

ORDER



Orders
Order / Rev: 4463941
Alt Order #: 28400151
Product Desc: Order
Estimate: AV514520
Flight Dates: 05/14/24 - 05/20/24
Original Date / Rev: 05/13/24 / 05/13/24
Order Type: REG

Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: AdVictory LLC
Buying Contact:
Billing Contact: AdVictory Email
 513 C Street NE
 Washington, DC 20002

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Brighter Future Alliance PAC
Demographic: A55+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	8	\$7,200.00	\$6,120.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	8	\$7,200.00	\$6,120.00	0.00
Totals	8	\$7,200.00	\$6,120.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political	K-POL	Nat	Start Of Order - End Of Order	100%

Order Share

	Share	Total
Bismarck KXMC	25%	\$7,200.00
Market	100%	\$28,800.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KXMA	0%	\$0.00
KXMB	0%	\$0.00
KXMD	0%	\$0.00
KXMW	0%	\$0.00
UNKWN	75%	\$21,600.00

MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	05/14/24	05/14/24	Good Day Dakota	CM	M-F 5a-7a	-T-----	:30	1	\$700.00	P1	0.00	NM	1	\$700.00
Channels : KXMB,KXMC,KXMD,KXME															
Good Day Dakota 5a-7a															
Good Day Dakota															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 05/13/24	05/19/24	-T-----	1	\$700.00	0.00								
N 2	Multi	05/16/24	05/16/24	Good Day Dakota	CM	M-F 5a-7a	---T---	:30	1	\$700.00	P1	0.00	NM	1	\$700.00
Channels : KXMB,KXMC,KXMD,KXME															
Good Day Dakota 5a-7a															
Good Day Dakota															

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Bismarck KXMC

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	---T---		1				\$700.00		0.00			
N 3	Multi	05/15/24	05/15/24	CBS This Morning	CM	M-F 7a-9a	--W----	:30	1	\$700.00	P1	0.00	NM	1	\$700.00
				Channels : KXMB,KXMC,KXMD,KXME											
				CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--W----		1				\$700.00		0.00			
N 4	Multi	05/17/24	05/17/24	CBS This Morning	CM	M-F 7a-9a	----F--	:30	1	\$700.00	P1	0.00	NM	1	\$700.00
				Channels : KXMB,KXMC,KXMD,KXME											
				CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	----F--		1				\$700.00		0.00			
N 5	Multi	05/15/24	05/15/24	M-F 4p News	CM	M-F 4p News	--W----	:30	1	\$700.00	P1	0.00	NM	1	\$700.00
				Channels : KXMB,KXMC,KXMD,KXME											
				M-F 4p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--W----		1				\$700.00		0.00			
N 6	Multi	05/17/24	05/17/24	M-F 4p News	CM	M-F 4p News	----F--	:30	1	\$700.00	P1	0.00	NM	1	\$700.00
				Channels : KXMB,KXMC,KXMD,KXME											
				M-F 4p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	----F--		1				\$700.00		0.00			
N 7	Multi	05/15/24	05/15/24	KX News 5p	CM	M-F 5p-530p	--W----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
				Channels : KXMB,KXMC,KXMD,KXME											
				KX News 5pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--W----		1				\$1,500.00		0.00			
N 8	Multi	05/17/24	05/17/24	KX News 5p	CM	M-F 5p-530p	----F--	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
				Channels : KXMB,KXMC,KXMD,KXME											
				KX News 5pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	----F--		1				\$1,500.00		0.00			
													Totals	8	\$7,200.00