

WYLS
York, Alabama
Quarterly Issues/Programs List
Second Quarter 2014
07/08/2014

WYLS provides it's listeners with programming and public service announcements that we feel addresses the concerns and issues within our community and some surrounding areas. This is a list of the issues we feel were of the most concern during the preceding calendar quarter:

Community outreach

We produce a daily Gospel program live from McInnis mortuary that provides the community with funeral announcements and community announcements of interest.

We produce a weekly gospel program live in studio that takes call in announcements, funeral announcements and other community announcements.

We announce multiple church and community announcements of interest.

Public Service Announcements

Recycling PSA from the Ad council

Car Seats for Children PSA Ad council

Heart Health for Women Ad council

WYLS ISSUES & PROGRAMS

2014 Quarter 2

ISSUE: Community Outreach
TITLE: Gospel Sunrise Show
DESCRIPTION: Church & Funeral Announcements & Call in's
GUEST: Host & Callers
DATE/TIME: 04/20/14 7 AM
LENGTH: 60 minutes

ISSUE: Community Outreach
TITLE: Judge Hardaway Show
DESCRIPTION: Church, Funeral Announcements & Call in's
GUEST: Host:& Callers
DATE/TIME: 04//06/14 9AM
LENGTH: 60 minutes

ISSUE: Community Outreach
TITLE: Vacation Bible School
DESCRIPTION: Church Announcement
GUEST: Host:
DATE/TIME: 06/14/14,
LENGTH: 30 seconds

PUBLIC SERVICE ANNOUNCEMENTS

ISSUE: Heart Health Ad Council
TITLE: Go red for women
DURATION: 30 second
RUNS: Approx: 180

ISSUE: Recycling Ad Council
TITLE: Recycling in America
DURATION: 30 second
RUNS: Approx: 180

ISIUE: Seats for children Ad Council
TITLE: Choose the right for children
DURATION: 30 second
RUNS: Approx: 180