

ORDER



Orders
Order / Rev: 2657524
Alt Order #: WOC13728300
Product Desc: Issue
Estimate: 1564
Flight Dates: 08/17/22 - 08/23/22
Original Date / Rev: 07/29/22 / 07/29/22
Order Type: NORMAL

KPHO
Primary AE: Andrew Lashbrooke
Sales Office: PHON
Sales Region: National

Agency Name: Pinpoint Media-Alexandria
Buying Contact:
Billing Contact:
 4501 Ford Avenue
 Alexandria, VA 22302

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Republican Governors Association (R)
Demographic: A18+
Product Codes: Issue - National - Other, Issue - State -
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P-01

New Business End:
Advertiser External ID: 502228
Agency External ID: 107837
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/22	08/23/22	28	\$30,880.00	\$26,248.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2022	28	\$30,880.00	\$26,248.00	0.00
Totals	28	\$30,880.00	\$26,248.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Andrew Lashbrooke			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPHO	08/17/22	08/22/22	M-F News @ 430a M-F News @ 430a (Program: CBS 5 THIS MORNING AT 430AM)	CM	4:30 AM-5:00 AM	1--1---	:30	2	\$210.00	P-01	0.00	NM	2	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/22	08/23/22	1--1---		2				\$210.00		0.00			
N 2	KPHO	08/17/22	08/23/22	M-F News 6-7a M-F News @ 6a (Program: CBS 5 THIS MORNING AT 6AM)	CM	6:00 AM-7:00 AM	1111--	:30	5	\$920.00	P-01	0.00	NM	5	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/22	08/23/22	1111--		5				\$920.00		0.00			
N 3	KPHO	08/17/22	08/23/22	CBS Mornings CBS Mornings (Program: CBS MORNINGS)	CM	7:00 AM-9:00 AM	1111--	:30	5	\$1,330.00	P-01	0.00	NM	5	\$6,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/22	08/23/22	1111--		5				\$1,330.00		0.00			
N 4	KPHO	08/17/22	08/22/22	CBS Price Is Right CBS Price Is Right (Program: PRICE IS RIGHT)	CM	9:00 AM-10:00 AM	1-----	:30	1	\$3,300.00	P-01	0.00	NM	1	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/22	08/23/22	1-----		1				\$3,300.00		0.00			
N 5	KPHO	08/17/22	08/22/22	CBS Young and Restless CBS Young and Restless	CM	11:00 AM-12:00 PM	1-1----	:30	2	\$1,790.00	P-01	0.00	NM	2	\$3,580.00

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Advertiser: Republican Governors Association (RGA)
 Product Desc: Issue
 Estimate: 1564
KPHO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: YOUNG & RESTLESS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/17/22	08/23/22	1-1----		2				\$1,790.00		0.00			
N 6	KPHO	08/17/22	08/18/22	M-F 4-430p M-F 4-430p	CM	4:00 PM-4:30 PM	---1---	:30	1	\$1,130.00	P-01	0.00	NM	1	\$1,130.00
(Program: HOT BENCH)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/15/22	08/21/22	---1---		1				\$1,130.00		0.00			
N 7	KPHO	08/17/22	08/17/22	M-F 430-5p M-F 430-5p	CM	4:30 PM-5:00 PM	--1----	:30	1	\$1,640.00	P-01	0.00	NM	1	\$1,640.00
(Program: INSIDE EDITION)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/15/22	08/21/22	--1----		1				\$1,640.00		0.00			
N 8	KPHO	08/17/22	08/23/22	CBS Late Late Show CBS Late Late Show	CM	11:38 PM-12:40 AM	X11111--	:30	5	\$510.00	P-01	0.00	NM	5	\$2,550.00
(Program: LATE, LATE SHOW - JAMES CORDEN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/17/22	08/23/22	11111--		5				\$510.00		0.00			
N 9	KPHO	08/17/22	08/22/22	LF News Repeat LF News Repeat	CM	12:40 XM-1:15 XM	1-111--	:30	4	\$170.00	P-01	0.00	NM	4	\$680.00
(Program: AZ FAMILY NEWS @ 10P-ENCORE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/17/22	08/23/22	1-111--		4				\$170.00		0.00			
N 10	KPHO	08/17/22	08/21/22	CBS Sunday Morning CBS Sunday Morning	CM	7:00 AM-8:30 AM	-----1	:30	1	\$5,000.00	P-01	0.00	NM	1	\$5,000.00
(Program: CBS SUNDAY MORNING)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/15/22	08/21/22	-----1		1				\$5,000.00		0.00			
N 11	KPHO	08/17/22	08/21/22	Sun News @ 10p Sun News @ 10p	CM	10:00 PM-11:00 PM	PI-----1	:30	1	\$1,330.00	P-01	0.00	NM	1	\$1,330.00
(Program: CBS 5 NEWS 10P - SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/15/22	08/21/22	-----1		1				\$1,330.00		0.00			
													Totals	28	\$30,880.00

*Tax 1 Note: Phoenix Tax 0.5%.