

# ORDER



**Orders**  
**Order / Rev:** 2454477  
**Alt Order #:** WOC13475502  
**Product Desc:** Issue  
**Estimate:** 1489  
**Flight Dates:** 08/03/22 - 08/09/22  
**Original Date / Rev:** 03/11/22 / 05/06/22  
**Order Type:** NORMAL

**KPHO**  
**Primary AE:** Joe Brunnhuber  
**Sales Office:** PHON  
**Sales Region:** National

**Agency Name:** Pinpoint Media-Alexandria  
**Buying Contact:**  
**Billing Contact:**  
 4501 Ford Avenue  
 Alexandria, VA 22302

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Republican Governors Association (R)  
**Demographic:** A18-49  
**Product Codes:** Issue - National - Other, Issue - State -  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P-04

**New Business End:**  
**Advertiser External ID:** 502228  
**Agency External ID:** 107837  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 08/01/22   | 08/09/22 | 60      | \$71,650.00  | \$60,902.50 |

**Totals**

| Month         | # Spots   | Gross Amount       | Net Amount         | Rating      |
|---------------|-----------|--------------------|--------------------|-------------|
| August 2022   | 60        | \$71,650.00        | \$60,902.50        | 0.00        |
| <b>Totals</b> | <b>60</b> | <b>\$71,650.00</b> | <b>\$60,902.50</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Joe Brunnhuber    |              |              | Start Of Order - End Of Order | 100%    |

| Ln  | Ch   | Start             | End             | Inventory Code  | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri  | Rtg           | Type | Spots | Amount     |
|-----|------|-------------------|-----------------|---|-------|-------------------|---------|-----|-------|-------------|------|---------------|------|-------|------------|
| N 1 | KPHO | 08/03/22          | 08/09/22        | M-F News 6-7a<br>M-F News @ 6a<br>(Program: CBS 5 THIS MORN @ 6A)     | CM    | 6:00 AM-7:00 AM   | 11111-- | :30 | 5     | \$400.00    | P-04 | 0.00          | NM   | 5     | \$2,000.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
|     |      | Week: 08/03/22    | 08/09/22        | 11111--   |       | 5                 |         |     |       | \$400.00    |      | 0.00          |      |       |            |
| N 2 | KPHO | 08/03/22          | 08/09/22        | CBS Mornings<br>CBS Mornings<br>(Program: CBS THIS MORNING)           | CM    | 7:00 AM-9:00 AM   | 11111-- | :30 | 5     | \$675.00    | P-04 | 0.00          | NM   | 5     | \$3,375.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
|     |      | Week: 08/03/22    | 08/09/22        | 11111--   |       | 5                 |         |     |       | \$675.00    |      | 0.00          |      |       |            |
| N 3 | KPHO | 08/03/22          | 08/09/22        | CBS Price Is Right<br>CBS Price Is Right<br>(Program: PRICE IS RIGHT) | CM    | 9:00 AM-10:00 AM  | -1111-- | :30 | 4     | \$1,650.00  | P-04 | 0.00          | NM   | 4     | \$6,600.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
|     |      | Week: 08/03/22    | 08/09/22        | -1111--   |       | 4                 |         |     |       | \$1,650.00  |      | 0.00          |      |       |            |
| N 4 | KPHO | 08/03/22          | 08/09/22        | M-F News @ 12p<br>M-F News @ 12p<br>(Program: CBS 5 NEWS @ NOON)      | CM    | 12:00 PM-12:29 PM | 11111-- | :30 | 5     | \$550.00    | P-04 | 0.00          | NM   | 5     | \$2,750.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
|     |      | Week: 08/03/22    | 08/09/22        | 11111--   |       | 5                 |         |     |       | \$550.00    |      | 0.00          |      |       |            |
| N 5 | KPHO | 08/03/22          | 08/09/22        | M-F 3-4p<br>PEOPLE'S COURT  | CM    | 3:00 PM-4:00 PM   | -1-1--- | :30 | 2     | \$375.00    | P-04 | 0.00          | NM   | 2     | \$750.00   |

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Advertiser: Republican Governors Association (RGA)  
 Product Desc: Issue  
 Estimate: 1489  
**KPHO**

| Ln                               | Ch   | Start             | End             | Inventory Code                             | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri  | Rtg           | Type | Spots | Amount     |
|----------------------------------|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|------|---------------|------|-------|------------|
| (Program: PEOPLE'S COURT)        |      |                   |                 |  |       |                   |         |     |       |             |      |               |      |       |            |
|                                  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week:                            |      | 08/03/22          | 08/09/22        | -1-1---                                    |       | 2                 |         |     |       | \$375.00    |      | 0.00          |      |       |            |
| N 6                              | KPHO | 08/03/22          | 08/08/22        | M-F 4-430p<br>HOT BENCH                    | CM    | 4:00 PM-4:30 PM   | 1-1-1-- | :30 | 3     | \$450.00    | P-04 | 0.00          | NM   | 3     | \$1,350.00 |
| (Program: HOT BENCH)             |      |                   |                 |  |       |                   |         |     |       |             |      |               |      |       |            |
|                                  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week:                            |      | 08/03/22          | 08/09/22        | 1-1-1--                                    |       | 3                 |         |     |       | \$450.00    |      | 0.00          |      |       |            |
| N 7                              | KPHO | 08/03/22          | 08/09/22        | M-F 430-5p<br>INSIDE EDITION               | CM    | 4:30 PM-5:00 PM   | -1-11-- | :30 | 3     | \$750.00    | P-04 | 0.00          | NM   | 3     | \$2,250.00 |
| (Program: INSIDE EDITION)        |      |                   |                 |  |       |                   |         |     |       |             |      |               |      |       |            |
|                                  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week:                            |      | 08/03/22          | 08/09/22        | -1-11--                                    |       | 3                 |         |     |       | \$750.00    |      | 0.00          |      |       |            |
| N 8                              | KPHO | 08/03/22          | 08/09/22        | M-F News @ 5p<br>M-F News @ 5p             | CM    | 5:00 PM-5:30 PM   | 11111-- | :30 | 5     | \$1,100.00  | P-04 | 0.00          | NM   | 5     | \$5,500.00 |
| (Program: CBS 5 NEWS @ 5P)       |      |                   |                 |  |       |                   |         |     |       |             |      |               |      |       |            |
|                                  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week:                            |      | 08/03/22          | 08/09/22        | 11111--                                    |       | 5                 |         |     |       | \$1,100.00  |      | 0.00          |      |       |            |
| N 9                              | KPHO | 08/03/22          | 08/09/22        | M-F News @ 530p<br>M-F News @ 530p         | CM    | 5:30 PM-6:00 PM   | 11111-- | :30 | 5     | \$1,000.00  | P-04 | 0.00          | NM   | 5     | \$5,000.00 |
| (Program: CBS 5 NEWS @ 530P)     |      |                   |                 |  |       |                   |         |     |       |             |      |               |      |       |            |
|                                  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week:                            |      | 08/03/22          | 08/09/22        | 11111--                                    |       | 5                 |         |     |       | \$1,000.00  |      | 0.00          |      |       |            |
| N 10                             | KPHO | 08/03/22          | 08/09/22        | M-F News @ 630p<br>M-F News @ 630p         | CM    | 6:30 PM-7:00 PM   | 11111-- | :30 | 5     | \$1,575.00  | P-04 | 0.00          | NM   | 5     | \$7,875.00 |
| (Program: CBS 5 NEWS @ 630P)     |      |                   |                 |  |       |                   |         |     |       |             |      |               |      |       |            |
|                                  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week:                            |      | 08/03/22          | 08/09/22        | 11111--                                    |       | 5                 |         |     |       | \$1,575.00  |      | 0.00          |      |       |            |
| N 11                             | KPHO | 08/03/22          | 08/09/22        | M-F News @ 10p<br>M-F News @ 10p           | CM    | 10:00 PM-10:35 PM | 11111-- | :30 | 5     | \$1,000.00  | P-04 | 0.00          | NM   | 5     | \$5,000.00 |
| (Program: CBS 5 NEWS AT 10P)     |      |                   |                 |  |       |                   |         |     |       |             |      |               |      |       |            |
|                                  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week:                            |      | 08/03/22          | 08/09/22        | 11111--                                    |       | 5                 |         |     |       | \$1,000.00  |      | 0.00          |      |       |            |
| N 12                             | KPHO | 08/03/22          | 08/09/22        | CBS Late Show<br>CBS Late Show             | CM    | 10:35 PM-11:38 PM | 11111-- | :30 | 5     | \$900.00    | P-04 | 0.00          | NM   | 5     | \$4,500.00 |
| (Program: LATE SHOW W/S COLBERT) |      |                   |                 |  |       |                   |         |     |       |             |      |               |      |       |            |
|                                  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week:                            |      | 08/03/22          | 08/09/22        | 11111--                                    |       | 5                 |         |     |       | \$900.00    |      | 0.00          |      |       |            |
| N 13                             | KPHO | 08/03/22          | 08/06/22        | Sa News @ 5p<br>Sa News @ 5p               | CM    | 5:00 PM-5:30 PM   | -----1- | :30 | 1     | \$800.00    | P-04 | 0.00          | NM   | 1     | \$800.00   |
| (Program: SAT NEWS AT 5P)        |      |                   |                 |  |       |                   |         |     |       |             |      |               |      |       |            |
|                                  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week:                            |      | 08/01/22          | 08/07/22        | -----1-                                    |       | 1                 |         |     |       | \$800.00    |      | 0.00          |      |       |            |
| N 14                             | KPHO | 08/03/22          | 08/06/22        | Sa News @ 6p<br>Sa News @ 6p               | CM    | 6:00 PM-6:30 PM   | -----1- | :30 | 1     | \$800.00    | P-04 | 0.00          | NM   | 1     | \$800.00   |
| (Program: CBS 5 NEWS @ 6P)       |      |                   |                 |  |       |                   |         |     |       |             |      |               |      |       |            |
|                                  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week:                            |      | 08/01/22          | 08/07/22        | -----1-                                    |       | 1                 |         |     |       | \$800.00    |      | 0.00          |      |       |            |
| N 15                             | KPHO | 08/03/22          | 08/07/22        | CBS Sunday Morning<br>CBS Sunday Morning   | CM    | 7:00 AM-8:30 AM   | -----1  | :30 | 1     | \$2,500.00  | P-04 | 0.00          | NM   | 1     | \$2,500.00 |
| (Program: CBS SUNDAY MORNING)    |      |                   |                 |  |       |                   |         |     |       |             |      |               |      |       |            |
|                                  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week:                            |      | 08/01/22          | 08/07/22        | -----1                                     |       | 1                 |         |     |       | \$2,500.00  |      | 0.00          |      |       |            |
| N 16                             | KPHO | 08/03/22          | 08/07/22        | CBS Face The Nation<br>CBS Face The Nation | CM    | 8:30 AM-9:30 AM   | -----1  | :30 | 1     | \$4,200.00  | P-04 | 0.00          | NM   | 1     | \$4,200.00 |
| (Program: FACE THE NATION)       |      |                   |                 |  |       |                   |         |     |       |             |      |               |      |       |            |
|                                  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |      | <u>Rating</u> |      |       |            |
| Week:                            |      | 08/01/22          | 08/07/22        | -----1                                     |       | 1                 |         |     |       | \$4,200.00  |      | 0.00          |      |       |            |
| N 17                             | KPHO | 08/03/22          | 08/07/22        | CBS PGA Golf<br>CBS PGA Golf               | CM    | 1:00 PM-4:00 PM   | -----1  | :30 | 1     | \$1,700.00  | P-04 | 0.00          | NM   | 1     | \$1,700.00 |
| (Program: GOLF WYNDHAM CHMP)     |      |                   |                 |  |       |                   |         |     |       |             |      |               |      |       |            |

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 Alt Order #: WOC13475502  
 Flight Dates: 08/03/22 - 08/09/22

Advertiser: Republican Governors Association (RGA)  
 Product Desc: Issue  
 Estimate: 1489  
**KPHO**

| Ln                           | Ch   | Start             | End             | Inventory Code                      | Break | Start/End Time    | Days   | Len | Spots | Rate        | Pri  | Rtg           | Type   | Spots | Amount      |
|------------------------------|------|-------------------|-----------------|-------------------------------------|-------|-------------------|--------|-----|-------|-------------|------|---------------|--------|-------|-------------|
|                              |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       | <u>Spots/Week</u> |        |     |       | <u>Rate</u> |      | <u>Rating</u> |        |       |             |
|                              |      | Week: 08/01/22    | 08/07/22        | -----1                              |       | 1                 |        |     |       | \$1,700.00  |      | 0.00          |        |       |             |
| N 18                         | KPHO | 08/03/22          | 08/07/22        | Su News @ 530p<br>Su News @ 530p    | CM    | 5:28 PM-5:56 PM   | -----1 | :30 | 1     | \$900.00    | P-04 | 0.00          | NM     | 1     | \$900.00    |
| (Program: CBS 5 NEWS @ 530P) |      |                   |                 |                                     |       |                   |        |     |       |             |      |               |        |       |             |
|                              |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       | <u>Spots/Week</u> |        |     |       | <u>Rate</u> |      | <u>Rating</u> |        |       |             |
|                              |      | Week: 08/01/22    | 08/07/22        | -----1                              |       | 1                 |        |     |       | \$900.00    |      | 0.00          |        |       |             |
| N 19                         | KPHO | 08/03/22          | 08/07/22        | CBS Sunday Prime Hr 1<br>60 MINUTES | CM    | 6:00 PM-7:00 PM   | -----1 | :30 | 1     | \$13,000.00 | P-04 | 0.00          | NM     | 1     | \$13,000.00 |
| (Program: 60 MINUTES)        |      |                   |                 |                                     |       |                   |        |     |       |             |      |               |        |       |             |
|                              |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       | <u>Spots/Week</u> |        |     |       | <u>Rate</u> |      | <u>Rating</u> |        |       |             |
|                              |      | Week: 08/01/22    | 08/07/22        | -----1                              |       | 1                 |        |     |       | \$13,000.00 |      | 0.00          |        |       |             |
| N 20                         | KPHO | 08/03/22          | 08/07/22        | Sun News @ 10p<br>Sun News @ 10p    | CM    | 10:00 PM-11:00 PM | -----1 | :30 | 1     | \$800.00    | P-04 | 0.00          | NM     | 1     | \$800.00    |
| (Program: CBS 5 NEWS AT 10P) |      |                   |                 |                                     |       |                   |        |     |       |             |      |               |        |       |             |
|                              |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     |       | <u>Spots/Week</u> |        |     |       | <u>Rate</u> |      | <u>Rating</u> |        |       |             |
|                              |      | Week: 08/01/22    | 08/07/22        | -----1                              |       | 1                 |        |     |       | \$800.00    |      | 0.00          |        |       |             |
|                              |      |                   |                 |                                     |       |                   |        |     |       |             |      |               | Totals | 60    | \$71,650.00 |

\*Tax 1 Note: Phoenix Tax 0.5%.