

ORDER



WGTU

Orders
Order / Rev: 583274
Alt Order #: 08264257
Product Desc: NRCC IE 2016
Estimate: 7101
Flight Dates: 10/11/16 - 10/17/16
Original Date / Rev: 06/14/16 / 06/14/16
Order Type: GENERAL

Primary AE: Washington DC HRP/DC
Sales Office: HRPDC
Sales Region: NAT

Agency
Name: National Media Research Planning Pla
Buying Contact: _____
Billing Contact: _____
815 Slaters Ln
Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: National Republican Congressional C
Demographic: A18+
Product Codes: PL Advocacy
Priority: Pol1
Revenue Codes: AGY, Political, Political Issue

New Business Thru: 01/01/00
Order Separation: 00:20:00
Advertiser External ID: _____
Agency External ID: 12680
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/17/16	31	\$6,350.00	\$5,397.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	31	\$6,350.00	\$5,397.50	0.00
Totals	31	\$6,350.00	\$5,397.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC HRP/DC	HRPDC	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
WGTU	6%	\$6,350.00
Market	100%	\$105,833.33

Competitive Share

	Share	Total
ABVC	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCMV	0%	\$0.00
WCMW	0%	\$0.00
WFQX	9%	\$9,525.00
WFXV	0%	\$0.00
WGTQ	0%	\$0.00
WPBN	35%	\$37,041.67
WTOM	0%	\$0.00
WWTV	50%	\$52,916.67
WWUP	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WGTU	10/14/16	10/14/16	FRIDAY PRIME C 20/20	CM	10:00 PM-11:00 PM	----1--	:30	1	\$450.00	Pol1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/14/16	10/20/16	----1--		1		\$450.00		0.00					
E 2	WGTU	10/14/16	10/14/16	JIMMY KIMMEL Jimmy JKimmel	CM	11:30 PM-12:30 AM	----1--	:30	1	\$40.00	Pol1	0.00	NM	1	\$40.00

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E 2	WGTU	10/14/16	10/14/16	JIMMY KIMMEL Jimmy JKimmel	CM	11:30 PM-12:30 XI	----1--	:30	1	\$40.00	Pol1	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/14/16	10/20/16	----1--		1		\$40.00		0.00					
E 3	WGTU	10/14/16	10/14/16	NIGHTLINE Nightline	CM	12:30 AM-1:00 AM (12:30 AM-1:00 AM)	----1--	:30	1	\$40.00	Pol1	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/14/16	10/20/16	----1--		1		\$40.00		0.00					
E 4	WGTU	10/14/16	10/14/16	M-F 6p-630p Insider	CM	6:00 PM-6:30 PM	----1--	:30	1	\$100.00	Pol1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/14/16	10/20/16	----1--		1		\$100.00		0.00					
E 5	WGTU	10/14/16	10/14/16	M-F UpNorth Live Tonight M-F UpNorth Live Tonight	CM	6:30 PM-7:00 PM	----1--	:30	1	\$120.00	Pol1	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/14/16	10/20/16	----1--		1		\$120.00		0.00					
E 6	WGTU	10/14/16	10/14/16	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	----1--	:30	1	\$250.00	Pol1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/14/16	10/20/16	----1--		1		\$250.00		0.00					
E 7	WGTU	10/14/16	10/14/16	FRIDAY PRIME B Friday 9p-10p	CM	9:00 PM-10:00 PM	----1--	:30	1	\$650.00	Pol1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/14/16	10/20/16	----1--		1		\$650.00		0.00					
E 8	WGTU	10/17/16	10/17/16	JIMMY KIMMEL Jimmy JKimmel	CM	11:30 PM-12:30 XI	1-----	:30	1	\$40.00	Pol1	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/16	10/23/16	1-----		1		\$40.00		0.00					
E 9	WGTU	10/17/16	10/17/16	NIGHTLINE Nightline	CM	12:30 AM-1:00 AM (12:30 AM-1:00 AM)	1-----	:30	1	\$40.00	Pol1	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/16	10/23/16	1-----		1		\$40.00		0.00					
E 10	WGTU	10/17/16	10/17/16	M-F 6p-630p Insider	CM	6:00 PM-6:30 PM	1-----	:30	1	\$100.00	Pol1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/16	10/23/16	1-----		1		\$100.00		0.00					
E 11	WGTU	10/17/16	10/17/16	M-F UpNorth Live Tonight M-F UpNorth Live Tonight	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	1-----	:30	1	\$120.00	Pol1	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/16	10/23/16	1-----		1		\$120.00		0.00					
E 12	WGTU	10/17/16	10/17/16	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	1-----	:30	1	\$250.00	Pol1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/16	10/23/16	1-----		1		\$250.00		0.00					
E 13	WGTU	10/17/16	10/17/16	MONDAY PRIME SPEC Monday Prime Other/Spec	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	1-----	:30	1	\$900.00	Pol1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/16	10/23/16	1-----		1		\$900.00		0.00					
E 14	WGTU	10/15/16	10/15/16	ABC College Football G College Football Game 1	CM	12:00 PM-7:00 PM	-----1-	:30	1	\$600.00	Pol1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/16	10/21/16	-----1-		1		\$600.00		0.00					
E 15	WGTU	10/16/16	10/16/16	SUNDAY PRIME A Sunday 7p-8p	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	-----1	:30	1	\$400.00	Pol1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/16/16	10/22/16	-----1		1		\$400.00		0.00					
E 16	WGTU	10/16/16	10/16/16	SUNDAY PRIME C Sunday 9p-10p	CM	9:00 PM-10:00 PM	-----1	:30	1	\$600.00	Pol1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/16/16	10/22/16	-----1		1		\$600.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	WGTU	10/16/16	10/16/16	SUNDAY PRIME C Sunday 9p-10p	CM	9:00 PM-10:00 PM	-----1	:30	1	\$600.00	Pol1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/16/16	10/22/16	-----1		1		\$600.00		0.00					
E 17	WGTU	10/13/16	10/13/16	JIMMY KIMMEL Jimmy JKimmel	CM	11:30 PM-12:30 XI	---1---	:30	1	\$40.00	Pol1	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/13/16	10/19/16	---1---		1		\$40.00		0.00					
E 18	WGTU	10/13/16	10/13/16	NIGHTLINE Nightline	CM	12:30 AM-1:00 AM (12:30 AM-1:00 AM)	---1---	:30	1	\$40.00	Pol1	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/13/16	10/19/16	---1---		1		\$40.00		0.00					
E 19	WGTU	10/13/16	10/13/16	M-F 6p-630p Insider	CM	6:00 PM-6:30 PM	---1---	:30	1	\$100.00	Pol1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/13/16	10/19/16	---1---		1		\$100.00		0.00					
E 20	WGTU	10/13/16	10/13/16	M-F UpNorth Live Tonight M-F UpNorth Live Tonight	CM	6:30 PM-7:00 PM	---1---	:30	1	\$120.00	Pol1	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/13/16	10/19/16	---1---		1		\$120.00		0.00					
E 21	WGTU	10/13/16	10/13/16	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	---1---	:30	1	\$250.00	Pol1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/13/16	10/19/16	---1---		1		\$250.00		0.00					
E 22	WGTU	10/11/16	10/11/16	JIMMY KIMMEL Jimmy JKimmel	CM	11:30 PM-12:30 XI	-1-----	:30	1	\$40.00	Pol1	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/11/16	10/17/16	-1-----		1		\$40.00		0.00					
E 23	WGTU	10/11/16	10/11/16	NIGHTLINE Nightline	CM	12:30 AM-1:00 AM (12:30 AM-1:00 AM)	-1-----	:30	1	\$40.00	Pol1	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/11/16	10/17/16	-1-----		1		\$40.00		0.00					
E 24	WGTU	10/11/16	10/11/16	M-F 6p-630p Insider	CM	6:00 PM-6:30 PM	-1-----	:30	1	\$100.00	Pol1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/11/16	10/17/16	-1-----		1		\$100.00		0.00					
E 25	WGTU	10/11/16	10/11/16	M-F UpNorth Live Tonight M-F UpNorth Live Tonight	CM	6:30 PM-7:00 PM	-1-----	:30	1	\$120.00	Pol1	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/11/16	10/17/16	-1-----		1		\$120.00		0.00					
E 26	WGTU	10/11/16	10/11/16	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	-1-----	:30	1	\$250.00	Pol1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/11/16	10/17/16	-1-----		1		\$250.00		0.00					
E 27	WGTU	10/12/16	10/12/16	JIMMY KIMMEL Jimmy JKimmel	CM	11:30 PM-12:30 XI	--1----	:30	1	\$40.00	Pol1	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/12/16	10/18/16	--1----		1		\$40.00		0.00					
E 28	WGTU	10/12/16	10/12/16	NIGHTLINE Nightline	CM	12:30 AM-1:00 AM (12:30 AM-1:00 AM)	--1----	:30	1	\$40.00	Pol1	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/12/16	10/18/16	--1----		1		\$40.00		0.00					
E 29	WGTU	10/12/16	10/12/16	M-F 6p-630p Insider	CM	6:00 PM-6:30 PM	--1----	:30	1	\$100.00	Pol1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/12/16	10/18/16	--1----		1		\$100.00		0.00					
E 30	WGTU	10/12/16	10/12/16	M-F UpNorth Live Tonight M-F UpNorth Live Tonight	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	--1----	:30	1	\$120.00	Pol1	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/12/16	10/18/16	--1----		1		\$120.00		0.00					

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E 30	WGTU	10/12/16	10/12/16	M-F UpNorth Live Tonight M-F UpNorth Live Tonight	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	--1----	:30	1	\$120.00	Pol1	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/12/16	10/18/16	--1----		1		\$120.00		0.00					
E 31	WGTU	10/12/16	10/12/16	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	--1----	:30	1	\$250.00	Pol1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/12/16	10/18/16	--1----		1		\$250.00		0.00					
Totals													31	\$6,350.00	