

CONTRACT



WFLA
 200 S. Parker Street
 Tampa, FL 33606
 (813) 225-2720

| | | |
|--------------------------------------------------------|---------------------------------------------|--------------------------------------------------------|
| <u>Contract / Revision</u> 1728516 / | | <u>Alt Order #</u> 26218445 |
| <u>Product</u> 3FRDY | | |
| <u>Contract Dates</u> 10/15/18 - 10/21/18 | | <u>Estimate #</u> 7046 |
| <u>Advertiser</u> POL/FRSCC - Young/Brandes/Stargel | | <u>Original Date / Revision</u> 10/10/18 / 10/31/18 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WFLA | <u>Account Executive</u> Katz Washington | <u>Sales Office</u> Katz/Washingto |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 18+ | | |
| <u>Agency Code</u> 9912736 | <u>Advertiser Code</u> 460 | <u>Product 1/2</u> 570 |
| <u>Agency Ref</u> IN2570/SP271/TO132E | | <u>Advertiser Ref</u> |

And:

Mentzer Media Services
 210 W. Pennsylvania Ave
 Suite 250
 Towson, MD 21204

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Rtn | Type | Spots | Amount |
|-------|-------------|-------------------|-------------------|--------------------|-----------------------|-----------------|---------------|-------------------|-----------------------|-------|-----|-------------|-------|------------|
| N 1 | WFLA | 10/15/18 | 10/15/18 | M-F 4-5p | 4-5p | | :30 | | | P3 | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/15/18 | 10/21/18 | M----- | | | | 1 | \$1,200.00 | | | | | |
| N 2 | WFLA | 10/17/18 | 10/17/18 | M-F 4-5p | 4-5p | | :30 | | | P3 | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/15/18 | 10/21/18 | --W---- | | | | 1 | \$1,200.00 | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | | <u>Type</u> | | |
| | 1 | WFLA | 10/15/18-10/21/18 | M-F 4-5p | 4-5p | ---W----- | :30 | | \$1,200.00 | | | NM | | |
| | Credited | | | | | | | | | | | | | |
| N 3 | WFLA | 10/17/18 | 10/17/18 | M-F 5-530p | 5-530p | | :15/:15 | | | P3 | | BK | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/15/18 | 10/21/18 | --W---- | | | | 1 | \$1,500.00 | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | | <u>Type</u> | | |
| | 2 | WFLA | 10/15/18-10/21/18 | M-F 5-530p | 5-530p | ---W----- | :15/:15 | | \$1,500.00 | | | BK | | |
| | Credited | | | | | | | | | | | | | |
| N 4 | WFLA | 10/18/18 | 10/18/18 | M-F 5-530p | 5-530p | | :15/:15 | | | P3 | | BK | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/15/18 | 10/21/18 | ---T--- | | | | 1 | \$1,500.00 | | | | | |
| N 5 | WFLA | 10/15/18 | 10/15/18 | M-F 730-8p | 730-8p | | :15/:15 | | | P3 | | BK | 1 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/15/18 | 10/21/18 | M----- | | | | 1 | \$2,400.00 | | | | | |
| N 6 | WFLA | 10/21/18 | 10/21/18 | WFLA 7a News Su | Su 7-8a | | :15/:15 | | | P3 | | BK | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/15/18 | 10/21/18 | -----S | | | | 1 | \$400.00 | | | | | |
| D 7 | WFLA | 10/21/18 | 10/21/18 | Local Su 9a News | 9-10a | | :15/:15 | | | P5 | | BK | 0 | \$0.00 |
| N 8 | WFLA | 10/21/18 | 10/21/18 | Su 6p News | 6-630p | | :30 | | | P3 | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/15/18 | 10/21/18 | -----S | | | | 1 | \$1,000.00 | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | | <u>Type</u> | | |
| | 1 | WFLA | 10/15/18-10/21/18 | Su 6p News | 6-630p | -----Su | :30 | | \$1,000.00 | | | NM | | |
| | Credited | | | | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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| 1728516 / | 26218445 |

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|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/15/18 - 10/21/18 | 3FRDY | 7046 |

| | |
|------------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| POL/FRSCC - Young/Brai | 10/10/18 / 10/31/18 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Rtn | Type | Spots | Amount | |
|---------------|-------|-------------------|-----------------|------------------|-------------------|------|--------|------------|-------------|-------|-----|------|-------|----------|------------|
| N 9 | WFLA | 10/16/18 | 10/16/18 | Local News @ 11a | Local News @ 11: | | :15 | :15 | | P2 | | BK | 1 | \$800.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | | | | |
| | Week: | 10/15/18 | 10/21/18 | -T----- | 1 | | | | \$800.00 | | | | | | |
| Totals | | | | | | | | | | | | | 0.00 | 5 | \$6,300.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 10/01/18 - 10/21/18 | 5 | \$6,300.00 | (\$945.00) | \$5,355.00 |
| Totals | 5 | \$6,300.00 | (\$945.00) | \$5,355.00 |

Signature: _____ **Date:** _____

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