## SIGNIFICANT PROBLEMS LIST WMT AM, KKSY-FM AND KMJM AM CEDAR RAPIDS, IOWA KXIC AM AND KKRQ FM IN IOWA CITY, IOWA KOSY-FM ANAMOSA/CEDAR RAPIDS

## OCTOBER 1-DECEMBER 31, 2014

BUSINESS & INDUSTRY: MORE CHOICES NEEDED FOR HIGH SPEED INTERNET. BUSINESS SCAMS ARE INCREASING. HIGH COST OF EMPLOYER PAID HEALTH INSURANCE IMPACTING BUSINESSES. CITY GROWTH HAS AN IMPACT ON INFRASTRUCTURE, CITIES NEED A PLAN AS THEY GROW, RESPECT FOR URBAN AND RURAL AREAS AS THEY GROW. BUSINESSES DOWNSIZING, GOOD PAYING JOBS BEING REPLACED BY LOWER PAYING JOBS, CEDAR RAPIDS IS LOSING LOCALLY OWNED BUSINESSES TO BIG CORPORATIONS, IOWA NEEDS MORE SMALL BUSINESS DEVELOPMENT. SHOULD BE AN EFFORT TO SUPPORT UNION PRODUCTS. HIGH TAXES ARE GOING TO HURT COMMUNTIES. JOBS AND ECONOMIC DEVELOPMENT VERY IMPORTANT. WORKER SHORTAGE IS COMING ON STRONG AND YOUNG PEOPLE NEED TO BE RETAINED IN THE STATE. NEED MORE JOBS FOR TEENS. SKILL DEVELOPMENT IS CRUCIAL FOR WORKERS ESPECIALLY COMPUTER SKILLS. NEED MORE GREENSPACE IN BUSINESS DEVLEOPMENT. FINDING EMPLOYMENT FOR TRAILING SPOUSE IS IMPORTANT IN RECRUITMENT OF PROFESSIONALS IN OUR COMMUNITY. UNDEREMPLOYMENT IS A BIG ISSUE IN THIS AREA. THE RATE OF WOMEN'S ENTREPENUERSHIP IS LOW.

CITY AND COMMUNITY: DEVELOPMENT AROUND HIGHWAY 100 NEEDED. CEDAR LAKE IN CEDAR RAPIDS NEEDS TO BE REVITALIZED, TRANSPORTATION UPGRADES FOR HIGHWAY 965 NEEDED. ALSO REVIEW TRAFFIC NEES FOR 1-380. WISH FOR AIRLINE CONNECTIONS IN THIS COMMUNITY TO BE MORE AFFORDABLE. SOMETIMES TOO MUCH GAMBLING IN IOWA, NEED MORE RECREATIONAL ACTIVITIES FOR RESIDENTS AND TO ATTRACT NEW RESIDENTS BUSINESSES, COMMUNITES NEED TO WORK TOGETHER TO LURE NEW INDUSTRY TO THIS AREA. INSIDER CITY PROJECTS BYPASSING CODES TO GET APPROVED. DEVELOPMENT OF THE RIVERFRONT IS CRUCIAL TO HEALTH OF CEDAR RAPIDS. DOWNTOWN CEDAR RAPIDS SHOULD BE REVITALIZED. NEED MORE BIKE TRAILS IN THIS COMMUNITY. IOWA IS LOSING THEIR YOUNG POPULATION TO OTHER STATES. NEED A RAIL LINE BETWEEN CEDAR RAPIDS AND IOWA CITY. MORE HANDICAPPED PARKING NEEDED IN DOWNTOWN CEDAR RAPIDS. NEED TO EDUCATE PUBLIC ABOUT WHAT EVENTS/ORGANIZATIONS ARE AVAILABLE IN THE COMMUNITY. CEDAR RAPIDS NEEDS TO OFFER MORE THINGS FOR YOUNG ADULTS. IOWA CITY AREA HAS LOW UNEMPLOYMENT BUT STARTING TO SEE JOB EROSION, IOWA RIVER LANDING DISTRICT IS DEVELOPING. DOWNTOWN CEDAR RAPIDS NEEDS TO BE DEVELOPED. THERE SEEMS TO BE A LOT OF NEGATIVITY IN THE COMMUNITY AMONG RESIDENTS. RESIDENTS OF CEDAR RAPIDS/IOWA CITY REALLY HAVE IT MUCH BETTER THAN OTHER PARTS OF THE COUNTRY....DO NOT TAKE THAT FOR GRANTED. GROWTH AND INFRASTRUCTURE MUST WORK WITH THE CULTURAL COMMUNITY TO BENEFIT THE CITY, NEW RESIDENTS NEED HELP IN UNDERSTANDING NEIGHBORHOODS WHEN PURCHASING A HOUSE IN THIS REGION. STRESS THAT THE DOWNTOWN AREA IS NOT JUST A BUSINESS AREA. NEIGHBORHOODS NEED TO HOLD GATHERINGS TO HELP NEIGHBORS MINLGE WITH EACH OTHER AND NOT ISOLATE THEMSELVES IN THEIR HOMES. STREETS IN CEDAR RAPIDS REMAIN IN POOR SHAPE. WE SHOULD MAKE A POINT OF WELCOMING NEW RESIDENTS TO THE COMMUNITY.

CRIME: INMATES ARE BEING RELEASED ON PROBATION MORE AND MORE DUE TO PRISON CAPACITY ISSUES, UPTOWN DISTRICT OF CEDAR RAPIDS NEEDS A TOUGHER CRACKDOWN ON CRIME. THE LEVEL OF VIOLENCE SEEMS TO BE INCREASING. THE LEVEL OF GANG ACTIVITIES SEEMS TO BE INCREASING IN CEDAR RAPIDS, SCHOOL OFFICIALS NEED TO BE AWARE AND NOT IGNORE THE GANG PROBLEM, GANGS SEEM TO BE MOVING IN FROM LARGER CITIES, VIOLENCE IS INCREASING. 19<sup>TH</sup> STREET SOUTHEAST TOWARDS DOWNTOWN IS RAPIDLY GOING DOWNHILL. TRANSIENT POPULATION IN THIS AREA LEADING TO MORE CRIME. CRIMINAL ELEMENT HURTING THE WELLINGTON HEIGHTS NEIGHBORHOOD. HUGE COST IN JOHNSON COUNTY TO HOUSE INMATES ELSEWHERE. RESIDENTS HESITANT TO FUND NEW JUSTICE CENTER IN JOHNSON COUNTY. SEX OFFENDER LAW REWRITTEN TO MAKE CHILDREN SAFE. DEBATE CONTINUES ON TRAFFIC CAMERAS FOR SPEEDERS. CAMERAS SAVE LIVES ALSO GENERATE REVENUE. NEED MORE SMOKE DETECTOR USAGE BY RESIDENTS.

DIVERSITY: HISPANICS HAVE A DIFFERENT SET OF NEEDS SINCE THEY ARE MOSTLY FIRST GENERATION COLLEGE STUDENTS. CEDAR RAPIDS AREA NEEDS MORE DIVERSITY AND AWARENESS OF DIVERSITY ESPECIALLY SINCE THE POPULATION IS 95 PER CENT WHITE. RELIGIOUS TOLERANCE OF PEOPLE OF SEXUAL ORIENTATION. MUST HAVE DIVERSITY DISCUSSION IN SCHOOLS AND THE COMMUNITY. MANY PEOPLE DO NOT UNDERSTAND ISLAM. NEED TO BRING BACK ETHNIC FEST SO PEOPLE CAN EXPERIENCE DIFFERENT CULTURES. MANY INNER CITY FAMILIES HAVE MOVED INTO THIS AREA. CULTURAL SENSITIVITY TRAINING IS A GOOD IDEA TO HELP DIVERSITY.

DRUGS AND ALCOHOL: DRUG ABUSERS NEED ALL TYPES OF SUPPORT FOR THEMSELVES AND THEIR FAMILIES, DRUG PROBLEM IS GROWING IN CEDAR RAPIDS AREA, DRUG PROBLEMS ARE BEING BROUGHT IN FROM THE BIG CITIES, METH IS A GROWING PROBLEM, BINGE DRINKING AMONG YOUTH IS A CONCERN. PRESSUE TO USE DRUGS STILL EXISTS AMONG KIDS.

EDUCATION: WE SHOULD TEACH FOR COMPETENCE AND NOT GRADES. THE HIGHER THE POVERTY RATE .. THE LOWER THE TEST SCORES. PROGRAMS TO KEEP KIDS LEARNING THROUGH THE SUMMER ARE NEEDED, HIGHER EDUCATION IMPORTANT TO ECONOMY OF IOWA. STUDENTS ATTEND COLLEGE IN IOWA AND THEN SOMETIMES STAY IN THE STATE. GETTING KIDS READY FOR SCHOOL AND ASSISTING PARENTS IN THAT EFFORT IS IMPORTANT. DEMANDS ON THE SCHOOLS TO PROVIDE MORE SERVICES SUCH AS BREAKFAST FOR LOW INCOME STUDENTS CONTINUES TO GROW, SCHOOLS NEED TO EMPHASIZE TECHNOLOGY IN THEIR CIRRICULUM. STUDENTS NEED MORE "LIFE SKILLS" FOR LIFE AFTER SCHOOL. PAY SCALE FOR PRE-SCHOOL TEACHERS NEEDS TO BE HIGHER. IOWA NEEDS TO MATCH FINANCIAL SUPPORT FOR INCREASING DEMANDS BEING PUT ON COMMUNITY COLLEGES, INCREASING NUMBER OF HOME SCHOOLS AND PRIVATE SCHOOLS SHOULD BE A TIP OFF TO SOMETHING LACKING IN PUBLIC SCHOOLS. SCHOOLS SEGREGATED BECAUSE OF WHERE BLACK PEOPLE LIVE, NEED TO PROVIDE LIFELONG TRAINING AND EDUCATION, NO CHILD LEFT BEHIND EMPHASIZES TESTING TOO MUCH. SCHOOL BOARD ELECTIONS HAVE A POOR TURNOUT IN LINN COUNTY, STUDENTS HAVE ACHIEVEMENT GAPS AT ALL LEVELS, POVERTY. LANGUAGE, SPECIAL ED ARE BARRIERS. SPECIAL EDUCATION... NUMBER OF STUDENTS IS DELCINING BUT STUDENTS IN SPECIAL ED HAVE MORE SEVERE NEEDS. SCHOOLS WORKING ON CRISIS MANAGEMENT AND BUILDING SECURITY INCLUDING CRISIS PLANS, CAMERAS, LIGHTING, LOCKED ENTRANCES. NEED TO BALANCE NEW SCHOOLS WITH MAINTAINING OLD SCHOOLS, SILO FUNDING HELPS BUT IS NOT ENOUGH. THERE IS AN AGING TEACHER POPULATION AND THERE IS A NEED TO FIND REPLACEMENTS. THERE NEEDS TO BE MORE EXPLANATION OF SABBATICALS AT UNIVERSITY LEVEL, FOCUS ON POSITIVES OF CEDAR RAPIDS SCHOOL DISTRICT. MIDDLE SCHOOL STUDENT TAKING HIGH SCHOOL LEVEL COURSES, UPDATE ALL CLASSROOMS WITH CURRENT TECHNOLOGY.

ENVIROMENT: HUNTING AND FISHING IS A BILLION DOLLAR INDUSTRY TO THE STATE. WATER QUALITY IS AN IMPORTANT ISSUE WITH SOIL EROSION AND MANURE RUN-FF FROM LIVERSTOCK. SEVERAL TRAILS AFFECTED BY THE FLOOD IN LINN COUNTY...BUT A NOT A POST FLOOD PRIORITY ITEM. LARGE HOG LOTS CAN HAVE A DANGEROUS EFFECT ON THE ENVIROMENT. LAND DEVELOPMENT IS CREATING WATER RUNOFF PROBLEMS. MORE PLANNING IS NECESSARY BEFORE DEVELOPMENT TAKES PLACE. NEED MORE GREENSPACE. LAND FOR RECREATIONAL USE IS HARD TO MAINTAIN. SHOULD LOOP AND CONNECT ALL AREA TRAILS. NEED TO EXPAND USE OF WIND ENERGY. NEED TO FIND LAND FILL ALTERNATIVES IMMEDIATELY. 2008 FLOOD HAS DAMAGED MANY THINGS...SOIL LOSS, TERRACES, WATERWAYS, PONDS, MUCH WORSE THATN 1993. NEED TO DO MORE FOR STORAGE AND TRANSPORTATION OF BIOFUELS. NEED MORE EMPHASIS ON ALTERNATIVE ENERGY METHODS. CONSERVATION IS WOEFULLY UNDER FUNDED IN THIS AREA FOR SUCH THINGS AS PARKS, BIKING, TRAILS.

FAMILY: LATCHKEY KIDS WHO COME HOME TO AN EMPTY HOUSE GIVES KIDS TOO MUCH RESPONSIBILITY AT A YOUNG AGE. KIDS NEED MORE ROLE MODELS IN THEIR LIFE. KIDS ARE HARMED BY LACK OF TWO PARENT FAMILIES. NOT ENOUGH QUALITY TIME IS BEING SPENT WITH KIDS. STRESS PUT ON FAMILIES LEADS TO ABUSIVE SITUATIONS. NEED PARENTING CLASSES. INCREASING DEMAND FOR ADULT DAY CARE FOR THE ELDERLY. BOOMERS GETTING READY TO RETIRE IS GOING TO CRUNCH THE FAMILY. WELFARE PROGRAMS NEED CHILD CARE IN ORDER TO WORK. QUALITY DAY CARE IS ESSENTIAL FOR FAMILIES. CHILD CARE EXPENSIVE AND HARD TO GET AN OPENING. WORK WITH FAMILIES ON ANGER MANAGEMENT. KIDS HAVE A HARD TIME TRUSTING ADULTS. FAMILY BUDGETING MUST BE STRESSED TO AVOID FINANCIAL PROBLEMS. PARENTS NEED TO DISCUSS SEXUAL ACTIVITY WITH KIDS. FAMILY VALUES NEEDS TO TO BE RE-EVALUATED AND EMPHASIZED, STRESS FROM UNEMPLOYMENT AFFECTING FAMILIES. OVERWEIGHT AND OBESITY IS A BIG COMMUNITY ISSUE.

GOVERNMENT: NEED TO BUILD UP STATE RAINY DAY FUND. BUDGET PROBLEMS SEEM TO BE MORE PROMINENT IN NEW FORM OF CITY GOVERNMENT. NEED GROWTH MANAGEMENT, PARKING REGULATIONS NEED TO CHANGE IN DOWNTOWN CEDAR RAPIDS. CITY COUNCIL MEMBERS EXPENSES SHOULD BE SCRUTINIZED. PROPERTY TAX REFORM IS NECESSARY. JUDICIAL SYSTEM IS TOO BOGGED DOWN TO BE EFFICIENT. NEED TO CONSOLIDATE COUNTY GOVERNMENTS IN LOW POPULATION AREAS ESPECIALLY IN WESTERN IOWA. LOW VOTER TURNOUT A STATEWIDE PROBLEM, NEED TO INCREASE THE TECHNOLOGY IN VOTING PROCESS. CEDAR RAPIDS COMMISSION FORM OF GOVERNMENT CREATES HUGE PROBLEMS AND HOSTILITES. POPULATION IS LOOKING TO GOVERNMENT FOR MORE SERVICES. NEED SOMEONE TO MAKE BOLD MOVES TAKE LEADERSHIP. CITY ELECTIONS HAVE POOR TURNOUTS IN LINN COUNTY. A LOT OF TALK NO ACTION BY CITY GOVERNMENT, TOO MUCH IN FIGHTING OF ELECTED OFFICIALS.

HOUSING: SHELTER REMAINS A TOP PRIORITY OF LOW INCOME POPULATION IN THIS AREA. HOUSING OPTIONS VERY RESTRICTIVE FOR LOW INCOME POPULATION. SLUM LANDLORDS TAKE ADVANTAGE OF THE POOR POPULATION. HOMELESSNESS IS ON THE RISE, NEED MORE HOMELESS SHELTERS, NEED TO TAKE PRIDE IN OWNERSHIP, NEED TO REPLACE SUB STANDARD HOUSING, AFFORDALBLE HOUSING IS NOT VERY SAFE, FOCUS NEEDS TO BE ON REPLACING FAMILIES DISCPLACED FROM FLOODS, HOUSING SHOULD ALSO B ATTENEDED TO OUTSIDE OF THE FLOOD ZONES,

HUMAN SERVICES AGENCIES: COMMUNITY FREE HEALTH CLINIC VALUABLE TO ELDERLY AND LOW INCOME POPULATION. HUMAN SERVICES BEING CUT DUE TO BAD ECONOMY. CASELOAD CONTINUES TO INCREASE HARD TO PROVIDE SERVICES. THE NEEDS OF EDLERLY NEED TO BE ADDRESSED. MEDICAL SERVICE HARD TO OBTAIN FOR LOW INCOME POPULATION. HEALTH CARE SHOULD BE DECIDED BY A DOCTOR NOT A BUREAUCRAT. HEALTH CARE COSTS INCREASING AS MORE PEOPLE TURN TO FREE CLINICS. PROGRAMS ARE BEING CUT THAT AFFECT THE ELDERLY. NURSING SHORTAGE WILL AFFECT CARE FOR THE ELDERLY IN FUTURE. GOAL IS FOR ELDERLY TO STAY IN THEIR HOMES AS LONG AS POSSIBLE. PROVIDER SHORTAGE FOR PSYCHIATRIC CARE IN IOWA DUE TO LOW PAY FOR PYSCHIATRISTS. MENTAL HEALTH ISSUES ARE GOING TO BE A BIG PROBLEM FOR CEDAR RAPIDS IN POST FLOOD ERA.

RELIGION: THERE IS AN INCREASE IN THE NUMBER OF PEOPLE WHO NO LONGER IDENTIFY WITH A RELIGIOUS AFFILIATION. RELIGION CAN BE ANSWER TO SOME OF THE PROBLEMS FACED IN SOCIETY, RELIGIOUS BELIEFS CAN BE MIXED WITH FAMILY VALUES TO PROVIDE STRONGER FAMILIES. CHURCHES SHOULD HELP OUT WITH MORE SOCIAL SERVICES. INTER-RELIGIOUS COUNCIL IS A GOOD THINGS—PEOPLE OF DIFFERENT FAITH CAN COME TOGETHER. CONCERN OF AN "ANTI-GAY" SENTIMENT IN THE CHURCH. LARGEST RELIGION GROUP IS "UNAFFILIATED". NEW CLERGY MOVING IN TO TOWN DON'T RELAIZE THE SOCIAL AND FINANCIAL IMPACT OF THE FLOOD. CHURCHES PROTRAYED IN MEDIA IN A NEGATIVE LIGHT WITH SCANDALS.

YOUTH: NEED TO GET KIDS THEIR BASIC IMMUNIZIATIONS. LACK OF DISCIPLINE IN THE HOME ENVIROMENT.LACK OF ACTIVITIES TARGETED FOR YOUTH, YOUTH SUFFERS FROM BAD FAMILY SITUATIONS, NEED TO KEEP YOUNG PEOPLE IN IOWA TO WORK...CURRENTLY NOT MUCH IN THE AREA TO KEEP A YOUNG PERSON HERE. TEENS NEED MORE FACE TO FACE TIME WITH FRIENDS AND PARENTS. PARENTING EDUCATION FOR YOUTH IS A BIG NEED. AFTER SCHOOL DAY CARE IS ALSO A BIG NEED. TEENS ARE FALLING THROUGH THE CRACKS OF THE SYSTEM.

YOUTH NEED TO FEEL VALUED. NEED TO TEACH YOUTH SOCIAL SKILLS AND BEHAVIOR GUIDELINES. NEED TO STRESS TO KIDS THE REASON FOR EDUCATION...KIDS DON'T EDUCATION HAS ANY VALUE. ADDRESS SELF ESTEEM ISSUES WITH KIDS. ABUSE RATES FOR CHILDREN ARE GOING UP....46 PER CENT 2002-2008. CHILD POVERTY IS ALSO FOCUS ON YOUTH BETWEEN FIRST GRADE AND HIGH SCHOOL SHOULD BE LEADERSHIP AND CHARACTER. SHORTAGE OF SOCIAL WORKERS, EARLY YEARS ARE CRITICAL TO CHILD DEVELOPMENT. POSITIVE REINFORCEMENT HAS AMAZING IMPACT ON KIDS. BULLYING PEAKS IN MIDDLE SCHOOL. HUGE TIME PRESSURE ON KIDS WITH HEAVY HOMEWORK ASSIGNMENTS AND INVOLVEMENT IN MULTIPLE ACTIVITIES. NO DOWNTIME FOR KIDS.

MILITARY: MORE FOCUS IS NEEDED ON POST TRAUMATIC STRESS DISORDER.
MISCONCEPTIONS OF THE MILITARY..ONE IS YOU JOIN AND YOU INSTANTLY GO TO
COMBAT. MILITARY TRIES HARD TO TIE IN TO COMMUNITY EVENTS...MILITARY
LOCALLY ALSO VOLUNTEER IN SUCH PLACES AS HIAWATHA FIRE RESCUE. TEN PER CENT
OF LINN COUNTY VETERANS ARE IN NEED. NEED TO GET OUT MESSAGE ABOUT
VETERANS SERVICES AND MEDICAL COVERAGE.

HOMELAND SECURITY/PUBLIC SAFETY: SPECIAL NEEDS POPULATION MUST BE ACCOUNTED FOR IN A DISASTER SITUATION, EMERGENCY MANAGEMENT AND HOMELAND SECURITY MUST BE SUPPORTED IN LEGSILATURE, NEW COURTHOUSE IN JOHNSON COUNTY IS IMPORTANT TO SAFETY.

ELDERLY POPULATION: IOWA NEEDS AN ELDER ABUSE LAW. ELDER ABUSE IS BECOMING MORE COMMON SENIORS ARE LIVING LONGER AND NEED TO STAY ENGAGED. TRANSPORTATION PROBLEMS A BIG ISSUE FOR SENIORS. RECREATION NEEDS FOR OLDER ADULTS ARE BEING OVERLOOKED. INCREASING DEMAND FOR ADULT DAY CARE FOR THE ELDERLY. BOOMERS GETTING READY TO RETIRE ARE GOING CHANGE THE FAMILY DYNAMICS. ALZHEIMER'S DISEASE IS INCREASING MOST IN THE BABYY BOOMERS AGE GROUP. ELDERLY POPULATION GROWING RAPIDLY IN IOWA. LONGER LIFE EXPECTANCY MEANS HEALTH CARE ISSUES ARE VITAL. ELDERLY POPULATIONS NOT PREPARED FINANCIALLY FOR POST RETIREMENT. ONLY FOUR PER CENT OF POPULATION OVER 65 ARE IN NURSING HOMES. ONLY 1 IN 14 CASES OF ELDER ABUSE IS REPORTED. TRANSPORTATION IS A BIG ELDERLY NEED. NEED A SENIOR CENTER TO BE LOCATED NEAR DOWNTOWN.SUBSTANCE ABUSE IS RISING AMONG THE ELDERLY FOR PAIN MEDICATION. ELERDLY HEAL MUCH FASTER AT HOME BUT STILL NEED SOME SUPPORT IN THEIR HOME.

LOW INCOME POPULATION: TRANSPORTATION IS A PROBLEM FOR THE LOW INCOME GROUP. POVERTY IS INCREASING IN LINN COUNTY. AGENCIES ARE HELPING LOW INCOME POPULATION BUT NOT WORKING THE BREAK THE CYCLE OF POVERTY. GREEN SQUARE MEALS PROGRAM FOR LOW INCOME RESIDENTS SHOULD STAY WHERE IT'S AT. MEDICAL AND DENTAL INSURANCE HARD TO GET FOR LOW INCOME HOUSEHOLDS. COST OF POVERTY IS AFFECTING COMMUNITY. PEOPLE IN POVERTY ON THE WESTSIDE OF CEDAR RAPIDS NEEDS TO BE SERVED. THERE IS A "CREDIT" INDUCED POVERTY CREATED BY CREDIT CARD INDUSTRYAND PREDATORY LENDING. MEDICAL BILLS AND GAMBLING INCREASING THE CASELOAD AT CONSUMER CREDIT COUNSELING SERVICES. PREDATORY LENDERS CAUSE PROBLEMS. FOOD BANKS ARE RUNNING VERY LOW ON FOOD SUPPLIES. HOME OWNERSHIP SHOULD BE A GOAL SO PEOPLE HAVE A STAKE IN COMMUNITY. NEEDFOR HNGRY AND POOR IS BIG IN THIS AREA. THERE IS A 3 TO 6 DOLAR PER HOUR WAGE GAP IN WHAT IT TAKES TO EARN A LIVING.

FLOOD RECOVERY & RELIEF: HAVING A FLOOD EXPERT IS A GOOD IDEA BUT WE ALSO NEED A FLOOD ACTION PLAN. SEVERAL TRAILS AFFECTED BY THE FLOOD IN LINN COUNTY...BUT A NOT A POST FLOOD PRIORITY ITEM, YOUNG PEOPLE DESIRE A GOOD TRAIL SYSTEM FOR QUALITY OF LIFE. FLOOD IS A CHANCE FOR GROWTH....FIX THINGS WITH THE IDEA OF ATTRACTING NEW RESIDENTS. NEED TO REBUILD THE CULTURAL PART OF CEDAR RAPIDS. STUDENTS LEAVING THE SCHOOL DISTRICT IMPACTS THE SCHOOL BUDGET. RATE OF POVERTY AMONG KIDS IS HIGHER POST FLOOD. UNIFIED COMMUNITY EFFORT IS NECESSARY TO RECOVER. PROTECTION FROM FUTURE FLOODING IN CRUCIAL. WE ARE VULNERABLE ECONOMICALLY IF HIT BY MORE FLOODING. LOWER INCOME AFFECTED IN IN FLOODING. SMALL BUSINESS RECOVERY IS ESSENTIAL. SAFETY ISSUES IN FLOODED NEIGHBORHOODS. NON PROFITS NEED HELP IN FLOOD RECOVERY...THEIR CASELOAD INCREASED AND SOME HAD INFRASTRUCTURE AFFECTED BY THE FLOOD. LINN COUNTY SHERRIFF'S OFFICE TO RE OPEN LATE 2009. NEED TO FOCUS ON THE SUCCESSES OF FLOOD RECOVERY. TOO MUCH ARGUING GOING ON ABOUT FLOOD RELIEF. NEED TO WORK AT REPLACING HOUSING LOST IN THE FLOOD. LEVEES ARE AN ISSUE IN FLOOD RECOVERY, BUSINESSES AND FAMILIES STARTING TO CRUMBLE DUE TO THE FLOOD. FLOOD PROTECTION EFFORT MUST PROTECT BOTH SIDES OF THE RIVER. CEDAR RAPIDS FLOOD RECOVERY GOING FAIRLY WELL, EAST SIDE AND WEST SIDE LEVIES NEED TO BE PUT IN PLACE IN CEDAR RAPIDS. STILL NEED ECONOMIC DEVELOPMENT AFTER THE FLOOD. GETTING THE WORD OUT TO PUBLIC ABOUT FLOODED BUSINESSES RE-OPENING IS IMPORTANT. FLOOD DAMAGED PROPERTIES NOT BEING FIXED FAST ENOUGH, COMMUNITY STUCK IN FLOOD RECOVERY MODE... NEED BROADER OUTLOOK.



Cedar Rapids/ Iowa City

## Responsive Programming Report January 9, 2015

Program	Date/Length	Issue	Misc. Info	Station
Airtime	Sunday Oct 5 <sup>th</sup> , 2014 6-6:15am	Human Service Agencies	Toni White a breast cancer survivor talks about the Especially For You Walk Against Breast Cancer	КМЈМ-АМ
Airtime	Sunday Oct 12 <sup>th</sup> , 2014 6-6:15am	Environment	Justin Foss from Alliant Energy on how to save energy with a home audit	КМЈМ-АМ
Airtime	Sunday Oct 19 <sup>th</sup> , 2014 6-6:15am	General Information	Laura Johnston- Kohl on her book about being an insider at Jim Jones Temple in 1978	КМЈМ-АМ
Airtime	Sunday Oct 26 <sup>th</sup> , 2014 6-6:15am	Homeland Security/Public Safety	Patricia Quinlisk from the Iowa Dept of Public and and Heather Meador Linn County Public Health	КМЈМ-АМ
Airtime	Sunday November 2 <sup>nd</sup> , 2014 6-6:15am	Government	Christopher Budzisz of the Loras Public Opinion Survey Center on elections	КМЈМ-АМ

Airtime	Sunday November 9 <sup>th</sup> , 2014 6-6:15am	Education	Bruce Raestetter from Iowa Board of Regents on Tuition freeze and streamlining university costs	КМЈМ-АМ
Airtime	Sunday November 16 <sup>th</sup> , 2014 6-6:15am	Environment, City and Community	Dale Todd on the Cedar Lake project	КМЈМ-АМ
Airtime	Sunday November 23 <sup>rd</sup> , 2014 6-6:15am	Education	Dave Gosch of Rockwell Collins on promoting Science and Technology curriculum in schools	КМЈМ-АМ
Airtime	Sunday November 30 <sup>th</sup> , 2014 6-6:15am	Low Income Population, Housing	Tim Wilson Director of the Willis Dady Homeless Shelter	КМЈМ-АМ
Airtime	Sunday December 7 <sup>th</sup> , 2014 6-6:15am	Human Service Agencies, Public Safety	Unity Point Doctor on on Flu prevention and symptoms	КМЈМ-АМ
Airtime	Sunday December 14 <sup>th</sup> , 2014 6-6:15am	Low Income Population, Family, Housing, Youth	Sonja Masse of Waypoint of Cedar Rapids an agency to help women and children who are homeless due to domestic abuse	КМЈМ-АМ

Airtime	Sunday	Low Income	Sonja Masse of	
1	December 21 <sup>st</sup> ,	Population,	Waypoint of	KMJM-AM
	2014	Family,	Cedar Rapids	
	6-6:15am	Housing, Youth	an agency to	
			help women	
			and children	
			who are	
			homeless due to	
			domestic abuse	
Airtime				
	Sunday	Elderly	Melissa Pence	KMJM-AM
	December 28 <sup>th</sup> ,		of the	
	2014		Alzheimers	
	6-6:15am		Association of	
			East Central	
			Iowa	
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## Cedar Rapids/ Iowa City Responsive Programming Report January 9, 2015

Program	Date/Length	Issue	Misc. Info	Station
Airtime	10/5/14 – 15 minutes,	Community / Human Services Agencies	ICAD Communications Director Eric Hanson – Goals for the Future and upcoming fundraising opportunities	KMIM-AM
Airtime	10/12/14 - \$5 minutes, 615-630A	Education and Community	Jessica Whitman and Katie Schmelzer with Corridor Radiology – Breast Cancer Awareness	KMM-AM
Airtime	10/19/14 – #5 minutes, 6/5-630 A	Community / Human Services Agencies	Beth Ritter Ruback – Johnson County Crisis Center – We talked about the Crisis Line, a system that is set up to take calls from people dealing with depression and other issues.	KMJM-AM
Airtime	10/26/14 – #5 minutes,	Government and Community	Trooper Bob Conrad – Update from the Iowa State Patrol – Topics included distracted driving, DUI, and questions from listeners.	KMJM-AM
Airtime	11/2/14 - <b>4</b> 5 minutes,	Human Services Agencies	David Heusinkveld – Upcoming Pleasantview Home Benefit Sale in Kalona to benefit the elderly	KMM-AM

Airtime	11/9/14 – \$5 minutes, 6/5-630A	Education and Community	Iowa City School Superintendent Stephen Murley — Update on the School boundaries, new schools to open, and diversity policy.	KMM-AM
Airtime	11/16/14 – \$5 minutes, 6/5-630A	Community / Human Services Agencies	Beth Ritter Ruback – Johnson County Crisis Center – We talked about the Crisis Line, a system that is set up to take calls from people dealing with depression and other issues.	KMJM-AM
Airtime	11/23/14 – <b>4</b> 5 minutes,	Community / Human Services Agencies	Iowa Watch Director Lyle Muller – Dangers of Tanning	KMJM-AM
Airtime	11/30/14 – #5 minutes, 615-630A	Education and Community	Iowa City School Superintendent Stephen Murley — Update on the School boundaries, new schools to open, and diversity policy.	KMJM-AM
Airtime	12/7/14 – <b>4</b> 5 minutes,	Government and Community	Laura Crossett – Coralville Public Library – Update on summer reading programs and opportunities to donate to Friends of the Library	KMJM-AM
Airtime	12/14/14 – #5 minutes, 615 –630A	Community / Human Services Agencies	Iowa City Hospice President Maggie Elliott — Upcoming Fundraising Opportunities	KMJM-AM

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Airtime	12/21/14 – \$5 minutes, 7:15am 615 – 630A	Government and Community	Barbara Greene – Cedar Rapids Better Business Bureau – Scams in Eastern Iowa – Holiday Scams	KWJW	-AM
Airtime	12/28/14 – \$5 minutes, 7:15am 6(5-630A	Community / Human Services Agencies	Walid Affifi – UI Communications Professor – Family Issues, Depression, and Divorce	KMJM	-AM)