

ORDER



Orders
Order / Rev: 2657519
Alt Order #: WOC13728286
Product Desc: Issue
Estimate: 1562
Flight Dates: 08/03/22 - 08/09/22
Original Date / Rev: 07/29/22 / 07/29/22
Order Type: NORMAL

KPHO
Primary AE: Andrew Lashbrooke
Sales Office: PHON
Sales Region: National

Agency Name: Pinpoint Media-Alexandria
Buying Contact:
Billing Contact:
 4501 Ford Avenue
 Alexandria, VA 22302

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Republican Governors Association (R)
Demographic: A18+
Product Codes: Issue - National - Other, Issue - State -
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P-01

New Business End:
Advertiser External ID: 502228
Agency External ID: 107837
Unit Code: General
Order Separation: 00:15:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 08/01/22 | 08/09/22 | 24 | \$32,550.00 | \$27,667.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| August 2022 | 24 | \$32,550.00 | \$27,667.50 | 0.00 |
| Totals | 24 | \$32,550.00 | \$27,667.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Andrew Lashbrooke | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|---------------------------------------------------------------------------------|-------|-------------------|---------|-----|-------------------|-------------|------|---------------|------|-------|------------|
| N 1 | KPHO | 08/03/22 | 08/09/22 | M-F News 6-7a M-F News @ 6a (Program: CBS 5 THIS MORNING AT 6AM) | CM | 6:00 AM-7:00 AM | 11111-- | :30 | 5 | \$920.00 | P-01 | 0.00 | NM | 5 | \$4,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/03/22 | 08/09/22 | 11111-- | | | | | 5 | \$920.00 | | 0.00 | | | |
| N 2 | KPHO | 08/03/22 | 08/09/22 | CBS Mornings CBS Mornings (Program: CBS MORNINGS) | CM | 7:00 AM-9:00 AM | 11111-- | :30 | 5 | \$1,330.00 | P-01 | 0.00 | NM | 5 | \$6,650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/03/22 | 08/09/22 | 11111-- | | | | | 5 | \$1,330.00 | | 0.00 | | | |
| N 3 | KPHO | 08/03/22 | 08/08/22 | CBS Price Is Right CBS Price Is Right (Program: PRICE IS RIGHT) | CM | 9:00 AM-10:00 AM | 1----- | :30 | 1 | \$3,300.00 | P-01 | 0.00 | NM | 1 | \$3,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/03/22 | 08/09/22 | 1----- | | | | | 1 | \$3,300.00 | | 0.00 | | | |
| N 4 | KPHO | 08/03/22 | 08/08/22 | CBS Young and Restless CBS Young and Restless (Program: YOUNG & RESTLESS) | CM | 11:00 AM-12:00 PM | 1-1---- | :30 | 2 | \$1,790.00 | P-01 | 0.00 | NM | 2 | \$3,580.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/03/22 | 08/09/22 | 1-1---- | | | | | 2 | \$1,790.00 | | 0.00 | | | |
| N 5 | KPHO | 08/03/22 | 08/09/22 | M-F 4-430p M-F 4-430p | CM | 4:00 PM-4:30 PM | -1-1--- | :30 | 2 | \$1,130.00 | P-01 | 0.00 | NM | 2 | \$2,260.00 |

Order / Rev: 2657519
 Alt Order #: WOC13728286
 Flight Dates: 08/03/22 - 08/09/22

Advertiser: Republican Governors Association (RGA)
 Product Desc: Issue
 Estimate: 1562
KPHO

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------------------------------------|------|-------------------|-----------------|------------------------------------------|-------|-------------------|----------|-----|-------|-------------|------|---------------|--------|-------|-------------|
| (Program: HOT BENCH) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/03/22 | 08/09/22 | -1-1--- | | 2 | | | | \$1,130.00 | | 0.00 | | | |
| N 6 | KPHO | 08/03/22 | 08/08/22 | M-F 430-5p M-F 430-5p | CM | 4:30 PM-5:00 PM | 1-1---- | :30 | 2 | \$1,640.00 | P-01 | 0.00 | NM | 2 | \$3,280.00 |
| (Program: INSIDE EDITION) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/03/22 | 08/09/22 | 1-1---- | | 2 | | | | \$1,640.00 | | 0.00 | | | |
| N 7 | KPHO | 08/03/22 | 08/09/22 | CBS Late Late Show CBS Late Late Show | CM | 11:38 PM-12:40 AM | X11111-- | :30 | 5 | \$510.00 | P-01 | 0.00 | NM | 5 | \$2,550.00 |
| (Program: LATE, LATE SHOW - JAMES CORDEN) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/03/22 | 08/09/22 | 11111-- | | 5 | | | | \$510.00 | | 0.00 | | | |
| N 8 | KPHO | 08/03/22 | 08/07/22 | CBS Sunday Morning CBS Sunday Morning | CM | 7:00 AM-8:30 AM | -----1 | :30 | 1 | \$5,000.00 | P-01 | 0.00 | NM | 1 | \$5,000.00 |
| (Program: CBS SUNDAY MORNING) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/01/22 | 08/07/22 | -----1 | | 1 | | | | \$5,000.00 | | 0.00 | | | |
| N 9 | KPHO | 08/03/22 | 08/07/22 | Sun News @ 10p Sun News @ 10p | CM | 10:00 PM-11:00 PM | -----1 | :30 | 1 | \$1,330.00 | P-01 | 0.00 | NM | 1 | \$1,330.00 |
| (Program: CBS 5 NEWS 10P - SUN) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/01/22 | 08/07/22 | -----1 | | 1 | | | | \$1,330.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 24 | \$32,550.00 |

*Tax 1 Note: Phoenix Tax 0.5%.