

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <span style="color: red; font-family: cursive;">WLOX, Biloxi MS</span>	<b>Date:</b> <span style="color: red; font-family: cursive;">5.23.17</span>
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I, Ted Riemann,

being/on behalf of: Andrew "Fafa" Gilich,

a legally qualified candidate of the Republican

political party for the office of: Biloxi Mayor

in the General

election to be held on Tuesday, May 9th, 2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached schedule					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Friends to elect FoFo Gilich Mayor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

5/26/17

Date

[Signature]

Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Veronica Mares

Printed Name

Sales

Title

## ORDER



<b>Orders</b>	<b>Order / Rev:</b>	<b>1742687</b>	
	Alt Order #:		
	Product Desc:		
	Estimate:		
	Flight Dates:	05/29/17 - 06/06/17	<b>WLOX</b>
	Original Date / Rev:	05/22/17 / 05/22/17	Primary AE: Veronica (Ware) Maines
	Order Type:	Political	Sales Office: WLOX
			Sales Region: Local
<b>Agency</b>	<b>Name:</b>	<b>Prime Time Agency (B)</b>	
	Buying Contact:	Ted Riemann	Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		1313 25th Avenue	Billing Cycle: EOM/EOC
		Gulfport, MS 39501	Agency Commission: 15%
<b>Advertiser</b>	<b>Name:</b>	<b>POL/Gillich, Andrew "FO FO"/ Mayor/I</b>	New Business Thru:
	Demographic:	A25-54	Order Separation: 00:15:00
	Product Codes:	PL555	Advertiser External ID:
	Priority:	P15	Agency External ID:
	Revenue Codes:	Agency, Political, Pol-Candidate	Unit Code: General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/29/17	06/06/17	54	\$16,700.00	\$14,195.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2017	54	\$16,700.00	\$14,195.00	0.00
<b>Totals</b>	<b>54</b>	<b>\$16,700.00</b>	<b>\$14,195.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Veronica (Ware) Maines			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLOX	05/29/17	06/06/17	GOOD MORNING MISSComm Good Morning Mississippi M-F €	6a-7a	-----		:30	0	\$225.00	P 5	0.00	NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	21111--		6				\$225.00		0.00			
		Week: 06/05/17	06/11/17	-----		0				\$225.00		0.00			
N 2	WLOX	05/29/17	06/06/17	NET Good Morning AmeComm Good Morning America M-F	7a-9a	-----		:30	0	\$175.00	P 5	0.00	NM	12	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	22112--		8				\$175.00		0.00			
		Week: 06/05/17	06/11/17	22-----		4				\$175.00		0.00			
N 3	WLOX	05/29/17	06/06/17	WLOX NEWS-6P WLOX News 6p	Comm	6p-630p	-----	:30	0	\$575.00	P 5	0.00	NM	5	\$2,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	11111--		5				\$575.00		0.00			
		Week: 06/05/17	06/11/17	-----		0				\$575.00		0.00			
N 4	WLOX	05/29/17	06/06/17	SYN 630-7p M-F Wheel of Fortune M-F	Comm	630p-7p	-----	:30	0	\$550.00	P 5	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	1111---		4				\$550.00		0.00			
		Week: 06/05/17	06/11/17	1-----		1				\$550.00		0.00			
N 5	WLOX	05/29/17	06/06/17	WLOX NEWS - M-F 10-Comm WLOX News M-F 10-1035P	Comm	10p-1035p	-----	:30	0	\$575.00	P 5	0.00	NM	4	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	1111---		4				\$575.00		0.00			
		Week: 06/05/17	06/11/17	-----		0				\$575.00		0.00			

Order / Rev: 1742687  
 Alt Order #:  
 Flight Dates: 05/29/17 - 06/06/17

Advertiser: POL/Gillich, Andrew "FO FO"/ Mayor/Bil  
 Product Desc:  
 Estimate:

WLOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WLOX	05/29/17	06/06/17	LIVE Live with Kelly	Comm	9am-10am	-----	:30	0	\$100.00	P 2	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	1-1-1--		3				\$100.00		0.00			
		Week: 06/05/17	06/11/17	1-----		1				\$100.00		0.00			
N 7	WLOX	05/29/17	06/06/17	NET The View The View	Comm	10a-11a	-----	:30	0	\$110.00	P 2	0.00	NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	-1-1---		2				\$110.00		0.00			
		Week: 06/05/17	06/11/17	1-----		1				\$110.00		0.00			
N 8	WLOX	05/29/17	06/06/17	NET GMA Saturday GOOD MORNING AMERICA S	Comm	GMA Saturday	-----	:30	0	\$110.00	P 2	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	-----S-		2				\$110.00		0.00			
		Week: 06/05/17	06/11/17	-----		0				\$110.00		0.00			
N 9	WLOX	05/29/17	06/06/17	GMM WEEKEND SA 8-830AM GMM WEEKEND SA 8-830AM	Comm	8:00AM-8:30AM	-----	:30	0	\$125.00	P 5	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	-----S-		1				\$125.00		0.00			
		Week: 06/05/17	06/11/17	-----		0				\$110.00		0.00			
N 10	WLOX	05/29/17	06/06/17	WLOX NEWS SA 10-1030PM WLOX News Sa 10-1030PM	Comm	10-1030PM	-----	:30	0	\$325.00	P 5	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	-----S-		1				\$325.00		0.00			
		Week: 06/05/17	06/11/17	-----		0				\$110.00		0.00			
N 11	WLOX	05/29/17	06/06/17	NET GMA Sunday GOOD MORNING AMERICA S	Comm	GMA Sunday	-----	:30	0	\$100.00	P 1	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	-----S		2				\$100.00		0.00			
		Week: 06/05/17	06/11/17	-----		0				\$110.00		0.00			
N 12	WLOX	05/29/17	06/06/17	NET This Week This Week With George Ste	Comm	This Week With G	-----	:30	0	\$110.00	P 1	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	-----S		1				\$110.00		0.00			
		Week: 06/05/17	06/11/17	-----		0				\$110.00		0.00			
N 13	WLOX	05/29/17	06/06/17	WLOX NEWS SU 1 WLOX NEWS SUN 1	Comm	10-1035P	-----	:30	0	\$575.00	P 5	0.00	NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	-----S		1				\$575.00		0.00			
		Week: 06/05/17	06/11/17	-----		0				\$110.00		0.00			
N 14	WLOX	05/29/17	06/06/17	WLOX NEWS SU 2 WLOX NEWS SUN 2	Comm	1030-11P	-----	:30	0	\$350.00	P 5	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	-----S		1				\$350.00		0.00			
		Week: 06/05/17	06/11/17	-----		0				\$110.00		0.00			
N 15	WLOX	05/29/17	06/06/17	WLOX NEWS-6P WLOX News 6p	Comm	6p-630p	-----	:30	0	\$695.00	P 2	0.00	NM	1	\$695.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	-----		0				\$695.00		0.00			
		Week: 06/05/17	06/11/17	1-----		1				\$695.00		0.00			
N 16	WLOX	05/29/17	06/06/17	WLOX NEWS - M-F 10-1035P WLOX News M-F 10-1035P	Comm	10p-1035p	-----	:30	0	\$695.00	P 2	0.00	NM	1	\$695.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	-----		0				\$695.00		0.00			
		Week: 06/05/17	06/11/17	1-----		1				\$695.00		0.00			
N 17	WLOX	05/29/17	06/06/17	GOOD MORNING MISSISSIPPI Good Morning Mississippi M-F	Comm	6a-7a	-----	:30	0	\$325.00	P 2	0.00	NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	-----		0				\$695.00		0.00			
		Week: 06/05/17	06/11/17	22-----		4				\$325.00		0.00			



Order / Rev: 1742687

Advertiser: POL/Gillich, Andrew "FO FO"/ Mayor/Bik

Alt Order #:

Product Desc:

WLOX

Flight Dates: 05/29/17 - 06/06/17

Estimate: \_\_\_\_\_

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
													Totals	54	\$16,700.00