

# CONTRACT



**KDVR**  
 100 E. Speer Blvd  
 Denver, CO 80203  
 (303)595-3131

<u>Contract / Revision</u> 678450 /		<u>Alt Order #</u>
<u>Product</u> CO Commits to Kids / EST 19		
<u>Contract Dates</u> 10/22/13 - 10/28/13		<u>Estimate #</u> EST 19
<u>Advertiser</u> Colorado Commits to Kids		<u>Original Date / Revision</u> 10/16/13 / 10/16/13
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Local KDVR House	<u>Sales Office</u> Denver Office- K
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**BlueWest Media**  
 5130 E 18th Ave  
 Denver, CO 80220

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	31	10/22/13	10/28/13	Good Day Colo	6a-7a		:30				NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/13	10/28/13	MTWTF--				5	\$175.00	0.00			
N 2	31	10/22/13	10/28/13	Good Day Colo	7a-8a		:30				NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/13	10/28/13	MTWTF--				10	\$150.00	0.00			
N 3	31	10/22/13	10/28/13	Good Day Colo	8a-9a		:30				NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/13	10/28/13	MTWTF--				10	\$100.00	0.00			
N 4	31	10/22/13	10/28/13	Judge Judy	3p-4p		:30				NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/13	10/28/13	MTWTF--				10	\$150.00	0.00			
N 5	31	10/22/13	10/28/13	Judge Judy	4p-5p		:30				NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/13	10/28/13	MTWTF--				10	\$150.00	0.00			
N 6	31	10/22/13	10/28/13	M-F 5p-530p Fi	5p-530p		:30				NM	7	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/13	10/28/13	MTWTF--				7	\$400.00	0.00			
N 7	31	10/28/13	10/28/13	M-F 530p-6p Fi	530p-6p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/28/13	11/03/13	M-----				2	\$400.00	0.00			
N 8	31	10/22/13	10/28/13	M-F 530p-6p Fi	530p-6p		:30				NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/13	10/28/13	MTWTF--				6	\$600.00	0.00			
N 9	31	10/22/13	10/28/13	M-F LN 9p-930	9p-930p		:30				NM	5	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/13	10/28/13	MTWTF--				5	\$1,100.00	0.00			
N 10	31	10/22/13	10/28/13	M-F LN 930p-1	930p-1005p		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/13	10/28/13	MTWTF--				5	\$600.00	0.00			
N 11	31	10/22/13	10/28/13	Fox 31 News N	10p-1035p		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/13	10/28/13	MTWTF--				5	\$200.00	0.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Contract Dates</u> 10/22/13 - 10/28/13		<u>Product</u> CO Commits to Kids / ES
		<u>Estimate #</u> EST 19
<u>Advertiser</u> Colorado Commits to Kid:		<u>Original Date / Revision</u> 10/16/13 / 10/16/13

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	31	10/26/13	10/26/13	Fox 31 News	9p-10p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/13	10/27/13	-----S-				2	\$400.00	0.00			
N 13	31	10/27/13	10/27/13	Su LN 9p-930p	9p-930p		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/13	10/27/13	-----S				2	\$800.00	0.00			
N 14	31	10/27/13	10/27/13	Su LN 930p-10	930p-10p		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/13	10/27/13	-----S				2	\$800.00	0.00			
N 15	31	10/27/13	10/27/13	Nightside	10p-1035p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/13	10/27/13	-----S				2	\$200.00	0.00			
N 16	31	10/22/13	10/22/13	NewGirl/Mind T	8p-9p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/21/13	10/27/13	-T-----				1	\$1,800.00	0.00			
<b>Totals</b>										0.00		84	\$29,275.00

Time Period	# of Spots	Gross Amount	Net Amount
09/30/13 - 10/27/13	67	\$23,900.00	\$20,315.00
10/28/13 - 10/28/13	17	\$5,375.00	\$4,568.75
<b>Totals</b>	84	\$29,275.00	\$24,883.75

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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