

2015-Q4 October -December

During the last quarter of 2015, the following compliancy issues were covered on KTHU 100.7 FM:

Accident and Injury
Alcohol and Substance Abuse
Auto and Traffic Safety
Business and Industry
Charity and Philanthopy
Consumerism
Courts and Criminal Justice System
Crime and Justice System
Disabilities
Drug Safety
Drunk Driving
Economics
Education
Elderly and Senior Citizens
Ethics
Family and Parenting Issues
Federal Government and Regulation
Food Pantries
Gender Issues
Health & Medicine
Health Care
Health System
Hunger
Immigration
Labor and Employment Issues
Law
Legal Marijuana
Mental Illness
Military
Parenting
Patient Safety
Police and Enforcement
Pop Culture
Poverty
Public Health
Public Policy
Public Safety
Science & Technology
Senior Citizen and Aging Issues
Sports and Recreation
Substance Abuse and Treatment
Technology
Welfare and Food Stamps
Women's Issues
Youth At Risk

Addiction
African American History
Agriculture
American History
Arts & Recreation
Business
Climate Change
Commerce
Communications & Media
Consumerism
Crime
Culture
Early Childhood Education
Eco-System & Environment
Economics
Education
Employment
Endangered Species
Entrepreneurship
Exploration
Family Issues
Finance & Investing
Firearms
Folklore
Food & Nutrition
Genocide
Government
Health
Healthcare
History
Human Behavior
Human Relations
Immigration
Inequality
International Politics
Interpersonal Relationships
Journalism
Judicial System
Labor Exploitation
Labor Practices
Law
Law Enforcement
Literacy
Literature
Manufacturing
Media
Mental Health
Military
Music
Native American History
Popular Culture
Poverty
Presidency
Psychology
Race Relations
Science & Technology
Slavery

Sports
Technology & Innovation
Technology Education
Transportation
War & Military
Wildlife

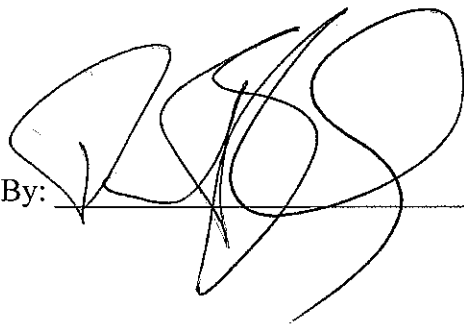
Radio Health Journal 30 minute program aired at 6:00AM on the following dates
(run sheets attached):

10/4
10/11
10/18
10/25
11/1
11/8
11/15
11/22
11/29
12/6
12/20
12/27

Viewpoints 30 minute program aired at 6:30 AM on the following dates
(run sheets attached):

10/4
10/11
10/18
10/25
11/1
11/8
11/15
11/22
11/29
12/6
12/20
12/27

Submitted By:

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Date:

1/11/2016

Radio Health Journal[®]

Quarterly Issues Report – Q4 2015 through Radio Health Journal Programs 15-40 through 15-52

During the first quarter of 2015 the following compliancy issues were covered:

Accident and Injury	Science & Technology
Alcohol and Substance Abuse	Senior Citizen and Aging Issues
Auto and Traffic Safety	Sports and Recreation
Business and Industry	Substance Abuse and Treatment
Charity and Philanthropy	Technology
Consumerism	Welfare and Food Stamps
Courts and Criminal Justice System	Women's Issues
Crime and Justice System	Youth At Risk
Disabilities	
Drug Safety	
Drunk Driving	
Economics	
Education	
Elderly and Senior Citizens	
Ethics	
Family and Parenting Issues	
Federal Government and Regulation	
Food Pantries	
Gender Issues	
Health & Medicine	
Health Care	
Health System	
Hunger	
Immigration	
Labor and Employment Issues	
Law	
Legal Marijuana	
Mental Illness	
Military	
Parenting	
Patient Safety	
Police and Enforcement	
Pop Culture	
Poverty	
Public Health	
Public Policy	
Public Safety	

Description of Issue	Program/Segment	Date	Duration	Description of Segment
youth at risk; disabilities; education; pop culture	Program # 15-40 Segment 1	10/4/15	12:40	<p>MISUNDERSTANDING AUTISM</p> <p>Synopsis: Autism has been misunderstood ever since its first description in the 1940's. Experts describe how this misunderstanding has drastically affected treatment of people with autism, and how schools and other institutions might change their approach and understanding to improve treatment.</p> <p>Host: Reed Pence. Guests: Steve Silberman, author, <i>Neurotribes: The Legacy of Autism and the Future of Neurodiversity</i>; Dr. Barry Prizant, Prof., Artists & Scientists As Partners group, Brown Univ. and author, <i>Uniquely Human: A Different Way of Seeing Autism</i></p>
youth at risk; health care	Program # 15-40 Segment 2	10/4/15	7:19	<p>CYCLIC VOMITING SYNDROME</p> <p>Synopsis: Children suffering from a rare disorder called cyclic vomiting may vomit for days on end once or twice a month. Experts describe how the disorder is often misdiagnosed and remains difficult to treat. However, children often eventually outgrow the disorder as it transitions into migraine headaches.</p> <p>Host: Nancy Benson. Guests: Kathleen Adams, mother of cyclic vomiting sufferer and founder, President and Research Liason, Cyclic Vomiting Syndrome Association; Dr. B Li, Prof. of Pediatrics and Director, Cyclic Vomiting Program, Medical College of Wisconsin; Dr. Katja Kovacic, pediatric gastroenterologist, Children's Hospital of Wisconsin.</p>

Radio Health Journal Q4 2015

Description of Issue	Program/Segment	Date	Duration	Description of Segment
health & medicine; women's issues; gender issues; federal govt; economics;	Program15-41 Segment 1	10/11/15	11:59	<p>GENDER DIVERSITY IN BASIC RESEARCH</p> <p>Synopsis: Only about a third of research subjects in clinical studies are women. In basic research on animals and cells, female models are even more poorly represented. This results in poor understanding of how new drugs work on women and occasional drug recalls when major side effects are discovered after the fact. Experts discuss why such an imbalance occurs, its results, and how the problem is being addressed.</p> <p>Host: Reed Pence. Guests: Dr. Teresa Woodruff, Director, Women's Health Research Institute, Northwestern Univ.; Dr. Melina Kibbe, Prof. of Surgery, Northwestern Univ.; Dr. Kathryn Sandberg, Director, Center for the Study of Sex Differences in Health, Aging & Disease, Georgetown Univ.</p>
youth at risk; health care	Program #15-41 Segment 2	10/11/15	8:06	<p>WHAT YOUR THERAPIST IS THINKING</p> <p>Synopsis: Many people have no idea how or why psychotherapy works. A well-known psychotherapist describes what therapists are thinking while the patient is talking and how these thoughts guide treatment.</p> <p>Host: Nancy Benson. Guest: Dr. Drew Permut, Clinical Professor of Psychology, George Washington Univ. and author, <i>Inside Your Therapist's Mind: How a Psychotherapist Thinks and Why It Works</i></p>

Description of Issue	Program/Segment	Date	Duration	Description of Segment
health & medicine; elderly and senior citizens; disabilities	Program 15-42 Segment 1	10/18/15	11:46	<p>NORMAL PRESSURE HYDROCEPHALUS</p> <p>Synopsis: As many as five percent of people diagnosed with Parkinson's or Alzheimer's diseases may in reality have a treatable disorder caused by "water on the brain." An expert and patient discuss.</p> <p>Host: Reed Pence. Guests: J.D. and Donna Cain, normal pressure hydrocephalus patient and his wife/caregiver; Dr. Marvin Bergsneider, Prof. of Neurosurgery and chief, Adult Hydrocephalus and ICP Disorders Program, UCLA</p>
youth at risk; health and medicine	Program 15-42 Segment 2	10/18/15	8:06	<p>LATER EFFECTS OF CHILDHOOD EMOTIONAL TRAUMA</p> <p>Synopsis: Scientists have learned that emotional trauma suffered as a child or adolescent has profound effects on a person's physical health years later. Children who suffer multiple traumas such as loss of a parent and physical abuse are much more likely to experience cancer, heart disease and autoimmune diseases as adults. A noted science writer explains.</p> <p>Host: Nancy Benson. Guest: Donna Jackson Nakazawa, author, <i>Childhood Disrupted: How Your Biography Becomes Your Biology, and How You Can Heal</i></p>

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Description of Issue	Program/Segment	Date	Duration	Description of Segment
<p>auto and traffic safety; police and enforcement; drunk driving; alcohol and substance abuse; federal government and regulation; business and industry</p>	<p>Program #15-43 Segment 1</p>	<p>10-25/15</p>	<p>11:49</p>	<p>ANTI-DRUNK DRIVING TECHNOLOGY</p> <p>Synopsis: Government researchers and auto companies are developing a device called DADSS (Driver Alcohol Detection System for Safety) that can unobtrusively test whether a person is drunk as he attempts to start his car. If so, DADSS makes the car inoperable. Experts explain how it will work and debate some of the issues surrounding its possible rollout.</p> <p>Host: Reed Pence. Guests: J. T. Griffin, Chief Government Affairs Officer, Mothers Against Drunk Driving; Sarah Longwell, Managing Director, American Beverage Institute; Dr. Bud Zaouk, Program and Technical Manager, DADSS development program</p>
<p>health and medicine; consumerism</p>	<p>Program #15-43 Segment 2</p>	<p>10-25/15</p>	<p>7:25</p>	<p>CONTACT LENSES: THEY'RE DIFFERENT TODAY</p> <p>Synopsis: Thirty million Americans wear contact lenses, but today's high tech lenses are vastly superior to those of a few decades ago. Even so, most contact wearers don't maintain their lenses correctly. An expert explains.</p> <p>Host: Nancy Benson. Guest: Dr. April Jasper, Optometrist, West Palm Beach, FL</p>

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Description of Issue	Program/Segment	Date	Duration	Description of Segment
health care; health system; consumerism; patient safety	Program #15-44 Segment 1	11/1/15	11:59	<p>MISDIAGNOSES: WHY THEY HAPPEN & HOW WE CAN PREVENT THEM</p> <p>Synopsis: Studies estimate that about five percent of diagnoses are wrong, leading treatment down the wrong road. Experts discuss why misdiagnoses occur, and a new Institute of Medicine report on how they might be prevented.</p> <p>Host: Reed Pence. Guests: Dr. Mark L. Graber, President, Society to Improve Diagnosis in Medicine and Senior Fellow, RTI International; Dr. Lewis Levy, Senior Vice President of Medical Affairs and Chief Quality Officer, Best Doctors; Helen Haskell, President, Mothers Against Medical Error</p>
family and parenting issues; substance abuse and treatment; mental illness; public health; legal marijuana	Program #15-44 Segment 2	11/1/15	8:11	<p>ALMOST ADDICTED: THE ROLE OF THE FAMILY</p> <p>Synopsis: People who use drugs, even those who are not addicted, are often destructively enabled by families. An expert explains why this occurs and what families have to do to break through their own denial as well as that of the user.</p> <p>Host: Nancy Benson. Guest: Dr. Wesley Boyd, Asst. Clinical Prof. of Psychiatry, Harvard Medical School, and author, <i>Almost Addicted</i>.</p>

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Description of Issue	Program/Segment	Date	Duration	Description of Segment
health care; science & technology; public health	Program #15-45 Segment 1	11/8/15	12:38	<p>THERMOGENESIS & WEIGHT LOSS</p> <p>Synopsis: The body uses extra calories to stay warm in cold conditions, creating heat through thermogenesis. However, it's only recently that scientists have discovered one of the mechanisms the body uses for this--brown fat. Now they're learning how to harness brown fat for weight loss. Experts discuss.</p> <p>Host: Reed Pence. Guests: Dr. Aaron Cypess, Acting Chief, Translational Physiology Section, National Institute of Diabetes and Digestive and Kidney Diseases; Dr. Francesco Celi, Prof. of Medicine and Chair, Endocrinology and Metabolism, Virginia Commonwealth Univ.; Dr. Wayne Hayes, Assoc. Prof. of Computer Science, Univ. of California, Irvine, visiting scientist, NASA Jet Propulsion Laboratory, and CEO, The Cold Shoulder; Adam Paulin, founder & Managing Director, Thin Ice.</p>
health care; public health; consumerism; family issues; elderly and senior citizens; disabilities	Program #15-45 Segment 2	11/8/15	7:09	<p>ONE MORE YEAR INSIDE ALZHEIMER'S</p> <p>Synopsis: One year ago, we visited Greg O'Brien, a journalist attempting to document his own decline into early onset Alzheimer's disease. Now he discusses the past year and the difficulties he's meeting as his disease progresses.</p> <p>Host: Lynn Holley. Guest: Greg O'Brien, author, <i>On Pluto: Inside the Mind of Alzheimer's</i></p>

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Description of Issue	Program/Segment	Date	Duration	Description of Segment
<p>crime; police; courts and criminal justice system; public policy; law</p>	<p>Program #15-46 Segment 1</p>	<p>11/15/15</p>	<p>12:19</p>	<p>INTERROGATION TACTICS & FALSE CONFESSIONS</p> <p>Synopsis: Confessing to a crime that a person did not commit is a major reason for wrongful convictions. Scientists have found that the psychology of innocent people is a major reason for false confessions. Experts discuss the chain of events and psychology that allow them to occur, and public policy changes that could make them much more rare.</p> <p>Host: Reed Pence. Guests: Dr. Max Gyll, Asst. Prof. of Psychology, Iowa State Univ.; Rob Warden, Executive Director, Center on Wrongful Convictions, Northwestern Univ. School of Law</p>
<p>youth at risk; drug safety</p>	<p>Program #15-46 Segment 2</p>	<p>11/15/15</p>	<p>7:49</p>	<p>YOUR MEDICINE CABINET: A USER'S GUIDE</p> <p>Synopsis: Most people's medicine cabinet is a disorganized mess with problems that could prevent healing and even threaten health. A pharmacist advised what should be in your medicine cabinet and how to keep those medicines safe and effective.</p> <p>Host: Lynn Holley. Guest: Sherry Torkos, pharmacist and author, <i>The Canadian Encyclopedia of Natural Medicine</i> and <i>Saving Women's Hearts</i></p>

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Description of Issue	Program/Segment	Date	Duration	Description of Segment
poverty; hunger; youth at risk; federal government; welfare and food stamps; food pantries; charity and philanthropy	Program #15-47 Segment 1	11/22/15	12:01	<p>FOOD INSECURITY</p> <p>Synopsis: Forty-nine million people in the US are food insecure -- often unsure they'll have three decent meals per day. The poor are also often forced to purchase foods that are poor in nutrition, which leads to high rates of obesity. Experts discuss reasons for food insecurity, outcomes, and a variety of inventive solutions.</p> <p>Host: Reed Pence. Guests: Ross Fraser, Director of Media Relations, Feeding America; Leanne Brown, author, <i>Good and Cheap: How to Eat Well on \$4 a Day</i>; Susan Topping, Denior Director of Partners and Programs, Capital Area Food Bank, Washington, DC</p>
consumerism; public safety; health care	Program #15-47 Segment 2	11/22/15	7:47	<p>DOCTORS' CLOTHES: REASON TO CHANGE?</p> <p>Synopsis: Controversy has broken out over the doctor's traditional white lab coat and necktie. Some doctors say physicians should wear short sleeves instead because coats carry germs. Others maintain the white coat isn't a germ colony, but rather is a source of comfort for patients. Experts discuss.</p> <p>Host: Nancy Benson. Guest: Dr. Gonzalo Bearman, Prof. of Medicine and hospital epidemiologist, Virginia Commonwealth Univ. Health System; Dr. Christopher Petrilli, Chief Medical Resident, Univ. of Michigan Health System; Peter Seelf, Team Leader, Member Experience, Boy Scouts of America</p>

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Description of Issue	Program/Segment	Date	Duration	Description of Segment
health care; technology; ethics; federal government and regulation	Program 15-48 Segment 1	11/29/15	12:19	<p>RECHARGING OLD EGGS</p> <p>Synopsis: Infertility is often due to poor egg quality, or chromosomal damage. Some of this damage may occur in the egg's mitochondria, the cell's powerhouse. A new procedure seeks to replace mitochondria in old eggs with fresher mitochondria to improve egg quality. However, some doctors say there haven't been enough studies to know if the procedure is either safe or effective. Experts discuss.</p> <p>Host: Reed Pence. Guests: Dr. Owen Davis, Prof. of Reproductive Medicine, Weill Cornell Medical College and President, American Society for Reproductive Medicine; Dr. Michelle Dipp, CEO and co-founder, Ovascience; Dr. Neal Mahutte, Medical Director, Montreal Fertility Center and President, Canadian Fertility and andrology Society</p>
consumerism; health care; economics	Program 15-48 Segment 2	11/29/15	7:34	<p>CANCER PREHABILITATION</p> <p>Rehabilitation has been a staple of recovery for many illnesses, but often not after cancer treatment. Similarly, sometimes people about to undergo orthopedic surgery may be given exercises, or prehabilitation, to prepare them. A nationally known rehab specialist discusses using prehabilitation techniques for newly diagnosed cancer patients.</p> <p>Host: Nancy Benson. Guest: Dr. Julie Silver, Assoc. Prof. of Physical Medicine and Rehabilitation, Harvard Medical School</p>

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Description of Issue	Program/Segment	Date	Duration	Description of Segment
<p>health care; youth at risk; mental illness; education; consumerism</p>	<p>Program 15-49 Segment 1</p>	<p>12/06/15</p>	<p>12:45</p>	<p>CHILDREN'S MENTAL HEALTH TREATMENT</p> <p>Synopsis: A recent study finds that about 35 percent of children receiving treatment for mental health issues are being treated only by a primary care physician. This is due in part to a shortage in pediatric mental health care providers as well as a stigma in consulting them. Experts discuss readiness of pediatricians to treat mental illness in children and adolescents and efforts to be sure they're prepared.</p> <p>Host: Reed Pence. Guests: Dr. Jeanne Van Cleve, Asst. Prof. of Pediatrics, Harvard Medical School and Mass. General Hospital for Children; Dr. Douglas Tynan, clinical psychologist, American Psychological Assn.; Dr. Scott Benson, child & adolescent psychiatrist, Pensacola, FL</p>
<p>Compliance issues covered: consumerism; health care; mental illness</p>	<p>Program 15-49 Segment 2</p>	<p>12/06/15</p>	<p>7:25</p>	<p>SEASONAL AFFECTIVE DISORDER & THE HOLIDAYS</p> <p>Synopsis: Some people, especially those in northern latitudes, may get the blues or worse as fall sets in and days get shorter. They suffer from seasonal affective disorder, a chemical change in the brain caused by decreased exposure to sunlight. Experts discuss causes and remedies.</p> <p>Host: Nancy Benson. Guests: Dr. Nicholas Forand, clinical psychologist, The Ohio State Univ. Wexner Medical Center; Jim LaValle, clinical pharmacist and nutritionist and author, <i>Your Blood Never Lies</i> and <i>Cracking the Metabolic Code</i></p>

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Description of Issue	Program/Segment	Date	Duration	Description of Segment
youth at risk; labor and employment issues; police, crime and justice system; immigration; economics	Program 15-50 Segment 1	12/13/15	12:11	<p>HUMAN TRAFFICKING: MODERN DAY SLAVERY</p> <p>Synopsis: Slavery was officially outlawed 150 years ago in the US, but millions of vulnerable low-wage workers are still exploited and trapped in the US and around the world. Experts discuss why foreigners are especially at risk of being intimidated into forced labor in the US and how they might be rescued.</p> <p>Host: Reed Pence. Guests: Melysa Sperber, Director, Alliance to End Slavery and Trafficking; Catherine Longkumer, Project Manager, Human Trafficking Initiative, Legal Aid Society of Metropolitan Family Services of Chicago.</p>
consumerism; family issues; mental illness	Program 15-50 Segment 2	12/13/15	7:32	<p>MAKING JOY IN A COMPLICATED WORLD</p> <p>Synopsis: Surveys show that most Americans are less than happy, and seldom experience joy. Two experts discuss how even naturally glum people can manufacture joy.</p> <p>Host: Nancy Benson. Guests: Dr. Sonja Lyubomirsky, Prof. of Psychology, Univ. of California Riverside and author, <i>The How of Happiness</i> and <i>Myths of Happiness: What Should Make You Happy But Doesn't, What Shouldn't Make You Happy, But Does</i>; Dr. Alex Korb, postdoctoral researcher, UCLA and author, <i>The Upward Spiral: Using Neuroscience to Reverse the Course of Depression One Small Change at a Time</i></p>

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Description of Issue	Program/Segment	Date	Duration	Description of Segment
<p>health care: consumerism; accident and injury; sports and recreation</p>	<p>Program 15-51 Segment 1</p>	<p>12/20/15</p>	<p>12:17</p>	<p>IT'S NO HOLIDAY IN THE EMERGENCY ROOM</p> <p>Synopsis: The holidays are like no other time in your local hospital's emergency department. Having family in from out of town results in pickup football injuries, carving knife gashes, and maladies that should have been addressed long ago. Heart attacks additionally create a spike in dead-on-arrival cases greater than any other days of the year. Experts discuss why these occur and how to prevent them.</p> <p>Host: Reed Pence. Guests: Dr. Christopher Michos, Connecticut ER physician; Dr. Robert Kloner, Director of Research, Heart Institute, Good Samaritan Hospital, Los Angeles and Prof. of Medicine, keck School of Medicine, Univ. of Southern California; Dr. David Phillips, Prof. of Sociology, Univ. of California at San Diego.</p>
<p>health care: consumerism; accident and injury; sports and recreation</p>	<p>Program 15-51 Segment 2</p>	<p>12/20/15</p>	<p>7:29</p>	<p>THE TRAUMATIZED BRAIN</p> <p>Synopsis: Traumatic brain injuries, even mild ones, may produce cognitive and personality changes months later, when that "bump on the head" has been forgotten. An expert explains these injuries and how to prevent some of the consequences.</p> <p>Host: Nancy Benson. Guest: Dr. Sandeep Vaishnavi, neuroscientist, Duke Univ. Medical Center, Director, Neuropsychiatric Clinic, Carolina Partners and co-author, <i>The Traumatized Brain: A Family Guide to Understanding Mood, Memory, and Behavior After Brain Injury</i></p>

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Description of Issue	Program/Segment	Date	Duration	Description of Segment
<p>health care; public health; consumerism; economics; technology; senior citizen and aging issues; disabilities; military</p>	<p>Program 15-52 Segment 1</p>	<p>12/27/15</p>	<p>12:42</p>	<p>HURDLES TO HEARING AIDS</p> <p>Synopsis: Only about a fifth of people who could use hearing aids have them. Reasons include stigma, high cost, and poor training of people who actually get hearing aids. An audiologist, hearing aid manufacturer, and hearing aid user discuss solving these issues.</p> <p>Host: Reed Pence. Guests: Dr. Mark Hammel, psychologist and hearing aid user; Dr. Cynthia Compton-Conley, Director, Consumer Technology Initiatives, Hearing Loss Assn. of America; Shawn Stahmer, Vice President of Business Development, Sound World Solutions</p>
<p>youth at risk; parenting; family issues</p>	<p>Program 15-52 Segment 2</p>	<p>12/27/15</p>	<p>7:16</p>	<p>SERIOUSLY ILL ADOLESCENTS: STILL TEENS FIRST</p> <p>Synopsis: Seriously ill teenagers still act like teens in the hospital, sometimes aided and abetted by staff. A novelist discusses her observations from years on the hospital floor with her sick child as the basis for her book.</p> <p>Host: Nancy Benson. Guest: Hollis Seamon, Prof. of English, College of St. Rose, faculty, MFA in Creative Writing program, Fairfield Univ. and author, <i>Somebody Up There Hates You.</i></p>

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**Quarterly Issues Report – Q4 2015
Viewpoints Programs 15-40 through 15-52**

During Q4 2015 the following compliancy issues were covered:

Addiction	Immigration
African American History	Inequality
Agriculture	International Politics
American History	Interpersonal Relationships
Arts & Recreation	Journalism
Business	Judicial System
Climate Change	Labor Exploitation
Commerce	Labor Practices
Communications & Media	Law
Consumerism	Law Enforcement
Crime	Literacy
Culture	Literature
Early Childhood Education	Manufacturing
Eco-System & Environment	Media
Economics	Mental Health
Education	Military
Employment	Music
Endangered Species	Native American History
Entrepreneurship	Popular Culture
Exploration	Poverty
Family Issues	Presidency
Finance & Investing	Psychology
Firearms	Race Relations
Folklore	Science & Technology
Food & Nutrition	Slavery
Genocide	Sports
Government	Technology & Innovation
Health	Technology Education
Healthcare	Transportation
History	War & Military
Human Behavior	Wildlife
Human Relations	

Description of Issue	Program/Segment	Date	Duration	Description of Segment
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Description of Issue	Program/Segment	Date/15	Duration	Description of Segment/Success: Advice for Start-Up CEOs
<p>entrepreneurship, early childhood education, literacy, technology, recreation</p>	<p>Program 15-41 Segment 1</p>	<p>10/11/15</p>	<p>11:16</p>	<p>Teaching Kids to Read: How early? Synopsis: What does it take to be a successful entrepreneur? A lot of it is a matter of timing. Is it better to start early? School of entrepreneurship? Of course, it is helpful to have a good idea of what you want to do, but the success of an entrepreneur is not necessarily determined by how early you start. More important is how you do it. The success of an entrepreneur is mostly on the internet. They all give us a lesson in thinking about the product they are offering and how to market it. It's not just about the product, it's about the service you provide in the best way to internet customers. Host: Gary Price. Guests: Margaret Owen, Director of Child Care, Family Services, the Office of Workforce Development, the State of Ohio; Gary Price, author of the book <i>How to Start a Business</i>; and Gary Price, author of the book <i>How to Start a Business</i>. DEveloped by Matt Early, Chief of the DEvelopmental Disabilities Center, Ohio State University. <i>Monroe's Anatomy.</i></p>
<p>education, business, Native American history, economics, media, African American history, poverty</p>	<p>Program #5440 Segment 2</p>	<p>10/4/15</p>	<p>10:26</p>	<p>Helping New American Students Navigate College Synopsis: A college education is usually a ticket to a better job, better health and a better life. This is true for many students, but for those who are traditional students with no previous college experience, the transition to college can be a challenge. Many of these students have families that are struggling to make ends meet, and they may not have the financial resources to pay for college. This segment discusses the challenges these students face and offers advice on how to overcome them. Host: Marty Peterson. Guest: Mike Moore, faculty member at the U.S. Graduate School of Education and Information Studies, and author of the book <i>Back to School: Why everyone deserves a second chance at education.</i></p>

Description of Issue	Program/Segment	Date	Duration	Description of Segment
climate change & the environment, endangered species, agriculture, culture	Program 15-42 Segment 1	10/28/15	9:37	Flatland: A Non-Euclidean Science with the World's Greatest Flatlanders Synopsis: We treat flatlanders with the attributes of gods and goddesses, but what if they are real? We travel to a world that has treated people like the world's greatest flatlanders. We explore the furthest reaches of the world's flatland and see how they are doing. We talk to a flatlander who has spent a lifetime looking for a way to get out of the flatland and into the 3D world. We talk to a flatlander who has spent a lifetime looking for a way to get out of the flatland and into the 3D world. We talk to a flatlander who has spent a lifetime looking for a way to get out of the flatland and into the 3D world.
pop culture, music, media, education	Program 15-42 Segment 2	10/18/15	12:01	Slang, Jargon and Colorful Expressions: Where Do They Come From? Synopsis: Slang is often thought of as a lower class way of speaking, although we use it all the time and it does make our language more colorful and vibrant. But how does it come into being? We talk to a linguist and to an author about why slang and jargon are a part of our language. We get the straight scoop on why some slang falls out of favor, but it should come back.
eco-system & environment, health, psychology, wildlife, science	Program 15-43 Segment 2	10/25/15	11:44	Scary Critters: The Truth about Spiders and Bats Synopsis: Spiders and bats are a part of our language. We get the straight scoop on why some slang falls out of favor, but it should come back. We talk to a linguist and to an author about why slang and jargon are a part of our language. We get the straight scoop on why some slang falls out of favor, but it should come back.

Description of Issue	Program/Segment	Date	Duration	Description of Segment
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<p>mental health, business, the arts, education</p>	<p>Program 15-44 Segment 1</p>	<p>11/1/15</p>	<p>10:02</p>	<p>Public Speaking: Advice on how to make it less scary</p> <p>Synopsis: Speaking in public can be a very anxiety-producing experience, but why? And how can we remove some of that anxiety and do a better job in front of an audience? Our guests discuss the fear of public speaking and offer advice on how to create, prepare for and deliver a speech with confidence.</p> <p>Host: Gary Price. Guests: Larry Ventis, professor of psychology at the College of William & Mary; Michael Port, speaking coach, author of the book, <i>Steal the Show: From speeches to job interviews to deal-closing pitches, how to guarantee a standing ovation for all the performances in your life.</i></p>
<p>literature, labor exploitation, agriculture, poverty</p>	<p>Program 15-44 Segment 2</p>	<p>11/1/15</p>	<p>11:31</p>	<p>Jack London: Adventure author <i>and</i> social activist</p> <p>Synopsis: Author Jack London is known for his stories of adventure in the Klondike, the Yukon and other far-away places. Our guest, however, says these stories also reflect his desire to bring the plight of poor and exploited workers to the public's attention. We'll hear how London's hardscrabble youth and physically demanding jobs informed his writing, and find out how the author used sustainable farming methods long before they became fashionable.</p> <p>Host: Marty Peterson. Guests: Cecelia Tichi, William R. Kenan Jr. Professor of English and professor of American Studies at Vanderbilt University, author of the book, <i>Jack London: A writer's fight for a better America.</i></p>

Description of Issue	Program/Segment	Date	Duration	Description of Segment
science & technology, healthcare, education, popular culture	Program 15-45 Segment 1	11/8/15	10:27	<p>The Master Algorithm: Computers teach themselves and other computers</p> <p>Synopsis: What would it be like to have a computer examine you and diagnose your illness? How about a robot making a reservation at an exciting new restaurant that is just perfect – without any direct input from you? Sound like science fiction? Well, our guest says that it already is...or soon will be...science fact. We talk to a computer scientist and author about the rise of computers that can learn on their own and then teach other computers to do the same.</p> <p>Host: Gary Price. Guest: Pedro Domingos, professor of computer science at the University of Washington, author of the book, <i>The Master Algorithm: How the quest for the ultimate learning machine will remake our world.</i></p>
science, military, exploration, climate, technology	Program 15-45 Segment 2	11/8/15	11:01	<p>The Kingdom of Ice: An early and dangerous expedition to the North Pole</p> <p>Synopsis: Back in the 1870s and 80s, the north and south poles were as mysterious and intriguing to people as the moon and planets are to us today. Many expeditions tried – and most failed – to reach the North Pole, leaving scores of courageous sailors and their ships encased in the snow and ice. We talk to an author whose new book chronicles one of those voyages, about the adventure of arctic expeditions, and the men who risked their lives to find out what was actually on the top of the world.</p> <p>Host: Marty Peterson. Guest: Hampton Sides, author of <i>In the Kingdom of Ice: The grand and terrible polar voyage of the USS Jeannette.</i></p>

Description of Issue	Program/Segment	Date	Duration	Description of Segment
business, transportation, consumerism, crime, technology	Program 15-46 Segment 1	11/15/15	11:18	<p>Business Blunders: Cleaning up the mess</p> <p>Synopsis: There have been a number of incidents recently where large companies or their spokespeople give the business a black eye by their manufacturing practices or illegal behavior. What can a business do to bounce back and once again create trust with its customers? Our two business specialist discuss the issue and offer advice about how companies can avoid problems with their brands as well as how to clean up the mess afterwards.</p> <p>Host: Gary Price. Guests: Zain Raj, author of <i>Brand Rituals: How successful brands bond with customers for life</i>. Edgar Papke, author of <i>The Elephant in the Boardroom: How leaders use and manage conflict to reach greater levels of success</i>.</p>
war, genocide, education, immigration	Program 15-46 Segment 2	11/15/15	10:21	<p>Somewhere There Is Still a Sun: A young boy's Holocaust memoir</p> <p>Synopsis: Although their numbers are dwindling every year, there are still many people alive today who remember and lived through the Holocaust during World War II. One of these men spoke to us about his experience as a young boy in a Czechoslovakian work camp, and how his mother – through hard work, quick thinking and just pure luck – managed to keep herself and her two children from the death camps in Poland. He also discusses the need for young people to learn about the Holocaust and the reasons why it happened.</p> <p>Host: Marty Peterson. Guest: Michael Gruenbaum, author with Todd Hasak-Lowy of <i>Somewhere There Is Still a Sun</i>.</p>

Description of Issue	Program/Segment	Date	Duration	Description of Segment
agriculture, manufacturing, commerce, labor practices	Program 15-47 Segment 1	11/22/15	11:25	<p>Sustainable, Ethically-Made Products are Good Gift Choices</p> <p>Synopsis: It's almost time to head to the mall and check out the holiday decorations and pick up some presents for friends and family. A lot of people will be buying clothing, shoes, accessories and making sweets as gifts, thinking only about the cost and if the recipient will like it. Our guests say that you should also consider where the gift comes from, what it's made of and how the workers who created it are treated. Our guests discuss the need for sustainable, ethically made gifts from clothing to jewelry to chocolate.</p> <p>Host: Gary Price. Guests: Kate Black, author of the book, <i>Magnifeco: Your head-to-toe guide to ethical fashion and non-toxic beauty</i>. Amy Guittard, director of marketing for Guittard Chocolate Company, author of their new book, <i>Guittard Chocolate Cookbook: Decadent recipes from San Francisco's premium bean-to-bar chocolate company</i>.</p>
government, transportation, war, law, slavery	Program 15-47 Segment 2	11/22/15	10:08	<p>Henry Clay: The great American statesman you should know more about</p> <p>Synopsis: Most of us have heard the name of Henry Clay, but he's not one of the people we usually remember like we do George Washington or Thomas Jefferson. Our guest says that Clay was just as important to our nation as the founding fathers, and he discusses the great contributions this Speaker of the House made to keep our nation together, fight for justice, and create the foundations of our extensive modern U.S. transportation system.</p> <p>Host: Marty Peterson. Guest: Harlow Giles Unger, author of <i>Henry Clay: America's greatest statesman</i></p>

Description of Issue	Program/Segment	Date	Duration	Description of Segment
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race relations, law enforcement, crime, family issues	Program 15-48 Segment 1	11/29/15	10:37	<p>All American Boys: Young people deal with race relations</p> <p>Synopsis: How do young people deal with race in their lives? We aren't born racist, so how do some of them become that way? We talk to two young readers authors about their new book that addresses the issue. We discuss how young people relate to those of different races, how friendship and loyalty can figure into how we think of race, and why we need to question our expectations of behaviors based on race.</p> <p>Host: Gary Price. Guests: Jason Reynolds, Brendan Kiely, authors of the young readers' novel, <i>All American Boys</i>.</p>
business and employment, human relations, psychology	Program 15-48 Segment 2	11/29/15	10:53	<p>What to Do When You're New: Advice on navigating those tough situations</p> <p>Synopsis: When you're the new person at the office, in the neighborhood or at a party it can be an awkward situation, especially if you're not the most gregarious person. Our guest discusses the issue and offers advice on how to navigate various situations when you're the newbie in the room.</p> <p>Host: Marty Peterson. Guest: Keith Rollag, Associate Professor of Management, and Chairman of the Management Division at Babson College, Wellesley, MA, and of author of <i>What to Do When You're New: How to be comfortable, confident and successful in new situations</i>.</p>

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arts & recreation, mental health, technology	Program 15-49 Segment 1	12/06/15	11:51	<p>Adult Coloring Books: Why they're all the rage and how they benefit grown-ups</p> <p>Synopsis: Remember how much fun it was to crack open a new coloring book and crayons when you were a kid? These days, adults are reliving that thrill in huge numbers, maybe even fighting their kids for that Burnt Sienna crayon! Adult coloring books are all the rage, and we talk to two of the most popular artists of these books about why and how they put them together, what the attraction is for adults and how it can benefit everyone to sit down, relax and color a picture.</p> <p>Host: Gary Price. Guests: Johanna Basford is an artist and the author of a series of adult coloring books, with her latest titled <i>Lost Ocean: An inky adventure and coloring book</i>. Jenean Morrison is an artist, designer and author of a series of books, the latest of which is the <i>2016 Coloring Calendar</i>.</p>
agriculture, commerce, food & nutrition, entrepreneurs	Program 15-49 Segment 2	12/06/15	9:49	<p>Cheddar: The iconic American cheese</p> <p>Synopsis: This holiday season, there probably won't be a celebration in the country that doesn't contain cheese in some form or another. It's one of America's favorite snack foods, and cheddar is our favorite variety of the dairy product. But what <i>is</i> cheese? How is it made and how did cheddar get to be America's iconic cheese? And how do "processed cheese food products" fit into the mix? Our guest is a cheese expert and will answer these questions and more!</p> <p>Host: Marty Peterson. Guests: Gordon Edgar, cheese buyer at Rainbow Grocery in San Francisco and author of the book <i>Cheddar: A journey to the heart of America's most iconic cheese</i>.</p>

Description of Issue	Program/Segment	Date	Duration	Description of Segment
technology & innovation, communications, interpersonal relationships, addiction, business	Program 15-50 Segment 1	12/13/15	11:18	<p>Are We Obsessed with the Future and the Internet?</p> <p>Synopsis: We are a culture that's obsessed with the future and technology. We want to "seize the future" like no other generation before, and become available to anyone 24/7 through the internet, wifi and cell phones. Our guests address these phenomena and discuss why it's happening and how concentrating too much on the future and the internet affects our world, our relationships and our lives.</p> <p>Host: Gary Price. Guests: Hal Niedzviecki, author of <i>Trees on Mars: Our obsession with the future</i>. Paul Andrew Sacco, PhD. Speaker, author of <i>The Internet Apocalypse?</i></p>
education, race, employment, cultural issues and inequality	Program 15-50 Segment 2	12/13/15	10:25	<p>The Racial Achievement Gap: Creating better schools for all</p> <p>Synopsis: There are many good schools that try to ensure that every student gets the best education possible and an equal opportunity to succeed in their studies and extracurricular activities. Our guest says that despite efforts on the part of school administrators and teachers, there is still a racial achievement gap in even the most diverse and progressive schools. We discuss why the gap exists, how it affects the lives of students during and after their school years are over, and what educators and the community can do to help students of all races and ethnicities achieve.</p> <p>Host: Marty Peterson. Guests: Amanda Lewis, Director of the Institute for Research on Race and Public Policy, University of Illinois-Chicago, and co-author with John B. Diamond of the book <i>Despite the Best Intentions: How racial inequality thrives in good schools</i>.</p>

Description of Issue	Program/Segment	Date	Duration	Description of Segment
international politics, military, consumerism, government	Program 15-51 Segment 1	12/20/15	11:38	<p>A Pearl Harbor Christmas</p> <p>Synopsis: Seventy-four years ago this month, the U.S. was attacked by Japan at Pearl Harbor, drawing the country into World War II. We talk to an author about how FDR, Churchill, MacArthur and others planned for the war during those few weeks before the Christmas and New Year's holidays.</p> <p>Host: Gary Price. Guest: Stanley Weintraub, historian, author of <i>Pearl Harbor Christmas: A world at war 1941</i>.</p>
law, courts, firearms, the Presidency	Program 15-51 Segment 2	12/20/15	9:55	<p>Constitutional Myths: How do we know what the founders intended?</p> <p>Synopsis: When Congress debates a constitutional point, or when the Supreme Court is considering a case brought before it, we often hear the question, "what did the framers intend?" How <i>does</i> anyone really know what people, who debated issues more than 200 years ago, really intended? We talk to two constitutional specialists about the issue, and hear how some Supreme Court justices approached an issue that is once again in the news.</p> <p>Host: Marty Peterson. Guests: Jeffrey M. Shaman, Vincent DePaul Professor of Law, DePaul University College of Law, Chicago, IL; Ray Raphael, Sr. Research Fellow, Humboldt State University, Arcata, CA, author of <i>Constitutional Myths: What we get wrong and how to get it right</i>.</p>

sports, agriculture, consumerism, recreation, media	Program 15-52 Segment 1	12/27/15	11:44	<p>New Year's Celebrations – at home</p> <p>Synopsis: Not everyone likes to go out and celebrate the New Year with the hoards in the bars and streets. Our guests have ideas on how you can have just as much fun toasting in 2016 at home. We'll hear how you can pair your favorite movies with some creative cocktails, learn about and try some new craft beers and food to go along with them, and how to create a cheese platter that will go with the bubbly.</p> <p>Host: Gary Price. Guests: Tim Federle, author of <i>Gone with the Gin: Cocktails with a Hollywood Twist</i>; Christian DeBenedetti, co-author with Andrea Slonecker of the book, <i>Beer Bites: Tasty recipes and perfect pairings for brew lovers</i>; Gordon Edgar, author of <i>Cheddar: A journey to the heart of America's most iconic cheese</i>.</p>
visual arts & music; popular culture; media & journalism	Program 15-52 Segment 2	12/27/15	9:57	<p>Photographing the Beatles: A friend looks back</p> <p>SYNOPSIS: If you're a Baby Boomer then you know all about the excitement and frenzy that occurred when the Beatles first arrived on the scene and traveled to America. We talk to a photographer who not only took many memorable pictures of the Fab Four, but who also became their good friend. We discuss what the musicians were like, how he gained their trust, what it was like to photograph the Beatles and other luminaries of the time, and how the profession of news photographer has changed in the last 50 years.</p> <p>Host: Marty Peterson. Guests: Henry Grossman, professional photographer of the Beatles and others, author of the photographic book, <i>Places I Remember: My time with the Beatles</i>.</p>

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