website: https://www.allaccess.com/	N	
7	Alpha Media Career Website http://www.alphamediausa.com/careers	N	9
8	Unknown (source not adequately identified upon SEU inquiry)	N	
9	Linkedin	N	
10	Walk in/Self Referral	N	

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
11	Job News Louisville Job Fairs	N	
12	Glassdoor (SEU does not actively post to this source) https://www.glassdoor.com/	N	
13	ZipRecruiter (SEU does not actively post to this source) http://ziprecruiter.com	N	
14	RadioInk https://radioink.com/jobs/	N	
15	Facebook Job Search: (SEU does not actively post to this source) https://www.facebook.com/jobs/	N	
16	Market Websites: www.wdix.com ; www.alt105.com ; www.hiphop965.com ; www.1023therose.com ; www.1013online.com	N	
17	Internal Hire/Transfer	N	1
TOTAL INTERVIEWEES OVER REPORTING PERIOD			52

WDJX(FM), WXMA(FM), WMJM(FM), WGZB-FM and WGHL(FM)

EEO PUBLIC FILE REPORT

April 1, 2023-March 31, 2024

III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Participate in Job Fair	On October 18, 2023 our SEU attended a Job Fair held by Job News Louisville. The Market Manager set up a booth to collect resumes and conducted preliminary interviews of attendees who were interested in a career in broadcasting and with our company.
2	Management-level training regarding Preventing Discrimination	During the month of October 2023, the SEU Promotions Manager, Market Manager, Sales Manager, Program Director and Operations Manager participated in Workplace Violence & Bullying Prevention (Manager). Managers were required to complete the course online through Paycor.
3	Participate in event/program sponsored by or on behalf of an educational institution relating to careers in broadcasting	Our SEU on February 9, 2024, WGZB-FM Afternoon OnAir Personality hosted Central High School students from 9 th – 12 th grade in the studios/offices of the SEU. The host gave a tour of the studios/offices of the SEU. The students were given a tour of the facility, at which the host explained how the radio station worked and also what careers are available within each department they interacted with.
4	Participate in event/program sponsored by or on behalf of an educational institution relating to careers in broadcasting	Our SEU in October 2023, WGZB-FM Afternoon OnAir Personality hosted 10 students affiliated with Black EDquity, their ages ranged from 13-17. The host gave a tour of the studios/offices of the SEU. The students were given a tour of the facility, at which the host explained how the radio station worked and also what careers are available within each department they interacted with.

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
5	Participate in event/program sponsored by or on behalf of an educational institution relating to careers in broadcasting	Our SEU on February 28, 2024, Content Director of WGZB-FM/WMJM-FM hosted a student from Trinity High School. The Content Director was asked if he would allow a student to shadow him on this day. The student was interested in pursuing a career in broadcasting and had chosen the station to observe and learn about the careers in broadcasting.
6	Management-level training addressing equal employment opportunity and preventing discrimination.	On September 15, 2023, our SEU's SVP Market Manager & Business Manager completed an FCC EEO training webinar entitled, "The FCC's Equal Employment Opportunity Rules:" presented by Wiley Rein, LLP, that provided an in-depth overview focusing on Recruitment, Record Keeping, & Reporting.

ATTACHMENT B

WDJX(FM), WXMA(FM), WMJM(FM), WGZB-FM and WGHL(FM)

VACANCY DATA FORM

Full-Time Job Title: On-Air Talent	Date Filled: 10/27/2022
Recruitment Source ("RS") Referring Hiree: Alpha Media Career Website	Total Number of Interviewees: 7

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full-Time Vacancy
5	Indeed Website (automated posting from Alpha careers website) https://www.indeed.com/	N	3
6	Allaccess.com Website: https://www.allaccess.com/	N	
7	Alpha Media Career Website http://www.alphamediausa.com/careers	N	2
8	Unknown (source not adequately identified upon SEU inquiry)	N	1
9	Linkedin	N	1
12	Glassdoor https://www.glassdoor.com/	N	
13	Circa/Diversity Jobs http://circaworks.com/careers	N	
14	Radiolnk https://radiolnk.com/jobs/	N	
15	Facebook Job Search: https://www.facebook.com/jobs/	N	
16	The Morning Mouth www.themorningmouth.com	N	



Melissa Bianchi <melissa.bianchi@alphamediausa.com>

1 message

Ben Davis <ben.davis@alphamediausa.com>
To: Melissa Bianchi <melissa.bianchi@alphamediausa.com>

Fri, Feb 11, 2022 at 11:11 AM



TOP STORIES

Alpha Louisville Has 3 Great Openings

THE MOUTH, FEBRUARY 11TH, 2022 — Alpha Media is GROWING! I'm looking for the following to add to our amazing brands in Louisville: WDDX (Top 40), WGH-L (Alternative Rock), WQZB (Urban), WJLM (Urban Adult Contemporary), and WKMA (Adult Hits). The hyperlinks for each go to the Alpha Careers site where the candidate can apply. Jobs include:

Assistant Content Director/On-Air: Alpha Media - Louisville is seeking a talented full-time ACD & On-Air Personality for heritage Top 40 powerhouse 99.7 DJX (WDJX-FM).

Promotions Director: Alpha Media - Louisville, KY is seeking an experienced Promotions Manager for our local stations. The ideal candidate will be experienced in event

planning and promotions, have a strong marketing background, and a passion for creativity.

On-Air Talent: Alpha Media - Louisville, KY is seeking a talented On-Air Talent / Announcer for WDJX-FM. The ideal candidate is an on-air personality with at least one year of experience who is capable of wearing many hats on the programming team, is able to assist with the promotions department, and has a passion for radio. The right person understands the female audience, lives his/her life on social media, and understands the interaction between the talent, clients, and audience at live remotes, appearances, station events, and on-air are a vital part of the station's ratings and success. [CLICK HERE FOR MORE INFO](#)

| COMMENT | SEND NEWS    

<http://www.themorningmouth.com/>

Ben Davis
ALPHAMEDIA CHR Format Captain
Operations Manager|WDJX Morning Host
O: (502) 625-1275 t: @bendavisradio ig: bendavisradio

WDJX(FM), WXMA(FM), WMJM(FM), WGZB-FM and WGHL(FM)

VACANCY DATA FORM

Full-Time Job Title: Digital Sales Specialist	Date Filled: 04/04/2022
Recruitment Source ("RS") Referring Hiree: LinkedIn	Total Number of Interviewees: 5

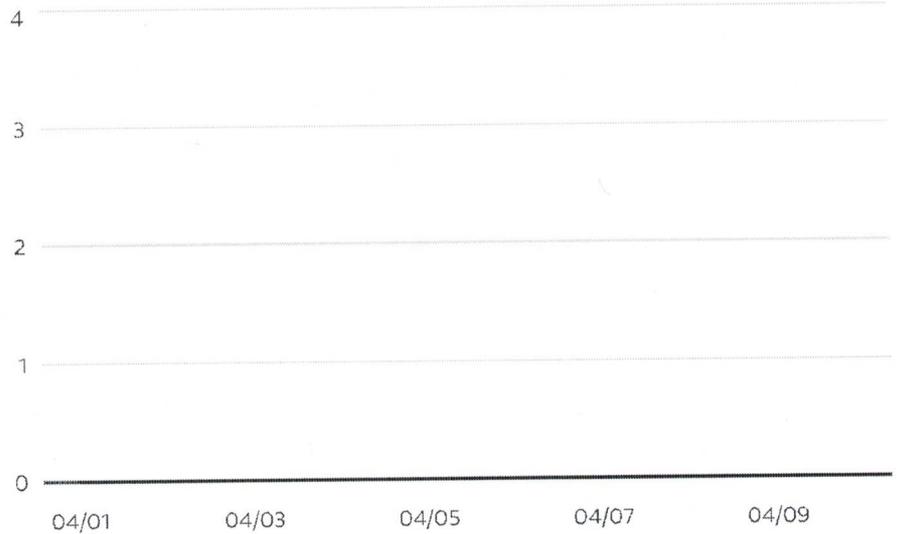
RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full-Time Vacancy
5	Indeed Website (<i>automated posting from Alpha careers website</i>) https://www.indeed.com/	N	4
7	Alpha Media Career Website http://www.alphamediausa.com/careers	N	
9	LinkedIn	N	1

Metrics over time ^

Day Week

Applications

+ Add metric to compare



Job description

Alpha Media is expanding our Digital Department again to keep up with the rapid growth we have experienced over the last couple of years. We are seeking a dynamic, results-oriented Digital Sales Specialist to support our sales staff and local clients in Louisville, Kentucky. The ideal candidate will have a proven track record of success in helping clients achieve their revenue goals through lead generation tactics and creative problem solving. This candidate must possess proven new business development skills and demonstrate extensive digital sales experience with core products and services such as OTT/CTV, targeted display, SEO/SEM, mobile, social, and web design among others.

Alpha Media is a diverse multimedia company that merges the attributes of broadcast media and digital media to serve our clients and communities. We hire and retain top talent who are unique, innovative and vibrant, and we provide them with a culture of support to help each person achieve their professional goals. We believe in creating progressive products, world-class events, and building strong relationships in our communities.

Headquartered in Portland, Oregon, Alpha Media owns or operates over 200 live broadcast radio stations and digital properties covering all formats serving 44 markets across the United States. In addition to our over-the-air

broadcasts, Alpha audio products can be heard across multiple platforms, including all major smart devices. Strong relationships with our listeners and clients in the communities where we live and work keep Alpha Media true to its local-first heritage. www.alphamediausa.com

Responsibilities for this position include:

- Generating new streams of digital revenue by engaging with our sales staffs to target key accounts and verticals.
- Customizing digital solutions that meet the client's key marketing objectives.
- Coordinate and collaborate with our Digital Services team to create dynamic digital media strategies.
- Assist Account Executives in creating digital media plans and proposals for advertisers based on their unique targets and goals.
- Analyze and adjust campaign performance based on KPI analysis.
- Monitoring client campaigns to ensure maximum effectiveness.
- Embracing company initiatives and utilizing tools provided to succeed.
- Participating in weekly sales meetings and training sessions.
- Inputting client orders and creative using company provided software.
- Ensuring attainment of monthly, quarterly and annual budget goals.

Requirements of this position include the following:

- A demonstrated experience in digital media.
- A minimum of three years' sales experience.
- A proven track record delivering strong and consistent sales growth while consistently exceeding revenue targets.
- Strong written and oral communication skills.
- Ability to thrive in a fast-paced, high-growth, rapidly changing culture and environment.
- Stress tolerance especially with tight deadlines and financial pressures.
- The role requires an enthusiastic and hardworking person who exudes passion for Alpha Media's unique platform and value proposition.

Benefits:

Alpha Media invests in people who invest in themselves and offers employees a competitive package of health and welfare benefits.

- Employer sponsored medical, dental & vision insurance with a variety of coverage options.
- Employee Assistance Program (EAP) for full time and part time employees as well as all household members at no cost.
- 401(k) with discretionary employer matching.
- Paid vacation, company holidays and a birthday day for you to use during your birthday month.
- Alpha Cares – paid volunteer hours.
- Pet adoption subsidy

Alpha values Integrity, a Can Do Attitude, Passion, Competitiveness, Creativity and embraces that work can be FUN. If these qualities are important to you and you feel you check off the qualities we are looking for, apply now and let's talk.

Alpha Media is an equal opportunity employer and participates in E-Verify. [Click Here](#) to learn more about E-Verify.

Job Type: Full-time

Pay: \$75,000.00 - \$100,000.00 per year

Benefits:

- 401(k)
- 401(k) matching
- Dental insurance
- Disability insurance
- Flexible schedule
- Health insurance
- Health savings account
- Life insurance
- Paid time off
- Paid training
- Parental leave
- Vision insurance
- Work from home

Schedule:

- Monday to Friday

Supplemental pay types:

- Bonus pay

License/Certification:

- Driver's License (Required)

Work Location: In person

● Closed ▼

[View public job page](#)

Application Settings

Application method

Email

Require resume

Yes

Application updates

steve.bearance@alphamediausa.com

kara.moninger@alphamediausa.com

Also send an individual email update each time someone applies.

Candidates contact you (email)

Yes, at email address provided

Details

Posted: January 24, 2022

Views: 0

Applications received: 11 total

Budget

Job budget: Not sponsored

Promote this job for more candidates:



All analytics data provided in this report is provided for informational purposes only and Indeed does not guarantee its accuracy. Values in the report may deviate from the actual charges. Indeed reserves the right to adjust the information in this report or change the method of measuring such figures at any time. This report does not constitute a contract.

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WDJX(FM), WXMA(FM), WMJM(FM), WGZB-FM and WGHL(FM)

VACANCY DATA FORM

Full-Time Job Title: Account Executive	Date Filled: 05/09/2022
Recruitment Source ("RS") Referring Hiree: Indeed	Total Number of Interviewees: 7

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full-Time Vacancy
5	Indeed Website (<i>automated posting from Alpha careers website</i>) https://www.indeed.com/	N	6
7	Alpha Media Career Website http://www.alphamediausa.com/careers	N	
9	Linkedin	N	
10	Walk in/Self Referral	N	1
11	Job News Louisville Job Fairs	N	

WDJX(FM), WXMA(FM), WMJM(FM), WGZB-FM and WGHL(FM)

ABBREVIATED VACANCY DATA FORM

Full-Time Job Title: Account Executive	Date Filled: 05/09/2022
Recruitment Source ("RS") Referring Hiree: Indeed	Total Number of Interviewees: <i>See Note Below</i>

Note: Please see the Vacancy Data Form for the Account Executive position filled on 05/09/2022 for recruitment source information and related documentation. The recruitment efforts used to fill that position, as well as the same interviewees, also apply to this position.

WDJX(FM), WXMA(FM), WMJM(FM), WGZB-FM and WGHL(FM)

ABBREVIATED VACANCY DATA FORM

Full-Time Job Title: Account Executive	Date Filled: 9/6/2022
Recruitment Source ("RS") Referring Hire: Walk In/Self Referral	Total Number of Interviewees: <i>See Note Below</i>

Note: Please see the Vacancy Data Form for the Account Executive position filled on 5/9/2022 for recruitment source information and related documentation. The recruitment efforts used to fill that position, as well as the same interviewees, also apply to this position.

WDJX(FM), WXMA(FM), WMJM(FM), WGZB-FM and WGHL(FM)

ABBREVIATED VACANCY DATA FORM

Full-Time Job Title: Account Executive	Date Filled: 11/1/2022
Recruitment Source ("RS") Referring Hiree: Indeed	Total Number of Interviewees: <i>See Note Below</i>

Note: Please see the Vacancy Data Form for the Account Executive position filled on 05/09/2022 for recruitment source information and related documentation. The recruitment efforts used to fill that position, as well as the same interviewees, also apply to this position.

✕ Collapse

+ Create new >

🏠 Home

📁 Jobs

📣 Campaigns

🔍 Smart Sourcing **New**

👤 Candidates

📅 Interviews >

📊 Analytics >

📁 Tools >



🔗 Help

🔔 Notifications

✉ Messages

👤 st... ▾

← Back to jobs

Account Executive

Alpha Media – Louisville, KY

Candidates

Awaiting review

10

Total (excluding rejected)

12

20 Rejected

Performance summary

Data shown for Apr 1, 2024 - Apr 23, 2024

For more detailed data, visit the [performance report](#).

0

Impressions

0

Clicks

0

Started applications

0

Applications

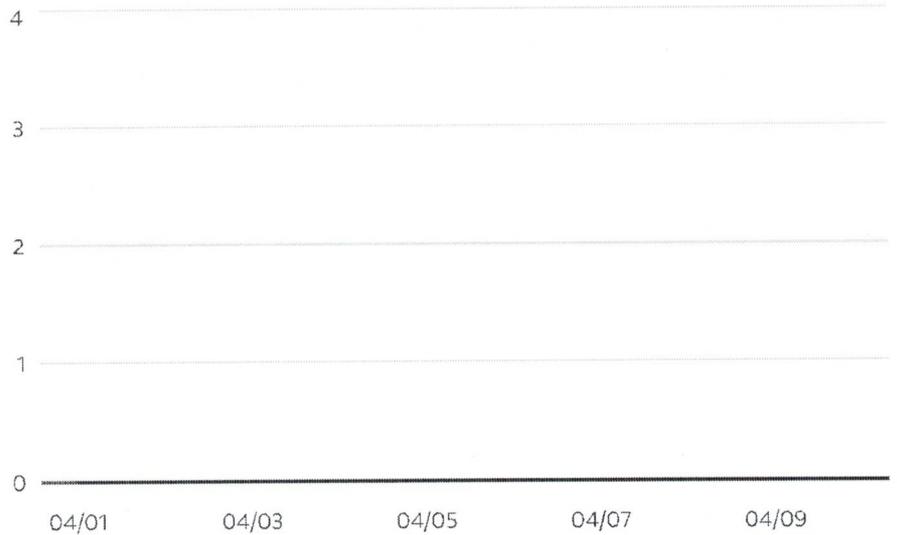
Improve job description

Metrics over time ^

Day Week

Applications

+ Add metric to compare



Job description

Alpha Media – Louisville, KY is seeking a dynamic, results-oriented Account Executive who has a proven record of building and maintaining ongoing relationships with existing clients through the entire sales cycle. The ideal candidate must possess proven business development and sales experience, be a self-starter that is able to work with clients to meet marketing objectives, and sell the value of Alpha Media local radio and digital brands.

Alpha Media is a diverse multimedia company sharing your favorite music, sports and news across a variety of platforms. Whether it's on your phone, desktop, tablet, Alexa, Google Home or in your car, our stations will enhance your journey. We hire and retain top talent who are unique, innovative and vibrant. We believe in creating progressive products, world-class events, and building strong relationships in our communities.

Headquartered in Portland, Oregon, Alpha Media operates multiple radio stations across the United States covering all formats.

We are live and local and can't wait to talk to you!

Responsibilities for this position may include:

- Sell radio and digital advertising.

- Successfully uncover and close new, non-radio advertisers utilizing plans comprised of local spot and/or digital/non-spot revenue areas.
- Understand digital marketing including mobile and programmatic digital advertising.
- Ensure that company initiatives and tools provided are used and maximized.
- Participate in weekly sales meetings and training sessions.
- Negotiate direct and agency business.
- Input client orders and copy using company provided software.
- Ensure attainment of monthly, quarterly and annual local + NTR + digital budget goals.

Requirements of this position include the following:

- A minimum two years' sales experience.
- A proven track record delivering strong and consistent sales growth while consistently exceeding revenue targets.
- Strong written and oral communication skills.
- Ability to thrive in a fast-paced, high-growth, rapidly changing culture and environment.
- The role requires an enthusiastic and hardworking person who exudes passion for Alpha Media's unique platform and value proposition.
- This position requires a fully insured personal vehicle and valid driver's license.

Preference may be given to candidates who have the above experience plus the following:

- Experience building strategic presentations and dynamically presenting them to clients.
- Experience and knowledge of Microsoft Office programs.
- Bachelor's Degree in a related field preferred.

If you feel you are a qualified candidate and want to join a fast moving, growing entity submit your cover letter and resume ASAP by clicking the Apply button.

Alpha Media is an equal opportunity employer and participates in E-Verify.
Job Type: Full-time

Pay: \$36,000.00 - \$120,000.00 per year

Benefits:

- 401(k)
- 401(k) matching
- Dental insurance
- Disability insurance
- Flexible schedule
- Health insurance
- Health savings account
- Life insurance
- Paid time off

- Paid training
- Parental leave
- Vision insurance
- Work from home

Schedule:

- 8 hour shift
- Monday to Friday

Supplemental pay types:

- Commission pay

Education:

- Bachelor's (Preferred)

Experience:

- Sales Experience: 1 year (Preferred)

Work Location: Multiple locations

● Closed 

[View public job page](#)

Application Settings

Application method

Email

Require resume

Yes

Application updates

steve.bearance@alphamediausa.com

kara.moninger@alphamediausa.com

Also send an individual email update each time someone applies.

Candidates contact you (email)

Yes, at email address provided

Details

Posted: March 21, 2022

Views: 0

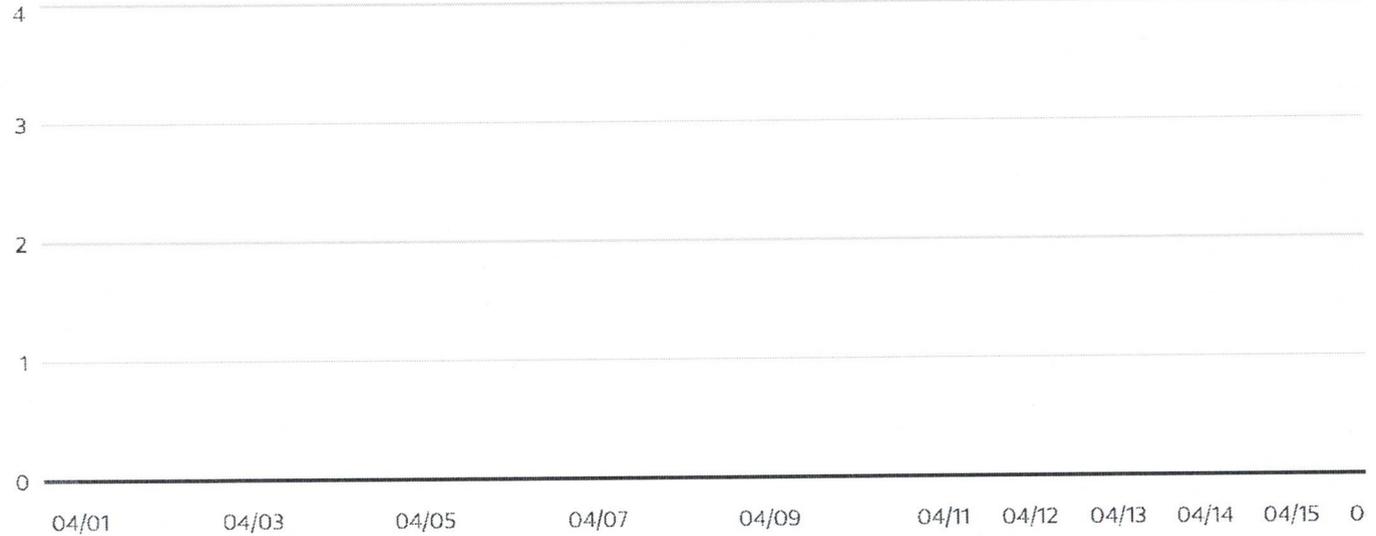
Applications received: 32 total

WDJX(FM), WXMA(FM), WMJM(FM), WGZB-FM and WGHL(FM)

VACANCY DATA FORM

Full-Time Job Title: Promotions Director	Date Filled: 5/31/2022
Recruitment Source ("RS") Referring Hiree: Indeed	Total Number of Interviewees: 4

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full-Time Vacancy
2	Word-of-Mouth Referral	N	1
3	Kentucky Broadcasters Association 101 Enterprise Drive Frankfort, KY 40601 www.kba.org Phone: 888.843.5221	N	
5	Indeed Website (automated posting from Alpha careers website) https://www.indeed.com/	N	2
6	Allaccess.com Website: https://www.allaccess.com/	N	
7	Alpha Media Career Website http://www.alphamediausa.com/careers	N	1
12	Glassdoor https://www.glassdoor.com/	N	
14	Radiolnk https://radioink.com/jobs/	N	
16	The Morning Mouth www.themorningmouth.com	N	



Job description

Alpha Media – Louisville, KY is seeking an experienced Promotions Director for our local stations. The ideal candidate will be experienced in event planning and promotions, have a strong marketing background, and a passion for creativity.

Alpha Media is a diverse multimedia company sharing your favorite music, sports and news across a variety of platforms. Whether it's on your phone, desktop, tablet, Alexa, Google Home or in your car, our stations will enhance your journey. We hire and retain top talent who are unique, innovative and vibrant. We believe in creating progressive products, world-class events, and building strong relationships in our communities.

Headquartered in Portland, Oregon, Alpha Media operates multiple radio stations across the United States covering all formats.

We are live, local, and can't wait to talk to you!

Responsibilities of this position may include the following:

- Plan and coordinate station events.
- Update station websites and social media accounts.
- Track all station contests and over the air giveaways including Promo Suite and client recaps.
- Work with vendors and businesses to secure trade.
- Coordinate purchase and inventory of promotional giveaway items and promotional supplies.
- Supervise and coordinate prize inventory and distribute prizes to winners.

- Submit station broadcast orders for events and promotional partners.
- Schedule all station remotes and appearances.
- Attend station remotes as needed.
- Assist with securing food for remote events.
- Attend weekly sales meetings and other meetings as needed.
- Write station promos and assure they are produced in a timely manner.
- Oversee select accounts with promotional components.
- Confirm and attend area job fairs, host studio tours and career day events.
- Manage station internship program.
- Coordinate community partners report, ASCAP, and corporate requests.
- Other duties and responsibilities as assigned and consistent with the position.

Requirements for this position include the following:

- Ability to create, communicate, and implement strategies and vision.
- Proven track record of running successful and profitable events and promotions.
- Ability to grow the business and find new revenue opportunities, as well as create productive, long-term promotional and event relationships.
- Excellent written and verbal communication skills.
- Must have a valid driver license and current auto insurance.

Preference may be given to candidates who have the above experience plus the following:

- Previous experience in broadcast media or marketing field.
- A Bachelor's Degree in communications, marketing or related field or an equivalent combination of education and relevant experience.

Benefits:

Alpha Media is a company dedicated to its employees. We invest in those who devote their time, energy, and talents toward our common goals. In addition to a competitive package, we offer benefits to ensure that our employees have choices in order to stay healthy and to plan for their financial futures.

- Employer sponsored medical, dental & vision insurance with a variety of coverage options.
- Employee Assistance Program (EAP) for full time and part time employees as well as all household members at no cost.
- 401(k) with discretionary employer matching.
- Paid vacation, company holidays and a birthday day for you to use during your birthday month.
- Alpha Cares – paid volunteer hours.
- Pet adoption subsidy

We are looking for someone who understands the ever-evolving nature of our business - a dynamic leader with a proven track record leading successful teams while being mindful of each and every member's professional and personal growth. If you are an innovator and see yourself as an influencer who truly believes our business can impact our community, let's talk.

Alpha values Integrity, a Can Do Attitude, Passion, Competitiveness, Creativity and embraces that work can be FUN. If these qualities are important to you and you feel you check off the qualities we are looking for, apply now and let's talk.

Alpha Media is an equal opportunity employer and participates in E-Verify. [Click Here](#) to learn more about E-Verify.
Job Types: Contract, Full-time

Pay: \$32,000.00 - \$36,000.00 per year

Benefits:

- 401(k)
- 401(k) matching
- Dental insurance
- Flexible spending account
- Health insurance
- Health savings account
- Life insurance
- Paid time off
- Vision insurance

Schedule:

- 8 hour shift
- Monday to Friday
- Weekend availability

Supplemental pay types:

- Bonus pay
- Commission pay

Ability to commute/relocate:

- Louisville, KY 40202: Reliably commute or planning to relocate before starting work (Preferred)

Work Location: In person

● Closed ▼

[View public job page](#)

Application Settings

Application method

Email

Require resume

Yes

Application updates

steve.bearance@alphamediausa.com
kara.moninger@alphamediausa.com
ben.davis@alphamediausa.com

Also send an individual email update each time someone applies.

Candidates contact you (email)

Yes, at email address provided

Details

Posted: April 20, 2022

Views: 0

Applications received: 31 total

Budget

Job budget: 250.00 (USD) monthly

Cost: 0.00 (USD)

WDJX(FM), WXMA(FM), WMJM(FM), WGZB-FM and WGHL(FM)

VACANCY DATA FORM

Full-Time Job Title: Chief Engineer	Date Filled: 4/10/2023
Recruitment Source ("RS") Referring Hiree: Alpha Media Career Website	Total Number of Interviewees: 9

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full-Time Vacancy
1	On-Air Announcements (all SEU stations)	N	
2	Word-of-Mouth Referral	N	
3	Kentucky Broadcasters Association 101 Enterprise Drive Frankfort, KY 40601 www.kba.org Phone: 888.843.5221	N	
4	Handshake (college recruitment provider) 660 4th Street #113 San Francisco, CA 94107 Career Link, https://handshake.com Distributing job postings to the following colleges & universities: <ul style="list-style-type: none"> • University of Kentucky • Indiana University-Purdue University-Fort Wayne • University of Louisville • Bellarmine University • Transylvania University Purdue University Northwest	N	
5	Indeed Website (automated posting from Alpha careers website) https://www.indeed.com/	N	5
6	Allaccess.com Website: https://www.allaccess.com/	N	
7	Alpha Media Career Website http://www.alphamediausa.com/careers	N	4
8	Unknown (source not adequately identified upon SEU inquiry)	N	
9	Linkedin	N	
10	Walk in/Self Referral	N	
11	Job News Louisville Job Fairs	N	
12	Glassdoor https://www.glassdoor.com/	N	
13	ZipRecruiter (SEU does not actively post to this source)	N	

	http://ziprecruiter.com		
14	Radiolnk https://radioink.com/jobs/	N	
15	Facebook Job Search: https://www.facebook.com/jobs/	N	
16	Market Websites: www.wdix.com ; www.alt105.com ; www.hiphop965.com ; www.1023therose.com ; www.1013online.com	N	
17	Internal Hire/Transfer	N	

alpha-media.usa.com/career-openings/

Alpha Media is looking for a full-time experienced Engineer for our Louisville, Kentucky location. Reporting to the Market Manager(s), the Engineer will assist with the maintenance of equipment, maintaining broadcast systems and technologies, build-out projects, and ensure FCC compliance. The ideal candidate will be familiar with radio-related technologies including, but not limited to, networking and IT, PC/software maintenance and repair, AM and FM transmitter repair and install, VHF and UHF radio technology, digital and analog audio, EAS equipment, and studio equipment maintenance. The candidate must be driven, able to multitask, balance priorities, take direction, possess excellent communication skills, and enjoy a fast-paced and deadline-driven environment. The position is capable of being remote, however, regular travel to assigned market facilities for maintenance and routine inspection is required.

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Headquartered in Portland, Oregon, Alpha Media owns or operates over 200 live broadcast radio stations and digital properties covering all formats serving 44 markets across the United States. In addition to our over-the-air broadcasts, Alpha audio products can be heard across multiple platforms, including all major smart devices. Strong relationships with our listeners and clients in the communities where we live and work keep Alpha Media true to its local-first heritage.

Learn more about Alpha Media: www.alpha-media.usa.com.

Responsibilities of this position may include the following:

- Work closely with our sales teams to help them create and develop results-driven
- Keep our facilities FCC compliant in the terms of engineering.
- Maintain terrestrial radio stations, tower sites, rack rooms, studios, production rooms, voice tracking studios, and streaming machines.
- Maintain business office computer network as needed, including interfacing traffic with our on-air products for log delivery.
- Provide weekly updates on engineering issues to the Market Manager/Operations Manager.
- Maintain and repair all technical and electronic equipment at the studios and transmitter sites with a proactive approach to system reliability.

recruiting.bypaycor.com/home/my-jobs

Paycor Recruiting

Home Analytics Integrations Admin Create a Candidate Request Job Approval Marketplace Get Help

Active Jobs Drafts Approvals Pending Thank You Letters (225 of 2)

Filter by: My Jobs Any Department Louisville chief engineer Clear Filter: 1 result

CHIEF ENGINEER	Candidates Pipeline	Review Applicant Profile	Interview Candidate	Send Offer Letter	Background Check
Job ID: 179 Louisville, KY Engineering November 29, 2022 Promoted	Passive: 0 Job Seeker: 9 Active: 3 Inactive: 0 Back Burner: 0 Hired: 1		Julio Alvarado DOUGLAS ANDERSON Venant Massaba		

WDJX(FM), WXMA(FM), WMJM(FM), WGZB-FM and WGHL(FM)

VACANCY DATA FORM

Full-Time Job Title: Account Executive	Date Filled: 4/3/2023
Recruitment Source ("RS") Referring Hiree: Alpha Media Career Website	Total Number of Interviewees: 5

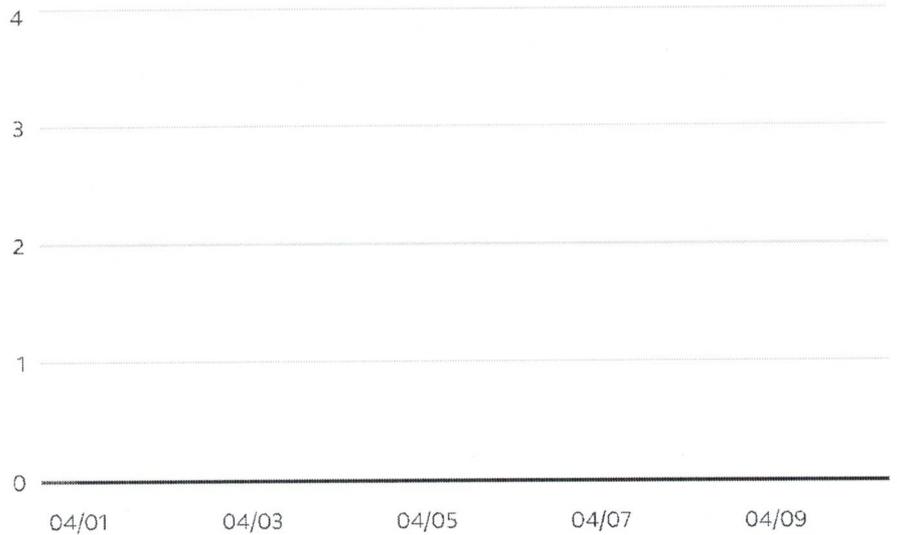
RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full-Time Vacancy
5	Indeed Website <i>(automated posting from Alpha careers website)</i> https://www.indeed.com/	N	4
7	Alpha Media Career Website http://www.alphamediausa.com/careers	N	1
9	Linkedin	N	
10	Walk in/Self Referral	N	
11	Job News Louisville Job Fairs	N	

Metrics over time ^

Day Week

Applications

+ Add metric to compare



Job description

Alpha Media – Louisville, KY is seeking a dynamic, results-oriented Account Executive who has a proven record of building and maintaining ongoing relationships with existing clients through the entire sales cycle. The ideal candidate must possess proven business development and sales experience, be a self-starter that is able to work with clients to meet marketing objectives, and sell the value of Alpha Media local radio and digital brands.

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- Sell radio and digital advertising.

- Successfully uncover and close new, non-radio advertisers utilizing plans comprised of local spot and/or digital/non-spot revenue areas.
- Understand digital marketing including mobile and programmatic digital advertising.
- Ensure that company initiatives and tools provided are used and maximized.
- Participate in weekly sales meetings and training sessions.
- Negotiate direct and agency business.
- Input client orders and copy using company provided software.
- Ensure attainment of monthly, quarterly and annual local + NTR + digital budget goals.

Requirements of this position include the following:

- A minimum two years' sales experience.
- A proven track record delivering strong and consistent sales growth while consistently exceeding revenue targets.
- Strong written and oral communication skills.
- Ability to thrive in a fast-paced, high-growth, rapidly changing culture and environment.
- The role requires an enthusiastic and hardworking person who exudes passion for Alpha Media's unique platform and value proposition.
- This position requires a fully insured personal vehicle and valid driver's license.

Preference may be given to candidates who have the above experience plus the following:

- Experience building strategic presentations and dynamically presenting them to clients.
- Experience and knowledge of Microsoft Office programs.
- Bachelor's Degree in a related field preferred.

If you feel you are a qualified candidate and want to join a fast moving, growing entity submit your cover letter and resume ASAP by clicking the Apply button.

Alpha Media is an equal opportunity employer and participates in E-Verify.
Job Type: Full-time

Pay: \$36,000.00 - \$120,000.00 per year

Benefits:

- 401(k)
- 401(k) matching
- Dental insurance
- Disability insurance
- Flexible schedule
- Health insurance
- Health savings account
- Life insurance
- Paid time off

- Paid training
- Parental leave
- Vision insurance
- Work from home

Schedule:

- 8 hour shift
- Monday to Friday

Supplemental pay types:

- Commission pay

Education:

- Bachelor's (Preferred)

Experience:

- Sales Experience: 1 year (Preferred)

Work Location: Multiple locations

● Closed ▼

[View public job page](#)

Application Settings

Application method

Email

Require resume

Yes

Application updates

steve.bearance@alphamediausa.com

kara.moninger@alphamediausa.com

Also send an individual email update each time someone applies.

Candidates contact you (email)

Yes, at email address provided

Details

Posted: March 21, 2022

Views: 0

Applications received: 32 total

WDJX(FM), WXMA(FM), WMJM(FM), WGZB-FM and WGHL(FM)

VACANCY DATA FORM

Full-Time Job Title: Integrated Marketing Consultant	Date Filled: 10/1/2023
Recruitment Source ("RS") Referring Hiree: Internal Hire/Transfer	Total Number of Interviewees: 21

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full-Time Vacancy
2	Word-of-Mouth Referral	N	1
5	Indeed Website (<i>automated posting from Alpha careers website</i>) https://www.indeed.com/	N	18
7	Alpha Media Career Website http://www.alphamediausa.com/careers	N	1
9	Linkedin	N	
12	Glassdoor https://www.glassdoor.com/	N	
13	ZipRecruiter (SEU does not actively post to this source) http://ziprecruiter.com	N	
16	Market Websites: www.wdix.com ; www.alt105.com ; www.hiphop965.com ; www.1023therose.com ; www.1013online.com	N	
17	Internal Hire/Transfer	N	1

WDJX(FM), WXMA(FM), WMJM(FM), WGZB-FM and WGHL(FM)

ABBREVIATED VACANCY DATA FORM

Full-Time Job Title: Integrated Marketing Consultant	Date Filled: 10/31/2023
Recruitment Source ("RS") Referring Hiree: Word of Mouth	Total Number of Interviewees: <i>See Note Below</i>

Note: Please see the Vacancy Data Form for the Integrated Marketing position filled on 10/1/2023 for recruitment source information and related documentation. The recruitment efforts used to fill that position, as well as the same interviewees, also apply to this position.

WDJX(FM), WXMA(FM), WMJM(FM), WGZB-FM and WGHL(FM)

ABBREVIATED VACANCY DATA FORM

Full-Time Job Title: Integrated Marketing Consultant	Date Filled: 3/25/2024
Recruitment Source ("RS") Referring Hiree: Indeed	Total Number of Interviewees: <i>See Note Below</i>

Note: Please see the Vacancy Data Form for the Integrated Marketing position filled on 10/1/2023 for recruitment source information and related documentation. The recruitment efforts used to fill that position, as well as the same interviewees, also apply to this position.

Sponsorship performance ^

\$0.00	\$0.00	<u>Total cost</u>
<u>Avg cost per started application (CPSA)</u>	\$100.00	<u>Job budget (monthly)</u>

Manage budget

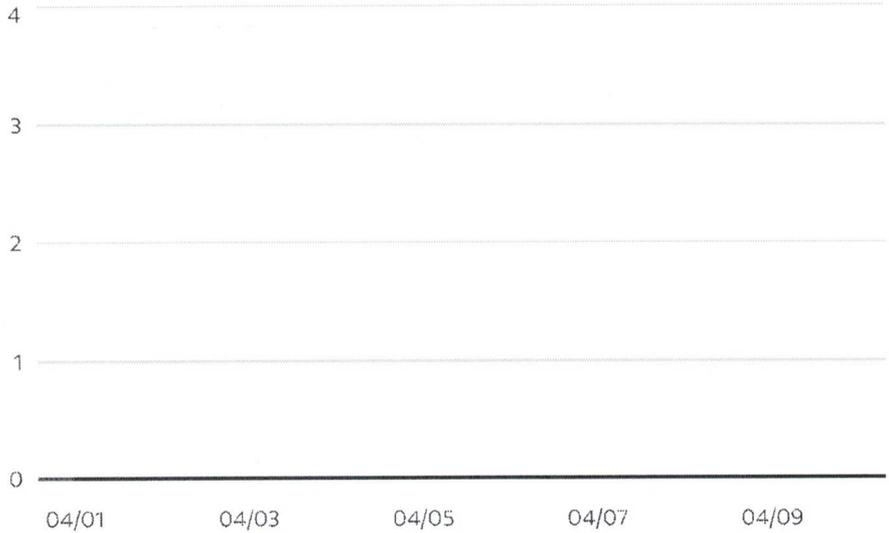
Improve job description

Metrics over time ^

Day **Week**

Started applications (spon: v)

+ Add metric to compare



Job description

Alpha Media – Louisville, KY is seeking a dynamic, results-oriented Account Executive who has a proven record of building and maintaining ongoing relationships with existing clients through the entire sales cycle. The ideal candidate must possess proven business development and sales experience,

be a self-starter that is able to work with clients to meet marketing objectives, and sell the value of Alpha Media local radio and digital brands.

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Headquartered in Portland, Oregon, Alpha Media operates multiple radio stations across the United States covering all formats.

We are live and local and can't wait to talk to you!

Responsibilities for this position may include:

- Sell radio and digital advertising.
- Successfully uncover and close new, non-radio advertisers utilizing plans comprised of local spot and/or digital/non-spot revenue areas.
- Understand digital marketing including mobile and programmatic digital advertising.
- Ensure that company initiatives and tools provided are used and maximized.
- Participate in weekly sales meetings and training sessions.
- Negotiate direct and agency business.
- Input client orders and copy using company provided software.
- Ensure attainment of monthly, quarterly and annual local + NTR + digital budget goals.

Requirements of this position include the following:

- A minimum two years' sales experience.
- A proven track record delivering strong and consistent sales growth while consistently exceeding revenue targets.
- Strong written and oral communication skills.
- Ability to thrive in a fast-paced, high-growth, rapidly changing culture and environment.
- The role requires an enthusiastic and hardworking person who exudes passion for Alpha Media's unique platform and value proposition.
- This position requires a fully insured personal vehicle and valid driver's license.

Preference may be given to candidates who have the above experience plus the following:

- Experience building strategic presentations and dynamically presenting them to clients.
- Experience and knowledge of Microsoft Office programs.
- Bachelor's Degree in a related field preferred.

If you feel you are a qualified candidate and want to join a fast moving, growing entity submit your cover letter and resume ASAP by clicking the Apply button.

Alpha Media is an equal opportunity employer and participates in E-Verify.

Job Type: Full-time

Pay: \$42,000.00 - \$120,000.00 per year

Benefits:

- 401(k)
- 401(k) matching
- Dental insurance
- Disability insurance
- Flexible schedule
- Health insurance
- Health savings account
- Life insurance
- Paid time off
- Paid training
- Parental leave
- Vision insurance
- Work from home

Schedule:

- 8 hour shift
- Monday to Friday

Supplemental pay types:

- Commission pay

Education:

- Bachelor's (Preferred)

Experience:

- Sales Experience: 1 year (Preferred)

Work Location: Multiple locations

Edit job

● Open 

View public job page

Application Settings

Application method

Email

Require resume

Yes

Application updates

steve.bearance@alphamediausa.com

kara.moninger@alphamediausa.com

Also send an individual email update each time someone applies.

Candidates contact you (email)

Yes, at email address provided

Details

Posted: July 13, 2023

Views: 9292

Applications received: 302 total

[Add a candidate](#)

Budget

Job budget: 100.00 (USD) monthly

Cost: 0.00 (USD)

[Edit job budget](#)

Promote this job for more candidates:



All analytics data provided in this report is provided for informational purposes only and Indeed does not guarantee its accuracy. Values in the report may deviate from the actual charges. Indeed reserves the right to adjust the information in this report or change the method of measuring such figures at any time. This report does not constitute a contract.

WDJX(FM), WXMA(FM), WMJM(FM), WGZB-FM and WGHL(FM)

VACANCY DATA FORM

Full-Time Job Title: Promotions Director	Date Filled: 6/5/2023
Recruitment Source ("RS") Referring Hiree: Alpha Media Career Website	Total Number of Interviewees: 10

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full-Time Vacancy
5	Indeed Website (<i>automated posting from Alpha careers website</i>) https://www.indeed.com/	N	7
7	Alpha Media Career Website http://www.alphamediausa.com/careers	N	3
9	Linkedin	N	
10	Walk in/Self Referral	N	
12	Glassdoor https://www.glassdoor.com/	N	
16	Market Websites: www.wdix.com ; www.alt105.com ; www.hiphop965.com ; www.1023therose.com ; www.1013online.com	N	

Pending Thank You Letters (386 of 386)

[Active Jobs](#) [Drafts](#) [Approvals](#)

Filter by: [My Jobs](#) [Any Department](#) [Louisville](#) [Promotions Director](#) Clear Filters: 1 result

	Candidates Pipeline	Review Applicant Profile	Interview Candidate	Send Offer Letter	Background Check
PROMOTIONS DIRECTOR Job ID: 261 Louisville, KY Promotions March 9, 2023 Promote	Passive: 0 Job Seeker: 22 Active: 3 Inactive: 1 Back Burner: 0 Hired: 1		Mindy Greenwell CARLEY PFISTER Courtney Rasche		

alpha-media-usa.com/career-openings/?gk=job&gk=6a7687a99675ee4e0186a4fca4e43d6&lang=en

Alpha Media - Louisville, KY is seeking a talented Promotions Director. The ideal candidate has strong character, ambition, experience, success, and heart to help maximize the performance of our station's talent, and help generate revenue via promotions, our digital platforms, and events.

Candidates must have a passion for radio - plus - strong digital background with strengths in website tools and be a powerhouse on all of our social media platforms. The right person understands the interaction between the talent, clients, and audience at live remotes, appearances, and station events. Also needs to be able to facilitate the interaction between sales, programming, and promotions, utilizing sales packages, and helping to bring client ideas to life.

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Headquartered in Portland, Oregon, Alpha Media owns or operates over 200 live broadcast radio stations and digital properties covering all formats serving 44 markets across the United States. In addition to our over-the-air broadcasts, Alpha audio products can be heard across multiple platforms, including all major smart devices. Strong relationships with our listeners and clients in the communities where we live and work keep Alpha Media true to its local-first heritage.

Learn more about Alpha: <https://www.alpha-media-usa.com/>

Responsibilities of this position may include:

- Engage with listeners via phone calls, contests, and social media.
- Event Coordination - some duties may include but are not limited to meeting with clients, maintaining partnerships with vendors and overseeing the set-up, execution and cleanup of the event.
- Requires creativity, innovation, original thought in the performance of Promotions/contesting.
- Retains current knowledge of all relevant social media platforms, shall engage fully in providing, producing and updating content on all active digital platforms and shall use social referrals in driving listener traffic to all company social media sites.



linkedin.com/jobs/search/?currentJobId=3057780537&f_C=053700&gclid=92000000&keywords=promotions%20director&location=Worldwide&refresh=true

Worldwide

Search

Jobs Alpha Media USA USA Date posted Experience level On-site/remote Easy Apply All filters Reset

promotions director in Worldwide
1 result

Promotions Director
Alpha Media USA
Louisville, KY (On-site)
Vision: 40%
129 connections work here
1 month ago · 0 applicants

See more jobs with these suggestions:

- Remove Company filter - 1,858 jobs
- See jobs based on your profile

Are you finding what you're looking for?
We'll use your feedback to improve your job search experience.

Create alert for this search
Get notified when new jobs become available.

LinkedIn LinkedIn Corporation © 2023

Promotions Director
Alpha Media USA - Louisville, KY (On-site) 1 month ago

Full-time Director
1,001-5,000 employees · Broadcast Media Production and Distribution
129 connections work here

Apply Save

About the job

Alpha Media - Louisville, KY is seeking a talented Promotions Director. The ideal candidate has strong character, ambition, experience, success, and heart to help maximize the performance of our station's talent, and help generate revenue via promotions, our digital platforms, and events.

Candidates must have a passion for radio - plus - strong digital background with strengths in website tools and be a powerhouse on all of our social media platforms. The right person understands the interaction between the talent, clients, and audience at live remotes, appearances, and station events. Also needs to be able to facilitate the interaction between sales, programming, and promotions, utilizing sales packages, and helping to bring client ideas to life.

Alpha Media is a diverse multimedia company sharing your favorite music, sports and news across a variety of platforms. Whether it's on your phone, desktop, tablet, Alexa, Google Home or in your car, our stations will enhance your journey. We hire and retain top talent who are unique, innovative and vibrant. We believe in creating progressive products, world-class events, and building strong relationships in our communities.



WDJX(FM), WXMA(FM), WMJM(FM), WGZB-FM and WGHL(FM)

VACANCY DATA FORM

Full-Time Job Title: Sales Assistant	Date Filled: 3/25/2024
Recruitment Source (“RS”) Referring Hiree: Indeed	Total Number of Interviewees: 7

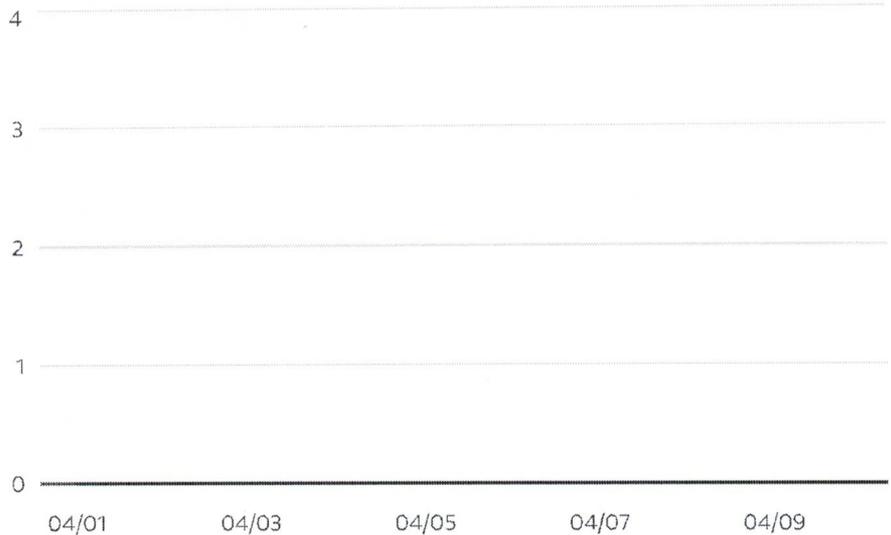
RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full-Time Vacancy
5	Indeed Website (<i>automated posting from Alpha careers website</i>) https://www.indeed.com/	N	7
7	Alpha Media Career Website http://www.alphamediausa.com/careers	N	
9	Linkedin	N	
12	Glassdoor https://www.glassdoor.com/	N	
16	Market Websites: www.wdix.com ; www.alt105.com ; www.hiphop965.com ; www.1023therose.com ; www.1013online.com	N	

Metrics over time ^

Day Week

Applications

+ Add metric to compare



Job description

Alpha Media is looking for a full-time Sales Assistant for our **Louisville, Kentucky** market. The Sales Assistant will assist multiple Integrated Marketing Consultants (Sales) and the General Sales Manager in all aspects of the Sales process. Responsibilities include but are not limited to inputting orders, checking contracts for accuracy, assisting with detailed information needed to maintain political tracking, organizing make goods, and Generating/Maintaining/Updating Sales Proposals. Will have frequent communication with Media Buyers, clients, and their Assistants as well as interaction with other internal departments such as Accounting, Programming, Traffic, and Creative Services. Must be highly organized and detail-oriented with the ability to multitask and prioritize daily tasks. Must be comfortable working with numbers and in a fast-paced environment. Must possess excellent communication and people skills and have a positive and professional demeanor. We will provide comprehensive training for the right candidate. **Responsibilities of this position may include the following:**

- Maintain excellent and friendly customer service; interact with clients, customers, and colleagues.
- Assist the sales team with order entry, proposals, recaps, update sales materials, and any administrative tasks, as needed.

- Attend sales meetings, promotional meetings, and client brainstorms – take notes, as needed.
- Assist with Business Office tasks within the Market
- Assist with the development and administration of on-air station contests and events.
- Other duties as assigned and consistent with the job title.

Requirements of this position may include:

- Organized, dependable, and detail-oriented with excellent verbal and written communication skills.
- Must maintain a professional demeanor and appearance internally & externally for clients, events, concerts, etc.
- Possesses strong analytical problem-solving skills.
- Must be a self-starter and able to work with minimal supervision.
- Ability to thrive in a fast-paced, high-growth, rapidly changing culture and environment.
- Must be a team player and work well with others.

Preference may be given to candidates who meet the above requirements plus have the following:

- Experience working with Wide Orbit and VCreative traffic software.
- Working knowledge of the G-Suite platform.

Benefits:

Alpha Media invests in people who invest in themselves and offers employees a competitive package of health and welfare benefits. Learn more about our benefits on our Careers page.

- Employer-sponsored medical, dental & vision insurance with a variety of coverage options and additional benefits to choose from.
- Starting with 17 days of PTO, 11 Company Holidays, and a Birthday Day for you to use during your birth month.
- Employee Assistance Program (EAP) for full-time and part-time employees and all household members at no cost.
- 401(k) Retirement Plan with discretionary employer matching.
- Alpha Cares – paid volunteer hours.
- Pet adoption subsidy.

Who we are:

Alpha Media is a diverse multimedia company that shares music, sports, and news content across various platforms. Alpha owns and operates over 200 live broadcast radio stations and digital properties across the United States. We believe in hiring top talent who are innovative and vibrant, and we strive to create progressive products and world-class events while building strong relationships in our communities. Additionally, our Alpha Digital division specializes in building custom audiences and implementing digital strategies such as web design, SEO/SEM, mobile, social media, video, OTT/CTV, and more to generate leads for businesses. We are committed to the "Live and Local" philosophy and approach clients' digital needs strategically to expand brand awareness and drive conversions.

Alpha values **Integrity**, a **Can Do Attitude**, **Passion**, **Competitiveness**, **Creativity**, and embraces that work can be **FUN**. If these qualities are important to you and you feel you check off the qualities we are looking for, apply now, and let's talk.

Alpha Media is an equal opportunity employer and participates in E-Verify.

If you need an accommodation to complete the application process, please contact us at 1-877-459-5750 or alpha.recruitment@alphamediausa.com and include your full name, contact information, and the accommodation needed to assist you with the application process.

Job Type: Full-time

Pay: \$15.00 - \$17.00 per hour

Expected hours: 40 per week

Benefits:

- 401(k)
- Dental insurance
- Health insurance
- Paid time off
- Vision insurance

Schedule:

- 8 hour shift
- Day shift
- Monday to Friday

Travel requirement:

- No travel

Ability to Relocate:

- Louisville, KY 40222: Relocate before starting work (Required)

Work Location: Hybrid remote in Louisville, KY 40222

● Closed
▼

[View public job page](#)

Application Settings

Application method

Email

Require resume

Yes

Application updates

steve.bearance@alphamediausa.com

Also send an individual email update each time someone applies.

Candidates contact you (email)

Yes, at email address provided

Details

Posted: February 21, 2024

Views: 8045

Applications received: 52 total

Budget

Job budget: 500.00 (USD) monthly

Cost: 0.00 (USD)

Promote this job for more candidates:



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ATTACHMENT C

WDJX(FM), WXMA(FM), WMJM(FM), WGZB-FM and WGHL(FM)

RECRUITMENT INITIATIVES FORM

April 1, 2022-March 31, 2023

	Type of Recruitment Initiative (Menu Selection)	Date	Brief Description of Activity & Scope of Broadcaster's Participation <i>(where applicable, include job title(s) of station staff involved in the activity)</i>
1.	Participate in Job Fair	5/18/22	Our SEU attended a Job Fair held by Job News Louisville. The Market Manager set up a booth to collect resumes and conducted preliminary interviews of attendees who were interested in a career in broadcasting and with our company.
2.	Participate in Job Fair	6/22/22	Our SEU attended a Job Fair held by Job News Louisville. The Market Manager set up a booth to collect resumes and conducted preliminary interviews of attendees who were interested in a career in broadcasting and with our company.
3.	Management Level Training regarding Preventing Discrimination	7/2022	The SEU Promotions Manager participated in Preventing Employment Discrimination (Manager). The Manager was required to complete the course online through ThinkHR.
4.	Internship Program	3/1/23	<p>Our SEU hosts an excellent internship program that provides student interns with a well-rounded experience in radio broadcasting. Supervised by our Assistant Content Direct and Community Affairs Director, interns learn about and help with copywriting, preparation of liners, updating the entertainment calendar and creating remote packages. They also attend and assist with remote broadcasts, appearances and special events. Although the interns typically "shadow" members of the Programming Department, they are also exposed to our Promotions, Production, On-Air and Sales Departments and, on occasion, they accompany Account Executives on sales calls.</p> <p>During this reporting period, our SEU hosted one (1) intern from the following school:</p> <p>Kentucky State University – March 2023</p>



Mineral™

CERTIFICATE OF ACHIEVEMENT

This is to certify that

Casey Wrins

has completed the course:

Preventing Employment Discrimination (Manager)

July 8, 2022



ALPHAMEDIA
LIVE . LOCAL . USA

Internship Agreement & Application

Date

This agreement is entered into by and between Alpha Media LLC ("Company") B96.5 ("station") and [REDACTED]s ("intern or student") Kentucky State University ("school, university, or college"). For the term of Spring 2022 to N/A.

Whereas, Station is willing as a community service to accept the placement of students as unpaid interns from various colleges and universities in order to assist them in obtaining practical experience in the broadcasting industry;

Whereas, the school desires to have its students receive practical training and experience with the station in the public broadcasting industry for which the school will give credit hours to its students; and

Whereas, the student desires to receive school credit and practical training and experience in the public broadcasting industry.

IT IS THEREFORE AGREED AS FOLLOWS:

1. Under the terms of this agreement the station agrees to provide practical experience and training in the field of broadcasting for the student as an unpaid intern for the term indicated above. No representations or promises of employment are made in this agreement. Furthermore, no representations or promises of further practical training beyond the term have been made by the company or station to the student. It is understood and agreed that the student is not an employee, agent, or independent contractor for the company or the station.
2. The student shall (a) abide by all safety rules of the company and station (b) abide by all codes of conduct as outlined in the company handbook (c) put forth their best efforts into receiving the training and cooperate with and follow the instructions of the stations management (d) keep all company information confidential, including but not limited to data received, trade secrets or any other confidential business information received by the student.
3. Station does not promise the student any particular area of training and the type of training provided shall be at the stations sole discretion.
4. The student is aware and understands that the school will coordinate the placement of interns with the company. The student agrees to waive any and all claims, including claims of negligence, that he/she may have which may arise against the station or company, its officers, agents or employees in connection with the internship program and his/her participation.
5. All parties acknowledge and agree that the internship program is voluntarily conducted by the company, and the position of the student is that of an intern. It is agreed that (a) the student is

WDJX(FM), WXMA(FM), WMJM(FM), WGZB-FM and WGHL(FM)

RECRUITMENT INITIATIVES FORM

April 1, 2023-March 31, 2024

	Type of Recruitment Initiative (Menu Selection)	Date	Brief Description of Activity & Scope of Broadcaster's Participation <i>(where applicable, include job title(s) of station staff involved in the activity)</i>
1.	Participate in Job Fair	10/18/23	Our SEU attended a Job Fair held by Job News Louisville. The Market Manager set up a booth to collect resumes and conducted preliminary interviews of attendees who were interested in a career in broadcasting and with our company.
2.	Management Level Training regarding Preventing Discrimination	10/2023	During the month of October 2023, the SEU Promotions Manager, Market Manager, Sales Manager, Program Director and Operations Manager participated in Workplace Violence & Bullying Prevention (Manager). Managers were required to complete the course online through Paycor.
3.	Participate in even/program sponsored by or on behalf of an educational institution relating to careers in broadcasting	2/9/24	Our WGZB-FM Afternoon OnAir Personality hosted Central High School students from 9 th – 12 th grade in the studios/offices of the SEU. The host gave a tour of the studios/offices of the SEU. The students were given a tour of the facility, at which the host explained how the radio station worked and also what careers are available within each department they interacted with.
4.	Participate in even/program sponsored by or on behalf of an educational institution relating to careers in broadcasting	10/2023	Our WGZB-FM Afternoon OnAir Personality hosted 10 students affiliated with Black EDquity, their ages ranged from 13-17. The host gave a tour of the studios/offices of the SEU. The students were given a tour of the facility, at which the host explained how the radio station worked and also what careers are available within each department they interacted with.
5.	Participate in even/program sponsored by or on behalf of an educational institution relating to careers in broadcasting	2/28/24	Our Content Director of WGZB-FM/WMJM-FM hosted a student from Trinity High School. The Content Director was asked if he would allow a student to shadow him on this day. The student was interested in pursuing a career in broadcasting and had chosen the station to observe and learn about the careers in broadcasting.
6.	Management Level Training addressing equal employment opportunity and preventing discrimination	9/15/23	Our SEU's SVP Market Manager & Business Manager completed an FCC EEO training webinar entitled, "The FCC's Equal Employment Opportunity Rules:" presented by Wiley Rein, LLP, that provided an in-depth overview focusing on Recruitment, Record Keeping, & Reporting.



(/admin/dashboard)

Reports (/admin/reports) / Course: Workplace Violence and Bullying Prevention 2.0 (US)

You are viewing the team

Alpha All Users : MARKET - Louisville



Course: Workplace Violence and Bullying Prevention 2.0 (US) - All Results are in Pacific Standard Time

Search

Filter



Assigned

33



Completed

27



Overdue

6

List View

Chart View



Person (/admin/reports/quick/course/9359733? Column=FullName&Direction=Desc)	Last attempt	Marking	Overdue	Complete	Assigned Date	Due Date or Initial Compliance Due Date	A
Alexis Fischer (/admin/reports/quick/usercourse/9359733? subId=29623851)			Overdue		10/16/2023	10/23/2023	A
Amy Ballard (/admin/reports/quick/usercourse/9359733? subId=28878147)	11/09/2023 08:41:57 AM			Complete	10/16/2023		A
Antonio Duncan (/admin/reports/quick/usercourse/9359733? subId=28879072)			Overdue		10/16/2023	10/23/2023	A

Person (/admin/reports/quick/course/9359733? Column=FullName&Direction=Desc)	Last attempt	Marking	Overdue	Complete	Assigned Date	Due Date or Initial Compliance Due Date	A
X Armand Flowers (/admin/reports/quick/usercourse/9359733? subId=28879133)	11/16/2023 07:34:17 AM			Complete	10/16/2023		A
X BenDavis Blickenstaff (/admin/reports/quick/usercourse/9359733? subId=28878203)	10/19/2023 11:40:48 AM			Complete	10/16/2023		A
Benjamin Milburn (/admin/reports/quick/usercourse/9359733? subId=32806087)			Overdue		10/27/2023	11/03/2023	A
Bob Cameron (/admin/reports/quick/usercourse/9359733? subId=32873582)	11/14/2023 11:52:33 AM			Complete	11/10/2023		A
Cheryl Hendrickson (/admin/reports/quick/usercourse/9359733? subId=28879274)	11/04/2023 01:50:17 PM			Complete	10/16/2023		A
Desiree Bryant (/admin/reports/quick/usercourse/9359733? subId=28878916)	11/14/2023 07:05:51 PM			Complete	10/16/2023		A
Donald Wilson (/admin/reports/quick/usercourse/9359733? subId=28880147)	11/16/2023 07:21:31 PM			Complete	10/16/2023		A
Emily Mahurin (/admin/reports/quick/usercourse/9359733? subId=28879538)	11/08/2023 07:15:06 AM			Complete	10/16/2023		A
X Emily Warlick (/admin/reports/quick/usercourse/9359733? subId=30547246)	11/01/2023 02:25:52 PM			Complete	10/16/2023		A
Herlon Robinson (/admin/reports/quick/usercourse/9359733? subId=28879854)			Overdue		10/16/2023	10/23/2023	A



Melissa Bianchi <melissa.bianchi@alphamediausa.com>

Fwd: Thank you for attending FCC's EEO Rules and Regulations: a Webinar for Alpha Stations

1 message

Tue, Apr 23, 2024 at 11:05 AM

Steve Bearance <steve.bearance@alphamediausa.com>
To: Melissa Bianchi <melissa.bianchi@alphamediausa.com>

Steve Bearance

Senior Vice President & Market Manager

Alpha Media - Louisville
99.7 WDJX | 96.5 WGZB | 101.3 WMJM |
105.1 WGHL | 102.3 WXMA

New Address!

9300 Shelbyville Road Suite 600
Louisville, KY 40222
Office 502-625-1295
Cell 814-746-1234

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----- Forwarded message -----

From: **Wiley** <do_not_reply@on24event.com>

Date: Fri, Sep 15, 2023 at 4:52 PM

Subject: Thank you for attending FCC's EEO Rules and Regulations: a Webinar for Alpha Stations

To: <steve.bearance@alphamediausa.com>

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Thank you for attending FCC's EEO Rules and Regulations: a Webinar for Alpha Stations. This webcast is now on-demand, should you like to view it again.

Use the link below to enter the webcast at any time.

WEBCAST LINK: <https://event.on24.com/wcc/r/4336723/A67738EC438B2837AD556CA49E65D3B4?mode=logon&email=steve.bearance@alphamediausa.com>

EMAIL: steve.bearance@alphamediausa.com

If you have not already done so, please take a moment to provide feedback on the program here: <http://event.on24.com/eventManager/presentation/survey.jsp?eventId=4336723&sessionId=1&key=A67738EC438B2837AD556CA49E65D3B4&survey=survey1>

Thank you.