

# 2020 Q1 (1/1/20 – 3/31/20)

## HORIZON Quarterly Issues Programs List

Horizon Broadcasting Group is involved in their communities. Management and staff regularly attempt to ascertain the most pressing issues and needs of the community, and then to present programming which addresses those issues and needs. The following list shows some of the significant issues responded to by the station notes along with examples of programming aired to treat those issues during the quarter noted. The listing is by no means exhaustive and the order in which the issues appear does not reflect any priority or significance

### RADIO STATION: KBNW

ISSUE	PROGRAM	DATE(S)	TIME(S)	DURATION(S)	DESCRIPTION OF PROGRAM OR SEGMENT
VARIOUS (see separate sheet for details)	INSIDE CENTRAL OREGON	EVERY SUNDAY	9:00 AM	30 MINUTES	PUBLIC AFFAIRS PROGRAM COVERING ISSUES THAT EFFECT CENTRAL OREGON AND BEYOND.
VARIOUS (see separate sheets for examples)	LOCAL NEWS STORIES	WEEKDAYS	6:00 AM to 6:00 PM	4 TO 6 STORIES/20 TO 30 SECS EACH	NEWS STORIES ON A MULTITUDE OF CENTRAL OREGON TOPICS
VARIOUS (see separate sheets for details)	PUBLIC SERVICE ANNOUNCEMENTS	DAILY	ALL HOURS	2 TO 4 PSAs/15 SECS EACH	PUBLIC SERVICE ANNOUNCEMENTS ON A MULTITUDE OF CENTRAL OREGON TOPICS
FINANCIAL PLANNING	Gregory M. Pollack, JD, CFP®	EVERY SUNDAY	10:00 AM	30 MINUTES	DESIGNED TO BRING RATIONAL THOUGHT TO AN IRRATIONAL ECONOMIC LANDSCAPE. VARIOUS TOPICS OF RELEVANCE FOR THE MODERN DAY INVESTOR.

## Inside Central Oregon

### 1st Quarter 2020

<u>Date</u>	<u>Guest</u>	<u>Organization</u>	<u>Topic</u>
1-5-20	Amy Ward	CASA-Central Oregon	Children Services
1-12-20	Maureen Dooley	Hospice of Redmond	Senior Care
1-19-20	Nancy Williams	ACAPELLA of Bend	Local Music
1-26-20	Brian Dunning	Skeptoid Media	Education
2-2-20	Emily Fishback	In Our Backyard	Human Trafficking
2-9-20	Jamal Thomas	Comedy Northwest	Aminal Comedy Fundraiser
2-16-20	Spencer & Steve	High Mountain Mist	Vaping Ban
2-23-20	Mikayla Brewster	Safe Sister	Domestic Violence
3-1-20	Maureen Dooley	Hospice of Redmond	Bingo Night for Charity
3-8-20	Rys Fairbrother	What if we could?	Non-profit charity fundraiser
3-15-20	Tad Barutskyi	Dental Northwest	COVID-19/how it is impact local biz
3-22-20	Greg Walden	U.S. Represenative/Oregon	COVID-19
3-29-20	John Hummel	Deschutes County DA	COVID-19

# PSA

## MYCENTRALOREGON.com OPEN FOR BUSINESS PAGE

ISSUE: Local Biz Giveback

Start Date: 4.3.20

End Date: 4.30.20

- MYCENTRALOREGON.com has created a new directory of local essential businesses that are STILL OPEN, despite COVID-19
- If you'd like to list your business and let everyone know that you are still open, go to MYCENTRALOREGON.com and click on the OPEN FOR BUSINESS TAB, ON THE HOMEPAGE
- You can also call in your listing 24/7, on the (insert station here) News-Tip Hotline, at 541-323-NEWS (6397)

# PSA

## COVID-19 ALERT PAGE

ISSUE: Public Health

Start Date: 3.26.20

End Date: 4.30.20

- FOR UPDATED CLOSURES, CANCELLATIONS AND ALERTS DUE TO THE CORONAVIRUS, GO TO MYCENTRALOREGON.COM
- AND IF YOU HAVE AN ALERT, PLEASE CALL THE (insert station here) NEWS TIP HOTLINE AT:

541-323-NEWS, THAT'S 541-323-6397

# **PSA**

## **Oregon State Parks CLOSED**

ISSUE: State Parks

Start Date: 3.23.20

End Date: 4.10.20

- **The Oregon State Park system is closed**
- **In Bend; playgrounds, sports courts and skate parks are shut down.**
- **For the rules in Redmond, Sisters, Prineville and La Pine, go to the:**

**COVID-19 Alert page @**

**My Central Oregon.com**

# PSA

## Grocery Stores Offering HIGH RISK Only Hours

ISSUE: Seniors/People with compromised immune systems

Start Date: 3.23.20

End Date: 4.10.20

- **Grocery stores are holding special hours for people at higher risk of the Coronavirus**
- **This includes seniors, pregnant women and people with compromised immune systems**

Go to the COVID-19 Alert page at: [My Central Oregon.com](http://MyCentralOregon.com) to learn more!

# PSA

## Oregon “Stay At Home” Executive Order

ISSUE: Public Health/COVID-19

Start Date: 3.23.20

End Date: 4.20.20

- Due to the Coronavirus, Oregonians are being directed to stay at home “to the maximum extent possible”, until further notice from Governor Kate Brown
- **Non-essential businesses like:** barber shops and salons, gyms and fitness studios, theaters and more have been ordered to shut down
- Non-essential recreational gatherings are also prohibited, if people cannot be more than six feet apart at all times
- Failure to comply with the order is subject to a Class C misdemeanor

To read the entire COVID-19 Executive Order, go to: [My Central Oregon.com](https://www.mycentraloregon.com)

# PSA

## Neighbor Impact's Home Source Program

ISSUE: Affordable Housing

Start Date: Feb. 11 2020

End Date: March 5 2020

- Neighbor Impact's "Ready to Rent" workshop series takes place on select dates, in February and March
- The 4-part class provides coaching to renters and tools to overcome unfair housing and eviction
- Classes will be held at NeighborImpact's Bend office (on February 18, February 25, March 3 and March 10) at 5:30p.m.
- The workshops are free and open to everyone

For more information, go to [NeighborImpact.org](https://NeighborImpact.org)



# PSA

## NARCOTICS ANONYMOUS MEETINGS

ISSUE: Drug abuse prevention

Start Date: 3.27.20

End Date: 4.15.20

- DUE TO COVID-19, NARCOTICS ANONYMOUS IS NOT HOLDING IN-PERSON MEETINGS, HOWEVER THEY ARE OFFERING TELE-MEETINGS, VIA ZOOM
- CHECK OUT [www. NA.org](http://www.NA.org) FOR EXACT TIMES
- YOU CAN ALSO CALL THE NARCOTICS ANONYMOUS CENTRAL OREGON HOTLINE, AT: 541-416-2146

And for even more information, go to the COVID-19 Alert page at:  
[My Central Oregon.com](http://My Central Oregon.com)

# PSA

## EARLY EXTREME FIRE CONDITIONS

ISSUE: Preventing Wildfires

Start Date: 3.24.20

End Date: 4.30.20

- Bend Fire and Rescue is calling for extreme caution with field burns in the coming weeks as our lack of winter snow and recent warm temps has led to a dry landscape
- Bend Fire says you should obtain a burning permit, create fuel breaks and ensure you have an adequate water supply with equipment before burning on your property

For more information, go to [Bend Oregon . gov](http://BendOregon.gov)

# PSA

## Pickleball Tournament

ISSUE: Human Trafficking

Start Date: March 11, 2020

End Date: March 14, 2020

- Come to *Widgi Creek*, Saturday, March 14th from 4-6pm for a 30-minute intro to Pickleball and 90 minutes of play time for only \$20
- Guest speakers from THE GUARDIAN GROUP, a local anti-human trafficking organization will be on hand for presentations
- Funds collected will be donated to THE GUARDIAN GROUP

For more information, go to [My Central Oregon.com](http://MyCentralOregon.com)

# PSA

## 25th ANNUAL EAGLE WATCH

ISSUE: Outdoors

Start Date: March 4, 2020

End Date: March 29, 2020

- **The 25<sup>th</sup> annual Eagle Watch is Saturday March 28th from 10a.m.-4p.m. & Sunday March 29th from 10a.m.-3:30p.m.**
- **A celebration of Central Oregon's spectacular wildlife**
- **Raptor-spotting stations, Guided walks, Cultural program with Quartz Creek Dancers of Warm Springs**
- **Round Butte Overlook Park at Lake Billy Chinook**

For more information, go to the events page @ [My Central Oregon.com](https://www.mycentraloregon.com)

# **PSA**

## **Fourth Friday Artwalk, in Sisters**

ISSUE: The local arts

Start Date: Feb. 28, 2020

End Date: May 30th, 2020

- Every 4th Friday, visit with artists from Sisters and across Central Oregon, and learn about their work
- Enter to win, at every gallery you visit, for gift certificates from a local sponsoring business
- 4th Friday also has food, beer and wine, entertainment, demonstrations and more
- Free for everyone

For more information, go to [My Central Oregon.com](http://MyCentralOregon.com)

# PSA

## **Jersey Mike's Month of Giving**

ISSUE: Veterans Outreach

Start Date: March 1, 2020

End Date: March 29, 2020

- March is Jersey Mike's 10th Annual Month of Giving
- Make a donation to Central Oregon Veterans Ranch at Jersey Mike's
- On March 25th, **100 percent of sales** from both locations in Central Oregon will be donated to Central Oregon Veterans Ranch
- Central Oregon Veterans Ranch serves veterans of combat trauma, with housing and resources

For more information, go to [My Central Oregon.com](http://MyCentralOregon.com)

# **PSA**

## **FREE Tax Preperation**

ISSUE: Free tax help

Start Date: Feb. 19, 2020

End Date: April 14, 2020

- AARP Foundation is providing free tax-aide
- The program is open to taxpayers of all ages and is not limited to AARP members
- Drop-in tax services will be held at the Bend and Redmond Neighbor Impact offices
- For the full schedule, click on the events page, at [My Central Oregon.com](http://MyCentralOregon.com)

# **PSA**

## **Neighbor Impact's Home Source Program**

ISSUE: Affordable Housing

Start Date: Feb. 11 2020

End Date: March 5 2020

- Neighbor Impact's "Ready to Rent" workshop series takes place on select dates, in February and March
- The 4-part class provides coaching to renters and tools to overcome unfair housing and eviction
- Classes will be held at NeighborImpact's Bend office (on February 18, February 25, March 3 and March 10) at 5:30p.m.
- The workshop's are free and open to everyone

For more information, go to [NeighborImpact.org](https://NeighborImpact.org)



# PSA

## 2020 Prineville Paddy Pint Run

ISSUE: Fundraiser for child dental care

Start Date: Feb. 5, 2020

End Date: March 15, 2020

- Robberson Ford is hosting a 2 mile, 5k, 10k run through the scenic routes of Prineville
  - **Start/Finish at Good Bike Company, on Sunday March 15th**
    - **Event begins at 1 pm, Race begins at 3 pm**
- Proceeds benefit a Crook County mobile dental service for kids, called the Tooth Taxi

For more information, go to [My Central Oregon.com](http://MyCentralOregon.com)

# **PSA**

## **Central Oregon Autism Walk**

ISSUE: Autism Awareness

Start Date: Feb. 3, 2020

End Date: May 15, 2020

- Registration is NOW OPEN for the 7th annual Autism Walk, befitting Central Oregon Autism Movement
- Saturday May 16th at Highland Baptist Church, in Redmond @ 11:45a.m.
- The event also includes a Family Carnival and a Silent Auction

To register , go to “Central Oregon Autism Movement . com”  
More info @ My Central Oregon . com

# **PSA**

## **Vegan Eating Program**

ISSUE: Healthy Eating

Start Date: Jan. 27, 2020

End Date: March 7, 2020

- Vegan Outreach of Central Oregon is now offering a “10 week to Vegan Program”
- It's a free, guided challenge, full of recipes, tips and resources
- Learn how and what it takes to truly be Vegan

Sign up at: [10weeks.org / try vegan](https://10weeks.org/try-vegan)

# **PSA**

## **Tour for the Heart Public Service Announcement**

ISSUE: Women's Heart Disease

Start Date: January 27, 2020

End Date: February 9, 2020

- **The Center of Bend is hosting the 9th Annual “Tour for the Heart”**
- **Spots are open to be a part of the ski or snowshoe tour, all to raise awareness and raise money for women, battling heart disease**
- **Sunday, February 9th @ 11a.m.**
- **Mt Bachelor Nordic Center**

For more information, go to [My Central Oregon.com](http://MyCentralOregon.com)

# **PSA**

## **Central Oregon PUP CRAWL**

ISSUE: Animal Awareness

Start Date: Jan. 23, 2020

End Date: Feb. 29, 2020

- Humane Society of Central Oregon's 9<sup>th</sup> Annual Pup Crawl takes place throughout February
- On select dates from 4 to 730pm, at different bars in Bend and one in Sunriver
- 100% of the money raised each night benefits the Humane Society

For times and locations, go to the events page @ [My Central Oregon.com](http://MyCentralOregon.com)

# **PSA**

## **FREE DENTAL DAYS**

ISSUE: Dental Care

Start Date: Jan. 14, 2020

End Date: April 5, 2020

- Deschutes County Health Services is now offering FREE DENTAL DAYS
- The program offers screening of your teeth and gums and preventative services
- There is no income limit and ALL AGES are welcome!
- 1st & 3rd Thursdays of the month
- Deschutes County Health Services main building, on NE Courtney Drive, in Bend

To schedule an appointment and for more information, go to [Deschutes.org](http://Deschutes.org)

# **PSA**

## **Veterans Coffee Club**

ISSUE: Veterans Outreach

Start Date: Jan. 8, 2020

End Date: Jan. 29, 2020

- Crook County Veteran Services is hosting a casual coffee program for veterans every Wednesday, in January
- 9a till 12p, at Crook County Library, in Prineville (Jan. 8th, 15th, 22nd & 29th)
- Free coffee, resources, tips and conversation

For more information, go to [My Central Oregon.com](http://MyCentralOregon.com)

# PSA

## Central Oregon Women's March: "Reclaiming Our Power"

ISSUE: Human Rights

Start Date: Jan. 8, 2020

End Date: Jan. 15, 2020

- Central Oregon Women's March is Saturday, January 18th @ 10:30a.m.
- Join women from all across Central Oregon to march in defense of women's rights
- The event is free and everyone is welcome
- Meet at Centennial Park, in Redmond (10:30a.m.-12:30p.m.)

For more information, go to [My Central Oregon.com](http://MyCentralOregon.com)



# PSA

## **Beatles vs. Stones tribute show**

ISSUE: Local music

Start Date: Jan. 2, 2020

End Date: Tuesday Feb. 18, 2020

- Two legendary Central Oregon tribute bands will engage in an on-stage musical 'showdown'
- Beatles vs. Rolling Stones!
- Tuesday February 18th @ 7:30p.m.
- Tower Theatre, in downtown Bend

For tickets and more information, go to the events page @  
My Central Oregon.com

## PSA

# Crooked River Roundup's 75th Anniversary Kickoff Party

ISSUE: Local charity

Start Date: Jan. 2, 2020

End Date: Saturday Feb. 8, 2020

- Crooked River Roundup's 75<sup>th</sup> anniversary kickoff gala
- Meet the 2020 Queen, and support a number of local youth organizations
- Saturday February 8th (@ 5:00p.m.)
- Crook County Fairgrounds Indoor Arena, in Prineville, Oregon

### \*MORE INFO:

- Dinner, Live Music, Cowboy Poetry, Wild West Stories, Auctions- and Cocktails

For tickets and more information, go to the events page @  
[My Central Oregon.com](http://MyCentralOregon.com)