

## DUPLICATE INVOICE



**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

[www.thebostonchannel.com](http://www.thebostonchannel.com)

Billing Address:

**Oath Strategies**  
**Attention: Accounts Payable**  
**PO Box 2484**  
**Springfield, VA 22152**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1374198-1	11/22/15	November 2015	10/26/15 - 11/16/15

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Right To Rise Super PAC	Right to Rise	2480

Flight Dates	Order #	Alt Order #
11/10/15 - 11/16/15	1374198	WOC10275024

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	141	295

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Fixed Non Pre-emptible

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/10/15	11/16/15	Chronicle	728-8p	11111--	:30	5	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/10/15 11/16/15 11111-- 5 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Tu 11/10/15 7:51 PM Chronicle 728-8p :30 RUSATV0004H \$3,000.00 NM									
2 WCVB W 11/11/15 Chronicle 728-8p :00 <del>\$3,000.00</del> NM									
See MG 1.6,1.7									
3 WCVB Th 11/12/15 7:54 PM Chronicle 728-8p :30 RUSATV0004H \$3,000.00 NM									
4 WCVB F 11/13/15 Chronicle 728-8p :00 <del>\$3,000.00</del> NM									
Unresolved									
7 WCVB M 11/16/15 6:59 PM M-F Inside Edition 658-730p :30 RUSATV0004H \$2,500.00 NM									
MG for 11.2,1.2									
6 WCVB M 11/16/15 7:37 PM Chronicle 728-8p :30 RUSATV0003H \$3,000.00 NM									
MG for 11.2,1.2									
5 WCVB M 11/16/15 7:52 PM Chronicle 728-8p :30 RUSATV0004H \$3,000.00 NM									
2	11/10/15	11/15/15	5a Weekend Eyeopener	Sa/Su 5a-6a	-----11	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/09/15 11/15/15 -----11 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Sa 11/14/15 5:23 AM 5a Weekend Eyeopener Sa/Su 5a-6a :30 RUSATV0004H \$500.00 NM									
2 WCVB Su 11/15/15 5:24 AM 5a Weekend Eyeopener Sa/Su 5a-6a :30 RUSATV0003H \$500.00 NM									
3	11/10/15	11/15/15	Weekend GMA	7-8a	-----11	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/09/15 11/15/15 -----11 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Sa 11/14/15 7:59 AM Weekend GMA 7-8a :30 RUSATV0004H \$1,500.00 NM									
2 WCVB Su 11/15/15 7:27 AM Weekend GMA 7-8a :30 RUSATV0004H \$1,500.00 NM									
4	11/10/15	11/14/15	ABC College Football	1158a-330p	-----1-	:30	1	\$2,000.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

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**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

<u>Invoice #</u> <b>1374198-1</b>	<u>Invoice Date</u> <b>11/22/15</b>	<u>Invoice Month</u> <b>November 2015</b>	<u>Invoice Period</u> <b>10/26/15 - 11/16/15</b>
<u>Advertiser</u> <b>Right To Rise Super PAC</b>		<u>Product</u> <b>Right to Rise</b>	<u>Estimate Number</u> <b>2480</b>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/09/15	11/15/15	-----1-	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	11/14/15	2:02 PM	ABC College Football	1158a-330p	:30	RUSATV0004H	\$2,000.00 NM
5	11/10/15	11/16/15	Dancing w/the Stars	Prime	Other	1-----	:30	1	\$15,000.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/10/15	11/16/15	1-----	1	\$15,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	11/16/15	9:07 PM	Dancing w/the Stars	Prime Other	:30	RUSATV0004H	\$15,000.00 NM
6	11/10/15	11/11/15	Nashville	958-11p	--1----	:30	1	\$10,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/09/15	11/15/15	--1----	1	\$10,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	11/11/15	10:32 PM	Nashville	958-11p	:30	RUSATV0003H	\$10,000.00 NM
7	11/10/15	11/16/15	STEVE HARVEY DAY	10-11a	11111--	:30	5	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/10/15	11/16/15	11111--	5	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	11/10/15	10:37 AM	STEVE HARVEY DAY	10-11a	:30	RUSATV0003H	\$600.00 NM
2	WCVB	W	11/11/15	10:17 AM	STEVE HARVEY DAY	10-11a	:30	RUSATV0004H	\$600.00 NM
3	WCVB	Th	11/12/15	10:09 AM	STEVE HARVEY DAY	10-11a	:30	RUSATV0004H	\$600.00 NM
4	WCVB	F	11/13/15	10:13 AM	STEVE HARVEY DAY	10-11a	:30	RUSATV0004H	\$600.00 NM
5	WCVB	M	11/16/15		STEVE HARVEY DAY	10-11a	:00		<del>\$600.00</del> NM
Unresolved									
8	11/10/15	11/16/15	The View	1058-12n	11111--	:30	5	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/10/15	11/16/15	11111--	5	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	11/10/15	11:32 AM	The View	1058-12n	:30	RUSATV0003H	\$1,200.00 NM
2	WCVB	W	11/11/15	10:59 AM	The View	1058-12n	:30	RUSATV0003H	\$1,200.00 NM
3	WCVB	Th	11/12/15	11:59 AM	The View	1058-12n	:30	RUSATV0004H	\$1,200.00 NM
4	WCVB	F	11/13/15	11:23 AM	The View	1058-12n	:30	RUSATV0003H	\$1,200.00 NM
5	WCVB	M	11/16/15	10:58 AM	The View	1058-12n	:30	RUSATV0003H	\$1,200.00 NM
9	11/10/15	11/16/15	Millionaire	1228-1p	11111--	:30	5	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/10/15	11/16/15	11111--	5	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	11/10/15	12:40 PM	Millionaire	1228-1p	:30	RUSATV0003H	\$1,000.00 NM
2	WCVB	W	11/11/15	12:47 PM	Millionaire	1228-1p	:30	RUSATV0004H	\$1,000.00 NM
3	WCVB	Th	11/12/15	12:42 PM	Millionaire	1228-1p	:30	RUSATV0004H	\$1,000.00 NM
4	WCVB	F	11/13/15	12:53 PM	Millionaire	1228-1p	:30	RUSATV0004H	\$1,000.00 NM

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1374198-1	11/22/15	November 2015	10/26/15 - 11/16/15
Advertiser	Product	Estimate Number	
Right To Rise Super PAC	Right to Rise	2480	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																									
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Total Spots							35																																																																																											

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$73,900.00</b>
<u>Agency Commission</u>	<b>\$11,085.00</b>
<u>Net Amount Due</u>	<b>\$62,815.00</b>

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