

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WBBM-AM KMOX-AM</u>	Date: <u>2/15/18</u>
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I, Jeanne Ives

being/on behalf of: _____

a legally qualified candidate of the Republican

political party for the office of: Governor of Ill

in the Primary

election to be held on: March 20, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60 :30	Varies	9	Candidate Varies	Varies	2

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Two for Governor Illinois

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike Redenick

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2/2/2018 Jeanne M. Jones
Date Signature

To Be Signed By Station Representative

Accepted Accepted in Part Rejected

Signature Printed Name Title

ORDER

Orders **Order / Rev:** 164082
 Alt Order #: _____
 Product Desc: JEANNE IVES FOR GOVERNOR
 Estimate: _____
 Flight Dates: 02/06/18 - 02/16/18 Primary AE: Don Berardini
 Original Date / Rev: 02/05/18 / 02/05/18 Sales Office: CH
 Order Type: GENERAL Sales Region: Local

Agency **Name:** Vail and Associates
 Buying Contact: Rob Vale Billing Type: Cash
 Billing Contact: _____ Billing Calendar: Broadcast
 _____ Billing Cycle: EOM/EOC
 1340 Ashland Ave. Agency Commission: 15%
 Wilmette, IL 60091

Advertiser **Name:** Jeanne Ives for Governor New Business Thru: _____
 Demographic: A25-54 Order Separation: 00:30:00
 Product Codes: Governor Advertiser External ID: 519178
 Priority: NA Agency External ID: 115231
 Revenue Code 1: AGY Unit Code: General
 Revenue Code 2: POL
 Revenue Code 3: CAN

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/18	02/16/18	27	\$13,950.00	\$11,857.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2018	27	\$13,950.00	\$11,857.50	0.00
Totals	27	\$13,950.00	\$11,857.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Don Berardini	CH	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBBMA	02/06/18	02/16/18	M-F 6a-10a M-F 6a-10a	CM	6a-10a	11111--	1:00	5	\$650.00	P-10	0.00	NM	9	\$5,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/18	02/11/18	- 1111--					4	\$650.00		0.00			
		Week: 02/12/18	02/18/18	11111--					5	\$650.00		0.00			
N 2	WBBMA	02/06/18	02/16/18	M-F 10a-3p M-F 10a-3p	CM	10a-3p	11111--	1:00	5	\$400.00	P-10	0.00	NM	9	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/18	02/11/18	- 1111--					4	\$400.00		0.00			
		Week: 02/12/18	02/18/18	11111--					5	\$400.00		0.00			
N 3	WBBMA	02/06/18	02/16/18	M-F 3p-7p M-F 3p-7p	CM	3p-7p	11111--	1:00	5	\$500.00	P-10	0.00	NM	9	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/18	02/11/18	- 1111--					4	\$500.00		0.00			
		Week: 02/12/18	02/18/18	11111--					5	\$500.00		0.00			
Totals													27	\$13,950.00	