## 2019 Q3 July-September

During the third quarter of 2019, the following compliancy issues were covered on KTHU FM:

## Radio Health Journal:

Alcohol use disorder

Auto & pedestrian safety

Cancer

Charity organizations/volunteerism

Child safety

City government

Consumerism

Destructive behavior & mental illness

Diet & nutrition

**DNA & genetic testing** 

Drug prices

**Economics** 

Education

Environment

**Ethics** 

Family issues

Federal government and regulation

Food waste

Gun violence

Health care

Heart disease

**HIV & AIDS** 

Hunger and food insecurity

Infectious disease

International relations

Interpersonal relationships

Landfills

Mass shooting Mental health Neurology Parenting issues Police & law enforcement Pollution Privacy issues Psychology Public health Public policy Rehabilitation Sleep Technology Urban affairs Weather & climate change Women's issues Youth at risk Viewpoints: Art **Business** Career Childhood safety/development Climate change Communication Crime & criminal justice Culture Discrimination Diversity **Economics** Education Engineering

Environment Entrepreneurship Family and parenting issues Finance Gender issues Government & regulation Healthcare History Housing International affairs/culture Internet Law enforcement Literature Media Medicine Mental health Music Nonprofit organizations Philosophy Pop culture **Politics Pollution** Psychology Race Relationships Religion Science Sexual assault Social media **Sports** Sustainability Technology Television

Transportation

Travel & exploration

Women's issues

Women's rights

# Radio Health Journal 30 minute program aired at 6:00a on the following dates (run sheets attached)

7/7

7/14

7/21

7/28

8/4

8/11

8/18

8/25

9/1

9/8

9/15 9/15

9/10

9/22

# Viewpoints 30 minute program aired at 6:30a on the following dates (run sheets attached)

7/7

7/14

7/21

7/28

8/4

8/11

8/18

8/25

9/1

9/8

9/15

9/15

9/22

Submitted By

Date: 10/1/19



## 2019-Q3 (July-September) Radio Health Journal Quarterly Report – Compliancy Issues & Programs List

Alcohol use disorder Hunger and food insecurity

Auto & pedestrian safety Infectious disease

Cancer International relations

Charity organizations/volunteerism Interpersonal relationships

Child safety Landfills

City government Mass shooting

Consumerism Mental health

Destructive behavior & mental illness Neurology

Diet & nutrition Parenting issues

DNA & genetic testing Police & law enforcement

Drug prices Pollution

Economics Privacy issues

Education Psychology

Environment Public health

Ethics Public policy

Family issues Rehabilitation

Federal government and regulation Sleep

Food waste Technology

Gun violence Urban affairs

Health care Weather & climate change

Heart disease Women's issues

HIV & AIDS Youth at risk



Program	19-27	Writers/Producers	Reed Pence, Regan Huston, Morgan Kelly	
Air Week	07/07 - 07/13/2019	Studio Production	Jason Dickey	
	Segment			Dur.
2:03	PANDAS—THE MYS	STERIOUS CHILDHOOI	D DISORDER AFTER A STREP THROAT	11:15
Synopsis:	Strep infection may pro	ompt a severe reaction in so	ome children, causing their own immune system to attack cells i	in the brain. What
	-	-	hat is really a physical disorder. The disorder, known as PAND	
	sed. Experts discuss.	J 1	7 1 7	,
	-			
Host & Pr	oducer: Reed Pence.	Guests: J.C. Konecny, form	ner Executive Director, PANDAS Network and parent of PAND	OAS sufferer; Dr.
Elizabeth l	Latimer, Washington D	C neurologist		
Complian	cy issues covered: con	sumerism; youth at risk; he	ealth care; infectious disease	
	more information:			
	v.pandasnetwork.org			
https://ww	w.pandasppn.org			
14:20	SECMENT 2. THE D	SYCHOLOGY OF PROC	PD A STINATION	8:10
17.20	SEGMENT 2. THE I	STCHOLOGI OF TROC	CRASTINATION	0.10
Synopsis:	Most people procrastin	ate at least now and then. B	But when we put something off, we're usually facing not a time	management
			uss what's going on in our heads when we procrastinate.	management
1 /		1 1	0 0	
Host: Nan	cy Benson. Producer:	Regan Huston. Guests: Dr	. Tim Pychyl, Associate Professor of Psychology, Carelton Uni	versity;
	-	ogist and procrastination co		•
		<u> </u>		
Complian	cy issues covered: con	sumerism; psychology & p	op culture; mental health	
Links for	more information:			
	w.procrastinationcoach			
https://carl	eton.ca/psychology/peo	ople/timothy-a-pychyl/		



Program	19-28	Executive Producer	Reed Pence
Air Week	07/14 - 07/20/2019	Studio Production	Jason Dickey
Time Se	gment		Dur
2:02 SI	EGMENT 1: FATTY	LIVER DISEASE: SILEN	NTLY GROWING 12:1
			eavy alcohol use. But <u>nonalcoholic</u> fatty liver disease, which also leads to population. Experts discuss this silent disease and what people can do to preven
			o, Professor of Medicine, Vanderbilt University Medical Center; Donna Cryer, recipient; Wayne Eskridge, founder and CEO, Fatty Liver Foundation
Complianc	y issues covered: heal	h care; public health; alcoh	hol use disorder; consumerism
http://www	ch.vanderbilthealth.com globalliver.org v.fattyliverfoundation.c	n/doctors/Porayko-Michael	
15:21 SI	EGMENT 2: CANCE	R TREATMENT AND SE	EX 7:43
treatment of		atisfaction. However, many	Now doctors are increasingly focusing on side effects, including the effect of y patients are shy about bringing up their difficulties, unaware there are ways to
Host: Nanc	y Benson. <b>Producer:</b> I	Reed Pence. <b>Guest:</b> Dr. Les	slie Schover, clinical psychologist and founder, Will2Love.com
Complianc	y issues covered: heal	h care; interpersonal relation	onships; cancer; mental health
	nore information: v.will2love.com/about-	us/	



Progra	m 19-29	Executive Producer	Reed Pence	
Air We	eek 07/21 – 07/27/2019	Studio Production	Jason Dickey	
Time	Segment			Dur.
2:02	SEGMENT 1: THE PRO	O'S and CON'S OF MOI	BILE HEALTH APPS	12:28

**Synopsis:** Mobile health apps are becoming very popular, though some are being shown to have little benefit. Few barriers exist to almost anyone entering the field whether they have health expertise or not. Privacy is also a concern. Experts discuss how people can protect themselves and find apps that do what they want.

Host: Reed Pence. Producer: Regan Huston. Guests: Dr. Anne Berman, Associate Professor of Clinical Psychology, Karolinska Institute; Marc Fischer, co-founder and CEO, Dogtown Media; Dr. Shon Lewis, Professor of Adult Psychiatry, University of Manchester; Dr. Michael Kleinrock, Research Director, IQVIA Institute for Human Data Science; Dr. John Torous, Director, Digital Psychiatry, Beth Israel Deaconess Medical Center

Compliancy issues covered: health care; public health; technology; consumerism; privacy issues; psychology

#### Links for more information:

https://staff.ki.se/people/anberm

https://www.dogtownmedia.com/team/marc-fischer/

https://www.research.manchester.ac.uk/portal/shon.lewis.html

https://www.iqvia.com/institute/michael-kleinrock

http://www.johntorousmd.com

## 15:32 SEGMENT 2: OBESITY AND CANCER RISK

7:25

Synopsis: Studies are finding that obesity significantly increases a person's risk for a variety of cancers. However, not all forms of fat carry equal risk. An expert discusses who is more at risk and why.

Host: Nancy Benson. Producer: Morgan Kelly. Guest: Dr. Anthony Perre, Chief, Department of Outpatient Medicine, Cancer Treatment Centers of America

Compliancy issues covered: health care; public health; consumerism; cancer

#### **Links for more information:**

https://www.cancercenter.com/physician-directory/anthony-perre



Program	19-30	Executive Producer	Reed Pence	
Air Week	07/28 - 08/03/2019	Studio Production	Jason Dickey	
Time Se	gment			Dur.
2 02 GT	CAMPAGA NOTENA	ALIGH OF BED EVEN II	VODGE FOR VOLUME AND WITH THE VOLUME	11.00
2:02 SI	GMENT 1: NOT EN	OUGH SLEEP: EVEN W	ORSE FOR YOU THAN WE THOUGHT	11:20
behind thos	-		ong been known to be hazardous to health, but the discovery varnings. Too little sleep or poor sleep carries heart and brain	
		nests: Dr. Chris DeSouza, Institutes of Health Labora	Professor of Integrative Physiology, University of Colorado tory of Neuroimaging	; Dr. Ehsan Shokri-
Complianc	y issues covered: health	n care; public health; consu	ımerism; sleep; neurology	
	nore information:			
		ple/professors/chris-desou		
https://wwv	nıaaa.nıh.gov/research.	/niaaa-intramural-program	n/niaaa-laboratories/laboratory-neuroimaging	
14:24 SI	EGMENT 2: A RADIC	AL DIET TO PREVEN	Γ HEART DISEASE	8:39
free diet, he		dicated. Yet many cardiolo	at a well-known cardiologist says if everyone would follow a ogists won't prescribe such a diet, fearing it's so difficult to	
		eed Pence. <b>Guests:</b> Arnie ogram, Cleveland Clinic V	Press, heart disease patient; Dr. Caldwell Esselstyn, Directo Wellness Institute	r, Cardiovascular
Complianc	y issues covered: healtl	n care; public health; consu	umerism; diet & nutrition; heart disease	

http://www.dresselstyn.com/site/about/about-dr-esselstyn/



Program	19-31	Executive Producer	Reed Pence	
Air Weel	x 08/04 - 08/10/2019	Studio Production	Jason Dickey	
Time	Segment			Dur.
2:01	SEGMENT 1: TBI'S, PI	ERSONALITY CHANG	E, AND MARRIAGE	12:57

**Synopsis:** Traumatic brain injury can profoundly change the injured in personality and temperament, as well as physically and cognitively. Spouses bear the brunt of these changes to the point many feel like they're living with a stranger. Two experts and the spouse of a TBI victim discuss the many ways life changes after an injury and what can help to get them through the ordeal.

Host: Reed Pence. Writer/Producer: Morgan Kelly. Guests: Megan Horst, wife of TBI survivor; Dr. Lori Weisman, psychotherapist, educator specializing in TBI; Dr. Jeffrey Scott Kreutzer, Professor of Physical Medicine and Rehabilitation, Virginia Commonwealth University

Compliancy issues covered: health care; public health and safety; family issues; rehabilitation; head injury; neurology

#### **Links for more information:**

https://www.nytimes.com/2019/01/25/style/modern-love-are-you-my-husband.html

https://www.loriweisman.com

https://medschool.vcu.edu/expertise/detail.html?ID=400

#### 16:00 SEGMENT 2: SCHOOL CROSSING SAFETY

7:01

**Synopsis:** With the school year approaching, drivers need to be aware of children in crosswalks—and away from them. However, increasing distractions for both pedestrians and drivers sometimes make that difficult. A safety expert and a veteran school crossing guard—the nation's "favorite crossing guard"-- discuss.

**Host:** Nancy Benson. **Writer/Producer:** Regan Huston. **Guests:** Chief Lyn Woolford, Ashland, MO, crossing guard voted "nation's favorite;" Kristin Rosenthal, Senior Program Manager, Safe Kids Worldwide

Compliancy issues covered: youth at risk; education; auto and pedestrian safety; public safety

#### Links for more information:

https://www.prnewswire.com/news-releases/missouris-lyn-woolford-named-americas-favorite-crossing-guard-300800046.html https://www.safekids.org/author/kristin-rosenthal



Program	19-32	Executive Producer	Reed Pence	
Air Week	08/11 - 08/17/2019	Studio Production	Jason Dickey	
Time Se	gment			Dur.
2:02 SI	EGMENT 1: THE ECC	ONOMICS OF LATER S	SCHOOL START TIMES	12:12
			s' biology prevents them from getting to sleep much before 11pm, and w	
			y sleep deprived. Experts discuss how students and even the economy w	ould
benefit fron	later start times and th	e reasons many people and	d school districts still oppose the change.	
			Troxel, Senior Behavioral and Social Scientist, Rand Corp. and Adjunct	
	ofessor of Psychiatry at Later organization	nd Psychology, University	of Pittsburgh; Dr. Terra Zipporyn Snider, Executive Director and co-for	under,
Start School	Later organization			
Compliana	r icanaa aayanada yayat	ot rieks advantions public	policy; parenting issues; economics; sleep	
Compilant	y issues covered: your	i at risk, education, public	poncy, parenting issues, economics, sieep	
Links for n	nore information:			
		/t/troxel_wendy_m.html		
	startschoollater.net			
-				
15:16 SI	GMENT 2: DOG BR	EEDS AND DOG BITES	S	7:29
			and while dogs may be "man's best friend," sometimes they bite, and	
		•	died dog bites discusses the reality of breed temperament, especially wh	en
children are	around, how to prevent	bites, and whether breeds	s with dangerous reputations deserve them.	
Host: Nanc	y Benson. Writer/Prod	lucer: Reed Pence. Guest:	: Dr. Charles Elmaraghy, Chief, Pediatric Otolaryngology, Nationwide	
Children's	Hospital and Association	n Professor of Otolaryngol	logy, The Ohio State University College of Medicine	
Complianc	y issues covered: youth	at risk; pets and people; of	child safety; education; family issues	
Links for n	ore information:			

https://www.nationwidechildrens.org/find-a-doctor/profiles/charles-a-elmaraghy



Program	19-33	Executive Producer	Reed Pence
Air Week	08/18 - 08/24/2019	Studio Production	Jason Dickey
			•
Time S	egment		Dur.
2:03 S	EGMENT 1: COPPER	TOVICITY	13:15
2:03 8	EGMENT I: COFFER	TOXICITI	15:15
Synopsis:	High levels of copper in	the body can produce mer	ntal health symptoms such as depression, anxiety, and aggression. However,
most docto	ors don't test for copper l	evels and may prescribe m	nedications like antidepressants instead. An author who suffered years with
undiagnos	ed copper toxicity and tw	o expert psychiatrists disc	cuss diagnosis and treatment.
			, author, I Cu Copper; Dr. Judy Tsafrir, holistic psychiatrist in Boston and
Teaching I	Associate, Harvard Medi	cal School; Dr. Courtney S	Snyder, holistic psychiatrist, Louisville, KY
G 11		1 1 1 1 1	
Complian	cy issues covered: healt	h care; public health; wom	nen's issues; environment; mental health
T . 1 . 6	• 6 4• 14	// 1.1 . 1	
	more information: <a href="http://www.judytsafrirmd.com">http</a> w.judytsafrirmd.com	s://www.debtokarz.com	
	w.judytsarrinid.com /.courtneysnydermd.com	1	
1100000000	, io caraire juni juni indice in	<u> </u>	
16:20 S	EGMENT 2: HISTOR	Y'S WORST PLAGUES	6:40
		tire populations and create	fear and great mystery in how they spread. An author who has explored plagues
and dange	ous diseases explains.		
** / }*	D C		NO. W. A.W. D. L. H. W. E. L. T.
Host: Nan	cy Benson. Guest: Jenni	iter Wright, author, Get Wo	ell Soon: History's Worst Plagues and the Heroes Who Fought Them
Complian	arriannan aarranad:l-13	a baalthu athiagu IIIV J	AIDS, modical history
Compilan	cy issues coverea: publi	c health; ethics; HIV and A	AID5; medical history

## Links for more information:

http://us.macmillan.com/getwellsoon/jenniferwright/9781627797467/



Time Segment  2:03 SEGMEN  Synopsis: Experts b	pelieve about 40	-	ble in America is thrown away. Solving this problem also creates an
Time Segment  2:03 SEGMEN  Synopsis: Experts b opportunity to help	T 1: A CLOSE	ER LOOK AT FOOD Wa	Dur.  ASTE  12:4:  ble in America is thrown away. Solving this problem also creates an
2:03 SEGMEN  Synopsis: Experts b opportunity to help	pelieve about 40	percent of the food availa	ASTE 12:4s she in America is thrown away. Solving this problem also creates an
<b>Synopsis:</b> Experts be opportunity to help	pelieve about 40	percent of the food availa	ble in America is thrown away. Solving this problem also creates an
opportunity to help		-	
			ners. Experts explain where waste comes from and how people can cut down on
		ence. <b>Guests:</b> JoAnne Ber rdinator, Food Forward, L	kenkamp, Senior Advocate, Natural Resources Defense Council; Michele los Angeles
	_	er and food insecurity; env y government; food waste	rironment; pollution; landfills; economics; food pantries; charity organizations
Links for more info https://www.nrdc.or https://foodforward.	g/experts/joann		
15:50 SEGMEN	T 2: "GIGGLI	NG EPILEPSY"	7:02
			as episodes of giggling and laughing. An expert discusses the case of a then- and the novel way he was treated.
Host: Nancy Benso Medicine and Matte			Dr. Aria Fallah, Assistant Professor of Neurosurgery, UCLA Geffen School o
Compliancy issues	covered: health	n care; youth at risk	

**Links for more information:** https://www.uclahealth.org/aria-fallah http://www.epilepsy.com/learn/types-seizures/gelastic-and-dacrystic-seizures



Program	19-35	Executive Producer	Reed Pence
Air Week	09/01 - 09/07/2019	Studio Production	Jason Dickey
in week	05/01 05/01/2015	Statio I Total Citor	Justin Diekey
Time Seg	ment		Dui
2:01 SEC	GMENT 1: SUDDEN	UNEXPLAINED DEAT	TH OF A CHILD 12:
answers, ofte	en find that their famil	es, friends, and even pedia	of them toddlers, die overnight for no known reason. Families, longing for atricians are unfamiliar with this classification of death, or that they even occur and a research expert who has lost a child discuss SUDC.
Examiner, Co	ook Country, IL; Laur	a Gould Crandall, research	s: Estuardo Torres, father of SUDC victim; Dr. Eric Eason, Assistant Medical scientist, Department of Neurology, NYU Langone Comprehensive Epilepsy a, parents of SUDC victim
Compliancy	issues covered: yout	n at risk; public health; par	enting issues; health care; child safety
https://sudc.c	.cookcountyil.gov/age	ncy/medical-examiner directors/laura-gould-crand	<u>dall</u>
15:35 SEC	GMENT 2: TONSIL	STONES	6:2
While they a			on their tonsils. They're an accumulation of skin cells, food, and other debris. I produce bad breath or sometimes pain. Two expert physicians discuss tonsil
Host: Nancy	Benson. Writer/Pro	lucer: Morgan Kelly. Gue	ests: Dr. Alter Peerless, otolaryngologist, Mercy Health, Cincinnati; Dr. Laure
Bohm, Assis	tant Professor of Otola	ryngology, University of M	Michigan
Compliancy	issues covered: healt	h care	
T · 1 · 6	ore information:		

## Links for more information:

https://www.mercy.com/find-a-doctor/physicians/alter-g-peerless/230042 https://www.uofmhealth.org/profile/4468/lauren-andrea-bohm-md



Program	19-36	Executive Producer	Reed Pence
Air Week	09/08 - 09/14/2019	Studio Production	Jason Dickey
m. G			
Time Se	gment		Dur.
2:03 SI	EGMENT 1: SURVIV	ING AN ACTIVE SHOO	OTER 12:45
shift in pub	lic perception. Now the	y seemingly could happen	o and Dayton, these incidents no longer seem rare, and experts say there's been an anywhere, and it's become a public health issue. Two experts discuss the through what's called "run, hide, and fight."
		-	Lero Jonson, Associate Professor of Criminal Justice, Xavier University; Dr.
Park Dietz,	founder and President,	Threat Assessment Group	ı
Complianc	v issues covered: mass	s shootings; public safety;	gun violence; police & law enforcement; youth at risk; education
<u>-</u>	<i>y</i>	g-, <sub>F</sub> , ,	8, F
Links for n	nore information:		
		s?user=RgaXKNYAAAA.	<u>J&amp;hl=en</u>
https://wwv	/.taginc.com/parkdietz		
15:50 SI	EGMENT 2: FIGHTI	NG OFF STRESS AT CO	OLLEGE 7:16
			care, they'll have good health. But many factors beyond medicine contribute to
our level of	health. A noted public	health expert explains the	se factors, and why our own health is much more than an individual concern.
Host: Nanc	v Benson, Writer/Pro	ducer: Reed Pence, Guest	ts: Dr. Bernadette Melnyk, Vice President for Health Promotion, Dean, College
			rersity; Julie Potiker, author, Life Falls Apart But You Don't Have To: Mindful
		ficer, The Ohio State University	
meinoas joi	Staying Caim in the W	ficer, The Ohio State Univ Idst of Chaos	
, and the second	• 0		

## Links for more information:

https://nursing.osu.edu/faculty-and-staff/bernadette-melnykhttps://mindfulmethodsforlife.com/author/julie/



Progra	m	19-37		Executive Producer	Reed Pence	
Air We	ek	09/15 –	09/21/2019	Studio Production	Jason Dickey	
Time	Se	gment				Dur.
1:57	SE	GMENT	1: IMPOR	TING CANADIAN DR	UGS	11:50
since Ca	anad	a is 1/10 <sup>t</sup>	the size of the		ale import of drugs from Canada to ease ough drugs to make a difference? What's pro's and con's.	
			eed Pence. <b>G</b> r, Families U		rd Chairman, Best Medicines Coalition (	Canada); Justin Mendoza, State
Compli		y issues c	overed: heal	th care; public health; in	ernational relations; economics; federal g	government and regulation; consumerism;
https://b	oestn	nedicines	rmation: coalition.org/ g/author/justi	about/board-of-directors n-mendoza	<u>(</u>	
14:49	SE	GMENT	2: PRIMAI	RY CARE AND MEDI	CAL COST	8:11
					nations while quality still lags behind. A ith providers could reverse both trends.	health industry expert explains how
Host: N	Vanc	y Benson	. Producer: 1	Morgan Kelly. <b>Guest:</b> B	et Jorgensen, Chairman and CEO, MDV	IP
Compli	ianc	y issues c	overed: heal	th care; public health; ec	onomics	
			rmation: om/about-md	vip/leadership/bret-jorge	nsen-ceo	



Progran	n 19-38	Executive Producer	Reed Pence	
Air Wee	ek 09/22 – 09/28/2019	Studio Production	Jason Dickey	
Time	Segment			Dur.
2:02	<b>SEGMENT 1: HEAT AN</b>	ND VIOLENCE		12:27
Synopsi	s: Violence increases as ter	nperatures rise in the sumi	mer, but are higher temperatures a cause of aggression? Ne	w research shows
that the	answer is yes, especially in	family conflict, and that p	oor neighborhoods bear the brunt of the relationship. Rese	archers discuss the
synergy	between poverty, heat, and	aggression, and speculate	that a warmer world in the future could be a more violent	one.

Host & Producer: Reed Pence. Guests: Dr. Matthew Kahn, Bloomberg Distinguished Professor of Economics and Director, 21st Century Cities Initiative, Johns Hopkins University; Dr. Frank McAndrew, Professor of Psychology, Knox College; Dr. Kilian Heilmann, Institute for New Economic Thinking, University of Southern California

Compliancy issues covered: public health; weather; climate change; violence; police & law enforcement; public safety; urban affairs

#### **Links for more information:**

https://www.katherineeban.com/about

## 15:31 SEGMENT 2: NAIL BITING

7:38

Synopsis: Nail biting is an extremely common habit, but some people bite their nails so badly and so often that they suffer damage to their hands. Experts discuss why so many of us are driven to bite our nails, what can be done to stop it, and the damage that can occur when we can't stop.

**Host:** Nancy Benson. **Producer:** Morgan Kelly. **Guest:** Dr. Dana Stern, Assistant Clinical Professor of Dermatology, Mt. Sinai School of Medicine; Dr. Fred Penzel, Executive Director, Western Suffolk Psychological Services, Huntington, NY

Compliancy issues covered: health care; destructive behavior; mental illness

#### **Links for more information:**

http://www.drdanastern.com

http://www.wsps.info/index.php?option=com\_contact&view=contact&id=7&Itemid=75



Duognom	19-39	Eve autive Due du	Dood Dower
Program Air Week	19-39 09/29 – 10/05/2019	Executive Producer Studio Production	Reed Pence Jason Dickey
All Week	09/29 - 10/05/2019	Studio Froduction	Jason Dickey
Time Se	egment		Dur.
2:03 SI	EGMENT 1: GENET	IC TESTING AND FAMI	LY SECRETS 12:38
paternity an overturning  Host: Reed	d unknown siblings. It this promised secrecy Pence. <b>Producer:</b> Pol	has also taken the anonymi and the impact that the reve ly Hansen. <b>Guests:</b> Dani Sh	asses has allowed long-hidden family secrets to be revealed, including mistaken ity away from some cases of sperm donation. Two experts discuss the ethics of elation of secrets can have on entire families.  Approximately, and Love; Dr. and Dr.
		cology and Toxicology, Ind hat Make Us Who We Are	liana University School of Medicine and author, Pleased to Meet Me: Genes,
Complianc	v issues covered: ethic	es: DNA and genetic testing	; parenting issues; family issues; interpersonal relationships
· · · · · ·	<i>y</i>	,	,,,
	nore information: shapiro.com		
	snapiro.com orbillsullivan.com		
integration and the	<u> </u>		
15:43 SI	EGMENT 2: MIRRO	R TOUCH SYNESTHESI	A 7:08
prompt a re		tem. He literally feels it wh	ndition involving cross-wiring in the brain. The result is that visual stimuli ten people experience pain. Salinas discusses how this strange condition works
	n Hand. <b>Guests:</b> Dr. Jo eel Your Pain	oel Salinas, neurologist, Mas	ssachusetts General Hospital and author, Mirror Touch: Notes From a Doctor
Complianc	y issues covered: heal	th care; consumerism; neuro	ology
T . 1 . C	• 6 4•		
	nore information: salinasmd.com/book/		
111.ps.//jucis	aimasmu.com/oook/		



# 2019-Q3 (July-September) Viewpoints Quarterly Report – Compliancy Issues & Program List

Art Literature

Business Media

Career Medicine

Childhood safety/development Mental health

Climate change Music

Communication Nonprofit organizations

Crime & criminal justice Philosophy

Culture Pop culture

Discrimination Politics

Diversity Pollution

Economics Psychology

Education Race

Engineering Relationships

Environment Religion

Entrepreneurship Science

Family and parenting issues Sexual assault

Finance Social media

Gender issues Sports

Government & regulation Sustainability

Healthcare Technology

History Television

Housing Transportation

International affairs/culture Travel & exploration

Internet Women's issues

Law enforcement Women's rights



Program	19-27	Written & Produced	Polly Hansen, Annie Krall, Polly Hanser	n & Evan Rook
Air Week	07/07 - 07/13/2019	Studio Producer	Jason Dickey	
Time Seg	gment			Dur
1:48 SE	GMENT 1: THE RISE O	F EMOJIS: WHY WE JUST	T CAN'T STAY AWAY	8:35
emojis came			message to help get our point across. But do you with three experts about their rise in populari	
University of		e Semiotics of Emoji: The Rise	Edge Hill University; Marcel Danesi, professor of Visual Language in the Age of the Internet; I	
https://www.		people/academic-staff/dr-linda miotics-of-emoji-97814742820		
Compliancy	Issues Covered: psychological	gy; communication; literature;	history; diversity; relationships; social media	
10:22 SE	GMENT 2: THE ALLUI	RING MYSTERY OF OAK I	SLAND	10:0
pirate's treasu	ure under its oak trees. We	-	years, drawing many to its shores with the hop he author of <i>The Curse of Oak Island: The Stor</i> and this never-ending quest.	-
Host: Marty	Peterson. Guests: Randal	Sullivan, author of <i>The Curse</i>	of Oak Island: The Story of the World's Longe.	st Treasure Hunt
Links for mo		land-Longest-Treasure-ebook/	dp/B01N0SMHMR	
Compliancy	Issues Covered: history;	exploration; engineering; gover	nment; literature; religion; travel	
23:33 CU	JLTURE CRASH: THE	YEAR OF THE REPETITIV	E SEQUELS AND REBOOTS	2:51
Synopsis: 20 the second ha		ood to the bad to the so-so, we	discuss movie trends so far this year and what	we hope is coming i
<b>Host:</b> Evan R	Pook			

Compliancy Issues Covered: media; film; culture; internet; pop culture



Program	19-28	Written & Produced	Amirah Zaveri & Evan Rook	
Air Wee	x 07/14 - 07/20/2019	Studio Producer	Jason Dickey	
Time	Segment			Dur.
1:48	SEGMENT 1: THE FALL	OF THERANOS		9:29

**Synopsis:** The rise and fall of the now defunct blood-testing company Theranos has captivated the attention of millions and exposed the dark side of the startup culture in Silicon Valley. Elizabeth Holmes, founder and CEO of Theranos, is awaiting trial next summer, facing 11 felony charges for allegedly defrauding the public. We speak with Stanford professor Dr. Phyllis Gardner who doubted Holmes from the very beginning.

Host: Gary Price. Guests: Dr. Phyllis Gardner, professor of medicine, clinical pharmacology at Stanford University

#### **Links for more information:**

https://www.wsj.com/articles/theranos-has-struggled-with-blood-tests-1444881901

https://www.hbo.com/documentaries/the-inventor-out-for-blood-in-silicon-valley

https://www.bloomberg.com/research/stocks/private/person.asp?personId=651631&privcapId=428844467

https://profiles.stanford.edu/phyllis-gardner?tab=bio

Compliancy Issues Covered: science; healthcare; business; technology; law; government; finance

## 13:19 SEGMENT 2: CASTING A WIDE NET: WHY GENERALISM MATTERS

9.45

**Synopsis:** In today's fast-paced world, it can be tough to start anew or slow down and reexamine what you're working towards. We speak with journalist and author David Epstein who argues that switching focuses and developing a wide range of skillsets ultimately leads to greater success.

**Host:** Marty Peterson. **Guests:** David Epstein, journalist and author of *The Sports Gene: Inside the Science of Extraordinary Athletic Performance* and *Range: Why Generalists Triumph in a Specialized World* 

#### Links for more info:

https://www.davidepstein.com/, https://www.goodreads.com/en/book/show/41795733-range https://www.nytimes.com/2019/05/28/books/review/david-epstein-range.html

Compliancy Issues Covered: psychology; philosophy; history; education; literature; workplace; technology

#### 24:04 CULTURE CRASH: THE CONTINUATION OF VERONICA MARS

2:23

**Synopsis:** Season four of the TV show, 'Veronica Mars' premieres on Hulu July 24. We take a look back at the evolution of the series and its surprising survival through low ratings and network TV changes.

Host: Evan Rook

Compliancy Issues Covered: media; television; culture; literature; pop culture



Program	19-29	Written & Produced	Annie Krall, Amirah Zaveri & Evan Rook	
Air Week	07/21 - 07/27/2019	Studio Producer	Jason Dickey	
Time	Segment			Dur.

**Synopsis:** Student loan debt is set to skyrocket to two trillion dollars by 2022. We talk two students about their differing perspectives on financial aid and debt. We also speak with Mike Bartini, the director of student aid at Bowdoin College, about how important it is that students and families take time to focus on the financials of higher education before enrolling.

**Host:** Gary Price. **Guests:** Mev Becoja, graduate student at DePaul University; Laura Sherman, undergraduate student at Indiana University; Mike Bartini, Director of Student Aid at Bowdoin College

#### Links for more information:

https://studentloanhero.com/featured/us-colleges-generous-financial-aid-packages/

https://www.nerdwallet.com/blog/2018-fafsa-study/, https://finaid.umich.edu/category/personal-finance/

 $\frac{https://www.forbes.com/sites/learnvest/2014/03/24/9-things-you-probably-didnt-know-about-financial-aid-for-college/\#24e7e7dc7f61}{https://ticas.org/sites/default/files/u159/tips_for_interpreting_award_letters.pdf}$ 

integration groups actually measures, upo\_101\_merpreting\_arrang\_returns.pur

Compliancy Issues Covered: education; personal finance; government; mental health; diversity; politics

#### 11:50 SEGMENT 2: THE DARK SIDE OF MASCULINITY

11:21

**Synopsis:** Author Jared Yates Sexton shares memories from his own turbulent and accounts as a journalist and connects it to the larger discussion around the phenomenon of toxic masculinity in the U.S. What exactly is toxic masculinity and how is it affecting men and youth?

Host: Marty Peterson. Guests: Jared Yates Sexton, author of The Man They Wanted Me to Be: Toxic Masculinity and a Crisis of Our Own Making

#### Links for more info:

https://www.counterpointpress.com/dd-product/the-man-they-wanted-me-to-be/

https://www.npr.org/2019/05/10/722118281/the-man-they-wanted-me-to-be-puts-an-individual-experience-in-broader-context

Compliancy Issues Covered: gender; psychology; parenting; family; education; literature; politics; childhood safety/development

## 24:11 CULTURE CRASH: WHAT TO DO WHEN YOU DON'T REALLY LIKE THE BOOK YOU'RE READING 2:

**Synopsis:** It happens to everyone. Despite your perseverance, you just can't get into the book you're reading. Do you push yourself to keep on going or give up and raise a white flag?

Host: Evan Rook

Compliancy Issues Covered: literature; culture; media



Host: Evan Rook

Compliancy Issues Covered: film; history; internet; culture; media; technology

## **Program Log for Viewpoints**

A * XX7 1	19-30	Written & Produced	Amirah Zaveri, Annie Krall & Evan Rook	
Air Week	07/28 - 08/03/2019	Studio Producer	Jason Dickey	
Time Se	gment			Dur.
		G LANDSCAPE: THE CHAI	LLENGES FACING SUBURBIA TODAY	9:45
			took hold during the rapid rise of suburbia during t	the second half of
the 20th centu	iry. Now, towns across the	U.S. are facing a new set of ch	nallenges from climate change to shifting demograph o experts about the current state of suburbia and pot	hics that require a
Hosts Com	Drice Cuesta Ellen Dunk	nam Ianas professor of archite	cture and urban design at Georgia Tech; David Feld	lman professor ir
•	social ecology at the Univ	•	cture and urban design at Georgia Tech, David Feid	man, professor n
	ore information:			
	atech.edu/people/ellen-dur			
	ted.com/speakers/ellen_du	nham_jones		
https://facult	y.sites.uci.edu/feldman/			
Compliancy	Issues Covered housing	· lifestyle: environment: transp	ortation: climate change: population	
	<u> </u>		ortation; climate change; population	
13:35 SE	CGMENT 2: SHOULD YO	OU REALLY SAY, "I DO" I	TO ATTENDING THE WEDDING?	
13:35 SE Synopsis: Su	EGMENT 2: SHOULD YOurmertime is prime weddii	OU REALLY SAY, "I DO" Ing season, and if you have seven	TO ATTENDING THE WEDDING? eral weddings to attend or be involved in, the costs of	
13:35 SE Synopsis: Su	EGMENT 2: SHOULD YOurmertime is prime weddii	OU REALLY SAY, "I DO" Ing season, and if you have seven	TO ATTENDING THE WEDDING?	<b>9:14</b> can quickly start
13:35 SE Synopsis: Su to add up. W	EGMENT 2: SHOULD YOurmertime is prime wedding a speak with two women we return the properties of the p	OU REALLY SAY, "I DO" Ing season, and if you have seven who are shaking up the wedding	TO ATTENDING THE WEDDING? eral weddings to attend or be involved in, the costs of	can quickly start
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13:35 SE Synopsis: Su to add up. W Host: Marty Ashley Smith	CGMENT 2: SHOULD YOurmertime is prime wedding speak with two women we peterson. Guests: Jen Glan Events  ore info:	OU REALLY SAY, "I DO" Ing season, and if you have seven who are shaking up the wedding	TO ATTENDING THE WEDDING?  eral weddings to attend or be involved in, the costs of industry with their nontraditional viewpoints.	can quickly start
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Program	n 19-31	Written & Produced	Amirah Zaveri & Evan Rook	
Air Wee	ek 08/04 – 08/10/2019	Studio Producer	Jason Dickey	
Time	Segment			Dur.
1:45	SEGMENT 1: THE TEC	HNOLOGY AND TRAINING	OF NON-LETHAL WEAPONS	9:26
1:45	SEGMENT 1: THE TEC	HNOLOGY AND TRAINING	OF NON-LETHAL WEAPONS	

**Synopsis:** In an ideal situation, a taser – an electrical weapon – allow law enforcement to subdue a subject without having to pull out their gun. But why do tasers sometimes fail? We discuss possible factors at play when a taser is deployed and new technology in development at Axon Enterprise, the main supplier of tasers and body cameras to law enforcement.

Host: Gary Price. Guests: Rick Smith, CEO & Founder of Axon Enterprise Inc. and author, *The End of Killing: How Our Newest Technologies Can Solve Humanity's Oldest Problem;* Greg Meyer, retired LAPD Captain

#### **Links for more information:**

https://www.axon.com/

https://www.apmreports.org/story/2019/05/09/when-tasers-fail

https://www.policeone.com/columnists/greg-meyer/

https://www.nytimes.com/2009/02/16/us/16cover.html

https://www.amazon.com/End-Killing-Technologies-Humanitys-Problem/dp/1989025536

Compliancy Issues Covered: law enforcement; technology; criminal justice; business; government

## 13:16 SEGMENT 2: THE CALIFORNIA NORCO SHOOTOUT

8:46

**Synopsis:** We cover the Norco shootout of 1980 – an extravagant bank robbery by five heavily armed criminals ending in multiple lives lost, several wounded and a police helicopter shot down from the sky. We speak with author, Peter Houlahan about that fateful day and how it forever changed police response to organized crime.

**Host:** Marty Peterson. **Guests:** Peter Houlahan, author *Norco '80: The True Story of the Most Spectacular Bank Robbery in American History* 

#### Links for more info:

https://www.amazon.com/Norco-80-Spectacular-Robbery-American-ebook/dp/B07GS7J2Z3

 $\underline{https://www.npr.org/2019/06/14/732052722/norco-80-is-a-gripping-account-of-one-of-americas-most-notorious-bank-heists}$ 

Compliancy Issues Covered: crime; law enforcement; mental health; history; literature; technology

## 23:01 CULTURE CRASH: THE BEGINNINGS OF "SPIDER-MAN"

3:26

**Synopsis:** We travel back in time to discuss the nostalgia of the very first "Spider-Man" movie and how it kicked off a series of sequels and superhero reboots produced by Marvel Studios.

**Host:** Evan Rook

Compliancy Issues Covered: film; comics; history; culture; media



Program	19-32	Written & Produced	Amirah Zaveri, Polly Hansen & Evan Rook	
Air Week	08/11 - 08/17/2019	Studio Producer	Jason Dickey	
Time Se	gment			Dur.

#### 1:47 SEGMENT 1: THE WOES AND PROS OF LIVING LIFE IN A DIGITAL LANDSCAPE

9:45

Synopsis: Parenting in the online era can be quite confusing. At what age should you let your kid have a Facebook or Snapchat account? How closely should you monitor what they view on the internet? We speak with Julianna Miner, author of *Raising a Screen Smart Kid: Embrace the Good and Avoid the Bad in the Digital Age*, to get the inside scoop on teaching kids how to responsibly navigate the digital world.

Host: Gary Price. Guests: Julianna Miner, author, Raising a Screen Smart Kid: Embrace the Good and Avoid the Bad in the Digital Age

#### **Links for more information:**

https://www.penguinrandomhouse.com/authors/2150907/julianna-miner

https://twitter.com/mommylandrants?ref\_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor

Compliancy Issues Covered: parenting; technology; personal safety; mental health; communication

## 13:34 SEGMENT 2: THE COMPLEXITIES OF IMPLICIT BIAS

9:43

**Synopsis:** What exactly is implicit bias and how does it form? We break it down and talk about why it's so important for parents to address this issue with kids through discussions and diverse environments early on.

**Host:** Marty Peterson. **Guests:** Andrew Baron, associate professor of psychology at the University of British Columbia; Dr. Jennifer Harvey, professor of religion at Drake University and author, *Raising White Kids: Bringing up Children in a Racially Unjust America*; Michael Acuna, consultant, Office of the Independent Monitor of the Denver police and sheriff's departments

#### Links for more info:

https://www.fearlessdialogues.com/

https://www.amazon.com/Raising-White-Kids-Bringing-Children/dp/1501856421

https://www.tedxmilehigh.com/speaker/michael-acuna/

https://www.drake.edu/philrel/faculty/jenniferharvey/

Compliancy Issues Covered: parenting; diversity; race; psychology; literature; law enforcement; childhood safety/development; discrimination

## 24:16 CULTURE CRASH: THE RETUREN OF HBO'S "SUCCESSION"

2:09

Synopsis: Season two of the HBO show, "Succession" returns August 11. We discuss the basic premise of the ruthless family drama and the success of its first season.

Host: Evan Rook

Compliancy Issues Covered: television; culture; media; pop culture



Prograi	m 19-33	written & Produced	Amiran Zaveri & Evan Kook	
Air We	ek 08/18 – 08/24/2019	Studio Producer	Jason Dickey	
Time	Segment			Dur.
1:47	SEGMENT 1: THE ROLE	OF NON-PROFITS IN END	ING HUMAN TRAFFICKING	10:55

**Synopsis:** It's estimated that worldwide there are currently between 20 and 40 million people who are exploited through forced labor, marriage and prostitution, according to the International Labor Organization. We take a look at the South Asian country of Nepal where as many as 20,000 girls each year fall victim to human trafficking. We discuss solutions and what more needs to be done to end this global human rights crisis.

Host: Gary Price. Guests: Parbati Thapa, volunteer at the Rural Health and Education Services Trust; Sarah Bakker, director of operations for the American Himalayan Foundation; Heather Barr, acting co-director of the women's rights division, Human Rights Watch

#### **Links for more information:**

https://www.state.gov/reports/2019-trafficking-in-persons-report-2/nepal/

https://www.himalayan-foundation.org/what-we-do/stop-girl-trafficking/

https://www.hrw.org/

https://endslaveryandtrafficking.org/, https://humantraffickinghotline.org/

(National Trafficking Hotline: 1-888-373-7888)

Compliancy Issues Covered: human rights; poverty; international affairs; nonprofits; women's rights

## 14:42 SEGMENT 2: HOW NEW CONCEPTS ARE OPENING UP ACCESS TO NUTRITIOUS FOOD

8:23

Synopsis: You want to eat healthy, but sometimes that's not always possible. There's nothing around that's quick, affordable and above all, hits the spot. We cover how new models are creating a greater number of nutritious options and the challenges that comes with sustaining the profitability of these new systems.

**Host:** Marty Peterson. **Guests:** Guests: Shayna Harris, chief growth officer at Farmer's Fridge; Chris Bosso, professor of public policy and politics at Northeastern University

## Links for more info:

https://www.farmersfridge.com/

 $\underline{https://cssh.northeastern.edu/people/faculty/christopher-bosso/}$ 

Compliancy Issues Covered: food; sustainability; economics; farming; health; business; technology

## 24:05 CULTURE CRASH: THE NEWEST RELEASE FROM SCI-FI AUTHOR BLAKE CROUCH

2:18

**Synopsis:** We review the new science fiction book, "Recursion" written by American author Blake Crouch who's widely known for the "Wayward Pines" trilogy.

Host: Evan Rook

Compliancy Issues Covered: literature; culture; media



Program	19-34	Producers	Amirah Zaveri & Evan Rook	
Air Week	08/25 - 08/31/2019	Studio Producer	Jason Dickey	
Time Ses	gment			Dur.

#### 1:47 SEGMENT 1: THE PRICE OF NEWS: CHALLENGES FEMALE ARAB JOURNALISTS FACE

9:40

**Synopsis:** Racial segregation still persists throughout the U.S. One factor contributing to this inequality is the structure of our town and cities. Richard Rothstein and Tonika Johnson talk about how past laws and our government created a divided demographic and the impact this has on certain populations.

**Host:** Gary Price. **Guests:** Diversity in reporting is vital to news that conveys differing perspectives. We speak with Zahra Hankir, journalist and author of *Our Women on the Ground* to learn more about this issue and some of the stories of these courageous female journalists who've risked their lives to report from within the Middle East.

#### **Links for more information:**

https://www.penguinrandomhouse.com/books/575303/our-women-on-the-ground-by-edited-by-zahra-hankir-foreword-by-christiane-amanpour/9780143133414/

https://www.youtube.com/watch?v=vsvBqtg2RM0

Compliancy Issues Covered: journalism; international affairs; women's rights; war; culture; diversity

#### 13:28 SEGMENT 2: WHERE DOES IT ALL ULTIMATELY END UP?

9:17

**Synopsis:** Around 90 percent of the plastic we use is left un-recycled and dumped in a landfill. Over time, this waste seeps into our oceans, harming its ecosystems and creating islands of floating garbage. The Great Pacific Garbage Patch is now more than twice the size of Texas. How do we reduce plastic consumption and get manufacturers to adopt more eco-friendly practices? We discuss the crisis and how people can change.

**Host:** Marty Peterson. **Guests:** Steven Strogatz, professor, applied mathematics at Cornell University and author, *Infinite Powers: How Calculus Reveals the Secrets of the Universe* 

## Links for more info:

https://www.penguinrandomhouse.com/books/607258/how-to-give-up-plastic-by-will-mccallum/9780143134336/

https://www.greenpeace.org.uk/

https://www.nationalgeographic.com/news/2017/07/plastic-produced-recycling-waste-ocean-trash-debris-environment/

https://twitter.com/artofactivism?ref\_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor

Compliancy Issues Covered: environment; pollution; sustainability; business; manufactory; food

## 23:45 CULTURE CRASH: THE COUNTDOWN TO FOOTBALL SEASON

2:40

Synopsis: The NFL turns 100 this year. We discuss the American tradition of football and why the sport is so near and dear to our hearts.

Host: Evan Rook

Compliancy Issues Covered: sports; television; family; culture; media



Host: Evan Rook

Compliancy Issues Covered: music; culture; media

## Program Log for Viewpoints

Program	19-35	Written & Produced	Amirah Zaveri, Annie Krall & Evan Rook	
Air Week	09/01 - 09/07/2019	Studio Producer	Jason Dickey	
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	egment	DODG NOT DIT ALL DEAD	LE MAID GEG A TIME DATE DE CE TIME DE CERCACIO	Dur.
			LE NURSES & THE FUTURE OF THE PROFESSION	
rising demar			cans place a greater strain on healthcare, the nursing industry on. We dispel some of the myths around the field and not	
Host: Gary	Price. Guests: Blake Smi	th, National President, America	an Association for Men in Nursing; Brian Underwood, regi	stered
Links for m https://www https://theivg				
Compliancy	Issues Covered: gender is	ssues; healthcare; medicine; div	versity; social media; career; seniors	
14:34 SI	EGMENT 2: SAVING TI	HE BULLY: WHY WE SO O	UICKLY CONDEMN 'TROUBLED CHILDREN'	8:40
			ng campaigns, we seldom focus on ensuring the child bully	gets the
		-	s, suspensions and from there it escalates onward. Many so	-
	•		hroughout life. How do we change our mindset and practic	
	these children from falling		inoughout life. From do we change our minuset and practic	os m
			g The Everywhereist and author, All Over the Place: Adver	itures in
Traver, True	Love una Teny Theji, Di	Ross Greene, enimear enima psys	Anotogist and rounding director of Lives in the Buttanee	
Links for m	ore info:			
		ok/i-thought-my-bully-deserved	d-an-awful-life-but-then-he-had-one/2018/02/21/5c36bc94	-1013-
	29c9830535e5_story.html			
	.everywhereist.com/			
1 44 11	1: : 41 1 1 /			
https://www	.livesinthebalance.org/			
		ogy; education; mental health; p	parenting; relationships; childhood safety/development	
Compliancy	Issues Covered: psychology		parenting; relationships; childhood safety/development  BAND AND ALBUM "RED HEARSE"	2:13
Compliancy 24:14 CV Synopsis: V	V Issues Covered: psycholo	NG INTO THE NEW INDIE bum and band both called "Red		



Program	19-36	Written & Produced	Amirah Zaveri, Annie Krall & Evan Rook
Air Week	09/08 - 09/14/2019	Studio Producer	Jason Dickey

Time Segment Dur.

## 1:48 SEGMENT 1: GENDER ISSUES & SPORTS: HOW DO THESE DISTINCTIONS SHAPE WHO WE BECOME? 12:08

**Synopsis:** When we think of a typical high school football player, most of us imagine a muscled teenage boy in a uniform. We speak with K-Lani Nava, the first female football player to score and win in a Texas high school championship game, about the importance of breaking gender issues stereotypes to play the sport you love.

**Host:** Gary Price. **Guests:** Dr. Christia Spears Brown, professor, development psychology at the University of Kentucky, author, *Parenting Beyond Pink and Blue: How to Raise Kids Free of Gender issues Stereotypes;* K-Lani Nava, high school football player, Strawn High School, current college student, Texas A&M University

#### Links for more information:

http://thesportjournal.org/article/exposure-to-womens-sports-changing-attitudes-toward-female-athletes/

https://twitter.com/klani\_n6?lang=en

https://www.amazon.com/Parenting-Beyond-Pink-Blue-Stereotypes/dp/160774502X

Compliancy Issues Covered: sports; gender issues; higher education; parenting; psychology; health

#### 15:59 SEGMENT 2: THE WONDERS OF CAVE DIVING

6:59

**Synopsis:** What it's like to swim inside of an iceberg the size of a small country? World-renowned cave diver Jill Heinerth led a team of divers inside the massive B-15 iceberg in Antarctica, and throughout her career has completed hundreds of other underwater dives across the world. We speak with Heinerth about the beauty and risks of cave diving and the importance of her work in helping scientists, biologists and researchers learn more about the Earth's oceans and ecosystems.

Host: Marty Peterson. Guests: Jill Heinerth, cave diver and author, Into the Planet: My Life as a Cave Diver

#### Links for more info:

https://www.intotheplanet.com/, https://twitter.com/jillheinerth?lang=en

 $\underline{https://www.ted.com/talks/jill\_heinerth\_the\_mysterious\_world\_of\_underwater\_caves/footnotes?referrer=playlist-playlis$ 

talks\_for\_when\_you\_re\_in\_the\_m

Compliancy Issues Covered: exploration; climate change; science; gender issues; environment; travel

## 23:58 CULTURE CRASH: FALL FILM LINEUP

2:27

Synopsis: Autumn is right around the corner, and with the changing of seasons comes several new movie releases that seem promising.

Host: Evan Rook

Compliancy Issues Covered: film; culture; media



Progran	n 19-37	Written & Produced	Amirah Zaveri & Evan Rook	
Air Wee	ek 09/15 – 06/21/2019	Studio Producer	Jason Dickey	
Time	Segment			Dur.
1:48	SEGMENT 1: THE LASTI	NG PREVALENCE OF SKI	N WHITENING	10:16

Synopsis: In the U.S., most women look to achieve that summery glow or bronzed tan. But in much of the world and in many ethnic cultures, having lighter skin is widely preferred and is viewed as a status symbol of beauty and wealth. To achieve this look, millions of women use whitening creams, pills and even IV drips filled with a myriad of ingredients. We speak with three experts about the prevalence of skin whitening, side effects and how to change some of these deeply rooted cultural stereotypes that feed into this mentality.

**Host:** Gary Price. **Guests:** Dr. Isima Sobande, Nigerian dermatologist; Dr. Carlos Charles, dermatologist and founder of Derma Di Colore; Amira Adawe, executive director of The Beautywell Project

#### Links for more information:

http://www.dermadicolore.com/

http://thebeautywell.org/

http://laserdermclinicsng.com/staff-member/dr-isima-sobande/

Compliancy Issues Covered: health; psychology; culture; women's issues; beauty; education; nonprofits

#### 14:07 SEGMENT 2: ONE WOMAN'S ACCOUNT OF SEXUAL ASSAULT IN THE U.S. ARMY

8:33

**Synopsis:** Ryan Leigh Dostie, author of *Formation: A Woman's Memoir of Stepping Out of Line*, enlisted in the Army after graduating from high school and was deployed to Iraq shortly after finishing her training. In 2002, while abroad, she was raped while sleeping in her Army barracks. What followed was a series of victim-blaming tactics and unfair bias directed towards her by her commanders. Dostie spoke with Viewpoints about her experience and how she found the strength to move on.

Host: Marty Peterson. Guests: Ryan Leigh Dostie, author of Formation: A Woman's Memoir of Stepping Out of Line

#### Links for more info:

https://www.ryanleighdostie.com/

https://www.amazon.com/Formation-Womans-Memoir-Stepping-Line/dp/1538731533

Compliancy Issues Covered: military; war; sexual assault; mental health; women's rights; literature

#### 23:50 CULTURE CRASH: UNLOCKING THE POPULARITY OF NETFLIX'S MINDHUNTER

2:47

**Synopsis:** The Netflix original "Mindhunter" is finally back for season two, and to celebrate its return we talk about what sets this true crime and thriller series apart from all of the others.

Host: Evan Rook

Compliancy Issues Covered: television; culture; media; crime; government; law enforcement; pop culture



Program	19-38	Written & Produced	Amirah Zaveri, Annie Krall & Evan Rook	
Air Week	09/22 - 09/28/2019	Studio Producer	Jason Dickey	
			·	
Time Segment				

1:48 SEGMENT 1: AMERICAN RODEO TODAY

**Synopsis:** When most of us think of rodeo, we travel back in time to the Wild Wild West where cowboys roamed the streets. These days, the sport is still alive and thriving but is evolving with the times. We speak with three rodeo experts about everything from bull riding to rodeo clowns and queens.

**Host:** Gary Price. **Guests:** Cody Teel, professional bull rider; James Higginbotham, Executive Director, National High School Rodeo Association; McKardy Kelly, 2019-2020 High School Rodeo Queen

#### **Links for more information:**

https://www.pbr.com/, https://www.nhsra.com/

https://www.prorodeo.com/prorodeo/cowboys/cowboy-biographies?id=1058

Compliancy Issues Covered: culture; sports; education; relationships; animals; history; health

#### 14:42 SEGMENT 2: THE BOOM OF FAST-FOOD & ITS DEEP-ROOTED TIES TO AMERICAN CULTURE 8:37

**Synopsis:** Most of us point to McDonald's as the founding of fast food as we know it. But the American staple actually began nearly a hundred years ago with two chains, White Castle and A&W. We speak with Adam Chandler, journalist and author of *Drive-Thru Dreams:* A Journey Through the Heart of America's Fast-Food Kingdom about the events that fed into the rapid rise of the fast-food industry and how different chains are fighting to stay present and on-trend in today's competitive restaurant landscape.

Host: Marty Peterson. Guests: Adam Chandler, journalist & author, Drive-Thru Dreams: A Journey Through the Heart of America's Fast-Food Kingdom

#### Links for more info:

https://twitter.com/AllMyChandler?ref\_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor

https://www.theatlantic.com/ideas/archive/2019/06/how-fast-food-can-unite-america/592441/

https://us.macmillan.com/books/9781250090720

Compliancy Issues Covered: food; history; social media; marketing; health; international culture; business

#### 24:19 CULTURE CRASH: NOAH HAWLEY'S NOVEL "BEFORE THE FALL"

2:05

10:51

**Synopsis:** Noah Hawley is the man behind the popular television shows "Fargo" and "Legion". He's also authored a few novels including his latest, "Before the Fall," – a mystery thriller that's been winning international awards and is worthy of a read if you're a fan of the genre.

Host: Evan Rook

Compliancy Issues Covered: literature; culture; television; crime; pop culture



Prograi	m 19-39	Written & Produced	Amirah Zaveri, Evan Rook		
Air We	ek 09/29 – 10/05/2019	Studio Producer	Jason Dickey		
Time	Segment			Dur.	
1.48	SEGMENT 1: FRIENDS OF THE CHILDREN: LONG-TERM MENTORS MAKING A DIFFERENCE				

Synopsis: While some of us have fond memories of an idyllic childhood filled with joyous birthday parties and summer road trips, some children face a completely different home life. This instability can overtake a child or teen and lead them down a dangerous path. The nonprofit, Friends of the Children, understands the importance of getting to a child early on and setting a permanent mentor-child relationship that they can rely on while everything else in their life may be up in the air. We learn about the organization and how they're helping thousands of children move past these struggles to thrive.

Host: Gary Price. Guests: Patrick Kindred, graduate of Friends of the Children Portland; Dr. Ross Greene, clinical child psychologist and founding director, Lives in the Balance; Terri Sorensen, CEO of Friends of the Children

#### **Links for more information:**

https://friendsofthechildren.org/

https://www.livesinthebalance.org/

 $\underline{https://leapambassadors.org/resources/building-case-funders/duncan-campbell/}$ 

Compliancy Issues Covered: development; parenting; government; nonprofit organizations; mental health; childhood safety/development

#### 13:14 SEGMENT 2: THINK BEFORE YOU INK: THE STRENUOUS PROCESS OF TATTOO REMOVAL

**Synopsis:** Most of us at one point in our lives have thought about spontaneously getting a tattoo. By the next morning, however, we're glad we didn't take the leap. Dr. Eric Bernstein is a board-certified laser surgeon with more than 25 years of experience in laser tattoo removal. Throughout the years, he's seen just about everything and heard almost every reason out there for why patient wants their ink gone for good. Bernstein leads us through the interesting process of tattooing, how a tattoo actually gets removed and the good, the bad and the ugly designs he's seen over the years.

Host: Marty Peterson. Guests: Dr. Eric Bernstein, board-certified laser surgeon & director, Main Line Center for Laser Surgery

#### Links for more info:

http://dermguy.com/dr-eric-f-bernstein/ http://dermguy.com/photos/picoway-laser/

Compliancy Issues Covered: health; safety; business; art; government regulation; medicine; technology

#### 23:58 CULTURE CRASH: STEPHEN KING'S LATEST: THE INSTITUTE

2:25

**Synopsis:** Stephen King is a master at telling stories through the eyes of children. In his latest book, he continues this theme with riveting results.

Host: Evan Rook

Compliancy Issues Covered: literature; pop culture