

ORDER



Orders
Order / Rev: 2454520
Alt Order #: WOC13475690
Product Desc: Issue
Estimate: 1496
Flight Dates: 09/21/22 - 09/27/22
Original Date / Rev: 03/11/22 / 05/06/22
Order Type: NORMAL

KPHO
Primary AE: Joe Brunnhuber
Sales Office: PHON
Sales Region: National

Agency Name: Pinpoint Media-Alexandria
Buying Contact:
Billing Contact:
 4501 Ford Avenue
 Alexandria, VA 22302

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Republican Governors Association (R)
Demographic: A25-54
Product Codes: Issue - National - Other, Issue - State -
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P-04

New Business End:
Advertiser External ID: 502228
Agency External ID: 107837
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/25/22	42	\$75,175.00	\$63,898.75
09/26/22	09/27/22	23	\$68,275.00	\$58,033.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	42	\$75,175.00	\$63,898.75	0.00
October 2022	23	\$68,275.00	\$58,033.75	0.00
Totals	65	\$143,450.00	\$121,932.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Brunnhuber			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPHO	09/21/22	09/23/22	M-F News 6-7a M-F News @ 6a (Program: CBS 5 THIS MORN @ 6A)	CM	6:00 AM-7:00 AM	--1-1--	:30	2	\$400.00	P-04	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/22	09/25/22	--1-1--		2				\$400.00		0.00			
N 2	KPHO	09/21/22	09/27/22	M-F News 6-7a M-F News @ 6a (Program: CBS 5 THIS MORN @ 6A)	CM	6:00 AM-7:00 AM	11-----	:30	2	\$600.00	P-04	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/22	09/27/22	11-----		2				\$600.00		0.00			
N 3	KPHO	09/21/22	09/23/22	CBS Mornings CBS Mornings (Program: CBS THIS MORNING)	CM	7:00 AM-9:00 AM	--111--	:30	3	\$675.00	P-04	0.00	NM	3	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/22	09/25/22	--111--		3				\$675.00		0.00			
N 4	KPHO	09/21/22	09/27/22	CBS Mornings CBS Mornings (Program: CBS THIS MORNING)	CM	7:00 AM-9:00 AM	11-----	:30	2	\$1,800.00	P-04	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/22	09/27/22	11-----		2				\$1,800.00		0.00			
N 5	KPHO	09/21/22	09/23/22		CM	9:00 AM-10:00 AM	--111--	:30	3	\$1,650.00	P-04	0.00	NM	3	\$4,950.00

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Advertiser: Republican Governors Association (RGA)
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS Price Is Right															
(Program: PRICE IS RIGHT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	--111--					3	\$1,650.00		0.00			
N 6	KPHO	09/21/22	09/26/22	CBS Price Is Right	CM	9:00 AM-10:00 AM	1-----	:30	1	\$4,300.00	P-04	0.00	NM	1	\$4,300.00
CBS Price Is Right															
(Program: PRICE IS RIGHT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/22	09/27/22	1-----					1	\$4,300.00		0.00			
N 7	KPHO	09/21/22	09/23/22	M-F News @ 12p	CM	12:00 PM-12:29 PM	--111--	:30	3	\$550.00	P-04	0.00	NM	3	\$1,650.00
M-F News @ 12p															
(Program: CBS 5 NEWS @ NOON)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	--111--					3	\$550.00		0.00			
N 8	KPHO	09/21/22	09/27/22	M-F News @ 12p	CM	12:00 PM-12:29 PM	-1-----	:30	1	\$1,200.00	P-04	0.00	NM	1	\$1,200.00
M-F News @ 12p															
(Program: CBS 5 NEWS @ NOON)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/22	09/27/22	-1-----					1	\$1,200.00		0.00			
N 9	KPHO	09/21/22	09/22/22	M-F 3-4p	CM	3:00 PM-4:00 PM	---1---	:30	1	\$375.00	P-04	0.00	NM	1	\$375.00
M-F 3-4p															
(Program: PEOPLE'S COURT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	---1---					1	\$375.00		0.00			
N 10	KPHO	09/21/22	09/27/22	M-F 3-4p	CM	3:00 PM-4:00 PM	-1-----	:30	1	\$750.00	P-04	0.00	NM	1	\$750.00
M-F 3-4p															
(Program: PEOPLE'S COURT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/22	09/27/22	-1-----					1	\$750.00		0.00			
N 11	KPHO	09/21/22	09/23/22	M-F 4-430p	CM	4:00 PM-4:30 PM	--1-1--	:30	2	\$450.00	P-04	0.00	NM	2	\$900.00
M-F 4-430p															
(Program: HOT BENCH)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	--1-1--					2	\$450.00		0.00			
N 12	KPHO	09/21/22	09/27/22	M-F 4-430p	CM	4:00 PM-4:30 PM	-1-----	:30	1	\$900.00	P-04	0.00	NM	1	\$900.00
M-F 4-430p															
(Program: HOT BENCH)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/22	09/27/22	-1-----					1	\$900.00		0.00			
N 13	KPHO	09/21/22	09/23/22	M-F 430-5p	CM	4:30 PM-5:00 PM	---11--	:30	2	\$750.00	P-04	0.00	NM	2	\$1,500.00
M-F 430-5p															
(Program: INSIDE EDITION)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	---11--					2	\$750.00		0.00			
N 14	KPHO	09/21/22	09/26/22	M-F 430-5p	CM	4:30 PM-5:00 PM	1-----	:30	1	\$1,725.00	P-04	0.00	NM	1	\$1,725.00
M-F 430-5p															
(Program: INSIDE EDITION)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/22	09/27/22	1-----					1	\$1,725.00		0.00			
N 15	KPHO	09/21/22	09/23/22	M-F News @ 5p	CM	5:00 PM-5:30 PM	--111--	:30	3	\$1,100.00	P-04	0.00	NM	3	\$3,300.00
M-F News @ 5p															
(Program: CBS 5 NEWS @ 5P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	--111--					3	\$1,100.00		0.00			
N 16	KPHO	09/21/22	09/27/22	M-F News @ 5p	CM	5:00 PM-5:30 PM	11-----	:30	2	\$1,800.00	P-04	0.00	NM	2	\$3,600.00
M-F News @ 5p															
(Program: CBS 5 NEWS @ 5P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/22	09/27/22	11-----					2	\$1,800.00		0.00			
N 17	KPHO	09/21/22	09/23/22		CM	5:30 PM-6:00 PM	--111--	:30	3	\$1,000.00	P-04	0.00	NM	3	\$3,000.00

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N 18	KPHO	09/21/22	09/27/22	M-F News @ 530p M-F News @ 530p (Program: CBS 5 NEWS @ 530P)	CM	5:30 PM-6:00 PM	11-----	:30	2	\$1,700.00	P-04	0.00	NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/22	09/25/22	--111--					3	\$1,000.00		0.00			
N 19	KPHO	09/21/22	09/23/22	M-F News @ 630p M-F News @ 630p (Program: CBS 5 NEWS @ 630P)	CM	6:30 PM-7:00 PM	--111--	:30	3	\$1,575.00	P-04	0.00	NM	3	\$4,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/22	09/27/22	11-----					2	\$1,700.00		0.00			
N 20	KPHO	09/21/22	09/27/22	M-F News @ 630p M-F News @ 630p (Program: CBS 5 NEWS @ 630P)	CM	6:30 PM-7:00 PM	-1-----	:30	1	\$3,500.00	P-04	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/22	09/25/22	--111--					3	\$1,575.00		0.00			
N 21	KPHO	09/21/22	09/26/22	CBS Monday Prime Hr 1 NGHBRHOOD/BOB-ABISHOLA (Program: NGHBRHOOD/BOB-ABISHOLA)	CM	7:00 PM-8:00 PM	1-----	:30	1	\$5,000.00	P-04	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/22	09/27/22	1-----					1	\$5,000.00		0.00			
N 22	KPHO	09/21/22	09/23/22	M-F News @ 10p M-F News @ 10p (Program: CBS 5 NEWS AT 10P)	CM	10:00 PM-10:35 PM	--111--	:30	3	\$1,000.00	P-04	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/22	09/25/22	--111--					3	\$1,000.00		0.00			
N 23	KPHO	09/21/22	09/27/22	M-F News @ 10p M-F News @ 10p (Program: CBS 5 NEWS AT 10P)	CM	10:00 PM-10:35 PM	11-----	:30	2	\$3,000.00	P-04	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/22	09/27/22	11-----					2	\$3,000.00		0.00			
N 24	KPHO	09/21/22	09/23/22	CBS Late Show CBS Late Show (Program: LATE SHOW W/S COLBERT)	CM	10:35 PM-11:38 PM	--111--	:30	3	\$900.00	P-04	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/22	09/25/22	--111--					3	\$900.00		0.00			
N 25	KPHO	09/21/22	09/27/22	CBS Late Show CBS Late Show (Program: LATE SHOW W/S COLBERT)	CM	10:35 PM-11:38 PM	11-----	:30	2	\$1,950.00	P-04	0.00	NM	2	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/22	09/27/22	11-----					2	\$1,950.00		0.00			
N 26	KPHO	09/21/22	09/23/22	CBS Late Late Show CBS Late Late Show (Program: JAMES CORDEN)	CM	11:38 PM-12:40 AM	--111--	:30	3	\$250.00	P-04	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/22	09/25/22	--111--					3	\$250.00		0.00			
N 27	KPHO	09/21/22	09/27/22	CBS Late Late Show CBS Late Late Show (Program: JAMES CORDEN)	CM	11:38 PM-12:40 AM	11-----	:30	2	\$600.00	P-04	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/22	09/27/22	11-----					2	\$600.00		0.00			
N 28	KPHO	09/21/22	09/27/22	CBS Tuesday Prime Hr FBI (Program: FBI)	CM	7:00 PM-8:00 PM	-1-----	:30	1	\$18,000.00	P-04	0.00	NM	1	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/22	09/27/22	-1-----					1	\$18,000.00		0.00			
N 29	KPHO	09/21/22	09/27/22		CM	9:00 PM-10:00 PM	1-----	:30	1	\$10,000.00	P-04	0.00	NM	1	\$10,000.00

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KPHO

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CBS Tuesday Prime Hr 3															
FBI MOST WANTED															
(Program: FBI MOST WANTED)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/21/22	09/27/22	-1-----			1			\$10,000.00		0.00			
N 30	KPHO	09/21/22	09/24/22	Sa News @ 5p	CM	5:00 PM-5:30 PM	-----1-	:30	1	\$800.00	P-04	0.00	NM	1	\$800.00
Sa News @ 5p															
(Program: SAT NEWS AT 5P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	-----1-			1			\$800.00		0.00			
N 31	KPHO	09/21/22	09/24/22	Sa News @ 6p	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$800.00	P-04	0.00	NM	1	\$800.00
Sa News @ 6p															
(Program: CBS 5 NEWS @ 6P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	-----1-			1			\$800.00		0.00			
N 32	KPHO	09/21/22	09/25/22	CBS Face The Nation	CM	8:30 AM-9:30 AM	-----1	:30	1	\$4,200.00	P-04	0.00	NM	1	\$4,200.00
CBS Face The Nation															
(Program: FACE THE NATION)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	-----1			1			\$4,200.00		0.00			
N 33	KPHO	09/21/22	09/25/22	CBS NFL RS Early Game	CM	10:00 AM-1:15 PM	-----1	:30	1	\$15,000.00	P-04	0.00	NM	1	\$15,000.00
CBS NFL RS Early Game															
(Program: NFL GM1)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	-----1			1			\$15,000.00		0.00			
N 34	KPHO	09/21/22	09/25/22	Su News @ 530p	CM	5:28 PM-5:56 PM	-----1	:30	1	\$900.00	P-04	0.00	NM	1	\$900.00
Su News @ 530p															
(Program: CBS 5 NEWS @ 530P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	-----1			1			\$900.00		0.00			
N 35	KPHO	09/21/22	09/25/22	CBS Sunday Prime Hr 1	CM	6:00 PM-7:00 PM	-----1	:30	1	\$15,000.00	P-04	0.00	NM	1	\$15,000.00
60 MINUTES															
(Program: 60 MINUTES)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	-----1			1			\$15,000.00		0.00			
N 36	KPHO	09/21/22	09/25/22	CBS Sunday Prime Hr 3	CM	8:00 PM-9:00 PM	-----1	:30	1	\$8,000.00	P-04	0.00	NM	1	\$8,000.00
NCIS LOS ANGELES															
(Program: NCIS LOS ANGELES)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	-----1			1			\$8,000.00		0.00			
N 37	KPHO	09/21/22	09/25/22	Sun News @ 10p	CM	10:00 PM-11:00 PM	-----1	:30	1	\$800.00	P-04	0.00	NM	1	\$800.00
Sun News @ 10p															
(Program: CBS 5 NEWS AT 10P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	-----1			1			\$800.00		0.00			

*Tax 1 Note: Phoenix Tax 0.5%.

Totals 65 \$143,450.00