

2020 Q4 October-December

During the fourth quarter of 2020, the following compliancy issues were covered on KTHU FM:

Radio Health Journal:

- Agriculture
- American Culture
- Child Abuse/Neglect
- Child Welfare System
- Children/Youth at Risk
- Clinical Trials
- Constitutional Rights
- Consumerism & Consumer Safety
- Criminal Justice
- Culture & the Arts
- Data Science
- Disabilities
- Discrimination & Racism
- Domestic Violence
- Death & Grief
- Economics
- Education
- Elderly & Senior Citizens
- Employment & Workplace Issues
- Environment
- Ethics
- Family & Parenting Issues
- Federal Government
- Health Care
- Hunger/Food Insecurity
- Immigration
- Infectious Disease
- Local Government

- Mental Health
- Military Science/National Defense
- Natural Disasters
- Neurology
- Organ Transplants
- Pets & People
- Police & Justice System
- Pollution
- Poverty
- Prevention
- Prisons
- Psychology
- Public Health
- Public Safety
- Research
- Science
- Senior Citizens & Elderly
- State Government
- Substance Abuse
- Technology
- Unemployment
- Vaccination
- Volunteerism
- Women's Issues

Viewpoints:

- Academic Testing
- Addiction
- Aging & Death
- Baking
- Bias
- Biography
- Body Language
- Business

- Career
- Child Development
- Climate Change
- Communication
- Community
- Consumerism
- Corporate Greed
- COVID-19 Pandemic
- Crime
- Criminal Justice
- Cuisine
- Culture
- Economics
- Education
- Entertainment
- Environment
- Deportation
- Democracy
- Data Analysis
- Diet
- Diversity
- Discrimination
- Family & Interpersonal Relationships
- Film
- Finance
- Food Insecurity
- Food Production
- Fraud
- Government
- Health
- Higher Education
- History
- Hobbies
- Human Rights
- Immigration
- Immunology
- Inequality
- Influenza
- Infectious Disease
- Innovation
- Interrogation
- Invention
- Investigation
- Journaling
- Labor/Workplace Issues
- Language
- Law
- Leadership

- Literature
- Marketing
- Medical Diagnostic Testing
- Mental Health
- Natural Resources
- Parenting
- Personal Finance
- Politics
- Pop Culture
- Poverty
- Psychology
- Public Health & Safety
- Public Speaking
- Race
- Renewable Energy
- Research & Development
- Science
- Segregation
- Self-Improvement
- Spelling & Grammar
- Sports & Recreation
- Streaming Services
- Technology
- Television
- Tradition
- Trivia
- Voting Rights
- Writing
- Weapons Safety

Additionally, KTHU aired PSAs for the following:

Organization: Butte County Public Health

Issue: COVID-19 Prevention/Mask Education

Total PSAs: 50

Run Dates: 11/16-11/29

Organization: National Police Association

Issue: Public Safety – Call 911 first, then record video of officer involved incidents

Total PSAs: 70

Run Dates: 11/16-12/31

Organization: American Heart Association

Issue: Health & Wellness (Diabetes)

Total PSAs: 21

Run Dates: 11/16-12/31

Organization: American Heart Association

Issue: Health & Wellness (Workplace Mental Health)

Total PSAs: 21

Run dates: 11/16-12/31

Radio Health Journal- a 30 minute program-
aired at 6:00a on the following dates:
(run sheets attached):

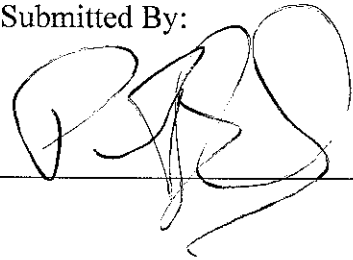
10/4
10/11
10/18
10/25

11/01
11/08
11/15
11/22
11/29
12/06
12/13
12/20
12/27

Viewpoints-a 30 minute program-
aired at 6:30a on the following dates:
(run sheets attached):

10/4
10/11
10/18
10/25
11/01
11/08
11/15
11/22
11/29
12/06
12/13
12/20
12/27

Submitted By:



Date:

11/7/2021

Quarterly Report of Compliancy Issues & Programs List 2020-Q4 (October - December) – Radio Health Journal

- Agriculture
- American Culture
- Child Abuse/Neglect
- Child Welfare System
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- Consumerism & Consumer Safety
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- State Government
- Substance Abuse
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- Unemployment
- Vaccination
- Volunteerism
- Women's Issues

Program: 20-40		Writers/Producers: Reed Pence
Air Week: 10/4/20		Studio Production: Jason Dickey
Time	Segment	Dur.
1:50	SEGMENT 1: FOOD INSECURITY IN 2020	12:54
<p>Synopsis: An estimated 35 million people were food insecure last year, and the dislocations due to COVID-19 have made it much worse now. Experts discuss the health consequences of hunger, the strategies families are using to cope with economic dislocation, and one local effort typical of new volunteer programs to feed hungry children in need.</p>		
<p>Host & Producer: Reed Pence.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> • Jessica Hager, Director of Health and Nutrition, Feeding America • Dr. Jagdish Khubchandani, Professor of Public Health, New Mexico State University • Margaret Norris, kindergarten teacher, Arcola Elementary School, Silver Spring 		
<p>Compliance issues covered: public health; hunger and food insecurity; economics; poverty; children at risk; education; volunteerism; federal government; COVID-19 Pandemic</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://www.feedingamerica.org/ • https://scholar.google.com/citations?user=9yB0CvMAAAAJ&hl=en • https://www2.montgomeryschoolsmd.org/schools/arcolaes/ 		
15:46	SEGMENT 2: VIRTUAL CLINICAL TRIALS	7:12
<p>Synopsis: Researchers see the new acceptance of telemedicine as an opportunity during clinical trials. Along with Zoom visits, numerous sensors on participants could provide constant monitoring of health conditions without traveling to see doctors, making control better.</p>		
<p>Host: Nancy Benson. Producer: Reed Pence.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> • Glen DeVries, Co-CEO and Co-Founder, Medidata Solutions 		
<p>Compliance issues covered: health care; public health; science; technology; COVID-19 Pandemic; research; clinical trials</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://www.medidata.com/en/leadership/ 		

Program: 20-41		Writers/Producers: Reed Pence
Air Week: 10/11/2020		Studio Production: Jason Dickey
Time	Segment	Dur.
1:45	SEGMENT 1: WILL WE BE READY FOR A COVID VACCINE?	13:31
<p>Synopsis: A COVID-19 vaccine is on the horizon, but while billions have been spent on its development, little has been spent on distribution and there are still many unanswered questions. Experts discuss how vaccine distribution might be carried out, how long it's likely to take, and the steps needed to make it work.</p>		
<p>Host & Producer: Reed Pence.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> • Dr. Kelly Moore, Associate Director for Immunization Education, Immunization Action Coalition • Dr. William Schaffner, Professor of Preventive Medicine and Infectious Diseases, Vanderbilt University Medical Center • Dr. Marcus Plescia, Chief Medical Officer, Associate of State and Territorial Health Officials 		
<p>Compliance issues covered: public health; prevention; consumerism; federal and state government; vaccination; COVID-19 Pandemic; infectious disease</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://www.immunize.org/ • https://www.vumc.org/health-policy/person/kelly-l-moore-md-mph • https://www.astho.org/StatePublicHealth/ASTHOs-New-CMO-Brings-Clinical-Perspective-to-Public-Health/01-04-18/ 		
16:18	SEGMENT 2: SEARING PAIN IN THE FACE: TRIGEMINAL NEURALGIA	6:37
<p>Synopsis: A searing, stabbing pain on one side of the face can be so severe it's sometimes called "the suicide disease," and may evade diagnosis. Trigeminal neuralgia is often caused by a throbbing artery in contact with nerves at the base of the brain. Treatment can be difficult though often ultimately successful. Two experts discuss.</p>		
<p>Host: Nancy Benson. Producer: Reed Pence.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> • Dr. Mark McLaughlin, Princeton Brain and Spine, Princeton, NJ • Dr. Jeffrey Brown, neurosurgeon, NYU Winthrop Hospital and Director of Medical Board, TNA Facial Pain Organization 		
<p>Compliance issues covered: health care; senior citizens; disability</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://www.princetonbrainandspine.com/dr/mark-mclaughlin-md/ • https://www.nspc.com/physician/jeffrey-brown/ 		

Program: 20-42		Writers/Producers: Reed Pence
Air Week: 10/18/2020		Studio Production: Jason Dickey
Time	Segment	Dur.
1:50	SEGMENT 1: "PERFECT PITCH"	12:16
<p>Synopsis: The ability to "know" the musical pitch of any sound has traditionally been thought to be learnable only at a very early age through musical training. But new research shows perfect pitch is teachable to adults as well. Experts discuss the implications on all forms of learning.</p>		
<p>Host & Producer: Reed Pence.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> • Dr. Diana Deutsch, Professor of Psychology, University of California, San Diego • Stephen Van Hedger, Post-doctoral fellow, Brain and Mind Institute, University of Western Ontario • Dr. Howard Nusbaum, Professor of Psychology, University of Chicago 		
<p>Compliance issues covered: education & learning; adult education; culture & the arts; neurology; psychology</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> • http://deutsch.ucsd.edu/psychology/pages.php?i=101 • http://psychology.uchicago.edu/people/faculty/hnusbaum.shtml 		
15:08	SEGMENT 2: ORGAN THIEVES: THE FIRST HUMAN HEART TRANSPLANT IN THE SOUTH	7:23
<p>Synopsis: In the race to perform the first human-to-human heart transplant, ethical corners were sometimes cut. An investigative journalist explains how a black man's heart was harvested without his family's consent for the first human heart transplant in the South, and how incidents such as this help to explain ongoing African-American distrust of medicine.</p>		
<p>Host: Nancy Benson. Producer: Polly Hansen.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> • Chip Jones, author, <i>The Organ Thieves: The Shocking Story of the First Heart Transplant in the Segregated South</i> 		
<p>Compliance issues covered: health care; technology; discrimination & racism; ethics</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://www.chipjonesbooks.com/ 		

Program: 20-43		Writers/Producers: Reed Pence
Air Week: 10/25/2020		Studio Production: Jason Dickey
Time	Segment	Dur.
1:50	SEGMENT 1: PLANETARY HEALTH	12:02
<p>Synopsis: The new scientific field of planetary health seeks to analyze how humans are influencing the planet, which in turn rebounds to affect humans. The field encompasses more than environmental science and ecology, and helps to explain pandemics and other illnesses, mass migration, food consumption, and other public health factors. Two experts explain.</p>		
<p>Host & Producer: Reed Pence.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> • Dr. Howard Frumkin, Emeritus Professor of Environmental and Occupational Health Sciences, University of Washington School of Public Health and co-editor, <i>Planetary Health: Protecting Nature to Protect Ourselves</i> • Dr. Sam Myers, Principal Research Scientist, Harvard University T. H. Chan School of Public Health and Director, Planetary Health Alliance, and co-editor, <i>Planetary Health</i> 		
<p>Compliance issues covered: environment; pollution; public health; politics; immigration; natural disasters</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://islandpress.org/books/planetary-health 		
14:54	SEGMENT 2: THE MANY KINDS OF GRIEF	8:02
<p>Synopsis: Grief can come from the loss of anything important to us—a loved one, a job, a home, a status in the community. Today many people are suffering from unresolved grief, since there are no rituals to ease these forms of grief and prohibitions against large gatherings such as funerals. An expert discusses the many forms of grief and how we can get through them.</p>		
<p>Host: Nancy Benson. Producer: Reed Pence.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> • Dr. Missouri McPhee, Chaplain and Resident Thanatologist, Orlando Health—Health Central Hospital, Ocoee, FL 		
<p>Compliance issues covered: public health; mental health; death & grief</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://www.orlandohealth.com/facilities/health-central-hospital/services/chaplain-services-at-health-central-hospital 		

Program: 20-44		Writers/Producers: Reed Pence
Air Week: 11/1/2020		Studio Production: Jason Dickey
Time	Segment	Dur.
1:52	SEGMENT 1: MEMORY CARE FARM ANIMALS: HELPFUL MENAGERIES	12:02
<p>Synopsis: Some nursing homes with a large number of patients with dementia have found that farm animals on-site and even in rooms can be helpful in raising spirits and reducing the need for medications. A therapist and program director at one such nursing home discusses how llamas, chickens, goats and mini horses have found a home, to the benefit of residents.</p>		
Host: Reed Pence.		
Guests:		
<ul style="list-style-type: none"> Lauren Gaffney, occupational therapist and Program Director, Memory Support Unit, Lifecare Center of Nashoba Valley, Littleton, MA 		
Compliance issues covered: senior citizens & elderly; health care; pets & people; education; family issues; agriculture		
Links for more information:		
<ul style="list-style-type: none"> https://www.nlm.nih.gov/news/science-news/2015/lisanby-chosen-to-lead-nimh-division-of-translational-research.shtml 		
14:54	SEGMENT 2: BLACK LUNG DISEASE: STILL ALL TOO PRESENT	8:02
<p>Synopsis: Black lung disease among coal miners is often thought of as a relic of the past, thanks to environmental laws. The disease is completely preventable, but a distinguished reporter and author has still found plenty of it among today's miners. He discusses his findings and why it's still going on.</p>		
Host: Nancy Benson. Producer: Polly Hansen.		
Guests:		
<ul style="list-style-type: none"> Chris Hamby, reporter, New York Times and author, <i>Soul Full of Coal Dust: A Fight For Breath and Justice in Appalachia</i> 		
Compliance issues covered: public health; employment & workplace issues; environment; federal government		
Links for more information:		
<ul style="list-style-type: none"> https://www.nytimes.com/by/chris-hamby 		

Program: 20-45		Writers/Producers: Reed Pence
Air Week: 11/8/2020		Studio Production: Jason Dickey
Time	Segment	Dur.
1:47	SEGMENT 1: TIME BLINDNESS	12:32
<p>Synopsis: Someone who is always late for everything and never finishes any project on time is often labeled as irresponsible, lazy, or purposely insulting. But they may be suffering from a brain abnormality called time blindness that's often a part of ADHD, with often sad consequences. Experts discuss.</p>		
<p>Host & Producer: Reed Pence.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> • Dr. Ari Tuckman, psychologist and co-chair, Conference Committee, CHADD (Children and Adults with Attention Deficit/Hyperactivity Disorder) • Dr. Russell Barkley, Clinical Professor of Psychiatry, Virginia Commonwealth University Med. Ctr. and author, <i>12 Principles for Raising a Child With ADHD</i> 		
<p>Compliance issues covered: disabilities; health care; employments & workplace issues; education; parenting issues</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://tuckmanpsych.com/ • http://www.russellbarkley.org/ 		
15:18	SEGMENT 2: HOW DEEP ARE THE DIFFERENCES OF LEFT HANDERS?	7:42
<p>Synopsis: Handedness is a central part of a person's identity. Left-handers are often seen as somehow different than the rest of us, and over history they've been stereotyped as more quirky, intelligent, and sinister than righties. Science shows that some labels are likely to be true. Experts discuss where handedness comes from, and what differences truly result.</p>		
<p>Host: Nancy Benson. Producer: Reed Pence.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> • R. Ron Yeo, Regents Professor, University of New Mexico • Kim Sawyer, left-hander • Dr. Clare Porac, Professor of Psychology, Penn State University and author, <i>Laterality: Exploring the Enigma of Left-Handedness</i> 		
<p>Compliance issues covered: American culture; consumerism</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://psych.unm.edu/people/faculty/profile/ronald-yeo.html 		

Program: 20-46		Writers/Producers: Reed Pence
Air Week: 11/15/2020		Studio Production: Jason Dickey
Time	Segment	Dur.
1:47	SEGMENT 1: THE EFFECTS OF 2020 STRESS	12:42
<p>Synopsis: 2020 has produced an ongoing barrage of stressful events, and psychologists say the months of strain have started to show in both physical and mental breakdowns among increasing numbers of people. Three mental health professionals discuss the signs that a person is in trouble, and what they can do to get through these difficult times intact.</p>		
<p>Host & Producer: Reed Pence.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> • Dr. Kate Harkness, Professor of Psychology, Queens University • Dr. Jennifer Love, psychiatrist and co-author, <i>When Crisis Strikes: Five Steps to Heal Your Brain, Body, and Life From Chronic Stress</i> • Dr. Kjell Tore Hovik, clinical neuropsychologist and co-author, <i>When Crisis Strikes: Five Steps to Heal Your Brain, Body, and Life From Chronic Stress</i> 		
<p>Compliance issues covered: health care; public health; mental health; youth at risk; substance abuse</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://www.queensu.ca/psychology/people/faculty/kate-harkness • https://www.amenclinics.com/team/jennifer-love-md/ • https://www.lovehovik.com/about-us/ 		
15:31	SEGMENT 2: MUSIC THERAPY	7:23
<p>Synopsis: Some people are finding relief from mental health issues through music therapy, a combination of psychotherapy and music-making. A noted music therapist describes what the practiced is and how it works.</p>		
<p>Host: Nancy Benson. Producer: Reed Pence.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> • Dr. Sandi Curtis, Professor Emeritus of Music Therapy, Concordia University, Montreal and author, <i>Music For Women (Survivors of Violence)</i> 		
<p>Compliance issues covered: mental health; culture & the arts; domestic violence</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://sandicurtis.com/ 		

Program: 20-47		Writers/Producers: Reed Pence
Air Week: 11/22/2020		Studio Production: Jason Dickey
Time	Segment	Dur.
1:48	SEGMENT 1: WHERE CAN WE GATHER? THE ZOOM THANKSGIVING	13:09
<p>Synopsis: Getting together with family and friends over the holidays will be different this year due to COVID-19 precautions for families and governmental restrictions on restaurants and bars. The hospitality industry complains it's unfairly targeted, but data shows it's a COVID hotspot. Yet families in homes can repeat some of the same errors. Experts discuss how to keep gatherings safe and the consequences if we don't.</p>		
Host & Producer: Reed Pence.		
<p>Guests:</p> <ul style="list-style-type: none"> • Dr. Beth Theilen, Assistant Professor of Pediatric Infectious Diseases and Immunology, University of Minnesota Medical School and pediatric infectious disease physician, M Health Fairview Health System • Dr. Shelly Miller, Professor of Mechanical Engineering, University of Colorado 		
<p>Compliance issues covered: public health; family issues; public safety; hospitality industry; consumerism; health industry; health care; state and local government; COVID-19 Pandemic; data science</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://med.umn.edu/bio/pediatrics-by-division/beth-thielen • https://www.colorado.edu/even/people/shelly-miller 		
15:59	SEGMENT 2: "FLAT HEAD SYNDROME"	6:33
<p>Synopsis: Since the beginning of the "baby on back" movement to reduce sudden infant death syndrome, many more infants are developing misshapen heads with a flat spot in one place. An expert discusses whether this is serious, how it can be treated with a helmet-like device, and how it might be prevented.</p>		
Host: Nancy Benson. Producer: Hannah Swarm.		
<p>Guests:</p> <ul style="list-style-type: none"> • Dr. Peter Taub, Professor of Pediatrics and Neurosurgery, Icahn School of Medicine at Mount Sinai, New York. 		
<p>Compliance issues covered: health care; youth at risk; parenting issues; consumerism</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://www.mountsinai.org/profiles/peter-taub 		

Program: 20-48		Writers/Producers: Reed Pence	
Air Week: 11/29/2020		Studio Production: Jason Dickey	
Time	Segment	Dur.	
1:49	SEGMENT 1: MOMS RELEASED FROM PRISON	13:45	
<p>Synopsis: Women are the fastest-growing prison population, but when they're released, they face far more barriers to successful reintegration into society than men, especially if they have children. Experts and a former inmate running a new program for moms in prison discuss barriers and ways to overcome them.</p>			
<p>Host & Producer: Reed Pence.</p>			
<p>Guests:</p> <ul style="list-style-type: none"> • Nina Porter, former inmate and co-founder, Mothers On the Rise • Dr. Jack Turman, Professor of Social and Behavioral Sciences, Fairbanks School of Public Health, Indiana University • Dr. Pamela Lattimore, Senior Director for Research Development, Division for Applied Justice Research, RTI 			
<p>Compliance issues covered: criminal justice; police & justice system; prisons; women's issues; crime; children at risk; housing</p>			
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://fsph.iupui.edu/about/directory/turman-jack.html • https://www.in.gov/idoc/about-idoc/special-initiatives/wee-ones-nursery/ • https://ijrd.csw.fsu.edu/person/pamela-lattimore-phd 			
16:36	SEGMENT 2: THE SURPRISING ORIGINS OF CHEMOTHERAPY IN WORLD WAR II	6:21	
<p>Synopsis: Chemotherapy has saved millions of lives, but its origins date to the chemical warfare agent mustard gas. A secret shipment of the gas was released in Italy after the bombing of a US ship in World War II. An investigative reporter details how doctors turned death and tragedy to the lifesaver we know today.</p>			
<p>Host: Nancy Benson. Producer: Polly Hansen.</p>			
<p>Guests:</p> <ul style="list-style-type: none"> • Jennet Conant, author, <i>The Great Secret: The Classified World War II Disaster That Launched the War On Cancer</i> 			
<p>Compliance issues covered: federal government; military; technology; national defense</p>			
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://jennetconant.com/about/ 			

Program: 20-49		Writers/Producers: Reed Pence
Air Week: 12/6/2020		Studio Production: Jason Dickey
Time	Segment	Dur.
1:47	SEGMENT 1: SHOULD WE REPORT "BAD PARENTS?"	12:31
<p>Synopsis: Just about anyone can report a parent to a child abuse hotline. It's meant to protect children, but often, parents are reported when no abuse or neglect exists in order to retaliate for a divorce or some other grievance. Some parents are reported for merely letting children play outside or walk to school without an adult in attendance, what was once thought of as normal. Some activists say this robs children of independence. An expert and a woman who went through an unjustified child abuse investigation discuss.</p>		
Host & Producer: Reed Pence.		
<p>Guests:</p> <ul style="list-style-type: none"> • Corey Widen, mother reported to child abuse hotline, Wilmette, IL • Rachel Ruttenberg, Director of Policy, Heartland Alliance 		
Compliance issues covered: youth at risk; child abuse and neglect; child welfare system; police and justice system; child safety; public safety; family issues		
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://www.heartlandalliance.org/research-and-policy/experts 		
15:20	SEGMENT 2: NERVE GROWTH FACTORS: HOPE FOR TBI'S, MS, ALS?	7:39
<p>Synopsis: Unlike most cells in the human body, the central nervous system cannot repair itself. People who suffer brain or spinal cord injuries, or neurological disorders such as MS and ALS have few alternatives. A neurological researcher describes how he has discovered previously unknown nerve growth factors that could someday allow such injuries and diseases to heal.</p>		
Host: Nancy Benson. Producer: Reed Pence.		
<p>Guests:</p> <ul style="list-style-type: none"> • Dr. Benjamin Segal, Chair of Neurology and Director, Neuroscience Research Institute, Ohio State University 		
Compliance issues covered: health care; public health; disabilities; neurology; research		
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://wexnermedical.osu.edu/neurological-institute/researchers/benjamin-segal-md 		

Program: 20-50		Writers/Producers: Reed Pence
Air Week: 12/13/2020		Studio Production: Jason Dickey
Time	Segment	Dur.
1:46	SEGMENT 1: FROM NOW UNTIL THE VACCINE	13:00
<p>Synopsis: New COVID-19 vaccines won't be available for most people until spring, and the months until then may have a staggering cost in lives and illness. A noted infectious disease expert discusses probable timelines and events between now and the vaccine's availability, and how adherence to social distancing and masking could change outcomes.</p>		
<p>Host & Producer: Reed Pence.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> • Dr. William Schaffner, Professor of Preventive Medicine and Infectious Diseases, Vanderbilt University Medical Center 		
<p>Compliance issues covered: public health; public safety; federal and state government; Constitutional rights; vaccination; COVID-19 Pandemic; infectious disease</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://www.vumc.org/health-policy/person/william-schaffner-md 		
15:48	SEGMENT 2: WHAT'S UP WITH HICCUPS	7:25
<p>Synopsis: Hiccups are annoying and uncomfortable, and doctors don't know why we (and most other species) get them. An expert explains what we know about what hiccups are and why most home remedies actually work.</p>		
<p>Host: Nancy Benson. Producer: Reed Pence.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> • Dr. Tyler Cymet, Chief, Clinical Education, American Assn. of Colleges of Osteopathic Medicine 		
<p>Compliance issues covered: health care; pop culture</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> • http://www.aacom.org/ • https://en.wikipedia.org/wiki/Tyler_Cymet 		

Program: 20-51		Writers/Producers: Reed Pence
Air Week: 12/20/2020		Studio Production: Jason Dickey
Time	Segment	Dur.
1:50	SEGMENT 1: THE GOOD AND BAD OF MEDICAL CROWDFUNDING	12:11
<p>Synopsis: Medical campaigns account for a third of monies raised on crowdfunding sites like GoFundMe, and many people who've fallen through the holes of the safety net have been helped this way. But studies show that fraud is rampant in crowdfunding, with fake patients and medical providers who are all too eager to take money for worthless treatment. Experts discuss these issues and the need for regulation.</p>		
<p>Host & Producer: Reed Pence.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> • Dr. Jeremy Snyder, Professor of Health Sciences, Simon Fraser University • Dr. Art Caplan, head, Division of Medical Ethics, New York University School of Medicine • Dr. Nora Kenworthy, Assistant Professor of Nursing and Health Studies, University of Washington-Bothell 		
<p>Compliance issues covered: health care; consumerism; consumer protection; online fraud; federal government; regulation</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://www.sfu.ca/fhs/people/profiles/jeremy-snyder.html • https://med.nyu.edu/faculty/arthur-l-caplan • https://www.uwb.edu/nhs/facultyandstaff/faculty/nkenworthy 		
15:03	SEGMENT 2: NAVIGATING A COVID CHRISTMAS	8:02
<p>Synopsis: This holiday season will be unlike any we've ever had before, with "loss" as a major theme—loss of little things such as routines as well as big ones. Two experts weigh in on how families can navigate this season while keeping it festive.</p>		
<p>Host: Nancy Benson. Producer: Reed Pence.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> • Dr. Parker Huston, pediatric psychologist, Nationwide Children's Hospital and Clinical Director, On Our Sleeves • Dr. Carlin Barnes, co-founder, Healthy Mind MD's, Houston, TX 		
<p>Compliance issues covered: consumerism; pop culture; mental health; children & youth at risk; COVID-19 Pandemic; infectious disease; family issues; prevention; public health; public safety</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://www.onoursleeves.org/ • https://www.onoursleeves.org/about/parker-huston-bio • http://www.drcarlinbarnes.org/home.html 		

Program: 20-52		Writers/Producers: Reed Pence
Air Week: 12/27/2020		Studio Production: Jason Dickey
Time	Segment	Dur.
1:48	SEGMENT 1: PANCREATIC CANCER	11:10
<p>Synopsis: Pancreatic cancer is increasing, and soon to be the second leading cancer killer, since it is rarely detected in early stages. Two physicians discuss pancreatic cancer and its symptoms, as well as their research into methods to find the disease in earlier stages.</p>		
<p>Host & Producer: Reed Pence.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> • Dr. Richard Frank, Director of Cancer Research, NuVance Health Cancer Institute • Dr. Somashekar Krishna, Associate Professor of Gastroenterology, Ohio State University Wexner Medical Center 		
<p>Compliance issues covered: health care; consumerism; technology; research</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://www.norwalkhospital.org/find-a-doctor/richard-frank • https://wexnermedical.osu.edu/mediaroom/expertslisting/somashekar-krishna 		
14:00	SEGMENT 2: BROKE: PATIENTS OPEN UP ABOUT MONEY WOES	8:57
<p>Synopsis: Millions of Americans are in financial straits due to COVID layoffs and furloughs. A doctor describes how he gets patients to talk about why they're in trouble and what they do about it to create an eye-opening portrait.</p>		
<p>Host: Nancy Benson. Producer: Reed Pence.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> • Dr. Michael Stein, internist, Professor of Health Policy, Boston University School of Public Health and author, <i>Broke: Patients Talk About Money With Their Doctor</i> 		
<p>Compliance issues covered: consumerism; economics; poverty; employment & workplace issues; unemployment; COVID-19 Pandemic; infectious disease</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://uncpress.org/book/9781469661148/broke/ 		



Quarterly Report of Compliancy Issues & Programs List 2020-Q4 (October - December) – Viewpoints Radio

- Academic Testing
- Addiction
- Aging & Death
- Baking
- Bias
- Biography
- Body Language
- Business
- Career
- Child Development
- Climate Change
- Communication
- Community
- Consumerism
- Corporate Greed
- COVID-19 Pandemic
- Crime
- Criminal Justice
- Cuisine
- Culture
- Economics
- Education
- Entertainment
- Environment
- Deportation
- Democracy
- Data Analysis
- Diet
- Diversity
- Discrimination
- Family & Interpersonal Relationships
- Film
- Finance
- Food Insecurity
- Food Production
- Fraud
- Government
- Health
- Higher Education
- History
- Hobbies
- Human Rights
- Immigration
- Immunology
- Inequality
- Influenza
- Infectious Disease
- Innovation
- Interrogation
- Invention
- Investigation
- Journaling
- Labor/Workplace Issues
- Language
- Law
- Leadership
- Literature
- Marketing
- Medical Diagnostic Testing
- Mental Health
- Natural Resources
- Parenting
- Personal Finance
- Politics
- Pop Culture
- Poverty
- Psychology
- Public Health & Safety
- Public Speaking
- Race
- Renewable Energy
- Research & Development
- Science
- Segregation
- Self-Improvement
- Spelling & Grammar
- Sports & Recreation
- Streaming Services
- Technology
- Television
- Tradition
- Trivia
- Voting Rights
- Writing
- Weapons Safety

Program: 20-40		Writers/Producers: Amirah Zaveri & Evan Rook
Air Week: 10/4/20		Studio Production: Jason Dickey
Time	Segment	Dur.
1:47	SEGMENT 1: COVID TESTING ON COLLEGE CAMPUSES	6:59
<p>Synopsis: The University of Illinois at Urbana-Champaign has developed a quick and affordable saliva-based test that makes it possible for students, faculty and staff to get checked twice a week for COVID-19. We speak with one of its creators, Dr. Martin Burke about the largescale implementation of this method and the upcoming challenges with flu season quickly approaching.</p>		
<p>Host: Gary Price.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> • Dr. Martin Burke, associate dean for research, Carle Illinois College of Medicine, professor of chemistry, leader of SHIELD Illinois 		
<p>Compliance issues covered: Higher Education, Public Health, Science, Technology, Medical Diagnostic Testing, Influenza, COVID-19 Pandemic, Research & Development</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://www.nature.com/articles/d41586-020-02611-y • https://splunk-public.machinedata.illinois.edu/en-US/app/uofi_shield_public_APP/home • https://chemistry.illinois.edu/news/2020-08-28/martin-burke-paul-hergenrother-covid-19-saliva-test-national-spotlight • https://www.cdc.gov/flu/season/faq-flu-season-2020-2021.htm#Flu-and-COVID-19 • https://chemistry.illinois.edu/mdburke 		
10:48	SEGMENT 2: INSIDE U.S. COLLEGE ADMISSIONS	12:05
<p>Synopsis: How will COVID-19 change the college admissions process? Will more students stay close to home? Will standardized tests be a thing of the past? Journalist, Jeffrey Selingo spent a year embedded in three college admissions offices and joins Viewpoints this week to share his insights and how this pandemic will alter higher education for good.</p>		
<p>Host: Gary Price.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> • Jeffrey Selingo, higher education journalist, author, <i>Who Gets In and Why: A Year Inside College Admissions</i> 		
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://www.jeffselingo.com/about/ • https://www.princetonreview.com/college-advice/college-admissions-guide • https://www.cnn.com/2020/05/22/uc-plans-to-phase-out-sat-and-act-other-schools-may-follow-suit.html • https://www.nytimes.com/2020/09/05/opinion/sunday/coronavirus-college-admissions.html • https://www.barnesandnoble.com/w/who-gets-in-and-why-jeffrey-j-selingo/1134080081 • https://www.businessinsider.com/high-school-senior-who-got-into-5-ivy-league-schools-shares-her-admissions-essay 		
23:35	CULTURE CRASH: REVISITING THE GERMAN NETFLIX SERIES, “DARK”	2:35
<p>Synopsis: Seasons one, two and three of “Dark” are now streaming on Netflix. The highly rated show has an intricate plot that’s sometimes hard to follow but its ultimately worth the watch.</p>		
<p>Host: Evan Rook.</p>		
<p>Compliance issues covered: Culture, Television, Entertainment, Streaming Services</p>		

Program: 20-41		Writers/Producers: Amirah Zaveri & Evan Rook
Air Week: 10/11/20		Studio Production: Jason Dickey
Time	Segment	Dur.
1:47	SEGMENT 1: THE LIFE OF A MODERN PRIVATE EYE	10:30
Synopsis: The field of private investigation is rapidly changing. And not entirely for the good. We speak with Tyler Maroney – a journalist turned private eye about the evolution of the industry and the role tech-savvy investigators play in influencing and providing transparency to governments, corporate entities, criminal justice lawyers and other sectors.		
Host: Gary Price.		
Guests: <ul style="list-style-type: none"> • Tyler Maroney, private eye, co-founder, Quest Research and Investigations, author, <i>The Modern Detective: How Corporate Intelligence is Reshaping the World</i> 		
Compliance issues covered: Career, Technology, Investigation, Government, Data Analysis, Research, Finance, Criminal Justice		
Links for more information: <ul style="list-style-type: none"> • https://www.questinvestigates.com/ • https://www.theguardian.com/film/2020/jan/30/harvey-weinstein-black-cube-new-york-times • https://www.complex.com/pop-culture/2019/08/luke-brindle-khym-qri-free-meek-interview • https://www.amazon.com/Modern-Detective-Corporate-Intelligence-Reshaping/dp/1594632596 • https://twitter.com/tydamar • https://www.newyorker.com/magazine/2020/10/05/why-private-eyes-are-everywhere-now 		
14:19	SEGMENT 2: WHY IS ENGLISH SO HARD TO LEARN?	8:18
Synopsis: We all know the rule: “I before E, except after C,” but it’s not applicable in “weird” or “science” or many other words. The English language has many exceptions to its rules and these irregularities make it a difficult language to learn. Two language experts join Viewpoints this week to share the many frustrations of English and the rules at play today.		
Host: Marty Peterson.		
Guests: <ul style="list-style-type: none"> • Vivian Cook, Professor Emeritus of Applied Linguistics at Newcastle University and author of <i>Accommodating Broccoli in the Cemetery: Or Why Can't Anybody Spell</i> • Niall McLeod Waldman, author of <i>Spelling Dearest: The Down and Dirty, Nitty-Gritty History of English Spelling</i> 		
Compliance issues covered: Language, Communication, History, Spelling & Grammar, Culture		
Links for more information: <ul style="list-style-type: none"> • https://www.amazon.com/Accommodating-Broccoli-Cemetery-Anybody-Spell/dp/0743297113 • https://www.amazon.com/Spelling-Dearest-Nitty-Gritty-History-English/dp/1418453307/ 		
23:37	CULTURE CRASH: A SOLID OSCAR CONTENDER	2:49
Synopsis: We discuss director Chloe Zhao’s upcoming film, <i>Nomadland</i> that’s already generating a lot of buzz ahead of its December release.		
Host: Evan Rook.		
Compliance issues covered: Culture, Film, Entertainment		

Program: 20-42		Writers/Producers: Amirah Zaveri & Evan Rook
Air Week: 10/18/20		Studio Production: Jason Dickey
Time	Segment	Dur.
1:47	SEGMENT 1: THE 12 MILLION UNDOCUMENTED IMMIGRANTS IN THE U.S.	7:24
<p>Synopsis: In 2016, President Trump ran on a platform that vowed to deport all of the undocumented immigrants in the country. However, four years later and this population is still relatively the same. Is it a practical plan to deport millions who have lived in the U.S. for more than a decade, are law-abiding and fill important jobs that would otherwise be vacant?</p>		
<p>Host: Gary Price.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> Richard Hanus, immigration attorney 		
<p>Compliance issues covered: Immigration, Law, Government, Culture, Economics, Deportation, Education</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> https://www.pewresearch.org/fact-tank/2019/06/12/5-facts-about-illegal-immigration-in-the-u-s/ https://www.usavisacounsel.com/ https://www.pewresearch.org/fact-tank/2019/06/12/us-unauthorized-immigrant-population-2017/ https://www.brookings.edu/policy2020/votervital/how-many-undocumented-immigrants-are-in-the-united-states-and-who-are-they/ https://www.nytimes.com/2020/09/12/us/ice-immigration-sweeps-deportation.html 		
11:13	SEGMENT 2: WHITE COLLAR CRIME: THE PLAYERS & ITS ECONOMIC CONSEQUENCES	11:16
<p>Synopsis: Each year, white collar crime results in losses that range between 300 and 800 billion dollars. Comparatively, other street-level crimes only total 16 billion dollars. Despite the huge cost, we seldom hear about lasting consequences for corporate offenders. We explore the prevalence of white-collar crime in our country and the systems that allow this corruption to flourish.</p>		
<p>Host: Marty Peterson.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> Jennifer Taub, professor of law, Western New England University School of Law, author, <i>Big Dirty Money: The Shocking Injustice and Unseen Cost of White-Collar Crime</i> 		
<p>Compliance issues covered: Crime, Fraud, Economics, Finance, Politics, Law, Criminal Justice, History</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> https://hbr.org/2019/07/white-collar-crime https://www.nytimes.com/2014/05/04/magazine/only-one-top-banker-jail-financial-crisis.html https://twitter.com/jentaub?ref_src=twsrc%5Egoogle twcamp%5Eserp twgr%5Eauthor https://washingtonmonthly.com/2020/10/08/what-joe-biden-could-learn-from-abraham-lincoln-about-white-collar-crime/ https://www.nytimes.com/2020/02/18/us/politics/trump-pardon-blagojevich-debartolo.html https://www.amazon.com/Big-Dirty-Money-Shocking-Injustice/dp/1984879979 https://www.bjs.gov/index.cfm?ty=tp&tid=33 https://www.fbi.gov/investigate/white-collar-crime 		
23:39	CULTURE CRASH: HALLOWEEN 2020	2:58
<p>Synopsis: This year's spooky festivities may look a little different on October 31st – and that's okay. We share some of our favorite frightening films for the holiday.</p>		
<p>Host: Evan Rook. Compliance issues covered: Culture, Tradition, COVID-19 Pandemic, Film</p>		

Program: 20-43		Writers/Producers: Amirah Zaveri & Evan Rook
Air Week: 10/25/20		Studio Production: Jason Dickey
Time	Segment	Dur.
1:48	SEGMENT 1: HALLOWEEN 2020: THE KICKOFF OF THIS YEAR'S HOLIDAY SEASON	11:37
<p>Synopsis: Halloween is just around the corner, falling on Saturday, October 31st. this year. Whatever your plans are this weekend, it's important to stay safe by following the recommended precautions. The holiday may look a little different this year, but it doesn't have to be any less spook-tastic.</p>		
<p>Host: Gary Price.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> Deedee Fronius; Dr. Rachel Prete, pediatric hospitalist, Arnold Palmer Hospital for Children, chief quality officer of newborn care, Winnie Palmer Hospital for Women and Babies 		
<p>Compliance issues covered: Public Health, Tradition, Culture, Parenting, Mental Health, Child Development, COVID-19 Pandemic</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> https://www.cdc.gov/coronavirus/2019-ncov/daily-life-coping/holidays.html - halloween https://www.cdc.gov/flu/prevent/prevention.htm https://www.arnoldpalmerhospital.com/physician-finder/rachel-b-prete-do https://www.reviewjournal.com/business/fewer-people-will-celebrate-halloween-but-some-still-going-all-out 		
15:27	SEGMENT 2: EXAMINING THE DEATH-CARE INDUSTRY	7:24
<p>Synopsis: Planning for death is an important part of life. Getting your affairs in order and communicating your final wishes to your loved ones are two vital steps in this process. We speak with John Keith, the owner of Keith Monument, to better understand the field and some of the ways that COVID-19 has changed the way we celebrate life.</p>		
<p>Host: Marty Peterson.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> John Keith, owner, Keith Monument. 		
<p>Compliance issues covered: Aging, Death, Health, Family & Interpersonal Relationships, Business, Career, History</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> http://www.keithmonument.com/Staff/11/John-Keith https://www.cdc.gov/coronavirus/2019-ncov/daily-life-coping/funeral-guidance.html https://www.vox.com/the-goods/21277027/funeral-home-covid-19-coronavirus-socially-distant https://www.npr.org/sections/goatsandsoda/2020/04/07/828317535/coronavirus-is-changing-the-rituals-of-death-for-many-religions 		
23:51	CULTURE CRASH: THE HAUNTING OF HILL HOUSE & BLY MANOR	2:36
<p>Synopsis: Mike Flanagan's popular miniseries is back for a sequel with the Haunting of Bly Manor that was released earlier this month on Netflix. We dive into the two horror shows and determine if they're worth the watch.</p>		
<p>Host: Evan Rook. Compliance issues covered: Culture, Television, Entertainment, Streaming Services</p>		

Program: 20-44		Writers/Producers: Amiral Zaveri & Evan Rook
Air Week: 11/1/20		Studio Production: Jason Dickey
Time	Segment	Dur.
1:47	SEGMENT 1: THE NATIVE AMERICAN VOTE: A GROUP PLAGUED BY VOTER MARGINALIZATION	11:35
<p>Synopsis: There are more than 5.2 million Native Americans living in the U.S., yet only a small fraction cast a ballot each election cycle. What factors lead to this low turnout? Viewpoints speaks with two experts about how historical bias feeds into the current challenges facing this group.</p>		
<p>Host: Gary Price.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> • Dr. Jean Reith Schroedel, professor of political science, Claremont Graduate University, author, <i>Voting in Indian Country: The View From the Trenches</i> • Dr. Brian Joseph Gilley, professor of anthropology, Indiana University-Bloomington 		
<p>Compliance issues covered: History, Politics, Government, Human Rights, Voting Rights, Poverty, Democracy; Elections; Discrimination</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://www.nytimes.com/2020/10/15/us/politics/navajo-arizona-mail-voting.html • https://www.americanbar.org/groups/crsj/publications/human_rights_magazine_home/voting-rights • https://www.narf.org/ • https://www.usa.gov/voting • https://www.isidewith.com/ • https://www.ballotready.org/ • https://www.cgu.edu/people/jean-schroedel/ • https://anthropology.indiana.edu/about/faculty/gilley-brian-joseph.html 		
15:24	SEGMENT 2: GOOD MORNING ZOOM	7:52
<p>Synopsis: You may be familiar with the classic children’s book, Goodnight Moon, but what about Good Morning Zoom? One mom living in New York City wanted to help her children better understand the pandemic, so wrote a parody based off of one of their favorite bedtime stories. The result? A funny, yet realistic look at parenting and getting through this period.</p>		
<p>Host: Marty Peterson.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> • Lindsay Rechler, managing director, Jefferies Group, author, <i>Good Morning Zoom</i> 		
<p>Compliance issues covered: Literature, Parenting, COVID-19 Pandemic, Infectious Disease, Child Development, Technology</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://www.penguinrandomhouse.com/books/671475/good-morning-zoom-by-lindsay-rechler-illustrated-by-june-park/ • https://www.amazon.com/Goodnight-Moon-Margaret-Wise-Brown/dp/0694003611 • https://www.theguardian.com/books/2020/aug/04/goodnight-moon-redrawn-good-morning-zoom-for-covid-cra-kids-lindsay-rechler-margaret-wise-brown-childrens-book 		
24:16	CULTURE CRASH: WATCHING FILM FESTIVALS FROM HOME	2:09
<p>Synopsis: We discuss the upsides of film festivals going digital this year as well as some of our favorite hidden gems in the lineup.</p>		
<p>Host: Evan Rook. Compliance issues covered: Culture, Entertainment, Streaming Services</p>		

Program: 20-45		Writers/Producers: Amrath Zaveri & Evan Rook
Air Week: 11/8/20		Studio Production: Jason Dickey
Time	Segment	Dur.
1:47	SEGMENT 1: THE STATE OF CLIMATE SCIENCE IN THE U.S.	10:03
<p>Synopsis: According to the Environmental Protection Agency, greenhouse gases trap heat in the atmosphere leading to a warmer planet. The largest source of greenhouse gas emissions due to human activities is from burning fossil fuels like coal, oil and natural gas for electricity, heat and transportation. In recent years, the increasingly dry and warm climate in the U.S. has led to extreme fires, record drought and more severe hurricanes. So, what can be done to alter the path we're currently on and make renewable energy (that results in less emissions) widely accessible for everyone?</p>		
<p>Host: Gary Price.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> • Dr. Jennie C. Stephens, director and professor, School of Public Policy and Urban Affairs, Northeastern University, author, <i>Diversifying Power</i> 		
<p>Compliance issues covered: Business, Climate Change, Renewable Energy, Science, Politics</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://www.selectusa.gov/energy-industry-united-states-:-:text=Overview,,geothermal,and+nuclear+power • https://www.northeastern.edu/graduate/bio/jennie-stephens/ • https://valedclimateconnections.org/2020/01/fossil-fuel-political-giving-outdistances-renewables-13-to-one/ • https://twitter.com/jenniecstephens?ref_src=twsrc%5Egoogle twcamp%5Eserp twgr%5Eauthor • https://www.opensecrets.org/ • https://www.amazon.com/Diversifying-Power-Antiracist-Feminist-Leadership/dp/164283131X 		
13:50	SEGMENT 2: HOLIDAY SHOPPING 2020: DO YOU NEED TO BUY IT?	9:04
<p>Synopsis: Compulsive buying disorder affects around five percent of Americans. With prime shopping season fully underway, the number of ads and limited-time deals can lead to several unneeded purchases. We speak with psychologist, Dr. Michael Vilensky about how retailers get you to keep buying and what to do if you feel like you're shopping is getting to be a problem</p>		
<p>Host: Marty Peterson.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> • Dr. Michael Vilensky, psychologist, The Ohio State University's Wexner Medical Center 		
<p>Compliance issues covered: Addiction, Consumerism, Personal Finance, Marketing, Psychology</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://www.healthline.com/health/addiction/shopping • https://www.goodtherapy.org/learn-about-therapy/issues/compulsive-shopping • https://www.psychologytoday.com/us/therapists • https://wexnermedical.osu.edu/find-a-doctor/michael-vilensky-phd-98639 • https://nrf.com/media-center/press-releases/nrf-says-consumers-continue-drive-economy-forecasts-retail-sales-will 		
23:54	CULTURE CRASH: THE LIFE AND CAREER OF CHRISTOPHER NOLAN	2:33
<p>Synopsis: Film writer, Tom Shone has released a new book, <i>The Nolan Variations</i> highlighting some of the lesser-known details about director Christopher Nolan and his films.</p>		
<p>Host: Evan Rook. Compliance issues covered: Arts, Culture, Film, Biography, Career, Literature</p>		

Program: 20-46		Writers/Producers: Amirah Zaveri, Polly Hansen & Evan Rook	
Air Week: 11/15/20		Studio Production: Jason Dickey	
Time	Segment	Dur.	
1:47	SEGMENT 1: THE HISTORY OF FOOTBALL AS THE NFL CELEBRATES ITS 100TH ANNIVERSARY	9:57	
<p>Synopsis: The National Football League was founded in 1920 – and it’s no surprise that a lot has changed since then. Viewpoints speaks with three sports experts about the evolution of the football industry, its humble beginnings and why the NFL is still so pervasive and popular in American culture.</p>			
<p>Host: Gary Price.</p>			
<p>Guests:</p> <ul style="list-style-type: none"> • Dr. Rob Ruck, professor, sports history, University of Pittsburgh • Dr. Travis Vogan, associate professor, American studies, University of Iowa • Dr. Kurt Kemper, professor, history, Dakota State University 			
<p>Compliance issues covered: Business, Diversity, Sports & Recreation, History, Career, Culture, Marketing, Race</p>			
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://www.nfl.com/ • https://www.nfl.com/NFL-films/ • https://clas.uiowa.edu/american-studies/people/travis-vogan • http://www.history.pitt.edu/people/rob-ruck • https://dsu.edu/directory/kemper-kurt.html • https://www.profootballhof.com/football-history/birth-of-pro-football/ 			
13:43	SEGMENT 2: THE STATE OF SCIENCE	9:14	
<p>Synopsis: Before the pandemic, roughly 4 in 10 people across the world believed that if science didn’t exist their lives would be no different, according to a global survey conducted by 3M Corporation. We dig into this staggering statistic and how COVID-19 has altered people’s perception of the field.</p>			
<p>Host: Marty Peterson.</p>			
<p>Guests:</p> <ul style="list-style-type: none"> • Dr. Jayshree Seth, chief science advocate, 3M Corporation 			
<p>Compliance issues covered: Science, Career, Technology, COVID-19 Pandemic, Invention, Education, Infectious Disease</p>			
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://www.3m.com/3M/en_US/state-of-science-index-survey/ • https://www.3m.com/3M/en_US/state-of-science-index-survey/interactive-3m-state-of-science-survey/-2020 • https://twitter.com/jseth2?lang=en • https://www.societyforscience.org/people/caitlin-sullivan/ • https://thstemlaboratory.com/stem-activities-for-kids/ 			
23:58	CULTURE CRASH: RE-EXPLORING OLD SITCOM	2:30	
<p>Synopsis: It’s a good time to tuck in and explore some of our favorite, most comforting shows. We discuss a few recommendations now available to stream.</p>			
<p>Host: Evan Rook. Compliance issues covered: Culture, Television, Streaming Services, Technology</p>			

Program: 20-47		Writers/Producers: Amirah Zaveri, Polly Hansen & Evan Rook
Air Week: 11/22/20		Studio Production: Jason Dickey
Time	Segment	Dur.
1:47	SEGMENT 1: SURVIVING PARKLAND: THE PERSPECTIVE OF ONE TEACHER	9:57
Synopsis: The 2018 massacre at Marjory Stoneman Douglas High in Parkland, Florida was the deadliest high school shooting in U.S. history. A teen gunman opened fire killing 17 students and faculty and injuring 17 others. Viewpoints speaks with high school teacher Jeff Foster who was there that day and is still an active voice in ending gun violence.		
Host: Gary Price.		
Guests:		
<ul style="list-style-type: none"> Jeff Foster, A.P. government teacher, Marjory Stoneman Douglas High School, author, <i>For Which We Stand: How Our Government Works and Why It Matters</i> 		
Compliance issues covered: Education, Politics, Law, Public Safety, Democracy, Weapons Safety		
Links for more information:		
<ul style="list-style-type: none"> https://twitter.com/mrjefffostersd?lang=en https://www.amazon.com/Which-We-Stand-Government-Matters/dp/1338643088 https://marchforourlives.com/ https://twitter.com/AMarch4OurLives?ref_src=twsrc%5Egoogle twcamp%5Escr twgr%5Eauthor https://en.wikipedia.org/wiki/Stoneman_Douglas_High_School_shooting https://www.sun-sentinel.com/features/south-florida-parenting/fl-fea-jeff-foster-book-20201022-ollevb5b6fbi3mcoahmwutwpqm-story.html 		
13:46	SEGMENT 2: RELATIONSHIPS: THE HUMAN EXPERIENCE IS 2020	9:05
Synopsis: Technology has shaped the way we stay in touch, fall in love and even have kids. Dr. Debora Spar joins Viewpoints this week to share how innovation affects several different aspects of our lives and what the future holds in this space.		
Host: Marty Peterson.		
Guests:		
<ul style="list-style-type: none"> Dr. Debora Spar, professor, Harvard Business School, author, <i>Work, Mate, Marry, Love: How Machines Shape Our Human Destiny</i> 		
Compliance issues covered: Family & Interpersonal Relationships, Technology, Parenting, Aging, Communication, Addiction		
Links for more information:		
<ul style="list-style-type: none"> https://www.pewresearch.org/internet/2020/05/08/dating-and-relationships-in-the-digital-age/ https://twitter.com/deboraspar?lang=en https://us.macmillan.com/books/9780374200039 		
23:51	CULTURE CRASH: THE LIFE OF ALEX TREBEK	2:35
Synopsis: Alex Trebek, the host of <i>Jeopardy!</i> , passed away at age 80 earlier this month. We remember his finesse, humor, genuine personality and decades-long dedication to the popular game show.		
Host: Evan Rook. Compliance issues covered: Culture, Television, Trivia		

Program: 20-48		Writers/Producers: Amirah Zaveri & Evan Rook
Air Week: 11/29/20		Studio Production: Jason Dickey
Time	Segment	Dur.
1:47	SEGMENT 1: THE EARLY AMERICAN DIET	11:49
<p>Synopsis: Throughout history - war, famine, economic instability has affected what we choose to buy at the grocery store. Even today, the pandemic has shifted our grocery shopping and eating habits. This week, we rewind back to the Great Depression, which forced millions of Americans to find new recipes and get creative with the limited number of ingredients they could afford.</p>		
<p>Host: Gary Price.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> Jane Ziegelman, historian, food writer, author, <i>A Square Meal: A Culinary History of the Great Depression</i> 		
<p>Compliance issues covered: Cuisine, Diet, Food Insecurity, COVID-19 Pandemic, Food Production, History, Health</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> https://www.amazon.com/Square-Meal-Culinary-History-Depression/dp/0062216414 https://www.npr.org/sections/thesalt/2016/08/15/489991111/creamed-canned-and-frozen-how-the-great/ https://www.harpercollins.com/blogs/authors/jane-ziegelman https://www.tenement.org/ https://soyummy.com/great-depression-food/ https://www.amazon.com/97-Orchard-Immigrant-Families-Tenement/dp/0061288519 		
15:40	SEGMENT 2: I SPY DELICIOUS PIE	7:04
<p>Synopsis: Boozy Pecan, Cranberry-Pear, Banana Crème. The many flavors and textures of pie are endless. Just because Thanksgiving and all-things pumpkin have passed, doesn't mean an end to sugary holiday sweets. Viewpoints speaks with cookbook author Ken Haedrich about the prevalence of pie in American culture and how anyone – at any skill level – can bake a delicious pie in no time.</p>		
<p>Host: Marty Peterson.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> Ken Haedrich, food writer, cookbook author, <i>Pie Academy</i> 		
<p>Compliance issues covered: Baking, Holiday Cooking, Literature, History, Culture, Education, Tradition</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> https://thepieacademy.com/recipes-and-videos/ https://www.amazon.com/gp/product/163586111X/ https://www.netflix.com/title/80063224 https://www.cdc.gov/healthequity/features/holidayseason/index.html 		
23:44	CULTURE CRASH: OUR FAVORITE PAGE-TURNERS	2:44
<p>Synopsis: The colder months are a great time to tuck into a new novel. We recommend a few of our favorite books that are easy to get through and will keep you hooked from start to finish.</p>		
<p>Host: Evan Rook. Compliance issues covered: Culture, Literature</p>		

Program: 20-49		Writers/Producers: Amirah Zaveri, Pat Reuter & Evan Rook
Air Week: 12/6/20		Studio Production: Jason Dickey
Time	Segment	Dur.
1:47	SEGMENT 1: BECOMING STEVE JOBS	9:15
<p>Synopsis: Apple co-founder, Steve Jobs, was hailed as a genius and master innovator during his lifetime, but his career wasn't always a smooth, upward trajectory. He failed many times and was eventually sidelined at Apple. We speak with one of his biographers about how Jobs changed his ways during this turbulent time, and how his experiences working with NeXt Computer and Pixar helped develop him into a savvy, more understanding leader.</p>		
Host: Gary Price.		
Guests:		
<ul style="list-style-type: none"> Rick Tetzeli, co-author with Brent Schlender, of the book, <i>Becoming Steve Jobs: The Evolution of a Reckless Upstart Into a Visionary Leader</i> 		
Compliance issues covered: History, Technology, Career, Business, Innovation, Leadership, Personal Growth		
Links for more information:		
<ul style="list-style-type: none"> https://www.penguinrandomhouse.com/books/223401/becoming-steve-jobs-by-brent-schlender-and-rick-tetzeli-with-a-new-foreword-by-marc-andreessen/ 		
13:06	SEGMENT 2: LIAR, LIAR: HOW TO GET TO THE TRUTH	10:05
<p>Synopsis: How do professionals question people to get the information they want? We talk to an expert in interrogation and lying on this subject, and how law enforcement and job interviewers use the same tactics to find out if someone may be lying to them.</p>		
Host: Marty Peterson.		
Guests:		
<ul style="list-style-type: none"> Maryann Karinch, a human behavior expert and author of the book, <i>Nothing But the Truth: Secrets from Top Intelligence Experts to Control the Conversation and Get the Information You Need</i> 		
Compliance issues covered: Psychology, Body Language, Career, Interrogation, Government, Office Culture, Workplace Issues		
Links for more information:		
<ul style="list-style-type: none"> https://www.spymuseum.org/ https://time.com/5443204/signs-lying-body-language-experts/ https://www.apa.org/monitor/julaug04/detecting http://karinch.com/ 		
24:11	CULTURE CRASH: WHEN TO QUIT THE BOOK YOU'RE READING	2:14
<p>Synopsis: When do you call it quits on a book that you just can't get into? We discuss a few picks that are popular reads but just didn't hook us enough to continue on.</p>		
Host: Evan Rook. Compliance issues covered: Culture, Literature		

Program: 20-50		Writers/Producers: Amirah Zaveri & Evan Rook	
Air Week: 12/13/20		Studio Production: Jason Dickey	
Time	Segment	Dur.	
1:47	SEGMENT 1: THE MODERN DIAMOND BUSINESS	8:04	
<p>Synopsis: The northwestern coast of South Africa & Namibia has been a mining hub for diamonds since the 1900's. Local workers labor through long shifts and hazardous working conditions in order to feed their families. The pay? Roughly five cents per carat of rough diamonds found. While some may argue that the industry stimulates the local economy, once a company deems an area to be over-mined, it pulls out, leaving behind nothing for locals except ravaged land.</p>			
<p>Host: Gary Price.</p>			
<p>Guests:</p> <ul style="list-style-type: none"> Matthew Gavin Frank, professor, nonfiction, creative writing, poetry, Northern Michigan University, author, <i>Flight of the Diamond Smugglers: A Tale of Pigeons, Obsession, and Greed Along Coastal South Africa</i> 			
<p>Compliance issues covered: Human Rights, Poverty Corporate Greed, Environment, Business, Natural Resources, Labor & Workplace Issues, Economics</p>			
<p>Links for more information:</p> <ul style="list-style-type: none"> https://www.norton.com/books/9781631496028 https://www.amazon.com/Flight-Diamond-Smugglers-Pigeons-Obsession/ https://www.debeersgroup.com/about-us/our-operations/our-mines/south-africa https://www.bbc.com/future/article/20200207-the-sparkling-rise-of-the-lab-grown-diamond 			
11:54	SEGMENT 2: LIAR, LIAR: HOW TO GET TO THE TRUTH	11:19	
<p>Synopsis: Alex Trebek hosted <i>Jeopardy!</i> for 37 seasons until his passing last month from pancreatic cancer. The trivia quiz series is unlike any other show on TV – and some would argue that a big part of what made it so entertaining was Trebek's talent for leading the game. We explore his career legacy and what's next for <i>Jeopardy!</i>.</p>			
<p>Host: Marty Peterson.</p>			
<p>Guests:</p> <ul style="list-style-type: none"> Robert Thompson, professor, television & popular culture, Syracuse University Daniella Regencia, attorney, former <i>Jeopardy!</i> contestant 			
<p>Compliance issues covered: Trivia, Entertainment, Culture, History, Death, Television, Health, Entertainment</p>			
<p>Links for more information:</p> <ul style="list-style-type: none"> http://jeopardy.com/ https://news.syr.edu/faculty-experts/robert-thompson/ https://www.ksby.com/news/local-news/local-jeopardy-contestant-reflects-on-recently-meeting-trebek https://www.cnn.com/2020/12/01/entertainment/jeopardy-new-season-trnd/index.html https://twitter.com/Jeopardy?ref_src=twsrc%5Egoogle twcamp%5Eserp twgr%5Eauthor 			
24:16	CULTURE CRASH: THE QUEEN'S GAMBIT	2:12	
<p>Synopsis: You don't need to be a chess whiz to enjoy <i>The Queen's Gambit</i>. Viewpoints explores the Netflix breakout hit featuring actress Anya Taylor-Joy.</p>			
<p>Host: Evan Rook. Compliance issues covered: Television, Culture, Entertainment, Streaming Services</p>			

Program: 20-51		Writers/Producers: Amirah Zaveri & Evan Rook
Air Week: 12/20/20		Studio Production: Jason Dickey
Time	Segment	Dur.
1:47	SEGMENT 1: THE MODERN DIAMOND BUSINESS	9:42
<p>Synopsis: Segregation not only divides cities but leads to divided people as well. It fuels biases against people who may look or act different than us, leading to generations of inequity and discrimination. Viewpoints speaks with social justice activist, Tonika Johnson about the many impacts segregation has had on the city of Chicago.</p>		
<p>Host: Gary Price.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> • Tonika Johnson, social justice activist, creator of Folded Project and Belonging 		
<p>Compliance issues covered: Diversity, Race, Community, Poverty, Segregation, Inequality, Bias, Education, Discrimination</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://www.foldedmapproject.com/ • http://belongingchicago.com/ • https://www.tonijphotography.com/ • https://twitter.com/tonikagi?ref_src=twsrc%5Egoogle twcamp%5Eserp twgr%5Eauthor • https://www.aclu.org/ 		
13:33	SEGMENT 2: WHAT ARE YOU GRATEFUL FOR?	8:50
<p>Synopsis: Thank goodness 2020 is just about over. While this year has been full of many challenges, it's also made more Americans realize what truly matters and the importance of being thankful for even the littlest of things. As we all look ahead to next year and the habits we hope to cultivate, we discuss the benefits of practicing gratitude through writing.</p>		
<p>Host: Marty Peterson.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> • Janice Kaplan, journalist, author, The Gratitude Diaries, host, <i>The Gratitude Diaries</i> podcast 		
<p>Compliance issues covered: Journaling, Writing, Self-Improvement, Mental Health, COVID-19 Pandemic, Psychology</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> • https://www.intelligentchange.com/ • https://www.psychologytoday.com/us/blog/what-mentally-strong-people-dont-do • https://www.intelligentchange.com/ • https://www.amazon.com/Gratitude-Diaries-Looking-Bright-Transform/dp/1101984147 • https://podcasts.apple.com/us/podcast/the-gratitude-diaries/id1517684348 		
23:23	CULTURE CRASH: REVISITING THE VIDEO GAME “THE LAST OF US”	3:03
<p>Synopsis: “The Last of Us” and “The Last of Us Part Two” both have intricate storylines set in a post-zombie apocalypse world that makes for adventurous and exciting game play. We dive into the creative development that sets this game apart.</p>		
<p>Host: Evan Rook. Compliance issues covered: Culture, Entertainment, Hobbies</p>		

Program: 20-52		Writers/Producers: Amirah Zaveri & Evan Rook
Air Week: 12/27/20		Studio Production: Jason Dickey
Time	Segment	Dur.
1:47	SEGMENT 1: THE ON- AND OFF-STAGE BENEFITS OF PRACTICING IMPROV	11:34
<p>Synopsis: Getting on a stage in front of a crowd can be extremely daunting. But, taking a risk and trying something new may not only lead you to a new hobby but a renewed perspective on life. Improv comedy forces you to connect on a deeper level with others, as well as yourself through the collaboration, communication and confidence the performance art requires.</p>		
<p>Host: Gary Price.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> Max Dickins, comedian, improvisation expert, author, <i>Improvise!: Use the Secrets of Improv to Achieve Extraordinary Results at Work</i> 		
<p>Compliance issues covered: Public Speaking, Communication, Career, Workplace Issues, Self-Improvement, Hobbies</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> https://www.secondcity.com/ https://momentimprov.com/online-improv-classes/ https://www.maxdickins.com/ https://www.hooplabusiness.com/ https://www.amazon.com/Improvise-Secrets-Confidence-Connect-Anything/dp/1785785877 https://twitter.com/maxdickins?lang=en 		
15:24	SEGMENT 2: GAME SHOW HISTORY	7:44
<p>Synopsis: Before the game shows of today, there were countless series of the past that defied our notion of showmanship. Full of grandiose props, charismatic hosts and the perfect, hand-picked contestants, these series kept viewers hooked till the very end and were (really) too good to be true. We discuss some of the most popular game shows in American history and how the industry has evolved over the last 70 years.</p>		
<p>Host: Marty Peterson.</p>		
<p>Guests:</p> <ul style="list-style-type: none"> Adam Nedeff, game show historian, author 		
<p>Compliance issues covered: History, Trivia, Television, Education, Government, Pop Culture</p>		
<p>Links for more information:</p> <ul style="list-style-type: none"> https://www.pbs.org/wnet/pioneers-of-television/pioneering-programs/game-shows/ https://www.history.com/news/quiz-show-scandal-fraud-jeopardy https://www.pbs.org/wgbh/americanexperience/features/quizshow-64000-question/ https://twitter.com/adamnedef?lang=en https://www.amazon.com/Adam-Nedeff/e/B00J5U21Z8 		
24:08	CULTURE CRASH: A FILM HOMAGE TO "THE TWILIGHT ZONE"	2:19
<p>Synopsis: We recommend the new movie, <i>The Vast of Night</i> now available to stream on Amazon Prime. It has the same vibes as "The Twilight Zone", transporting viewers back to an entirely different time period.</p>		
<p>Host: Evan Rook. Compliance issues covered: Television, Culture, History, Entertainment, Streaming Services</p>		