

WHIG-TV QUARTERLY ISSUES/PROGRAM LIST JULY, AUGUST, SEPTEMBER 2006

- 1. CHILDREN'S EDUCATION- WHIG-TV IS DEDICATED TO THE EDUCATION OF OUR CHILDREN. WHIG-TV AIRS SEVERAL CHILDREN PROGRAMS ON A REGULARLY SCHEDULED BASIS AND WE ALSO AIR SPECIAL CHILDREN'S PROGRAMMING. THE PROGRAMS ARE DESIGNED TO TEACH THE CHILDREN THE BASICS OF READING, AND WRITING. IT ALSO HELPS TO BUILD SELF-CONFIDENCE AND CHARACTER.**
- 2. GOVERNMENTAL ISSUES- WHIG-TV AIRS SEVERAL PROGRAMS THAT MAKE THE PUBLIC AWARE OF ISSUES IN THE FEDERAL, STATE, AND LOCAL GOVERNMENT. WE AIR THE ROCKY MOUNT CITY COUNCIL THAT TALKS ABOUT LOCAL ISSUES IN THE CITY. WE AIR A SHOW CALLED NC SPIN THAT TOUCHES ON STATE ISSUES SUCH AS TAXES, POLITICS, HIGHWAY ISSUES, AND OTHER ISSUES EFFECTING NORTH CAROLINA. WE ALSO AIR A SHOW CALLED AMERICA IN DANGER THAT TALKS ABOUT FEDERAL GOVERNMENT ISSUES SUCH AS IMMIGRATION ISSUES, POLITICS, AND CONSTITUTIONAL RIGHTS OF THE PEOPLE.**
- 3. ENVIRONMENTAL ISSUES- WHIG-TV ADDRESSES CURRENT ENVIRONMENTAL ISSUES IN OUR LOCAL COMMUNITY. ONE OF THE ISSUES IS LITTERING OF OUR LOCAL PARKS AND LAKES.**
- 4. CIVIC INVOLVEMENT- WHIG-TV IS VERY INVOLVED IN THE COMMUNITY. WE ALLOW CIVIC ORGANIZATIONS SUCH AS OUR LOCAL UNITED WAY TO COME ON AND TALK ABOUT LOCAL PROJECTS AND FUNCTIONS THAT THEY ARE DOING. WE AIRED A PROGRAM THAT HAD OUR LOCAL LAW ENFORCEMENTS COMMUNICATE WITH THE CITIZENS OF THIS AREA.**
- 5. HEALTH ISSUES-WHIG-TV IS VERY CONCERNED WITH THE HEALTH OF OUR CHILDREN AND OUR ELDERLY. WE AIR PROGRAMS DESIGNED TO SHOW CHILDREN AND ADULTS THE IMPORTANCE OF LIVING A HEALTHY LIFE.**
- 6. CIVIC EDUCATION- WHIG-TV BROADCAST SEVERAL SHOWS THAT HELP WITH THE EDUCATION OF THE LOCAL COMMUNITY. WE AIR A SHOW THAT HAS THE LOCAL BOARD OF EDUCATION TALKING ABOUT EDUCATIONAL ISSUES THAT AFFECT OUR AREA. WE HAVE PROGRAMS THAT ADDRESS AND EDUCATE THE PUBLIC ON HURRICANE PREPAREDNESS. WE ALSO HAVE A PROGRAM THAT OUR LOCAL 4-H CLUB HAD THAT WENT TO OUR LOCAL HOSPITAL AND TALKED ABOUT FIRST AID AND JOBS THAT THEY HAVE AT THE HOSPITAL.**

4-H CLUB AT THE HOSPITAL- AUGUST 2ND AT 10:30A.M.-27 MIN

HURRICANE PREPAREDNESS SHOW- AUG 10TH AT 3P.M.- 27 MIN

CONSTITUTION DAY SPEECH- SEPTEMBER 26TH AT 12:30P.M.-20 MIN

1. EXPERT KARATE- THURSDAYS AT 4:30P.M.-30 MIN
MOTHER GOOSE- TUESDAYS AT 4:00P.M.- 30 MIN
STRECHLON SPORTS SHOW- SUNDAYS AT 8P.M.- 90 MIN ,
MONDAYS AT 5P.M.- 60 MIN.
KIDS FEST 2006 SEPTEMBER 23RD AT 5P.M.- 15 MIN
2. N.C. SPIN- EVERY SUNDAY AT 2:30P.M.- 30 MIN, MONDAYS AT
3:30P.M.-30 MIN
AMERICA IN DANGER- MONDAYS AT 7:30P.M.- 60 MIN
MEET THE CANDIDATES- SEPTEMBER 30TH AT 1:30P.M.-24 MIN
BOARD OF ELECTIONS- SEPTEMBER 27TH AT 10:30A.M.-43 MIN
ROCKY MOUNT CITY COUNCIL- SEPTEMBER 27TH AT 11:30A.M.-30
MIN, AUGUST 30TH AT 4P.M.-30 MIN
WALTER B JONES- AUGUST 16TH AT 11:30A.M.- 45 MIN
3. UNITY CEMETERY CLEAN-UP- SEPTEMBER 19TH AT 10:30A.M.-10 MIN
CITY LAKE CLEAN-UP- SEPTEMBER 20TH AT 4P.M.-12 MIN
4. UNITED WAY- MONDAYS AT 10:30A.M.- 30 MIN
NIGHT OUT AGAINST CRIME- AUGUST 24TH AT 4P.M.-29 MIN
FIREMAN'S DAY- SEPTEMBER 28TH AT 3P.M.-24 MIN
FLAG RAISING – SEPTEMBER 10TH AT 5:30P.M.- 27 MIN
5. BLACK HEALTH EMPOWERMENT- AUGUST 4TH AT 3P.M.- 55 MIN
ALZHEIMER'S CLINIC- JULY 17TH AT 11:30A.M.- 58 MIN
RED CROSS BLOOD DRIVE- JULY 30TH AT 10A.M.-4 MIN
6. EDGECOMBE AT ITS FINEST- SEPTEMBER 3RD AT 12:30P.M.-27 MIN