## SIGNIFICANT PROBLEMS LIST WMT AM, KKSY-FM AND KMJM AM CEDAR RAPIDS, IOWA KXIC AM AND KKRQ FM IN IOWA CITY, IOWA KOSY-FM ANAMOSA/CEDAR RAPIDS

## July 1-September 30, 2020

BUSINESS & INDUSTRY: BUSINESS SCAMS ARE INCREASING. HIGH COST OF EMPLOYER PAID HEALTH INSURANCE IMPACTING BUSINESSES. CITY GROWTH HAS AN IMPACT ON INFRASTRUCTURE, CITIES NEED A PLAN AS THEY GROW, RESPECT FOR URBAN AND RURAL AREAS AS THEY GROW. CEDAR RAPIDS IS LOSING LOCALLY OWNED BUSINESSES TO BIG CORPORATIONS, IOWA NEEDS MORE SMALL BUSINESS DEVELOPMENT. SHOULD BE AN EFFORT TO SUPPORT UNION PRODUCTS. JOBS AND ECONOMIC DEVELOPMENT VERY IMPORTANT. WORKER SHORTAGE IS COMING ON STRONG AND YOUNG PEOPLE NEED TO BE RETAINED IN THE STATE. SKILL DEVELOPMENT IS CRUCIAL FOR WORKERS ESPECIALLY INFORMATION TECHNOLOGY. FINDING EMPLOYMENT FOR TRAILING SPOUSE IS IMPORTANT IN RECRUITMENT OF PROFESSIONALS IN OUR COMMUNITY. UNDEREMPLOYMENT IS A BIG ISSUE IN THIS AREA. THE RATE OF WOMEN'S ENTREPENUERSHIP IS LOW. LARGE AMOUNT OF ENTREPENUERIAL ACTIVITY IN THIS AREA AFTER THE FLOOD.

CITY AND COMMUNITY: SMALL TOWN IOWA IS CHANGING AND BECOMING LESS DYNAMIC. POTHOLES IN ROADS CONTINUES AS A BIG PROBLEM IN CEDAR RAPIDS. DEOMGRAPHICS ARE CHANGING IN CEDAR RAPIDS. TEARING DOWN THE PAST AND HISTORY OF THE COMMUNITY, DEVELOPMENT AROUND HIGHWAY 100 NEEDED. CEDAR LAKE IN CEDAR RAPIDS NEEDS TO BE REVITALIZED. TRANSPORTATION UPGRADES FOR HIGHWAY 965 NEEDED. ALSO REVIEW TRAFFIC NEES FOR I-380. WISH FOR AIRLINE CONNECTIONS IN THIS COMMUNITY TO BE MORE AFFORDABLE. SOMETIMES TOO MUCH GAMBLING IN IOWA, NEED MORE RECREATIONAL ACTIVITIES FOR RESIDENTS TO ATTRACT NEW RESIDENTS AND BUSINESSES. COMMUNITES NEED TO WORK TOGETHER TO LURE NEW INDUSTRY TO THIS AREA. DEVELOPMENT OF THE RIVERFRONT IS CRUCIAL TO HEALTH OF CEDAR RAPIDS. DOWNTOWN CEDAR RAPIDS SHOULD BE REVITALIZED. NEED MORE BIKE TRAILS IN THIS COMMUNITY. IOWA IS LOSING THEIR YOUNG POPULATION TO OTHER STATES. NEED A RAIL LINE BETWEEN CEDAR RAPIDS AND IOWA CITY. NEED TO EDUCATE PUBLIC ABOUT WHAT EVENTS/ORGANIZATIONS ARE AVAILABLE IN THE COMMUNITY. CEDAR RAPIDS NEEDS TO OFFER MORE THINGS FOR YOUNG ADULTS. IOWA CITY AREA HAS LOW UNEMPLOYMENT BUT STARTING TO SEE JOB EROSION. RESIDENTS OF CEDAR RAPIDS/IOWA CITY REALLY HAVE IT MUCH BETTER THAN OTHER PARTS OF THE COUNTRY....DO NOT TAKE THAT FOR GRANTED. GROWTH AND INFRASTRUCTURE MUST WORK WITH THE CULTURAL COMMUNITY TO BENEFIT THE CITY. NEW RESIDENTS NEED HELP IN UNDERSTANDING NEIGHBORHOODS WHEN PURCHASING A HOUSE IN THIS REGION. THE DOWNTOWN AREA IS NOT JUST A BUSINESS AREA. NEIGHBORHOODS NEED TO HOLD GATHERINGS TO HELP NEIGHBORS MINGLE WITH EACH OTHER AND NOT ISOLATE THEMSELVES IN THEIR HOMES. STREETS IN CEDAR RAPIDS REMAIN IN POOR SHAPE. WE SHOULD MAKE A POINT OF WELCOMING NEW RESIDENTS TO THE COMMUNITY. DOWNTOWN PARKING SPOTS ARE NOT CONVENIENTLY CLOSE TO VENUES, BUSINESSES.

**DRUGS AND ALCOHOL**: DRUG ABUSERS NEED ALL TYPES OF SUPPORT FOR THEMSELVES AND THEIR FAMILIES, DRUG PROBLEM IS GROWING IN CEDAR RAPIDS AREA, DRUG PROBLEMS ARE BEING BROUGHT IN FROM THE BIG CITIES, METH IS A GROWING PROBLEM, BINGE DRINKING AMONG YOUTH IS A CONCERN. PRESSUE TO USE DRUGS STILL EXISTS AMONG KIDS..

CRIME: LAW ENFORCEMENT ASKING FOR HELP FOR CITIZENS TO BE OPEN TO SHARING SURVELIENCE CAMERA VIDEO IF A CRIME IS COMMITTED IN THEIR AREA. THERE NEEDS TO BE MORE TRUST BETWEEN CITIZENS, LAW ENFORCEMENT AND CITY RGANIZATIONS. TOO MUCH GUN VIOLENCE IN THE CITY OF CEDAR RAPIDS. INMATES ARE BEING RELEASED ON PROBATION MORE AND MORE DUE TO PRISON CAPACITY ISSUES, UPTOWN DISTRICT OF CEDAR RAPIDS NEEDS A TOUGHER CRACKDOWN ON CRIME. THE LEVEL OF VIOLENCE SEEMS TO BE INCREASING. THE LEVEL OF GANG ACTIVITIES SEEMS TO BE INCREASING IN CEDAR RAPIDS, SCHOOL OFFICIALS NEED TO BE AWARE AND NOT IGNORE THE GANG PROBLEM, GANGS SEEM TO BE MOVING IN FROM LARGER CITIES, VIOLENCE IS INCREASING. 19<sup>TH</sup> STREET SOUTHEAST TOWARDS DOWNTOWN IS RAPIDLY GOING DOWNHILL. TRANSIENT POPULATION IN THIS AREA LEADING TO MORE CRIME. CRIMINAL ELEMENT HURTING THE WELLINGTON HEIGHTS NEIGHBORHOOD. HUGE COST IN JOHNSON COUNTY TO HOUSE INMATES ELSEWHERE. RESIDENTS HESITANT TO FUND NEW JUSTICE CENTER IN JOHNSON COUNTY. DEBATE CONTINUES ON TRAFFIC CAMERAS FOR SPEEDERS. CAMERAS SAVE LIVES ALSO GENERATE REVENUE. CRIMINALS ARE GETTING INCREASINGLY BOLD. DO NOT LEAVE GARAGE DOORS OPEN EVEN WHEN AT HOME. DRIVERS NEED TO BE ATTENTIVE TO THEIR DRIVING..ACCIDENTS ARE GOING UP. NEED TO BRING BACK CEDAR RAPIDS POLICE HELICOPTER PROGRAM. PANHANDLING SHOULD BE OUTLAWED.

DIVERSITY: IMMIGRANT POPULATION HAS A CHALLENGE TO BE SELF SUFFICENT IN 90 DAYS. HOUSING AND EDUCATION ARE BIG ISSUES FOR IMMIGRANTS. IS BIG IN THIS COMMUNITYCEDAR RAPIDS NEEDS TO FIGURE OUT HOW TO HAVE AN HONEST DIALOGUE BETWEEN DIFFERENT RACES WITHOUT FINGER POINTING. DISPROPORTIONAL NUMBER OF AFRICAN AMERICANS EXPELLED FROM SCHOOLS. HISPANICS HAVE A DIFFERENT SET OF NEEDS SINCE THEY ARE MOSTLY FIRST GENERATION COLLEGE STUDENTS. IMMIGRATION SYSTEM IS IN DISARRAY. 9-11 CHANGED MOOD AGAINST IMMIGRANTS. IMMIGRATION HAS BEEN MOVED TO HOMELAND SECURITY, PARENTING IN THE LATINO COMMUNITY IS DIFFERENT BECAUSE OF THEIR BACKGROUND. TRANSPORTATION AND TRANSLATORS A BIG NEED FOR IMMIGRANTS, CEDAR RAPIDS AREA NEEDS MORE DIVERSITY AND AWARENESS OF DIVERSITY ESPECIALLY SINCE THE POPULATION IS 95 PER CENT WHITE. RELIGIOUS TOLERANCE OF PEOPLE OF SEXUAL ORIENTATION. MUST HAVE DIVERSITY DISCUSSION IN SCHOOLS AND THE COMMUNITY. MANY PEOPLE DO NOT UNDERSTAND ISLAM. NEED TO BRING BACK ETHNIC FEST SO PEOPLE CAN EXPERIENCE DIFFERENT CULTURES. MANY INNER CITY FAMILIES HAVE MOVED INTO THIS AREA. CULTURAL SENSITIVITY TRAINING IS A GOOD IDEA TO HELP DIVERSITY. REFUGEES STRUGGLE WITH FOOD AND HOUSING IN THIS AREA.

GOVERNMENT: NEED TO BUILD UP STATE RAINY DAY FUND. BUDGET PROBLEMS SEEM TO BE MORE PROMINENT. NEED GROWTH MANAGEMENT, PARKING REGULATIONS NEED TO CHANGE IN DOWNTOWN CEDAR RAPIDS. CITY COUNCIL MEMBERS EXPENSES SHOULD BE SCRUTINIZED. PROPERTY TAX REFORM IS NECESSARY. JUDICIAL SYSTEM IS TOO BOGGED DOWN TO BE EFFICIENT. NEED TO CONSOLIDATE COUNTY GOVERNMENTS IN LOW POPULATION. POPULATION IS LOOKING TO GOVERNMENT FOR MORE SERVICES. NEED SOMEONE TO MAKE BOLD MOVES TAKE LEADERSHIP. CITY ELECTIONS HAVE POOR TURNOUTS IN LINN COUNTY. A LOT OF TALK NO ACTION BY CITY GOVERNMENT. TOO MUCH IN FIGHTING OF ELECTED OFFICIALS. COMMUNICATION TO THE PUBLIC IMPORTANT IN VOTING ON TAX RELATED ISSUES.

EDUCATION: EDUCATION SYSTEM NEEDS TO OFFER ENGLISH AS A SECOND LANAGUAGE PROGRAMS TO THOSE WHO NEED IT...DEMAND IS INCREASING. STUDENT DEBT IS SURPASSING CREDIT CARD DEBT. WE SHOULD TEACH FOR COMPETENCE AND NOT GRADES. THE HIGHER THE POVERTY RATE .. THE LOWER THE TEST SCORES. NEED TO TEACH KIDS TO READ ESPECIALLY BIRTH TO THIRD GRADE. PROGRAMS TO KEEP KIDS LEARNING THROUGH THE SUMMER ARE NEEDED. HIGHER EDUCATION IMPORTANT TO ECONOMY OF IOWA. CONCERN OF STUDENTS ATTENDING COLLEGE IN IOWA AND LEAVING THE STATE UPON GRADUATION. GETTING KIDS READY FOR SCHOOL AND ASSISTING PARENTS IN THAT EFFORT IS IMPORTANT. DEMANDS ON THE SCHOOLS TO PROVIDE MORE SERVICES SUCH AS BREAKFAST FOR LOW INCOME STUDENTS CONTINUES TO GROW. SCHOOLS NEED TO EMPHASIZE TECHNOLOGY IN THEIR CIRRICULUM. STUDENTS NEED MORE "LIFE SKILLS" FOR LIFE AFTER SCHOOL. IOWA NEEDS TO MATCH FINANCIAL SUPPORT FOR INCREASING DEMANDS BEING PUT ON COMMUNITY COLLEGES. INCREASING NUMBER OF HOME SCHOOLS AND PRIVATE SCHOOLS SHOULD BE A TIP OFF TO SOMETHING LACKING IN PUBLIC SCHOOLS. NO CHILD LEFT BEHIND EMPHASIZES TESTING TOO MUCH. SCHOOL BOARD ELECTIONS HAVE A POOR TURNOUT IN LINN COUNTY. STUDENTS HAVE ACHIEVEMENT GAPS AT ALL LEVELS. SCHOOLS WORKING ON CRISIS MANAGEMENT AND BUILDING SECURITY INCLUDING CRISIS PLANS, NEED TO BALANCE NEW SCHOOLS WITH MAINTAINING OLD SCHOOLS. THERE IS AN AGING TEACHER POPULATION AND THERE IS A NEED TO FIND REPLACEMENTS. FOCUS ON POSITIVES OF CEDAR RAPIDS SCHOOL DISTRICT. UPDATE ALL CLASSROOMS WITH CURRENT TECHNOLOGY. HIGH SCHOOLS SHOULD TALK ABOUT CAREERS IN AGRICULTURE. STUDENTS NEED TO BE TAUGHT WORK READINESS AND BETTER COLLEGE PREPARATION. KIDS NEED MORE TRAINING FOR WORKPLACE ISSUES.

ENVIROMENT: NEED TP PLANT MORE NATIVE TREES IN IOWA. HUNTING AND FISHING IS A BILLION DOLLAR INDUSTRY TO THE STATE. WATER OUALITY IS AN IMPORTANT ISSUE WITH SOIL EROSION AND MANURE RUN-FF FROM LIVERSTOCK. SEVERAL TRAILS AFFECTED BY THE FLOOD IN LINN COUNTY...BUT A NOT A POST FLOOD PRIORITY ITEM. LARGE HOG LOTS CAN HAVE A DANGEROUS EFFECT ON THE ENVIROMENT. LAND DEVELOPMENT IS CREATING WATER RUNOFF PROBLEMS. MORE PLANNING IS NECESSARY BEFORE DEVELOPMENT TAKES PLACE. NEED MORE GREENSPACE, LAND FOR RECREATIONAL USE IS HARD TO MAINTAIN. SHOULD LOOP AND CONNECT ALL AREA TRAILS. NEED TO EXPAND USE OF WIND ENERGY. NEED TO FIND LAND FILL ALTERNATIVES IMMEDIATELY. 2008 FLOOD HAS DAMAGED MANY THINGS...SOIL LOSS, TERRACES, WATERWAYS, PONDS, MUCH WORSE THATN 1993. NEED TO DO MORE FOR STORAGE AND TRANSPORTATION OF BIOFUELS. NEED MORE EMPHASIS ON ALTERNATIVE ENERGY METHODS. CONSERVATION IS WOEFULLY UNDER FUNDED IN THIS AREA FOR SUCH THINGS AS PARKS, BIKING, TRAILS. WATER QUALITY ISSUES NEED TO RESOLVED AS A TEAM EFFORT. OUT OF STATE LANDOWNERS ARE PART OF THE WATER QUALITY PROBLEM. CEDAR LAKE IS A COMMUNITY RESOURCE WITH SIGNIFICANT PROMISE.

FAMILY: WOMEN FEEL BURDENED TO BE EVERYTHING TO EVERYONE WHICH TAKES A TOLL ON THEIR EMOTIONAL HEALTH....LEADS TO STRUGGLING MARRIAGES, EATING DISORDERS, REACTIVE PARENTING. NEED MORE FAMILY RECREATIONAL OPPORTUNITIES...DO THINGS TOGETHER. KIDS NEED ADULT MENTORS TO SUPPORT THEM THROUGH PROBLEM SOLVING EXPERIENCES. LATCHKEY KIDS WHO COME HOME TO AN EMPTY HOUSE GIVES KIDS TOO MUCH RESPONSIBILITY AT A YOUNG AGE. KIDS NEED MORE ROLE MODELS IN THEIR LIFE. KIDS ARE HARMED BY LACK OF TWO PARENT FAMILIES. NOT ENOUGH QUALITY TIME IS BEING SPENT WITH KIDS. STRESS PUT ON FAMILIES LEADS TO ABUSIVE SITUATIONS. NEED PARENTING CLASSES. INCREASING DEMAND FOR ADULT DAY CARE FOR THE ELDERLY. BOOMERS GETTING READY TO RETIRE IS GOING TO CRUNCH THE FAMILY. WELFARE PROGRAMS NEED CHILD CARE IN ORDER TO WORK. QUALITY DAY CARE IS ESSENTIAL FOR FAMILIES. CHILD CARE EXPENSIVE AND HARD TO GET AN OPENING. FAMILY BUDGETING MUST BE STRESSED TO AVOID FINANCIAL PROBLEMS. PARENTS NEED TO DISCUSS SEXUAL ACTIVITY WITH KIDS. OVERWEIGHT AND OBESITY IS A BIG COMMUNITY ISSUE.

HOUSING: NEED BETTER HOUSING FOR IMMIGRANTS TO OUR AREA. SHELTER REMAINS A TOP PRIORITY OF LOW INCOME POPULATION IN THIS AREA. HOUSING OPTIONS VERY RESTRICTIVE FOR LOW INCOME POPULATION. SLUM LANDLORDS TAKE ADVANTAGE OF THE POOR POPULATION. HOMELESSNESS IS ON THE RISE. NEED MORE HOMELESS SHELTERS. NEED TO TAKE PRIDE IN OWNERSHIP. NEED TO REPLACE SUB STANDARD HOUSING. AFFORDALBLE HOUSING IS NOT VERY SAFE. COMMUNITY SHELTERS ARE NEED FOR EXTREME WEATHER CONDITIONS---HOT AND COLD WEATHER AS NEEDS INCREASE FOR HOMELES POPULATION. LACK OF SPACE AND FAICLITIES FOR THE HOMLESS POPULATION IN THAREA IS CRITICAL.

HUMAN SERVICES AGENCIES: NEED TO BE MORE INCUSIVE FOR POPULATION WITH DISABILITIES. COMMUNITY FREE HEALTH CLINIC VALUABLE TO ELDERLY AND LOW INCOME POPULATION. HUMAN SERVICES BEING CUT DUE TO BAD ECONOMY. CASELOAD CONTINUES TO INCREASE HARD TO PROVIDE SERVICES. THE NEEDS OF EDLERLY NEED TO BE ADDRESSED. MEDICAL SERVICE HARD TO OBTAIN FOR LOW INCOME POPULATION. HEALTH CARE SHOULD BE DECIDED BY A DOCTOR NOT A BUREAUCRAT. HEALTH CARE COSTS INCREASING AS MORE PEOPLE TURN TO FREE CLINICS. PROGRAMS ARE BEING CUT THAT AFFECT THE ELDERLY. NURSING SHORTAGE WILL AFFECT CARE FOR THE ELDERLY IN FUTURE. GOAL IS FOR ELDERLY TO STAY IN THEIR HOMES AS LONG AS POSSIBLE. PROVIDER SHORTAGE FOR PSYCHIATRIC

CARE IN IOWA DUE TO LOW PAY FOR PYSCHIATRISTS. MENTAL HEALTH ISSUES ARE GOING TO BE A BIG PROBLEM FOR CEDAR RAPIDS IN POST FLOOD ERA.

RELIGION: NEED MORE EDUCATION ON RELIGIOUS ISSUES. THERE IS A TENDENCY TO JUST WRITE A CHECK INSTEAD OF BUILDING RELATIONSHIPS FOR THOSE IN NEED. THERE IS AN INCREASE IN THE NUMBER OF PEOPLE WHO NO LONGER IDENTIFY WITH A RELIGIOUS AFFILIATION. RELIGION CAN BE ANSWER TO SOME OF THE PROBLEMS FACED IN SOCIETY, RELIGIOUS BELIEFS CAN BE MIXED WITH FAMILY VALUES TO PROVIDE STRONGER FAMILIES. CHURCHES SHOULD HELP OUT WITH MORE SOCIAL SERVICES. INTER-RELIGIOUS COUNCIL IS A GOOD THINGS—PEOPLE OF DIFFERENT FAITH CAN COME TOGETHER. CONCERN OF AN "ANTI-GAY" SENTIMENT IN THE CHURCH. LARGEST RELIGION GROUP IS "UNAFFILIATED". NEW CLERGY MOVING IN TO TOWN DON'T RELAIZE

THE SOCIAL AND FINANCIAL IMPACT OF THE FLOOD. CHURCHES PROTRAYED IN MEDIA IN A NEGATIVE LIGHT WITH SCANDALS.

**ELDERLY POPULATION:** FAMILY SIZE IS SHRINKING TO PROVIDE SUPPORT TO THE ELDERLY. OUR COMMUNITY NEEDS A DEDICATED SENIOR CENTER, MOBILITY AND TRANSPORTATION ARE HUGE NEEDS FOR THE ELDERY. NEED TO HELP SENIORS DURING THE MEDICAID AND MEDICARE TRANSITION. IOWA NEEDS AN ELDER ABUSE LAW. ELDER ABUSE IS BECOMING MORE COMMON SENIORS ARE LIVING LONGER AND NEED TO STAY ENGAGED. TRANSPORTATION PROBLEMS A BIG ISSUE FOR SENIORS. RECREATION NEEDS FOR OLDER ADULTS ARE BEING OVERLOOKED. INCREASING DEMAND FOR ADULT DAY CARE FOR THE ELDERLY. BOOMERS GETTING READY TO RETIRE ARE GOING CHANGE THE FAMILY DYNAMICS. ALZHEIMER'S DISEASE IS INCREASING MOST IN THE BABYY BOOMERS AGE GROUP. ELDERLY POPULATION GROWING RAPIDLY IN IOWA. LONGER LIFE EXPECTANCY MEANS HEALTH CARE ISSUES ARE VITAL. ELDERLY POPULATIONS NOT PREPARED FINANCIALLY FOR POST RETIREMENT. ONLY FOUR PER CENT OF POPULATION OVER 65 ARE IN NURSING HOMES. ONLY 1 IN 14 CASES OF ELDER ABUSE IS REPORTED. TRANSPORTATION IS A BIG ELDERLY NEED. NEED A SENIOR CENTER TO BE LOCATED NEAR DOWNTOWN. SUBSTANCE SUBSTANCE ABUSE IS RISING AMONG THE ELDERLY FOR PAIN MEDICATION. ELERDLY HEAL MUCH FASTER AT HOME BUT STILL NEED SOME SUPPORT IN THEIR HOME. AVOID NURSING HOME AS LONG AS POSSIBLE. SOCIAL ISOLATION A BIG PROBLEM FOR THE ELDERLY. THERE IS ALSO A SHORTAGE OF CERTIFIED NURSES.

YOUTH: TEENS AT RISK NEED GUIDANCE FROM NETAL HELATH PROFESSIONALS. VIOLENCE IN OUR COMMUNITY IS LINKED TO TEENS NOT HAVING ENOUGH TO DO. NEED MORE FACILITIES FOR YOUTH BASEBALL IN THE AREA. TOO MUCH SPECIALIZATION IN RECREATION ACTIVIITES AT AN EARLY AGE RUNINS THE ENJOYMENT. TEACHING COMPETITION TOO YOUNG LEADS TO BEHAVIOR PROBLEMS. NEED TO GET KIDS THEIR BASIC IMMUNIZIATIONS. LACK OF DISCIPLINE IN THE HOME ENVIROMENT.LACK OF ACTIVITIES TARGETED FOR YOUTH, YOUTH SUFFERS FROM BAD FAMILY SITUATIONS, NEED TO KEEP YOUNG PEOPLE IN IOWA TO WORK...CURRENTLY NOT MUCH IN THE AREA TO KEEP A YOUNG PERSON HERE. TEENS NEED MORE FACE TO FACE TIME WITH FRIENDS AND PARENTS. PARENTING EDUCATION FOR YOUTH IS A BIG NEED. AFTER SCHOOL DAY CARE IS ALSO A BIG NEED. TEENS ARE FALLING THROUGH THE CRACKS OF THE SYSTEM. NEED ALTERNATIVES FOR YOUTH TO KEEP THEM BUSY. YOUTH NEED TO FEEL VALUED. NEED TO TEACH YOUTH SOCIAL SKILLS AND BEHAVIOR GUIDELINES. NEED TO STRESS TO KIDS THE REASON FOR EDUCATION..KIDS DON'T EDUCATION HAS ANY VALUE. ADDRESS SELF ESTEEM ISSUES WITH KIDS. ABUSE RATES FOR CHILDREN ARE GOING UP....46 PER CENT 2002-2008. CHILD POVERTY IS ALSO FOCUS ON YOUTH BETWEEN FIRST GRADE AND HIGH SCHOOL SHOULD BE LEADERSHIP AND CHARACTER. SHORTAGE OF SOCIAL WORKERS, EARLY YEARS ARE CRITICAL TO CHILD DEVELOPMENT. POSITIVE REINFORCEMENT HAS AMAZING IMPACT ON KIDS. BULLYING PEAKS IN MIDDLE SCHOOL. HUGE TIME PRESSURE ON KIDS WITH HEAVY HOMEWORK ASSIGNMENTS AND INVOLVEMENT IN MULTIPLE ACTIVITIES. NO DOWNTIME FOR KIDS.

MILITARY: MORE FOCUS IS NEEDED ON POST TRAUMATIC STRESS DISORDER.
MISCONCEPTIONS OF THE MILITARY..ONE IS YOU JOIN AND YOU INSTANTLY GO TO
COMBAT. MILITARY TRIES HARD TO TIE IN TO COMMUNITY EVENTS...MILITARY
LOCALLY ALSO VOLUNTEER IN SUCH PLACES AS HIAWATHA FIRE RESCUE. TEN PER CENT
OF LINN COUNTY VETERANS ARE IN NEED. NEED TO GET OUT MESSAGE ABOUT
VETERANS SERVICES AND MEDICAL COVERAGE.

HOMELAND SECURITY/PUBLIC SAFETY: SPECIAL NEEDS POPULATION MUST BE ACCOUNTED FOR IN A DISASTER SITUATION. EMERGENCY MANAGEMENT AND HOMELAND SECURITY MUST BE SUPPORTED IN LEGSILATURE. NEW COURTHOUSE IN JOHNSON COUNTY IS IMPORTANT TO SAFETY. FAMILIES SHOULD PRACTICE FIRE SAFETY AND MAKE SURE SMOKE DETECTORS ARE INSTALLED. MAKE SURE YOUR HOUSE NUMBERS ARE EASY TO READ SO EMERGENCY PERSONELL CAN FIND YOUR HOME ADDRESS IN A TIME OF NEED. WORK ON MAKING TROUBLED NEIGHBORHOODS IN CEDAR RAPIDS BETTER. SHORTAGE IS BECOMING SEVERE FOR VOLUNTEERS FOR EMREGENCY SERVICES IN SMALLER COMMUNITIES.

LOW INCOME POPULATION: SINGLE MOTHER POPULATION IS IMPORTANT TO SERVE. FAMILIES IN POVERTY LIVING PAYCHECK TO PAYCHECK AND EMERGENCY EXFPENSES CREATE A CRISIS. FAMILIES NEED ACCESS TO SUMMER MEALS PROGRAMS. LOW INCOME POPULATION NEEDS TO EAT HEALTHY FOOD. TRANSPORTATION IS A PROBLEM FOR THE LOW INCOME GROUP. POVERTY IS INCREASING IN LINN COUNTY. AGENCIES ARE HELPING LOW INCOME POPULATION BUT NOT WORKING THE BREAK THE CYCLE OF POVERTY. 1 IN 5 RESIDENTS IN THIS AREA HAVE NOW BECOME FOOD INSECURE. AFTER MARKET FOOD CAN BE A BIG HELP IN FEEDING RESIDENTS. LOW INCOME POPULATION NEEDS BETTER ACCESS TO HEALTHY FOODS. MEDICAL AND DENTAL INSURANCE HARD TO GET FOR LOW INCOME HOUSEHOLDS. COST OF POVERTY IS AFFECTING COMMUNITY, PEOPLE IN POVERTY ON THE WESTSIDE OF CEDAR RAPIDS NEEDS TO BE SERVED. THERE IS A "CREDIT" INDUCED POVERTY CREATED BY CREDIT CARD INDUSTRYAND PREDATORY LENDING. MEDICAL BILLS AND GAMBLING INCREASING THE CASELOAD AT CONSUMER CREDIT COUNSELING SERVICES. HOME OWNERSHIP SHOULD BE A GOAL SO PEOPLE HAVE A STAKE IN COMMUNITY. MINNIMU WAG NEEDS TO BE RAISED. HUNGER WITH KIDS IS A BIG PROBLEM. JUST BECAUSE YOU DON'T MEET THE OFFICIAL POVERTY GUIDELINES DOESN'T MEAN YOU ARE NOT STRUGGLING FINANCIALLY. 50 PER CENT FREE & REDUCED LUNCHES IN CEDAR RAPIDS SCHOOLS.

FLOOD RECOVERY & RELIEF: HAVING A FLOOD EXPERT IS A GOOD IDEA BUT WE ALSO NEED A FLOOD ACTION PLAN. SEVERAL TRAILS AFFECTED BY THE FLOOD IN LINN COUNTY...BUT A NOT A POST FLOOD PRIORITY ITEM. YOUNG PEOPLE DESIRE A GOOD TRAIL SYSTEM FOR QUALITY OF LIFE. FLOOD IS A CHANCE FOR GROWTH....FIX THINGS WITH THE IDEA OF ATTRACTING NEW RESIDENTS. NEED TO REBUILD THE CULTURAL PART OF CEDAR RAPIDS. STUDENTS LEAVING THE SCHOOL DISTRICT IMPACTS THE SCHOOL BUDGET. RATE OF POVERTY AMONG KIDS IS HIGHER POST FLOOD. UNIFIED COMMUNITY EFFORT IS NECESSARY TO RECOVER, PROTECTION FROM FUTURE FLOODING IN CRUCIAL. WE ARE VULNERABLE ECONOMICALLY IF HIT BY MORE FLOODING. LOWER INCOME AFFECTED IN IN FLOODING. SMALL BUSINESS RECOVERY IS ESSENTIAL. SAFETY ISSUES IN FLOODED NEIGHBORHOODS. NON PROFITS NEED HELP IN FLOOD RECOVERY...THEIR CASELOAD INCREASED AND SOME HAD INFRASTRUCTURE AFFECTED BY THE FLOOD. LINN COUNTY SHERRIFF'S OFFICE TO RE OPEN LATE 2009. NEED TO FOCUS ON THE SUCCESSES OF FLOOD RECOVERY. TOO MUCH ARGUING GOING ON ABOUT FLOOD RELIEF. NEED TO WORK AT REPLACING HOUSING LOST IN THE FLOOD. LEVEES ARE AN ISSUE IN FLOOD RECOVERY. BUSINESSES AND FAMILIES STARTING TO CRUMBLE DUE TO THE FLOOD. FLOOD PROTECTION EFFORT MUST PROTECT BOTH SIDES OF THE RIVER. CEDAR RAPIDS FLOOD RECOVERY GOING FAIRLY WELL. EAST SIDE AND WEST SIDE LEVIES NEED TO BE PUT IN PLACE IN CEDAR RAPIDS. STILL NEED ECONOMIC DEVELOPMENT AFTER THE FLOOD. GETTING THE WORD OUT TO PUBLIC ABOUT FLOODED BUSINESSES RE-OPENING IS IMPORTANT. FLOOD DAMAGED PROPERTIES NOT

BEING FIXED FAST ENOUGH. COMMUNITY STUCK IN FLOOD RECOVERY MODE...NEED BROADER OUTLOOK.

## Cedar Rapids/ Iowa City iHeart Media Responsive Programming Report Report for Q3 2020

Program	Date/Length	Issue	Misc. Info	Station
Airtime	Sunday July 5,2020 7::00-7:15am	Environment, City & Community	Tariq Baloch of the Cedar Rapids Water Department on water quality	KMJM-AM
Airtime	Sunday July 12,2020 7:00-7:30am	Public Safety, Education	Dr. Ali Nouri Pres od Amer. Fed. Of Scientists on positivity and mortality rates for COVID 19. Derell Bradford Exec. VP 50 CAN on challenges schools face on re-opening	KMJM-AM
Airtime	Sunday July 19, 2020 7::00-7:15am	Business & Industry	Ryan West of Iowa Workforce Development on Iowa's current unemployment numbers	КМЈМ-АМ
Airtime	Sunday July 26, 2020 7:00-7:15am	Business & Industry, Public Safety	Jessica Dunker President of the Iowa Restaurant Assoc.	КМЈМ-АМ

Airtime	Sunday August 2,2020 7:00-7:30am	Public Safety, Government	Dr. Leslie Beitsch Chair of Behavioral Sciences at Florida State on behavioral changes in the pandemic and Ken Paulson Director of Free Speech center at Middle Tennessee State on protesting	KMJM-AM
Airtime	Sunday August 9,2020 7:00-7:30am	Public Safety, Government	Dr. Leslie Beitsch Chair of Behavioral Sciences at Florida State on behavioral changes in the pandemic and Ken Paulson Director of Free Speech center at Middle Tennessee State on protesting	КМЈМ-АМ
Airtime	Sunday August 16,2020 7:00-7:30am	Public Safety, Government	Iowa Governor Kim Reynolds update and news conference on COVID 19 and wind storm damage	KMJM-AM

Airtime	Sunday August 23,2020 7/25-740 AM	Public Safety, Government, Business & Industry, Low Income Population, City & Community	Linn County Emergency Management Steve O'Konneck, CR Public Works Dir. Jen Winter and American Red Cross rep Peter Teahen on the effects of the Iowa Wind Storm	KMJM-AM
Airtime	Sunday August 30,2020 7:00-7:15am	Environment, City & Community	Joe Horaney Linn County Solid Waste on clean up after the Iowa Wind Storm	КМЈМ-АМ
Airtime	Sunday September 6, 2020 6:00-6:15am	Environment	Jeff Gorndt of the Iowa DN Forestry Dept,. on the damage to the tree population by the Iowa Wind storm	KMJM-AM
Airtime	Sunday September 13,2020 7:00-7:15am	Flood Recovery, City & Community	Rob Davis Cedar Rapids Flood Control Manager on current and future flood mitigation projects	KMJM-AM

Airtime	Sunday			
	September 20,2020 7:00-7:30am	City & Community	Cedar Rapids Paving For Progess	KMJM-AM
	Acceptable (ECT) - Connectificity of approximation		Manager Doug	
			Wilson on 2020 and future	
			street	
			improvement projects	
Airtime	Sunday September 27,2020 7:00-7:15am	City & Community, Business & Industry	Cathy Cutler Regional Planning Manager for Iowa Dept. of Transportation on current and future highway and the I- 380/80 project update	КМЈМ-АМ



Cedar Rapids/ Iowa City

**Responsive Programming Report** 

Station: KMJM-AM

Report Date: October 12, 2020

7/05/20 – John Rice Executive Director of Teaching & Learning for Cedar Rapids School District Topic: Virtual Learning for students in the upcoming school year Category: Education, Public Safety (7:20-7:35am)

7/19/20 – Heather Meador of Linn County Public Health on Return To School Guidelines for Iowa Category: Education and Public Safety (7:20-7:35am)

7/26/20 – Sam Jarvis Johnson County Public Health on COVID 19 impact for Johnson County when students return to the University of Iowa – Category: Public Safety, City & Community (7:20-7:35am)

08/23/20 – Marion Iowa Wind Storm Recovery Update with City Manager Lon Pluckhahn and other city officials Categories: Public Safety , City & Community (7:00-7:15am)

08/30/20 – Linn County Public Health Chase Moffit, Senior Environmental Health Director on COVID 19 regulations affecting business such as bars and restaurants Category: Public Safety, Business & Industry (7:25-7:40am)

09/06/20— Johnson County Public Health Sam Jarvis on COVID 19 impact for Johnson County when students return to the University of Iowa ..statistics on COVID 19 for younger age groups Category: City & Community; Public Safety (7:20-7:35am)

09/13/20 – Kelly Hayworth Coralville City Manager on things going on in Coralville ...Categories City & Community, Business & Industry (7:25-7:40am)

9/27/20 –Alissa Emelon and Reagan Bosett teacher at Clear Creek Amana School District on their new outdoor classroom Categories: Education and Environment (7:25-7:40am)