



WJLA
1100 Wilson Blvd. 6th Floor
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

Greer Margolis & Mitchell (GMMB)
Attn: Lashawn Williams
3050 K Street, NW
Washington, DC 20007

Contract # 256174

Schedule Dates 06/17/14-06/23/14
Advertiser Natural Resources Defense Council (15140)
Agency/T-Code Greer Margolis & Mitchell (GMMB) (2116)/ELECTR
Product Issue - Issue (1076)
Brand NRDC Est 2884 (93331)
Salesperson Monares, Barbara (1108)
Sales Office WJLA - Core Team
Buyer Name BASSETT, LAURA
Phone/Fax /
CPE NRDC Est 2884
Account Types Local/Non-Political Issue Agency
Billing Type Standard
Comments NRDC Est 2884
6/17-6/23

Date Entered 06/16/14
Last Modified 06/16/14
Entered By Barbara Monares
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,150.00
Net Total \$17,850.00
Sales Tax

WJLA Arlington (WJLA)

By Broadcast Month	Spots	Rate
Jun. 2014	6	\$21,000.00
Grand Total:	6	\$21,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/17/14-06/20/14	4	:30	6:58A- ABC--GOOD MORNING AMERICA			1	1	1	1			4	\$1,400.00	\$5,600.00	WJLA Arlington (WJLA)		6/16/14
2.0	Normal Line / SPOT	06/23/14-06/23/14	4	:30	6:58A- ABC--GOOD MORNING AMERICA		1							1	\$1,400.00	\$1,400.00	WJLA Arlington (WJLA)		6/16/14
3.0	Normal Line / SPOT	06/22/14-06/22/14	4	:30	9:58A- ABC--THIS WEEK								1	1	\$14,000.00	\$14,000.00	WJLA Arlington (WJLA)		6/16/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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