

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WBBM-AM KMOX-AM</u>	Date: <u>2/5/18</u>
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I, Jeanne Ivers

being/on behalf of: _____

a legally qualified candidate of the Republicanpolitical party for the office of: Governor of Illin the Primaryelection to be held on: March 20, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60 :30	Varies	9	Candidate Varies		2

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Two for America Illinois

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike Radenick

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2/2/2018 Janne M. Does
Date Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title

ORDER

Orders

Order / Rev: 164082

Alt Order #: _____

Product Desc: JEANNE IVES FOR GOVERNOR

Estimate: _____

Flight Dates: 02/06/18 - 02/16/18

Original Date / Rev: 02/05/18 / 02/05/18

Order Type: GENERAL

WBBM-AM

Primary AE: Don Berardini

Sales Office: CH

Sales Region: Local

Agency

Name: Vail and Associates

Buying Contact: Rob Vale

Billing Contact: _____

1340 Ashland Ave.

Wilmette, IL 60091

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Jeanne Ives for Governor

Demographic: A25-54

Product Codes: Governor

Priority: NA

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: CAN

New Business Thru: _____

Order Separation: 00:30:00

Advertiser External ID: 519178

Agency External ID: 115231

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/18	02/16/18	27	\$13,950.00	\$11,857.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2018	27	\$13,950.00	\$11,857.50	0.00
Totals	27	\$13,950.00	\$11,857.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Don Berardini	CH	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBBMA	02/06/18	02/16/18	M-F 6a-10a M-F 6a-10a	CM	6a-10a	11111--	1:00	5	\$650.00	P-10	0.00	NM	9	\$5,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/05/18	02/11/18	- 1111--		4				\$650.00		0.00			
	Week:	02/12/18	02/18/18	11111--		5				\$650.00		0.00			
N 2	WBBMA	02/06/18	02/16/18	M-F 10a-3p M-F 10a-3p	CM	10a-3p	11111--	1:00	5	\$400.00	P-10	0.00	NM	9	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/05/18	02/11/18	- 1111--		4				\$400.00		0.00			
	Week:	02/12/18	02/18/18	11111--		5				\$400.00		0.00			
N 3	WBBMA	02/06/18	02/16/18	M-F 3p-7p M-F 3p-7p	CM	3p-7p	11111--	1:00	5	\$500.00	P-10	0.00	NM	9	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/05/18	02/11/18	- 1111--		4				\$500.00		0.00			
	Week:	02/12/18	02/18/18	11111--		5				\$500.00		0.00			
													Totals	27	\$13,950.00