



WQRF  
PO Box 470  
Rockford, IL 61105

WQRF • ROCKFORD

GMMB  
3050 K St NW  
Washington, DC 20007

# Contract # 1450393

Schedule Dates	10/25/16-10/30/16	Date Entered	10/19/16
Advertiser	Cheri Bustos/Congress/Democrat/Illinois (45174)	Last Modified	10/19/16
Agency	GMMB (14491)	Entered By	Charlene Whiteside
Product	Political - US Congress (1076)	CO-OP	No
Brand	113/120/5729 (568858)	Headline #	ECR25333534
Salesperson	Millennium - Washington D, Washington DC (1421)	Demo	
Sales Office	Millennium - Washington DC	Order Type	Normal
Buyer Name	Maura Gilroy,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	113/120/5729	Commission	\$945.00
Account Types	National/Political	Net Total	\$5,355.00
Billing Type	Standard	Sales Tax	
Comments	Candidate Separation: mhn pod sep.		

By Broadcast Month	Spots	Rate
Oct. 2016	18	\$6,300.00
<b>Grand Total:</b>	<b>18</b>	<b>\$6,300.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	6A- 8:30A (CST)	2		X	X	X	X			2	\$100.00	\$200.00	Rockford (WQRF)	Fox39 News In The Morning	10/19/16
2.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	9P- 9:30P (CST)	2		X	X	X	X			2	\$450.00	\$900.00	Rockford (WQRF)	FOX 39 News At 9P	10/19/16
3.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	9:30P- 10P (CST)	2		X	X	X	X			2	\$375.00	\$750.00	Rockford (WQRF)	FOX 39 News At 930P	10/19/16
4.0	Normal Line / SPOT	10/20/16-10/30/16	3	:30	9P- 9:30P (CST)								1	1	\$325.00	\$325.00	Rockford (WQRF)	Fox News-9	10/19/16
5.0	Normal Line / SPOT	10/25/16-10/28/16	4	:30	6P- 6:30P (CST)	2		X	X	X	X			2	\$300.00	\$600.00	Rockford (WQRF)	Big Bang Theory	10/19/16
6.0	Normal Line / SPOT	10/25/16-10/28/16	4	:30	6:30P- 7P (CST)	2		X	X	X	X			2	\$300.00	\$600.00	Rockford (WQRF)	Big Bang Theory	10/19/16
7.0	Normal Line / SPOT	10/25/16-10/28/16	4	:30	10P- 10:30P (CST)	2		X	X	X	X			2	\$125.00	\$250.00	Rockford (WQRF)	Modern Family	10/19/16
8.0	Normal Line / SPOT	10/25/16-10/28/16	4	:30	10:30P- 11P (CST)	2		X	X	X	X			2	\$125.00	\$250.00	Rockford (WQRF)	Modern Family	10/19/16
9.0	Normal Line / SPOT	10/29/16-10/29/16	4	:30	9:30P- 10P (CST)							1		1	\$175.00	\$175.00	Rockford (WQRF)	Big Bang Theory	10/19/16
10.0	Normal Line / SPOT	10/26/16-10/26/16	4	:30	8P- 9P (CST)				1					1	\$750.00	\$750.00	Rockford (WQRF)	EMPIRE	10/19/16
11.0	Normal Line / MLB	10/25/16-10/25/16	3	:30	6:30P- FOX SPORTS MLB WORLD SERIES			1						1	\$1,500.00	\$1,500.00	Rockford (WQRF)	MLB WS CLUBS	10/19/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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See the back of this document for Advertising Contract Terms and Conditions

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 2533534

CPE: 113/120/5729

Agency: GMMB

GMMB 3050 K ST NW  
WASHINGTON DC  
20007

Changes as of: 10/19/2016 at 10:24 AM

Flight: 10/25/16 - 10/31/16

Advertiser: BUSTOS, CHERI

Product: Candidate

Version: Highlighting Revision 1

Station: WQRF

Market: Rockford

Office: WASHINGTON

Total \$: \$6,300.00

Total Spots: 18

Total CPE: \$0.00

Agency Order #: 5493127

Buyer: Gilroy, Maura

Salesperson: SHANNON VALLOF

212-373-8131

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: MICHAEL MENICINI

212-373-8291

Total GRP:

Separation: Note min pod sep

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25	Total Spots	Total \$	CPP	GRP
1	Tu-F,M 8a-8:30a		Fox39 News In The Morning	\$100.00	0	30	2	2	\$200.00	\$0.00	0.0
Changes: Rate from 25 to 100											
2	Tu-F,M 9p-9:30p		FOX 39 News At 9p	\$450.00	0	30	2	2	\$900.00	\$0.00	0.0
Changes: Rate from 175 to 450											
3	Tu-F,M 9:30p-10p		FOX 39 News At 930P	\$375.00	0	30	2	2	\$750.00	\$0.00	0.0
Changes: Rate from 125 to 375											
4	Su 9p-9:30p		Fox News-9	\$325.00	0	30	1	1	\$325.00	\$0.00	0.0
Changes: Rate from 125 to 325											
5	Tu-F,M 6p-6:30p		Big Bang Theory	\$300.00	0	30	2	2	\$600.00	\$0.00	0.0
Changes: Rate from 175 to 300											
6	Tu-F,M 6:30p-7p		Big Bang Theory	\$300.00	0	30	2	2	\$600.00	\$0.00	0.0
Changes: Rate from 175 to 300											
7	Tu-F,M 10p-10:30p		Modern Family	\$125.00	0	30	2	2	\$250.00	\$0.00	0.0
Changes: Rate from 75 to 125											
8	Tu-F,M 10:30p-11p		Modern Family	\$125.00	0	30	2	2	\$250.00	\$0.00	0.0
Changes: Rate from 75 to 125											
9	Sa 9:30p-10p		Big Bang Theory	\$175.00	0	30	1	1	\$175.00	\$0.00	0.0
Changes: Rate from 100 to 175											
10	W 8p-9p		EMPIRE	\$750.00	0	30	1	1	\$750.00	\$0.00	0.0
Changes: Rate from 400 to 750											
11	Tu-Su 7p-10p		MLB WS CUBS	\$1,500.00	0	30	1	1	\$1,500.00	\$0.00	0.0
Changes: Program from MLB WS to MLB WS CUBS. Rate from 650 to 1500											
TOTALS: 18									\$6,300.00	\$0.00	0.0

# 1450393

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 2533534	Changes as of: 10/19/2016 at 10:24 AM	Version: Highlighting Revision 1
CPE: 113/120/5729	Flight: 10/25/16 - 10/31/16	Station: WQRF
Agency: GMMB	Advertiser: BUSTOS, CHERI	Market: Rockford
GMMB 3050 K ST NW	Product: Candidate	Office: WASHINGTON
WASHINGTON DC 20007		
Agency Order #: 5493127	Buyer: Gilroy, Maura	Primary Demo: Adults 35+
Salesperson: SHANNON YALLOF	212-373-8131	Con Type: POLITICAL/VOTE
		Assistant: MICHAEL MENICHINI
		212-373-8291
		Total Spots: 18
		Total CPP: \$0.00
		Total GRP:
		Separation: Note min pod sep.

Special Instructions	
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Date/Time	Added by	Comment
10/19/16 10:24 AM	SHANNON YALLOF	Separation: 30
10/19/16 10:24 AM	SHANNON YALLOF	Separation: 30

Competitive Information	
Market Budget:	\$31,500
WQRF Share:	20%
Comment:	
WIFR:	25%
WREX:	20%
WTVO:	35%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	18	\$6,300.00	0.0
Total	100%	18	\$6,300.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	18	\$6,300.00
Total	18	\$6,300.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot#	\$ Chg
Revision	10/19/16 10:24 AM	SHANNON YALLOF	Revised		\$3,375.00
New	10/19/16 10:23 AM	SHANNON YALLOF	New	18	\$2,925.00
					\$6,300.00
					\$2,925.00

Changes: Calculated Dollars from \$2,925.00 to \$6,300.00, Competitive Market Budget from \$14,625 to \$31,500, Total \$ from \$2,925.00 to \$6,300.00, Demo Meta to (R16), User Entered \$ from \$0.00 to \$6,300.00, Default Spot Length to 30, Separation Comment from null to min pod sep. 11 buylines added or modified.

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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