

DUPLICATE INVOICE



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

Oath Strategies
Attention: Accounts Payable
PO Box 2484
Springfield, VA 22152

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
1374205-1	11/29/15	November 2015	10/26/15 - 11/23/15

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Right To Rise Super PAC	Right to Rise	2481

Flight Dates	Order #	Alt Order #
11/17/15 - 11/23/15	1374205	WOC10275027

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	141	295

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Fixed Non Pre-emptible

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/17/15	11/22/15	5a Weekend Eyeopener	Sa/Su 5a-6a	-----11	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/16/15 11/22/15 -----11 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 11/21/15 5:29 AM 5a Weekend Eyeopener Sa/Su 5a-6a :30 RUSATV0004H \$500.00 NM 2 WCVB Su 11/22/15 5:43 AM 5a Weekend Eyeopener Sa/Su 5a-6a :30 RUSATV0003H \$500.00 NM									
2	11/17/15	11/22/15	Weekend GMA	7-8a	-----11	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/16/15 11/22/15 -----11 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 11/21/15 7:45 AM Weekend GMA 7-8a :30 RUSATV0003H \$1,500.00 NM 2 WCVB Su 11/22/15 7:52 AM Weekend GMA 7-8a :30 RUSATV0004H \$1,500.00 NM									
3	11/17/15	11/23/15	Millionaire	1228-1p	11-1---	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/17/15 11/23/15 11-1--- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Tu 11/17/15 12:39 PM Millionaire 1228-1p :30 RUSATV0004H \$1,000.00 NM 2 WCVB Th 11/19/15 12:45 PM Millionaire 1228-1p :30 RUSATV0003H \$1,000.00 NM 3 WCVB M 11/23/15 12:45 PM Millionaire 1228-1p :30 RUSATV0004H \$1,000.00 NM									
4	11/17/15	11/23/15	Dancing w/the Stars	Prime Other	1-----	:30	1	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/17/15 11/23/15 1----- 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WCVB Su 11/22/15 5:21 PM 5p News Sunday 5-6p :30 RUSATV0003H \$1,000.00 NM MG for 4.1 11/23 Program Change - PATRIOTS football									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.


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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	11/17/15	11/23/15	Dancing w/the Stars	Prime Other	1-----	:30	1	\$15,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB M 11/23/15 Dancing w/the Stars Prime Other :00 \$15,000.00 NM See MG 4.2,4.3									
2 WCVB M 11/23/15 11:28 PM PATRIOTS GAME 11/23 830-1130P :30 RUSATV0003H \$45,000.00 NM MG for 4.1 11/23 Program Change - PATRIOTS football									
5	11/17/15	11/18/15	Nashville	958-11p	--1----	:30	1	\$10,000.00	NM
Weeks: Start Date 11/16/15 End Date 11/22/15 MTWTFSS --1---- Spots/Week 1 Rate \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB W 11/18/15 10:42 PM Nashville 958-11p :30 RUSATV0004H \$10,000.00 NM									
6	11/17/15	11/21/15	ABC College Football	1158a-330p	-----1-	:30	1	\$2,000.00	NM
Weeks: Start Date 11/16/15 End Date 11/22/15 MTWTFSS -----1- Spots/Week 1 Rate \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 11/21/15 1:37 PM ABC College Football 1158a-330p :30 RUSATV0004H \$2,000.00 NM									
7	11/17/15	11/23/15	STEVE HARVEY DAY	10-11a	11111--	:30	5	\$600.00	NM
Weeks: Start Date 11/17/15 End Date 11/23/15 MTWTFSS 11111-- Spots/Week 5 Rate \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Tu 11/17/15 10:20 AM STEVE HARVEY DAY 10-11a :30 RUSATV0004H \$600.00 NM 2 WCVB W 11/18/15 10:18 AM STEVE HARVEY DAY 10-11a :30 RUSATV0004H \$600.00 NM 3 WCVB Th 11/19/15 10:09 AM STEVE HARVEY DAY 10-11a :30 RUSATV0003H \$600.00 NM 4 WCVB F 11/20/15 10:52 AM STEVE HARVEY DAY 10-11a :30 RUSATV0003H \$600.00 NM 5 WCVB M 11/23/15 10:18 AM STEVE HARVEY DAY 10-11a :30 RUSATV0004H \$600.00 NM									
8	11/17/15	11/23/15	The View	1058-12n	11111--	:30	5	\$1,200.00	NM
Weeks: Start Date 11/17/15 End Date 11/23/15 MTWTFSS 11111-- Spots/Week 5 Rate \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Tu 11/17/15 11:33 AM The View 1058-12n :30 RUSATV0003H \$1,200.00 NM 2 WCVB W 11/18/15 11:33 AM The View 1058-12n :30 RUSATV0004H \$1,200.00 NM 3 WCVB Th 11/19/15 11:24 AM The View 1058-12n :30 RUSATV0004H \$1,200.00 NM 4 WCVB F 11/20/15 11:59 AM The View 1058-12n :30 RUSATV0004H \$1,200.00 NM 5 WCVB M 11/23/15 10:59 AM The View 1058-12n :30 RUSATV0003H \$1,200.00 NM									
9	11/17/15	11/23/15	The Chew	1-2p	11111--	:30	5	\$1,000.00	NM
Weeks: Start Date 11/17/15 End Date 11/23/15 MTWTFSS 11111-- Spots/Week 5 Rate \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Tu 11/17/15 The Chew 1-2p :00 \$1,000.00 NM Credited									
2 WCVB W 11/18/15 1:56 PM The Chew 1-2p :30 RUSATV0003H \$1,000.00 NM 3 WCVB Th 11/19/15 1:27 PM The Chew 1-2p :30 RUSATV0004H \$1,000.00 NM									

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Total Spots							36																																																																																

Payment Terms 30 Days

<u>Gross Total</u>	\$140,500.00
<u>Agency Commission</u>	\$21,075.00
<u>Net Amount Due</u>	\$119,425.00

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