

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: Weekend of 01/14/22 – 01/16/22

Guests & Topics:

- **Dr. Peter Marks, M.D., Ph.D., Director of the Center for Biologics Evaluation and Research for the Food & Drug Administration.** The FDA authorized and CDC has recommended boosters for children ages 12 and older. Marks also discussed the potential for boosters for children 5-11 years old in the near future. Marks explained the reasoning behind the time frame on booster doses for Pfizer –and now Moderna – shortening to five months after the primary series. Marks talked about whether vaccines are losing their effectiveness more quickly than originally thought and the impact of the Omicron Variant.
- **Trovon C. Williams- NAACP, Vice President of Marketing and Communications** – Williams discussed Martin Luther King Day and how the NAACP is raising National awareness about the history of King. He also discussed some of the challenges COVID has caused for African Americans and talked about the key issues that the NAACP is spearheading in 2022.

Estamos Contigo: Public Affairs Special

30min show for all Spanish stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: Weekend of 01/14/22 – 01/16/22

Guests & Topics:

- **Dr. Eduardo Sánchez serves as the American Heart Association (AHA) Medical Director for Prevention.** Dr. Sánchez is board certified in family medicine. He obtained his M.D. at the University of Texas (UT) Southwestern School of Medicine at Dallas, an M.P.H. at the UT Health Sciences Center at the Houston School of Public Health, and an M.S. in Biomedical Engineering from Duke University. He also has a B.S. in Biomedical Engineering and a B.A. in Chemistry from Boston University. How to help stay protected against dangerous new variants like omicron. How COVID-19 vaccines and booster doses protect against newer variants. Safety and efficacy of the vaccine in children 5 to 11 years of age. Recent information on COVID-19 vaccines in the United States: who is eligible now, how many people have been vaccinated, when to get a booster, and where people can go for more information about vaccines. Where to get more information and make appointments for both yourself or your children.
- **Dr. José Colón - Mental Counselor** – Recently a study published in the journal Pediatrics, showed evidence of the effects on problems in childhood when they do not enjoy a healthy pattern at bedtime. Dr. Colón guides us on recommendations to put into practice every day that could help families.

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Guests & Topics:

- **Dr. Cameron Webb, Senior Policy Advisor for Equity for the White House COVID-19 Response Team.** Dr. Webb discussed this week's launch of the website COVIDTests.gov, a place where Americans can order free at-home, rapid COVID-19 tests. He also talked about how 400 million N95 masks are about to be distributed to the American people and gave us information on Omicron and the necessity for vaccine boosters.
- **Gabby Landsverk, Health, Nutrition and Fitness Reporter for *INSIDER* in New York City.** Gabby talked New Year's Resolutions and the latest in health and fitness in 2022. She discussed some of the latest fitness trends since the pandemic began and covered healthy eating, dieting, and explained the pros and cons of intermittent fasting.

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Guests & Topics:

- **Irma Treviño - spokesperson for the IRS** or Internal Revenue Service offers the audience 5 steps to file taxes correctly and safely.
- **Dr. Héctor Teme: Author of best sellers offers us emotional and leadership tools** that can be used in our lives and communities to achieve extraordinary achievements even in the midst of the COVID19 pandemic.