

ORDER



Orders
Order / Rev: 2454489
Alt Order #: WOC13475644
Product Desc: Issue
Estimate: 1491
Flight Dates: 08/17/22 - 08/23/22
Original Date / Rev: 03/11/22 / 05/06/22
Order Type: NORMAL

KPHO
Primary AE: Joe Brunnhuber
Sales Office: PHON
Sales Region: National

Agency Name: Pinpoint Media-Alexandria
Buying Contact:
Billing Contact:
 4501 Ford Avenue
 Alexandria, VA 22302

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Republican Governors Association (R)
Demographic: A18-49
Product Codes: Issue - National - Other, Issue - State -
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P-04

New Business End:
Advertiser External ID: 502228
Agency External ID: 107837
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/22	08/23/22	61	\$73,300.00	\$62,305.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2022	61	\$73,300.00	\$62,305.00	0.00
Totals	61	\$73,300.00	\$62,305.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Brunnhuber			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPHO	08/17/22	08/23/22	M-F News 6-7a M-F News @ 6a (Program: CBS 5 THIS MORN @ 6A)	CM	6:00 AM-7:00 AM	11111--	:30	5	\$400.00	P-04	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/22	08/23/22	11111--		5				\$400.00		0.00			
N 2	KPHO	08/17/22	08/23/22	CBS Mornings CBS Mornings (Program: CBS THIS MORNING)	CM	7:00 AM-9:00 AM	11111--	:30	5	\$675.00	P-04	0.00	NM	5	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/22	08/23/22	11111--		5				\$675.00		0.00			
N 3	KPHO	08/17/22	08/23/22	CBS Price Is Right CBS Price Is Right (Program: PRICE IS RIGHT)	CM	9:00 AM-10:00 AM	11111--	:30	5	\$1,650.00	P-04	0.00	NM	5	\$8,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/22	08/23/22	11111--		5				\$1,650.00		0.00			
N 4	KPHO	08/17/22	08/23/22	M-F News @ 12p M-F News @ 12p (Program: CBS 5 NEWS @ NOON)	CM	12:00 PM-12:29 PM	11111--	:30	5	\$550.00	P-04	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/22	08/23/22	11111--		5				\$550.00		0.00			
N 5	KPHO	08/17/22	08/23/22	M-F 3-4p M-F 3-4p	CM	3:00 PM-4:00 PM	-1-1---	:30	2	\$375.00	P-04	0.00	NM	2	\$750.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: PEOPLE'S COURT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/17/22	08/23/22	-1-1---		2				\$375.00		0.00			
N 6	KPHO	08/17/22	08/22/22	M-F 4-430p M-F 4-430p	CM	4:00 PM-4:30 PM	1-1-1--	:30	3	\$450.00	P-04	0.00	NM	3	\$1,350.00
(Program: HOT BENCH)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/17/22	08/23/22	1-1-1--		3				\$450.00		0.00			
N 7	KPHO	08/17/22	08/23/22	M-F 430-5p M-F 430-5p	CM	4:30 PM-5:00 PM	-1-11--	:30	3	\$750.00	P-04	0.00	NM	3	\$2,250.00
(Program: INSIDE EDITION)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/17/22	08/23/22	-1-11--		3				\$750.00		0.00			
N 8	KPHO	08/17/22	08/23/22	M-F News @ 5p M-F News @ 5p	CM	5:00 PM-5:30 PM	11111--	:30	5	\$1,100.00	P-04	0.00	NM	5	\$5,500.00
(Program: CBS 5 NEWS @ 5P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/17/22	08/23/22	11111--		5				\$1,100.00		0.00			
N 9	KPHO	08/17/22	08/23/22	M-F News @ 530p M-F News @ 530p	CM	5:30 PM-6:00 PM	11111--	:30	5	\$1,000.00	P-04	0.00	NM	5	\$5,000.00
(Program: CBS 5 NEWS @ 530P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/17/22	08/23/22	11111--		5				\$1,000.00		0.00			
N 10	KPHO	08/17/22	08/23/22	M-F News @ 630p M-F News @ 630p	CM	6:30 PM-7:00 PM	11111--	:30	5	\$1,575.00	P-04	0.00	NM	5	\$7,875.00
(Program: CBS 5 NEWS @ 630P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/17/22	08/23/22	11111--		5				\$1,575.00		0.00			
N 11	KPHO	08/17/22	08/23/22	M-F News @ 10p M-F News @ 10p	CM	10:00 PM-10:35 PM	11111--	:30	5	\$1,000.00	P-04	0.00	NM	5	\$5,000.00
(Program: CBS 5 NEWS AT 10P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/17/22	08/23/22	11111--		5				\$1,000.00		0.00			
N 12	KPHO	08/17/22	08/23/22	CBS Late Show CBS Late Show	CM	10:35 PM-11:38 PM	11111--	:30	5	\$900.00	P-04	0.00	NM	5	\$4,500.00
(Program: LATE SHOW W/S COLBERT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/17/22	08/23/22	11111--		5				\$900.00		0.00			
N 13	KPHO	08/17/22	08/20/22	CBS PGA Golf CBS PGA Golf	CM	1:00 PM-4:00 PM	-----1-	:30	1	\$1,700.00	P-04	0.00	NM	1	\$1,700.00
(Program: GOLF NORTHERN TRUST)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/15/22	08/21/22	-----1-		1				\$1,700.00		0.00			
N 14	KPHO	08/17/22	08/20/22	Sa News @ 5p Sa News @ 5p	CM	5:00 PM-5:30 PM	-----1-	:30	1	\$800.00	P-04	0.00	NM	1	\$800.00
(Program: SAT NEWS AT 5P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/15/22	08/21/22	-----1-		1				\$800.00		0.00			
N 15	KPHO	08/17/22	08/20/22	Sa News @ 6p Sa News @ 6p	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$800.00	P-04	0.00	NM	1	\$800.00
(Program: CBS 5 NEWS @ 6P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/15/22	08/21/22	-----1-		1				\$800.00		0.00			
N 16	KPHO	08/17/22	08/21/22	CBS Sunday Morning CBS Sunday Morning	CM	7:00 AM-8:30 AM	-----1	:30	1	\$2,500.00	P-04	0.00	NM	1	\$2,500.00
(Program: CBS SUNDAY MORNING)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/15/22	08/21/22	-----1		1				\$2,500.00		0.00			
N 17	KPHO	08/17/22	08/21/22	CBS Face The Nation CBS Face The Nation	CM	8:30 AM-9:30 AM	-----1	:30	1	\$4,200.00	P-04	0.00	NM	1	\$4,200.00
(Program: FACE THE NATION)															

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	-----1		1				\$4,200.00		0.00			
N 18	KPHO	08/17/22	08/21/22	Su News @ 530p Su News @ 530p	CM	5:28 PM-5:56 PM	-----1	:30	1	\$900.00	P-04	0.00	NM	1	\$900.00
(Program: CBS 5 NEWS @ 530P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	-----1		1				\$900.00		0.00			
N 19	KPHO	08/17/22	08/21/22	CBS Sunday Prime Hr 1CM CBS Sunday Prime Hr 1	CM	6:00 PM-7:00 PM	-----1	:30	1	\$13,000.00	P-04	0.00	NM	1	\$13,000.00
(Program: 60 MINUTES)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	-----1		1				\$13,000.00		0.00			
N 20	KPHO	08/17/22	08/21/22	Sun News @ 10p Sun News @ 10p	CM	10:00 PM-11:00 PM	-----1	:30	1	\$800.00	P-04	0.00	NM	1	\$800.00
(Program: CBS 5 NEWS AT 10P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	-----1		1				\$800.00		0.00			
													Totals	61	\$73,300.00

*Tax 1 Note: Phoenix Tax 0.5%.