

DUPLICATE INVOICE



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

Oath Strategies
Attention: Accounts Payable
PO Box 2484
Springfield, VA 22152

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
1374223-2	01/03/16	January 2016	12/28/15 - 12/28/15

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Right To Rise Super PAC	Right to Rise	2486

Flight Dates	Order #	Alt Order #
12/22/15 - 12/28/15	1374223	WOC10275037

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	141	295

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Fixed Non Pre-emptible

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	12/22/15	12/28/15	STEVE HARVEY DAY	10-11a	111----	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/22/15 12/28/15 111---- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WCVB M 12/28/15 10:27 AM STEVE HARVEY DAY 10-11a :30 R2RUSA0004H \$600.00 NM									
2	12/22/15	12/28/15	The View	1058-12n	111----	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/22/15 12/28/15 111---- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WCVB M 12/28/15 11:34 AM The View 1058-12n :30 R2RUSA0004H \$1,200.00 NM									
3	12/22/15	12/28/15	Millionaire	1228-1p	111----	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/22/15 12/28/15 111---- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WCVB M 12/28/15 12:40 PM Millionaire 1228-1p :30 R2RUSA0004H \$1,000.00 NM									
4	12/22/15	12/28/15	The Chew	1-2p	111----	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/22/15 12/28/15 111---- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WCVB M 12/28/15 1:56 PM The Chew 1-2p :30 R2RUSA0004H \$1,000.00 NM									
5	12/22/15	12/28/15	M-F Inside Edition	658-730p	111----	:30	3	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/22/15 12/28/15 111---- 3 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WCVB M 12/28/15 7:14 PM M-F Inside Edition 658-730p :30 R2RUSA0004H \$2,500.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.


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INVOICE

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Advertiser	Product	Estimate Number	
Right To Rise Super PAC	Right to Rise	2486	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	12/22/15	12/28/15	Chronicle	728-8p	111----	:30	3	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/22/15 12/28/15 111---- 3 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WCVB M 12/28/15 7:47 PM Chronicle 728-8p :30 R2RUSA0004H \$3,000.00 NM									
7	12/22/15	12/28/15	Dancing w/the Stars	Prime Other	1-----	:30	1	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 12/22/15 12/28/15 1----- 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB M 12/28/15 Dancing w/the Stars Prime Other :00 \$15,000.00 NM See MG 12.2									
<u>Total Spots</u>							6		

Payment Terms 30 Days

<u>Gross Total</u>	\$9,300.00
<u>Agency Commission</u>	\$1,395.00
<u>Net Amount Due</u>	\$7,905.00

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