

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WHCX	Date: 4/11/17
-----------------------------------------------------------------------------	----------------------------------------------------------------

I, Robert Dering
 being/on behalf of: myself
 a legally qualified candidate of the Republican
 political party for the office of: Bilexi City Council Ward 4
 in the Primary Election
 election to be held on May 2nd, 2017
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
1:30	19x's	ABC	4/17 - 5/12		\$3315
1:30	4x's	CBS	4/17 - 5/12		\$250
				GROSS	\$3,565
				Net	\$3,030.25

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

campaign to elect Robert Deming ward 4

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Robert Deming

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4/11/17 [Signature]
Date Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Veronica R Maines _____
Signature Printed Name Title

WLOX Television Biloxi, Gulfport, Pascagoula
2017 POLITICAL GUIDELINES

ACKNOWLEDGEMENT

Advertiser has been advised that a variety of classes of time (preemptible and non-preemptible) and package options are available to advertisers at a variety of rates, and the purchaser has been furnished with all requested information concerning rates, discounts, preemptibility, and package plans.

Wheeler

Station Acknowledgement of disclosure to candidate

Robert Demings

Printed Name of Candidate

Biloxi City Council Ward 4

Printed Title of Office Candidate is seeking

In Person

How disclosure made available to Candidate
(fax, mail, in person, e-mail, etc.)

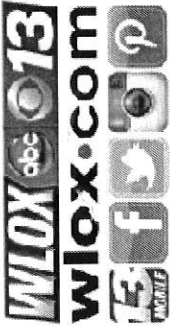
228-669-2037

Phone Number of Candidate

Fax Number of Candidate

4/11/17

Date



POL/DEMING,ROBERT/BILOXI WARD 4

Primary Book: ABC Q2

Buyer:
Advertiser:
Product:
Agency:
Address:


Political

Acct. Exec: Veronica (Ware) Maines
Phone #: 228-896-0707
FAX #: 228-896-0729
Email: vmaines@wlox.com

Market: BILOXI-Rentrak [0]

Order Dates: 4/13/2017 - 5/2/2017

Plan No.	Station	Program Name	Time	Mon	Tue	Wed	Thu	Fri	Sat	Sun	# of Spots	RT-A21+ (000)	Grimps	Spot Len	Cost / Spot	Total Cost
	WLOX-RT	MIDDAY NEWS	Mon 11:00a-11:30a	1							1	4	4	30	\$50.00	\$50.00
	WLOX-RT	GD MRN MISS ED	Tue 5:00a-6:00a		1						1	6	6	30	\$50.00	\$50.00
	WLOX-RT	GOOD MRN MISS	Wed 6:00a-7:00a			1					1	11	11	30	\$225.00	\$225.00
	WLOX-RT	MIDDAY NEWS	We-Th 11:00a-11:30a			1	1				2	4	9	30	\$50.00	\$100.00
	WLOX-RT	THE 4 O'CLOCK SHOW	W,F 4:00p-4:30p			1		1			2	5	11	30	\$50.00	\$100.00
	WLOX-RT	GD MRN MISS ED	Thu 5:00a-6:00a				1				1	6	6	30	\$50.00	\$50.00
	WLOX-RT	GD MRN MISS ED	Fri 5:00a-6:00a					1			1	6	6	30	\$75.00	\$75.00
	WLOX-RT	GOOD MRN MISS	Fri 6:00a-7:00a					1			1	11	11	30	\$225.00	\$225.00
	WLOX-RT	GOOD MRN MISS WKND 2	Sun 8:00a-8:30a							1	1	7	7	30	\$75.00	\$75.00
	WLOX-RT	WLOX NEWS THIS WEEK	Sun 8:30a-9:00a							1	1	4	4	30	\$75.00	\$75.00
	WLOX-RT	WLOX NEWS AT 6PM	Mon 6:00p-6:30p	1	2	3	4	5	6	7	1	14	14	30	\$695.00	\$695.00
	WLOX-RT	WLOX NEWS AT 10PM	Mon 10:00p-10:30p	1							1	11	11	30	\$695.00	\$695.00
	WLOX-RT	GD MRN MISS ED	Mo-Tu 5:00a-6:00a	1	1						2	6	12	30	\$75.00	\$150.00
	WLOX-RT	GOOD MRN MISS	Mo-Tu 6:00a-7:00a	1	1						2	11	22	30	\$325.00	\$650.00
	WLOX-RT	MIDDAY NEWS	Tue 11:00a-11:30a	1							1	4	4	30	\$100.00	\$100.00
Agency Commission @ 15%				\$497.25												
Net Cost:				\$2,817.75												
Total Cost				\$3,315.00												

Approved by:  Net Cost: \$2,817.75

General Summary (RT-A21+ D.000)

Name	Spots	Cost	Imp(000)
WLOX	19	\$3,315.00	138.7

All rates are subject to change.



POL/DEMING,ROBERT/BILOXI WARD 4

Primary Book: CBS Q2

Buyer:
Advertiser:
Product:
Agency:
Address:

Political

Acct. Exec: Veronica (Ware) Maines
Phone #: 228-896-0707
FAX #: 228-896-0729
Email: vmaines@wlox.com

Market: BILOXI-Rentrak [0]

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Plan No.	Station	Program Name	Time	Mon	Tue	Wed	Thu	Fri	Sat	Sun	# of Spots	RT-A21+ (000) GrImps	Spot Len	Cost / Spot	Total Cost	
		Week of 4/17/2017		17	18	19	20	21	22	23						
	ELOX-RT	WLOX NEWS	Tue 10:00p-10:30p		1						1	4	30	\$55.00	\$55.00	
	ELOX-RT	WLOX LOCAL NEWS	Thu 6:30p-7:00p				1				1	4	30	\$70.00	\$70.00	
		Week of 4/24/2017		24	25	26	27	28	29	30						
	ELOX-RT	WLOX NEWS	Tue 10:00p-10:30p		1						1	4	30	\$55.00	\$55.00	
	ELOX-RT	WLOX LOCAL NEWS	Wed 6:30p-7:00p			1					1	4	30	\$70.00	\$70.00	
	Agency Commission @ 15%															
	Net Cost:															
	Net Cost:															
	Approved by:															
	Approved by:															

General Summary (RT-A21+ 9,000)

Name	Spots	Cost	Imp(000)
WLOX	19	\$3,315.00	138.7

All rates are subject to change.