

# ORDER



**Orders**  
**Order / Rev:** 3420383A  
**Alt Order #:**  
**Product Desc:** Wayo Ruiz for Sheriff Primary  
**Estimate:**  
**Flight Dates:** 02/07/24 - 03/05/24  
**Original Date / Rev:** 02/20/24 / 02/20/24  
**Order Type:** NORMAL

**KGNS**

**Primary AE:** Luis Villareal  
**Sales Office:** LARL  
**Sales Region:** Local

**Agency Name:** Wayo Ruiz For Sheriff  
**Buying Contact:**  
**Billing Contact:**  
 2933 Melville Loop  
 Laredo, TX 78041

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Wayo Ruiz For Sheriff  
**Demographic:** HH  
**Product Codes:** Candidate - Local - Sheriff  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P-04

**New Business End:**  
**Advertiser External ID:** 626237  
**Agency External ID:** 199318  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/24	02/29/24	58	\$10,777.00	\$9,160.45
03/01/24	03/05/24	7	\$1,360.00	\$1,156.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	58	\$10,777.00	\$9,160.45	0.00
March 2024	7	\$1,360.00	\$1,156.00	0.00
<b>Totals</b>	<b>65</b>	<b>\$12,137.00</b>	<b>\$10,316.45</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Luis Villareal			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGNS	02/07/24	03/05/24	KGNS News 8 Today KGNS News 8 Today	CM	6a-7a	-----	:15	0	\$70.00	P-04	0.00	NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/05/24	02/11/24	-----		0		\$0.00		0.00					
		Week: 02/12/24	02/18/24	-----		0		\$0.00		0.00					
		Week: 02/19/24	02/25/24	111----		3		\$70.00		0.00					
		Week: 02/26/24	03/03/24	-----		0		\$70.00		0.00					
		Week: 03/04/24	03/10/24	-----		0		\$70.00		0.00					
N 2	KGNS	02/07/24	03/05/24	KGNS News 8 Noon KGNS News 8 Noon	CM	12p-1230p	-----	:15	0	\$85.00	P-04	0.00	NM	3	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/05/24	02/11/24	-----		0		\$0.00		0.00					
		Week: 02/12/24	02/18/24	-----		0		\$0.00		0.00					
		Week: 02/19/24	02/25/24	111----		3		\$85.00		0.00					
		Week: 02/26/24	03/03/24	-----		0		\$85.00		0.00					
		Week: 03/04/24	03/10/24	-----		0		\$85.00		0.00					
3	KGNS	02/07/24	03/05/24	M-F 12p BB M-F 12p BB	BB	12p-1230p	-----	:05	0	\$65.00	P-04	0.00	BB	10	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/05/24	02/11/24	--122--		5		\$65.00		0.00					
		Week: 02/12/24	02/18/24	11111--		5		\$65.00		0.00					
		Week: 02/19/24	02/25/24	-----		0		\$0.00		0.00					

Order / Rev: 3420383A  
 Alt Order #:  
 Flight Dates: 02/07/24 - 03/05/24

Advertiser: Wayo Ruiz For Sheriff  
 Product Desc: Wayo Ruiz for Sheriff Primary  
 Estimate:  
**KGNS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KGNS	02/07/24	03/05/24	KGNS News 8 @ 6pm	CM	6p-630p	-----	:15	0	\$145.00	P-04	0.00	NM	8	\$1,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----					0	\$0.00		0.00			
		Week: 03/04/24	03/10/24	-----					0	\$0.00		0.00			
7	KGNS	02/07/24	03/05/24	M-F 10p BB	BB	10p-1035p	-----	:05	0	\$215.00	P-04	0.00	BB	10	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/24	02/11/24	-----					0	\$0.00		0.00			
		Week: 02/12/24	02/18/24	11111--					5	\$145.00		0.00			
		Week: 02/19/24	02/25/24	111----					3	\$145.00		0.00			
		Week: 02/26/24	03/03/24	-----					0	\$145.00		0.00			
		Week: 03/04/24	03/10/24	-----					0	\$145.00		0.00			
N 8	KGNS	02/07/24	03/05/24	KGNS M-F News 8 @ 10p	CM	10p-1035p	-----	:15	0	\$275.00	P-04	0.00	NM	8	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/24	02/11/24	-----					0	\$0.00		0.00			
		Week: 02/12/24	02/18/24	11111--					5	\$275.00		0.00			
		Week: 02/19/24	02/25/24	111----					3	\$275.00		0.00			
		Week: 02/26/24	03/03/24	-----					0	\$275.00		0.00			
		Week: 03/04/24	03/10/24	-----					0	\$275.00		0.00			
N 10	KGNS	02/07/24	03/05/24	KGNS M-F News 8 @ 10p	CM	10p-1035p	-----	:30	0	\$458.00	P-04	0.00	NM	6	\$2,748.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/24	02/11/24	-----					0	\$0.00		0.00			
		Week: 02/12/24	02/18/24	-----					0	\$0.00		0.00			
		Week: 02/19/24	02/25/24	---1---					1	\$458.00		0.00			
		Week: 02/26/24	03/03/24	1111---					4	\$458.00		0.00			
		Week: 03/04/24	03/10/24	1-----					1	\$458.00		0.00			
N 11	KGNS	02/07/24	03/05/24	KGNS News 8 @ 6pm	CM	6p-630p	-----	:30	0	\$242.00	P-04	0.00	NM	5	\$1,210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/24	02/11/24	-----					0	\$0.00		0.00			
		Week: 02/12/24	02/18/24	-----					0	\$0.00		0.00			
		Week: 02/19/24	02/25/24	---1---					1	\$242.00		0.00			
		Week: 02/26/24	03/03/24	11-1---					3	\$242.00		0.00			
		Week: 03/04/24	03/10/24	1-----					1	\$242.00		0.00			
N 12	KGNS	02/07/24	03/05/24	KGNS News 8 Today	CM	6a-7a	-----	:30	0	\$117.00	P-04	0.00	NM	6	\$702.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/24	02/11/24	-----					0	\$0.00		0.00			
		Week: 02/12/24	02/18/24	-----					0	\$0.00		0.00			
		Week: 02/19/24	02/25/24	---11--					2	\$117.00		0.00			
		Week: 02/26/24	03/03/24	-11----					2	\$117.00		0.00			
		Week: 03/04/24	03/10/24	11-----					2	\$117.00		0.00			
N 13	KGNS	02/07/24	03/05/24	KGNS News 8 Noon	CM	12p-1230p	-----	:30	0	\$142.00	P-04	0.00	NM	6	\$852.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/24	02/11/24	-----					0	\$0.00		0.00			
		Week: 02/12/24	02/18/24	-----					0	\$0.00		0.00			
		Week: 02/19/24	02/25/24	---1---					1	\$142.00		0.00			
		Week: 02/26/24	03/03/24	1-1-1--					3	\$142.00		0.00			
		Week: 03/04/24	03/10/24	11-----					2	\$142.00		0.00			
													Totals	65	\$12,137.00