



WQRF  
PO Box 470  
Rockford, IL 61105

GMMB  
3050 K St NW  
Washington, DC 20007

**Contract # 1450393**

Schedule Dates: 10/25/16-10/30/16  
Advertiser: Cheni Bustos/Congress/Democrat/Illinois (45174)  
Agency: GMMB (14491)  
Product: Political - US Congress (1076)  
Brand: 113/120/5729 (568858)  
Salesperson: Millennium - Washington D, Washington DC (1421)  
Sales Office: Millennium - Washington DC  
Buyer Name: Maura Gilroy,  
Phone/Fax: /  
CPE: 113/120/5729  
Account Types: National/Political  
Billing Type: Standard  
Comments: Candidate Separation: mhn pod sep.

Date Entered: 10/19/16  
Last Modified: 10/19/16  
Entered By: Charlene Whiteside  
CO-OP: No  
Headline #: ECR25333534  
Demo:  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$945.00  
Net Total: \$5,355.00  
Sales Tax:

By Broadcast Month	Spots	Rate
Oct. 2016	18	\$6,300.00
<b>Grand Total:</b>	<b>18</b>	<b>\$6,300.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	8A- 8:30A (CST)	2		X	X	X	X			2	\$100.00	\$200.00	Rockford (WQRF)	Fox39 News In The Morning	10/19/16
2.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	9P- 9:30P (CST)	2		X	X	X	X			2	\$450.00	\$900.00	Rockford (WQRF)	FOX 39 News At 9P	10/19/16
3.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	9:30P- 10P (CST)	2		X	X	X	X			2	\$375.00	\$750.00	Rockford (WQRF)	FOX 39 News At 930P	10/19/16
4.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	9P- 9:30P (CST)	1							X	1	\$325.00	\$325.00	Rockford (WQRF)	Fox News-9	10/19/16
5.0	Normal Line / SPOT	10/25/16-10/28/16	4	:30	6P- 6:30P (CST)	2		X	X	X	X			2	\$300.00	\$600.00	Rockford (WQRF)	Big Bang Theory	10/19/16
6.0	Normal Line / SPOT	10/25/16-10/28/16	4	:30	6:30P- 7P (CST)	2		X	X	X	X			2	\$300.00	\$600.00	Rockford (WQRF)	Big Bang Theory	10/19/16
7.0	Normal Line / SPOT	10/25/16-10/28/16	4	:30	10P- 10:30P (CST)	2		X	X	X	X			2	\$125.00	\$250.00	Rockford (WQRF)	Modern Family	10/19/16
8.0	Normal Line / SPOT	10/25/16-10/28/16	4	:30	10:30P- 11P (CST)	2		X	X	X	X			2	\$125.00	\$250.00	Rockford (WQRF)	Modern Family	10/19/16
9.0	Normal Line / SPOT	10/29/16-10/29/16	4	:30	9:30P- 10P (CST)	1						X		1	\$175.00	\$175.00	Rockford (WQRF)	Big Bang Theory	10/19/16
10.0	Normal Line / SPOT	10/26/16-10/26/16	4	:30	8P- 9P (CST)	1						X		1	\$750.00	\$750.00	Rockford (WQRF)	EMPIRE	10/19/16
11.0	Normal Line / MLB	10/25/16-10/25/16	3	:30	6:30P- FOX SPORTS MLB WORLD SERIES	1							X	1	\$1,500.00	\$1,500.00	Rockford (WQRF)	MLB WS CLUBS	10/19/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

See the back of this document for Advertising Contract Terms and Conditions

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25333534 Changes as of: 10/19/2016 at 10:24 AM Version: Highlighting Revision 1

CPE: 113/420/5729  
Agency: GMMB  
GMMB 3050 K ST NW  
WASHINGTON DC  
20007

Flight: 10/25/16 - 10/31/16  
Advertiser: BUSTOS, CHERI  
Product: Candidate

Station: WQRF  
Market: Rockford  
Office: WASHINGTON

Comments: Separation: 30

Agency Order #: 5493127  
Buyer: Gilroy, Maura  
Salesperson: SHANNON YALLOF  
212-373-8131

Primary Demo: Adults 35+  
Con Type: POLITICAL/VOTE  
Assistant: MICHAEL MENICCHINI  
212-373-8291

Total Spots: 18  
Total CPP: \$0.00  
Total GRP: \$6,300.00  
Separation: Note min pod sep

# 145 0393

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/25	Total Spots	Total \$	CPP	GRP
1	Tu-F, M 8a-8:30a		Fox39 News In The Morning	\$100.00	0	30	2	2	\$200.00	\$0.00	0.0
Changes: Rate from 25 to 100											
2	Tu-F, M 9p-9:30p		FOX 39 News At 9p	\$450.00	0	30	2	2	\$900.00	\$0.00	0.0
Changes: Rate from 175 to 450											
3	Tu-F, M 9:30p-10p		FOX 39 News At 930p	\$375.00	0	30	2	2	\$750.00	\$0.00	0.0
Changes: Rate from 125 to 375											
4	Su 9p-9:30p		Fox News-9	\$325.00	0	30	1	1	\$325.00	\$0.00	0.0
Changes: Rate from 125 to 325											
5	Tu-F, M 6p-6:30p		Big Bang Theory	\$300.00	0	30	2	2	\$600.00	\$0.00	0.0
Changes: Rate from 175 to 300											
6	Tu-F, M 6:30p-7p		Big Bang Theory	\$300.00	0	30	2	2	\$600.00	\$0.00	0.0
Changes: Rate from 175 to 300											
7	Tu-F, M 10p-10:30p		Modern Family	\$125.00	0	30	2	2	\$250.00	\$0.00	0.0
Changes: Rate from 75 to 125											
8	Tu-F, M 10:30p-11p		Modern Family	\$125.00	0	30	2	2	\$250.00	\$0.00	0.0
Changes: Rate from 75 to 125											
9	Sa 9:30p-10p		Big Bang Theory	\$175.00	0	30	1	1	\$175.00	\$0.00	0.0
Changes: Rate from 100 to 175											
10	W 8p-9p		EMPIRE	\$750.00	0	30	1	1	\$750.00	\$0.00	0.0
Changes: Rate from 400 to 750											
11	Tu-Su 7p-10p		MLB WS CUBS	\$1,500.00	0	30	1	1	\$1,500.00	\$0.00	0.0
Changes: Program from MLB WS to MLB WS CUBS. Rate from 850 to 1500											
TOTALS: 18								18	\$6,300.00	\$0.00	0.0

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New York, NY 10019

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Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: MICHAEL MENICINI  
212-373-8291

Total GRP:

Separation: Note min pod sep.

Special Instructions

### Order Level Comments

Date/Time	Added by	Comment
10/19/16 10:24 AM	SHANNON YALLOF	Separation: 30
10/19/16 10:24 AM	SHANNON YALLOF	Separation: 30

### Competitive Information

Market Budget:	\$31,500
WQR Shares:	20%
Comment:	
WIFR:	25%
WREX:	20%
WTVO:	35%

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	18	\$6,300.00	N/A	0.0

Month	Spots	Dollars
2016-Oct	18	\$6,300.00
Total	18	\$6,300.00

### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/19/16 10:24 AM	SHANNON YALLOF	Revised			\$3,375.00	\$6,300.00	Changes: Calculated Dollars from \$2,925.00 to \$6,300.00. Competitive Market Budget from \$14,625 to \$31,500. Total \$ from \$2,925.00 to \$6,300.00. Demo Meta to [R16]. User Entered \$ from \$0.00 to \$6,300.00. Default Spot Length to 30. Separation Comment from null to min pod sep. 11 buylines added or modified.
New	10/19/16 10:23 AM	SHANNON YALLOF	New	18		\$2,925.00	\$2,925.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.