

ORDER



Orders
Order / Rev: 1186885
Alt Order #:
Product Desc: 391st Dist Judge Rep Primary
Estimate:
Flight Dates: 01/24/16 - 01/24/16
Original Date / Rev: 01/22/16 / 01/29/16
Order Type: Political

KIDY

Primary AE: Kerry Scudder
Sales Office: KIDY
Sales Region: LOC

Agency
Name: McLaughlin Advertising
Buying Contact: Stephen McLaughlin
Billing Contact:
 115 S Park St
 San Angelo, TX 76901

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Ronald Brad Goodwin
Demographic: A25-54
Product Codes: IS-Issue/Candidate
Priority: P04-GB
Revenue Codes: AGY, (POL) Political, (POL) Candidate

New Business Thru: 01/22/17
Order Separation: 00:15:00
Advertiser External ID: 56113
Agency External ID: 4088AGL
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/01/16	01/24/16	1	\$250.00	\$212.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2016	1	\$250.00	\$212.50	0.00
Totals	1	\$250.00	\$212.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kerry Scudder			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KIDY	01/24/16	01/24/16	9-10p Su	CM	9p-10p	-----S	:30	1	\$250.00	P04-C	0.00	NM	1	\$250.00
				Su 9p-10p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/18/16	01/24/16	-----S		1				\$250.00		0.00			
Totals														1	\$250.00