



WDTV
5 Television Drive
P.O. Box 480
Bridgeport, WV 26330
 Tel: 304.848.5000 - FAX: 304-842-7501

Mailing Address ORION STRATEGIES ATTN: CHRIS HALL P O BOX 11847 CHARLESTON, WV 25339	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	20596	NEW	Broadcast	10/15/2014	
	Advertiser			Brand	Network
	MICHAEL J ROMANO POLITICAL			POLITICAL	WDTV
	Contract Description			Dates	Revenue Type
				10/21/14 - 10/27/14	PO3
	Estimate #	Proposal #	Primary Salesperson	Buyer:	
			DEFAZIO TIM		

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
1					1			1	10/24 - 10/24	10:58:26 a 11:59:59 a	PO3	:30	1	\$150.00
										Prg: THE PRICE IS RIGHT				
2	1							1	10/27 - 10/27	12:30:00 p 01:29:59 p	PO3	:30	1	\$150.00
										Prg: YOUNG & RESTLESS				
3		1						1	10/21 - 10/21	02:00:00 p 02:59:59 p	PO3	:30	1	\$130.00
										Prg: THE TALK				
4			1					1	10/22 - 10/22	03:00:00 p 03:59:59 p	PO3	:30	1	\$125.00
										Prg: LET'S MAKE A DEAL				
5				1				1	10/23 - 10/23	04:00:00 p 04:59:59 p	PO3	:30	1	\$140.00
										Prg: JUDGE JUDY				
6			X		X			2	10/22 - 10/24	05:30:00 a 07:00:00 a	PO5	:30	2	\$50.00
										Prg: DAYBREAK				
7				1				1	10/23 - 10/23	07:00:00 a 08:00:00 a	PO5	:30	1	\$50.00
										Prg: CBS THIS MORNING				
8		1						1	10/21 - 10/21	08:00:00 a 09:00:00 a	PO5	:30	1	\$35.00
										Prg: CBS THIS MORNING				
9	1							1	10/27 - 10/27	12:00:00 p 12:29:59 p	PO5	:30	1	\$55.00
										Prg: 5 NEWS WV MIDDAY				
10	X	X						1	10/21 - 10/27	05:00:00 p 05:29:59 p	PO5	:30	2	\$60.00
										Prg: FIRST AT 5				
			X					1	10/20 - 10/26					
		X						1	10/27 - 11/02					
11				X	X			2	10/23 - 10/24	05:30:00 p 05:59:59 p	PO5	:30	2	\$75.00
										Prg: 5 NEWS@5:30PM				
12						1		1	10/25 - 10/25	11:00:00 p 11:34:59 p	PO5	:30	1	\$60.00
										Prg: 5 NEWS @ WEEKEND				



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	Advertiser MICHAEL J ROMANO POLITICAL			Brand POLITICAL	Network WDTV
	Contract Description			Dates 10/21/14 - 10/27/14	Revenue Type PO3
	Estimate #		Proposal #	Primary Salesperson DEFAZIO TIM	Buyer:

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
13							1	1	10/26 - 10/26	11:00:00 p 11:34:59 p	PO5	:30	1	\$75.00
										Prg: NEWS CHANNEL 5 @ 11I				
14	1							1	10/27 - 10/27	08:30:00 p 09:00:00 p	PO3	:30	1	\$475.00
										Prg: MOM				
15			1					1	10/22 - 10/22	09:00:00 p 09:59:59 p	PO3	:30	1	\$500.00
										Prg: CRIMINAL MINDS				
16				1				1	10/24 - 10/24	10:00:00 p 11:00:00 p	PO3	:30	1	\$400.00
										Prg: BLUE BLOOD				
17					1			1	10/25 - 10/25	09:00:00 p 09:59:59 p	PO3	:30	1	\$325.00
										Prg: CRIMETIME SATURDAY				
18						1		1	10/26 - 10/26	08:00:00 p 09:00:00 p	PO3	:30	1	\$400.00
										Prg: MADAM SECRETARY				
19					1			1	10/25 - 10/25	07:00:00 p 08:00:00 p	PO5	:30	1	\$20.00
										Prg: ET WEEKEND				

<i>Booked</i>		Airtime		NTR		Total	
Broadcast		Gross	Net	Gross	Net	Gross	Net
Oct 2014		\$2,720.00	\$2,312.00			\$2,720.00	\$2,312.00
Nov 2014		\$740.00	\$629.00			\$740.00	\$629.00
Totals:		\$3,460.00	\$2,941.00			\$3,460.00	\$2,941.00

ACCEPTED FOR STATION

By _____

Date _____

ACCEPTED FOR ADVERTISER/AGENCY

By _____

Date _____

Conditions on reverse side hereof and attachments, if any, are a part of this contract.



EEFFECTIVE 09-05-14 to 12-28-14

Document Start Date 40/24

#20696

DAYTIME

DOC	TYPE	TIME	PROGRAM	L-1	L-2	L-3	L-4	L-5
35	CM	M-F	9:00AM	KELLY & MICHAEL	275	175	125	
1430	CM	M-F	10:00AM	QUEEN	275	175	125	
1431	CM	M-F	10:30AM	QUEEN	275	175	125	
39	CM	M-F	11:00AM	PRICE IS RIGHT	300	200	150	
50	CM	M-F	12:30PM	YOUNG & RESTLESS	300	200	150	
53	CM	M-F	1:30PM	BOLD & BEAUTIFUL	295	195	145	
55	CM	M-F	2:00P	THE TALK	280	180	130	
58	CM	M-F	3:00PM	LET'S MAKE A DEAL	275	175	125	
1287	CM	M-F	4:00PM	JUDGE JUDY	290	190	140	

4th QUARTER

Points	CPP	Tues 21-Oct	Wed 22-Oct	Thurs 23-Oct	Fri 24-Oct	Sat 25-Oct	Sun 26-Oct	Mon 27-Oct	Level	Spots	Total Cos Points
4.5 \$	5.56								0	\$ -	0
3.6 \$	6.94								0	\$ -	0
3.6 \$	6.94								0	\$ -	0
7.2 \$	6.94				1				3	1 \$ 150	7.2
5.7 \$	8.77							1	3	1 \$ 150	5.7
4 \$	11.25								0	\$ -	0
3.2 \$	9.38	1							3	1 \$ 130	3.2
4 \$	6.25		1						3	1 \$ 125	4
5 \$	8.00			1					3	1 \$ 140	5

NEWS (AWARD WINNING EXCLUSIVE LOCAL NEWS)

Doc	Type	Info	Time	Program	L-1	L-2	L-3	L-4	L-5
1	CM	M-F	5:00AM	CBS MORNING NEWS	285	185	135	45	
2	CM	M-F	5:30AM	DAYBREAK	800	350	250	70	50
1288	CM	M-F	7:00AM	CBS THIS MORNING	800	350	250	70	50
1289	CM	M-F	8:00AM	CBS THIS MORNING	805	355	235	55	35
42	CM	M-F	12:00PM	WV MIDDAY	805	355	255	75	55
83	CM	M-F	5:00PM	5 NEWS AT 5:00	1060	560	260	85	60
98	CM	M-F	5:30PM	5 NEWS AT 5:30	1075	575	275	100	75
103	CM	M-F	6:00PM	5 NEWS AT 6:00	1150	650	350	175	150
106	CM	MWF	6:30PM	CBS NEWS	1150	650	350	175	150
109	CM	M-F	11:00PM	NEWS AT 11:00PM	1125	625	325	150	125
28	CM	SAT	9:00AM	CBS SAT MORNING 2HRS	535	135	85	55	35

	\$	-	0	10	5
5 \$	7.00	0 \$	100	4	5
5 \$	10.00	1 \$	50	4	4
4 \$	12.50	1 \$	35	7	4
4 \$	8.75	1 \$	55	4	7
7 \$	7.86	2 \$	120	18	9
9 \$	6.67	2 \$	150	20	10
10 \$	7.50	0 \$	-	0	10
10 \$	15.00	0 \$	-	0	10
6 \$	20.83	0 \$	-	0	6
5.6 \$	6.25	0 \$	-	0	5

CBS PRIME (MOST WATCHED NETWORK)

[illegible]

Doc. Type	M-Sun	Time	Program	L-1	L-2	L-3	L-4	L-5
1556	CM	MON	8:00PM	BIG BANG THEORY	2175	1425	725	
1557	CM	MON	8:30PM	MOM	1925	1175	475	
1558	CM	MON	9:00PM	SCORPION	1900	1150	450	
1560	CM	MON	10:00PM	NCIS LOS	2075	1325	625	
11	CM	TUES	8:00PM	NCIS	2125	1375	675	
1559	CM	TUES	9:00PM	NCIS NEW ORLEANS	2075	1325	625	
1434	CM	TUES	10:00PM	PERSON OF INTEREST	1925	1175	475	
34	CM	WED	8:00PM	SURVIVOR	1975	1225	525	
29	CM	WED	9:00PM	CRIMINAL MINDS	1950	1200	500	
1561	CM	WED	10:00PM	STALKER	1950	1200	500	
	CM	THUR	7:30P-12A	CBS THURSDAY NIGHT FOOTBALL	1925	1175	475	
1562	CM	THUR	8P-11PM	CBS THURSDAY NIGHT FOOTBALL	2425	1675	975	
943	CM	THUR	8:00PM	BIG BANG THEORY	2175	1425	725	
1526	CM	THUR	8:30PM	THE MILLERS	1975	1225	525	

[illegible]

10/15/2014 10:54 AM

1527	CM	THUR	9:00PM	TWO AND HALF MEN	1950	1200	500	30-Oct	5.9	\$	84.75	0	\$	-	0
1563	CM	THUR	9:30PM	THE MCCARTHY'S	1925	1175	475	30-Oct	6.4	\$	74.22	0	\$	-	0
1326	CM	THUR	10:00PM	ELEMENTARY	1950	1200	500	30-Oct	5.2	\$	96.15	0	\$	-	0

1564	CM	FRI	8:00PM	AMAZING RACE	1850	1100	400		4.7	\$	85.11	0	\$	-	0
1565	CM	FRI	9:00PM	HAWAII FIVE O	1850	1100	400		5.7	\$	70.18	0	\$	-	0
945	CM	FRI	10:00PM	BLUE BLOODS	1850	1100	400		5.8	\$	68.97	0	\$	-	0

48	CM	SAT	8:00PM	CRIMETIME SATURDAY	1775	1025	325		6.6	\$	49.24	0	\$	-	0
49	CM	SAT	9:00PM	CRIMETIME SATURDAY	1775	1025	325		6.8	\$	47.79	0	\$	-	0
51	CM	SAT	10:00PM	48 HOURS MYSTERY	1800	1050	350		4.2	\$	83.33	0	\$	-	0

52	CM	SUN	7:00PM	60 MINUTES	1950	1200	500		7.6	\$	65.79	0	\$	-	0
1566	CM	SUN	8:00PM	MADAM SECRETARY	1850	1100	400		8.5	\$	47.06	0	\$	-	0
1293	CM	SUN	9:00PM	THE GOOD WIFE	1875	1125	425		6.7	\$	63.43	0	\$	-	0
1567	CM	SUN	10:00PM	CSI	1900	1150	450		7.1	\$	63.38	0	\$	-	0

956	CM	MON	8PM-11PM	PRIME ROS / BTA LIMIT 1X	1900	1150	450	300							
957	CM	TUE	8PM-11PM	PRIME ROS / BTA LIMIT 1X	1925	1175	475	325							
958	CM	WED	8PM-11PM	PRIME ROS / BTA LIMIT 1X	1950	1200	500	350							
959	CM	THUR	8PM-11PM	PRIME ROS / BTA LIMIT 1X	1975	1225	525	375							
960	CM	FRI	8PM-11PM	PRIME ROS / BTA LIMIT 1X	1850	1100	400	250							
961	CM	SAT	8PM-11PM	PRIME ROS / BTA LIMIT 1X	1775	1025	325	175							
962	CM	SUN	8PM-11PM	PRIME ROS / BTA LIMIT 1X	1850	1100	400	250							
963	CM	M-FRI	7:58PM-11PM	PRIME ROS / BTA LIMIT 2X	1950	1200	500	350							
964	CM	M-SUN	6:58PM-11PM	PRIME ROS / BTA LIMIT 4X	1925	1175	475	325							

PRIME ACCESS

DPC	Type	M-SAT	TIME	PROGRAM	L-1	L-2	L-3	L-4	L-5						
107	CM	M-F	7:00PM	ENTERTAINMENT TONIGHT	235	135	85	60	50						
108	CM	M-F	7:30PM	INSIDER	225	125	75	50	40						
61	CM	SAT	7:00PM	ENTERTAINMENT TONIGHT	205	105	55	30	20						

SPORTS

DPC	Type	SA-SU	TIME	PROGRAM	L-1	L-2	L-3	L-4	L-5						
152	RS	S-SUN	12PM-6PM	CBS GOLF	155	55	45	35	25						
133	CM	SAT	12PM-7PM	NCAA BASKETBALL	180	80	70	60	50						
793	CM	SAT	12PM-7PM	NCAA FOOTBALL	255	155	145	135	125						
790	CM	SAT	8PM-11PM	NCAA FOOTBALL	330	230	220	210	200						
155	CM	SUN	12PM-1PM	NFL TODAY	180	80	70	60	50						
990	CM	SUN	1PM-4:25PM	NFL FOOTBALL EARLY	2250	1500	750	160	150						
478	CM	SUN	4:25PM-7:30PM	NFL FOOTBALL DOUBLE HEADER	2200	1450	700	235	225						

ROS / BTA ROTATORS

DPC	Type	M-F	TIME	PROGRAM	L-1	L-2	L-3	L-4	L-5						
17	NR	M-F	5AM-9AM	MORNING ROS / BTA	230	130	90	60	40						
19	RS	M-F	9AM-12PM	MORNING ROS / BTA	215	115	75	45	25						
21	RS	M-F	12PM-4PM	NEWS / CBS SOAP ROS / BTA	235	135	95	65	45						
157	RS	M-F	9AM-5PM	DAYTIME ROS / BTA	220	120	80	50	30						
32	RS	M-F	4PM-8PM	FRINGE ROS / BTA	230	130	90	60	40						
14	NR	M-F	5PM-6:30PM	NEWS ROS / BTA LIMIT 5X	260	160	120	90	70						
27	RS	M-F	7PM-12:35A	EVENING ROS / BTA	240	140	100	70	50						
955	RS	M-F	7PM-8PM	ACCESS ROS / BTA	230	130	90	60	40						
45	RS	M-F	6A-12:35A	ROS / BTA	225	125	85	55	35						
54	RS	M-SUN	5AM-2AM	ROS / BTA	220	120	80	50	30						
47	RS	M-F	12:30P-2P	CBS SOAP ROS / BTA	230	130	90	60	40						
902	RS	M-SUN	5AM-4:59AM	SHOCK -N- ALL	200	100	60	30	10						

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WDTV</u>	Date: <u>10-15-14</u>
---------------------------------------------	---------------------------------

I, Amber Evans,
 being/on behalf of: Mike Romano, a legally
 qualified candidate of the Democratic political
 party for the office of: State Senate - Dist. 12
 in the general
 election to be held on: Nov. 4

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<div style="font-size: 2em;"> -----TBD----- </div> <div style="font-size: 1.5em; margin-top: 10px;">SCHEDULE ATTACHED</div>					

Total Charges:

\$3460.00 Gross

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Mike Romano

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike Romano

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10-15-14

Date

[Signature]

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

To De Fazio

Signature

Tom DeFazio

Printed Name

General Manager

Title