

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM STATION DEC20/17 12.55

REP. # _____ OFF. # _____ SALESMAN # _____

BUYER NAME KRISTIN HULSEN

SALES	PRSN	PH-	MICK	NESCI	(H)
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CLASS:	NATL.	LOCAL	REGIONAL
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[illegible]

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE DEC20/17 12.55

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE = 198	AGENCY EST# = 1492
AGENCY PRODUCT CODE = 193	

1	1200N-100P	60	\$240.00	12/25	1	MON	1
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PROGRAM : EYEWITNESS NEWS 4 MIDDAY
RA35+ : 2.8
CON COM1: EYEWITNESS NEWS 4 MIDDAY

2	1200N-100P	60	\$240.00	1/1	1/1	1	MON
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PROGRAM : EYEWITNESS NEWS 4 MIDDAY  
RA35+ : 2.8  
CON COM1: EYEWITNESS NEWS 4 MIDDAY
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DEC20/17 12.55
*** KOB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			330P-500P PROGRAM : JUDGE JUDY RA35+ : 3.1 CON COM1: JUDGE JUDY	60		\$280.00	12/26	12/26	1		TUE	1
4			330P-500P PROGRAM : JUDGE JUDY RA35+ : 3.1 CON COM1: JUDGE JUDY	60		\$280.00	12/29	12/29	1		FRI	1
5			330P-500P PROGRAM : JUDGE JUDY RA35+ : 3.1 CON COM1: JUDGE JUDY	60		\$280.00	1/1	1/1	1		MON	1
6			1035P-1134P PROGRAM : NBC TONIGHT SHOW RA35+ : 1.7 CON COM1: NBC TONIGHT SHOW	60		\$350.00	12/28	12/28	1		THU	1
7			1035P-1134P PROGRAM : NBC TONIGHT SHOW RA35+ : 1.7 CON COM1: NBC TONIGHT SHOW	60		\$350.00	1/2	1/2	1		TUE	1
8			1030P-1205A PROGRAM : SATURDAY NITE LIVE RA35+ : 3.7 CON COM1: SATURDAY NITE LIVE	60		\$660.00	12/30	12/30	1		SAT	1
9			620P-930P PROGRAM : SUNDAY NIGHT FOOTBALL - TEAMS TBD RA35+ : 12.6 CON COM1: SUNDAY NIGHT FOOTBALL - TEAMS TBD	60		\$5,000.00	12/23	12/23	1		SAT	1
DEC/17 \$6,810.00 JAN/18 \$870.00 CONTRACT TOTAL \$7,680.00 TOTAL SPOTS 9												

DEC20/17 12.55
*** KOB-TV ***

SVC- NSI
DEMOS- RA35+*

FAX# 703-516-9680
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
DEC20/17 13.17
*** KOB-TV ***

BUYER NAME	KRISTIN HULSEN
SALES PRSN	PH- MICK NESCI (H)

	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE DEC20/17 13.17

STA:

[illegible]

2	EX 1200N-100P	60	\$240.00	1/1	1/5	1	M-E	1
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PROGRAM :	EYEWITNESS NEWS 4 MIDDAY	
RA35+ :	2.8	
CON COM1 :	EYEWITNESS NEWS 4 MIDDAY	
STATION MAKEGOOD OFFERS:		
M1 REJECT BUY#2	MISSED: MON/1200N-100P	JAN1 60S \$240.00 (DEC20/17)
	OFFER: M-F/1201P	JAN1 60S \$240.00 PLS ADVISE.
	CMT: NO NOON NEWS MONDAY 1/1	OPENING UP TO INCLUDE REST OF WEEK

M1 REJECT BUY#2 MISSED:MON/1200N-100P
OFFER:M-E/1201P

JAN1	60S	\$240.00	(DEC20/17)
JAN1	60S	\$240.00	PLS ADVISE.

REP HEADLINE# 8925662
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$
 REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES
 DEC20/17 13.17
 *** KOB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
DEC/17			\$6,810.00	JAN/18		\$870.00						
CONTRACT TOTAL \$7,680.00												
TOTAL SPOTS 9												
MARKET TOTALS			\$19,200									
			KOB	40%								
			KOAT	18%								
			KLUZ	0%								
			KRQE	34%								
			KRTN	0%								
			KWBQ	8%								
			KTEL	0%								
			KASA	0%								
			KASY	0%								
			NOB	0%								
NRQE			GOT	4%								

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE