

# ORDER



**Orders**  
**Order / Rev:** 2454497  
**Alt Order #:** WOC13475652  
**Product Desc:** Issue  
**Estimate:** 1493  
**Flight Dates:** 08/31/22 - 09/06/22  
**Original Date / Rev:** 03/11/22 / 05/06/22  
**Order Type:** NORMAL

**KPHO**  
**Primary AE:** Joe Brunnhuber  
**Sales Office:** PHON  
**Sales Region:** National

**Agency Name:** Pinpoint Media-Alexandria  
**Buying Contact:**  
**Billing Contact:**  
 4501 Ford Avenue  
 Alexandria, VA 22302

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Republican Governors Association (R)  
**Demographic:** A18-49  
**Product Codes:** Issue - National - Other, Issue - State -  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P-04

**New Business End:**  
**Advertiser External ID:** 502228  
**Agency External ID:** 107837  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/06/22	62	\$72,100.00	\$61,285.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	62	\$72,100.00	\$61,285.00	0.00
<b>Totals</b>	<b>62</b>	<b>\$72,100.00</b>	<b>\$61,285.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Brunnhuber			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPHO	08/31/22	09/06/22	M-F News 6-7a M-F News @ 6a (Program: CBS 5 THIS MORN @ 6A)	CM	6:00 AM-7:00 AM	11111--	:30	5	\$400.00	P-04	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/22	09/06/22	11111--		5				\$400.00		0.00			
N 2	KPHO	08/31/22	09/06/22	CBS Mornings CBS Mornings (Program: CBS THIS MORNING)	CM	7:00 AM-9:00 AM	11111--	:30	5	\$675.00	P-04	0.00	NM	5	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/22	09/06/22	11111--		5				\$675.00		0.00			
N 3	KPHO	08/31/22	09/06/22	CBS Price Is Right CBS Price Is Right (Program: PRICE IS RIGHT)	CM	9:00 AM-10:00 AM	11111--	:30	5	\$1,650.00	P-04	0.00	NM	5	\$8,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/22	09/06/22	11111--		5				\$1,650.00		0.00			
N 4	KPHO	08/31/22	09/06/22	M-F News @ 12p M-F News @ 12p (Program: CBS 5 NEWS @ NOON)	CM	12:00 PM-12:29 PM	11111--	:30	5	\$550.00	P-04	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/22	09/06/22	11111--		5				\$550.00		0.00			
N 5	KPHO	08/31/22	09/06/22	M-F 3-4p M-F 3-4p	CM	3:00 PM-4:00 PM	-1-1---	:30	2	\$375.00	P-04	0.00	NM	2	\$750.00

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**KPHO**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: PEOPLE'S COURT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/31/22	09/06/22	-1-1---		2				\$375.00		0.00			
N 6	KPHO	08/31/22	09/05/22	M-F 4-430p M-F 4-430p	CM	4:00 PM-4:30 PM	1-1-1--	:30	3	\$450.00	P-04	0.00	NM	3	\$1,350.00
(Program: HOT BENCH)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/31/22	09/06/22	1-1-1--		3				\$450.00		0.00			
N 7	KPHO	08/31/22	09/06/22	M-F 430-5p M-F 430-5p	CM	4:30 PM-5:00 PM	-1-11--	:30	3	\$750.00	P-04	0.00	NM	3	\$2,250.00
(Program: INSIDE EDITION)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/31/22	09/06/22	-1-11--		3				\$750.00		0.00			
N 8	KPHO	08/31/22	09/06/22	M-F News @ 5p M-F News @ 5p	CM	5:00 PM-5:30 PM	11111--	:30	5	\$1,100.00	P-04	0.00	NM	5	\$5,500.00
(Program: CBS 5 NEWS @ 5P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/31/22	09/06/22	11111--		5				\$1,100.00		0.00			
N 9	KPHO	08/31/22	09/06/22	M-F News @ 530p M-F News @ 530p	CM	5:30 PM-6:00 PM	11111--	:30	5	\$1,000.00	P-04	0.00	NM	5	\$5,000.00
(Program: CBS 5 NEWS @ 530P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/31/22	09/06/22	11111--		5				\$1,000.00		0.00			
N 10	KPHO	08/31/22	09/06/22	M-F News @ 630p M-F News @ 630p	CM	6:30 PM-7:00 PM	11111--	:30	5	\$1,575.00	P-04	0.00	NM	5	\$7,875.00
(Program: CBS 5 NEWS @ 630P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/31/22	09/06/22	11111--		5				\$1,575.00		0.00			
N 11	KPHO	08/31/22	09/06/22	M-F News @ 10p M-F News @ 10p	CM	10:00 PM-10:35 PM	11111--	:30	5	\$1,000.00	P-04	0.00	NM	5	\$5,000.00
(Program: CBS 5 NEWS AT 10P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/31/22	09/06/22	11111--		5				\$1,000.00		0.00			
N 12	KPHO	08/31/22	09/06/22	CBS Late Show CBS Late Show	CM	10:35 PM-11:38 PM	11111--	:30	5	\$900.00	P-04	0.00	NM	5	\$4,500.00
(Program: LATE SHOW W/S COLBERT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/31/22	09/06/22	11111--		5				\$900.00		0.00			
N 13	KPHO	08/31/22	09/05/22	CBS Late Late Show CBS Late Late Show	CM	11:38 PM-12:40 AM	1--1---	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
(Program: JAMES CORDEN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/31/22	09/06/22	1--1---		2				\$250.00		0.00			
N 14	KPHO	08/31/22	09/03/22	Sa News @ 5p Sa News @ 5p	CM	5:00 PM-5:30 PM	-----1-	:30	1	\$800.00	P-04	0.00	NM	1	\$800.00
(Program: SAT NEWS AT 5P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/29/22	09/04/22	-----1-		1				\$800.00		0.00			
N 15	KPHO	08/31/22	09/03/22	Sa News @ 6p Sa News @ 6p	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$800.00	P-04	0.00	NM	1	\$800.00
(Program: CBS 5 NEWS @ 6P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/29/22	09/04/22	-----1-		1				\$800.00		0.00			
N 16	KPHO	08/31/22	09/04/22	CBS Sunday Morning CBS Sunday Morning	CM	7:00 AM-8:30 AM	-----1	:30	1	\$2,500.00	P-04	0.00	NM	1	\$2,500.00
(Program: CBS SUNDAY MORNING)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/29/22	09/04/22	-----1		1				\$2,500.00		0.00			
N 17	KPHO	08/31/22	09/04/22	CBS Face The Nation CBS Face The Nation	CM	8:30 AM-9:30 AM	-----1	:30	1	\$4,200.00	P-04	0.00	NM	1	\$4,200.00
(Program: FACE THE NATION)															

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/22	09/04/22	-----1		1				\$4,200.00		0.00			
N 18	KPHO	08/31/22	09/04/22	Su News @ 530p Su News @ 530p	CM	5:28 PM-5:56 PM	-----1	:30	1	\$900.00	P-04	0.00	NM	1	\$900.00
(Program: CBS 5 NEWS @ 530P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/22	09/04/22	-----1		1				\$900.00		0.00			
N 19	KPHO	08/31/22	09/04/22	CBS Sunday Prime Hr 1 60 minutes	CM	6:00 PM-7:00 PM	-----1	:30	1	\$13,000.00	P-04	0.00	NM	1	\$13,000.00
(Program: 60 MINUTES)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/22	09/04/22	-----1		1				\$13,000.00		0.00			
N 20	KPHO	08/31/22	09/04/22	Sun News @ 10p Sun News @ 10p	CM	10:00 PM-11:00 PM	-----1	:30	1	\$800.00	P-04	0.00	NM	1	\$800.00
(Program: CBS 5 NEWS AT 10P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/22	09/04/22	-----1		1				\$800.00		0.00			
													Totals	62	\$72,100.00

\*Tax 1 Note: Phoenix Tax 0.5%.