ORDER

Orders Order / Rev: 465180 10755558 Alt Order #: FINANCIAL SVCS FORUM Product Desc: WHEC-TV ROCHESTER, NY WHEC-TV, LLC Estimate: 02/19/24 - 05/26/24 Jared Kelhart Flight Dates: Primary AE: Sales Office: Original Date / Rev: 03/08/24 / 03/18/24 H-PHL Order Type: **GENERAL** Sales Region: National 1060 Advisors Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 1309 Coffeen Ave EOM/EOC Sheridan, WY 82801 Agency Commission: 15% Advertiser Name: **Financial Services Forum** A35+ New Business End: Demographic: PL2 **Product Codes:** Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General Revenue Code 3: ISS Order Separation: 00:15:00 2 Priority:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount | | |
|------------|----------|---------|--------------|------------|--|--|
| 02/26/24 | 03/31/24 | 24 | \$7,000.00 | \$5,950.00 | | |
| 04/01/24 | 04/28/24 | 0 | \$0.00 | \$0.00 | | |
| 04/29/24 | 05/12/24 | 0 | \$0.00 | \$0.00 | | |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|------------|---------|--------------|------------|--------|
| March 2024 | 24 | \$7,000.00 | \$5,950.00 | 0.00 |
| Totals | 24 | \$7,000.00 | \$5,950.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Jared Kelhart | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|--------------|-------|-------------|
| WHEC-TV, LLC | 30% | \$7,000.00 |
| Market | 100% | \$23.333.33 |

| Competitive Share | Share | Total |
|-------------------|-------|------------|
| CABLE | 0% | \$0.00 |
| RNWS | 0% | \$0.00 |
| UNKWN | 0% | \$0.00 |
| WB26 | 0% | \$0.00 |
| WBGT | 0% | \$0.00 |
| WHAM | 30% | \$7,000.00 |
| WROC | 30% | \$7,000.00 |
| WRWB | 0% | \$0.00 |
| WUHF | 10% | \$2,333.33 |

| | Ln | Ch | Start | End | Inventory Code | Break | Start/End Tim | ne Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|---|-----|-----------|-----------|----------|----------------|------------|-----------------|-----------|--------|-----|-----------|----------|-------|--------|
| • | N 7 | WHEC | 04/01/24 | 05/10/24 | M-F Today Show | 7-8amCM | M-F Today Sho | ow 6MTWTF | :30 | 2 | \$375.002 | 0.00 NM | 0 | \$0.00 |
| | | | | | M-F Today Show | 6:58am-8am | (7:00 AM-8:00 A | AM) | | | | | | |
| | | Star | rt Date I | End Date | Weekdays | Spots/Week | Rate F | Rating | | | | | | |
| | W | eek: 04/0 | 01/24 | 04/07/24 | MTWTF | 2 | \$375.00 | 0.00 | | | | | | |

Print Date: 03/20/24 12:38:46 Page 2 of 5

Order / Rev: 465180 Advertiser: Financial Services Forum

Alt Order #: 10755558 Product Desc: FINANCIAL SVCS FORUM WHEC-TV, LLC

Flight Dates: 02/19/24 - 05/26/24 Estimate: 11

| Ln Ch Start End Inventory Code | Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots | Amount |
|--|---|--------|
| | s/Week Rate Rating | |
| Week: 04/01/24 04/07/24 MTWTF Spot Ch Date Range Description | 2 \$375.00 0.00 Start/End Time Weekdays Length Rate Rtg Type | |
| Spot Ch Date Range Description 1 WHEC 04/01/24-04/07/24 M-F Today Show 7-8am | Start/End Time Weekdays Length Rate Rtg Type M-F Today Show(7:00 AM-8:00 AMTWThF :30 (\$375.00) 0.00 NM | |
| Credited | 1011 100dy 0110 107.00 AMI WITH30 (\$\psi \tau \tau \tau \tau \tau \tau \tau \tau | |
| 2 NHEC 04/01/24-04/07/24 M-F Today Show 7-8am | M-F Today Show(7:00 AM-8:00 AMTWThF :30 (\$375.00) 0.00 NM | |
| Credited | .50 (\$575.00) 0.00 NW | |
| Week: 04/08/24 04/14/24 | 0 \$0.00 0.00 | |
| Week: 04/15/24 04/21/24 MTWTF | 2 \$375.00 0.00 | |
| Spot Ch Date Range Description | Start/End Time Weekdays Length Rate Rtg Type | |
| 3 NHEC 04/15/24-04/21/24 M-F Today Show 7-8am Credited | M-F Today Show(7:00 AM-8:00 AMTWThF :30 (\$375.00) 0.00 NM | |
| 4 NHEC 04/15/24-04/21/24 M-F Today Show 7-8am | M-F Today Show(7:00 AM-8:00 AMTWThF :30 (\$375.00) 0.00 NM | |
| Credited | | |
| Week: 04/22/24 04/28/24 | 0 \$0.00 0.00 | |
| Week: 04/29/24 05/05/24 MTWTF | 2 \$375.00 0.00 | |
| Spot Ch Date Range Description | Start/End Time Weekdays Length Rate Rtg Type | |
| 5 NHEC 04/29/24-05/05/24 M-F Today Show 7-8am Credited | M-F Today Show(7:00 AM-8:00 AMTWThF :30 (\$375:00) 0.00 NM | |
| | M-F Today Show(7:00 AM-8:00 AMTWThF :30 (\$375:00) 0.00 NM | |
| 6 NHEC 04/29/24-05/05/24 M-F Today Show 7-8am Credited | M-F Today Show(7:00 AM-8:00 AMTWThF :30 (\$375.00) 0.00 NM | |
| | 2 6375.00 0.00 | |
| 1700K. 00/00/21 00/12/21 | 2 \$375.00 0.00 Start/End Time Weekdays Length Rate Rtg Type | |
| Spot Ch Date Range Description 7 WHEC 05/06/24-05/12/24 M-F Today Show 7-8am | Start/End Time Weekdays Length Rate Rtg Type M-F Today Show(7:00 AM-8:00 AMTWThF :30 (\$375.00) 0.00 NM | |
| Credited | 101-1 Today Show(7.00 Ami will30 (\$\psi \sigma \cdot \cd | |
| 8 VHEC 05/06/24-05/12/24 M-F Today Show 7-8am | M-F Today Show(7:00 AM-8:00 AMTWThF :30 (\$375:00) 0.00 NM | |
| Credited | 101-F Today 5110W(7.00 AW-6.00 AWI WITE50 14576.00) 0.00 14W | |
| | | |
| N 8 WHEC 04/07/24 05/12/24 Meet the Press Su. 9-10 | 0a0M Sun 9-10am1 :30 1 \$900.00 2 0.00 NM 0 | \$0.00 |
| | (0.00, 0.04, 4.0, 0.0, 0.04) | |
| Sun 9-10am | (9:00 AM-10:00 AM) | |
| Start Date End Date Weekdays Spot | s/Week Rate Rating | |
| Start Date End Date Weekdays Spots Week: 04/01/24 04/07/24 1 | <u>s/Week Rate Rating</u> 1 \$900.00 0.00 | |
| Start DateEnd DateWeekdaysSpotWeek: 04/01/2404/07/241SpotCh Date RangeDescription | s/Week Rate Rating 1 \$900.00 0.00 Start/End Time Weekdays Length Rate Rtg Type | |
| Start Date End Date Weekdays Spot Week: 04/01/24 04/07/24 1 Spot Ch Date Range Description 1 NHEC 04/01/24-04/07/24 Meet the Press Su. 9-10at | s/Week Rate Rating 1 \$900.00 0.00 Start/End Time Weekdays Length Rate Rtg Type | |
| Start Date End Date Weekdays Spots Week: 04/01/24 04/07/241 Spot Ch Date Range Description 1 WHEC 04/01/24-04/07/24 Meet the Press Su. 9-10al | S/Week Rate Rating 1 \$900.00 0.00 Start/End Time Weekdays Length Rate Rtg Type m Sun 9-10am (9:00 AM-10:00 r Su :30 (\$900.00) 0.00 NM | |
| Start Date End Date Weekdays Spots | S/Week Rate Rating 1 \$900.00 0.00 Start/End Time Weekdays Length Rate Rtg Type n Sun 9-10am (9:00 AM-10:00 Su :30 (\$900.00) 0.00 NM | |
| Start Date End Date Weekdays Spots | S/Week Rate Rating 1 \$900.00 0.00 Start/End Time Weekdays Length Rate Rtg Type 0 \$0.00 0.00 1 \$900.00 0.00 | |
| Start Date End Date Weekdays Spot Week: 04/01/24 04/07/24 1 1 Spot Ch Date Range Description 1 1 WHEC 04/01/24-04/07/24 Meet the Press Su. 9-10ar Credited Week: 04/08/24 04/14/24 Week: 04/15/24 04/21/24 1 Spot Ch Date Range Description | S/Week Rate Rating 1 \$900.00 0.00 Start/End Time Weekdays Length Rate Rtg Type 0 \$0.00 | |
| Start Date End Date Weekdays Spots | S/Week Rate Rating 1 \$900.00 0.00 Start/End Time Weekdays Length Rate Rtg Type 0 \$0.00 | |
| Start Date End Date Weekdays Spote | S/Week Rate Rating 1 \$900.00 0.00 | |
| Start Date End Date Weekdays Spots | S/Week Rate Rating 1 \$900.00 0.00 | |
| Start Date End Date Weekdays Spots | S/Week Rate Rating 1 \$900.00 0.00 | |
| Start Date End Date Weekdays Spots | SWeek Rate Rating 1 \$900.00 0.00 | |
| Start Date End Date Weekdays Spote | S/Week Rate Rating 1 \$900.00 0.00 | |
| Start Date End Date Weekdays Spote | S/Week Rate Rating 0.00 0.00 Start/End Time Weekdays Length Rate Rtg Type 0.00 NM | |
| Start Date End Date Weekdays Spote | SWeek Rate Rating 0.00 Start/End Time Weekdays Length Rate Rtg Type 0.00 NM | \$0.00 |
| Start Date End Date Weekdays Spote | S/Week Rate Rating 0.00 0.00 Start/End Time Weekdays Length Rate Rtg Type 0.00 NM | \$0.00 |
| Start Date End Date Weekdays Spote | SWeek Rate Rating 1 \$900.00 0.00 | \$0.00 |
| Start Date End Date Weekdays Spote | SWeek Rate Rating 1 \$900.00 0.00 | \$0.00 |
| Start Date End Date Weekdays Spote | SWeek Rate Rating 1 \$900.00 0.00 | \$0.00 |
| Start Date End Date Weekdays Spots | SWeek Rate Rating 1 \$900.00 0.00 | \$0.00 |
| Start Date End Date Weekdays Spote | SWeek Rate Rating 1 \$900.00 0.00 | \$0.00 |
| Start Date End Date Weekdays Spots | SWeek Rate Rating 1 \$900.00 0.00 | \$0.00 |
| Start Date End Date Weekdays Spots | SWeek Rate Rating 1 \$900.00 0.00 Start/End Time Weekdays Length Rate Rtg Type 0.00 NM | \$0.00 |
| Start Date End Date Weekdays Spots | SWeek Rate Rating 1 | \$0.00 |
| Start Date End Date Weekdays Spote | Samp Rate Rating Neekdays Length Rate Rtg Type Neekdays Neekdays Length Rate Rtg Type Neekdays Neekdays | \$0.00 |

Print Date: 03/20/24 12:38:47 Page 3 of 5

Order / Rev: 465180 Advertiser: Financial Services Forum

Alt Order #: 10755558 Product Desc: FINANCIAL SVCS FORUM WHEC-TV, LLC

Flight Dates: 02/19/24 - 05/26/24 Estimate: 11

| Ln Ch | Start | End | Inventory Code | | | | | Len S | Spots | Rate Pr | Rtg Type | Spots | Amount |
|------------------------|-------------------------|-----------------------|---|--------------|----------------------|--------------|-----------------|---------------------|---------------|--------------------------------|--|-------|--------|
| Sta Week: 04/ | rt Date 15/24 | End Date 04/21/24 | Weekdays MTWTF | Spots/Week 2 | Rate \$375.00 | Ratin 0.0 | _ | | | | | | |
| | Date Ra | | Description | Start/ | End Time | | | Weekdays | | | Rtg Type | | |
| | | 1-04/21/24 N | Л-F 6-6:30p | 5:58- | 6:30pm | (6:00 PN | Л-6:30 F | MTWThF- | <i>:</i> 3 | 30 (\$375.00 | 0.00 NM | | |
| | edited | 1 04/21/24 1 | Л-F 6-6:30p | 5.58- | 6:30pm | /6:∩∩ DI | 1 6:20 E | MTWThF- | . 2 | 00 /\$275.0 | 9) 0.00 <i>NM</i> | , | |
| | 04/15/22 edited | F-U4/2 1/24 IV | η-F 0-0.30p | 3.30- | J.30pm | (0.00 FI | /I-0.30 F | -1VII VV I III' - | 3 | ου (φονο.υι | 7 0.00 IVIVI | | |
| Week: 04/ | | 04/28/24 | | 0 | \$0.00 | 0.0 | 00 | | | | | | |
| Week: 04/ | | 05/05/24 | MTWTF | | \$375.00 | 0.0 | - | | | | | | |
| | Date Ra | nge L 1-05/05/24 N | Description A F 6 6:20p | | End Time 6:30pm | (6:00 PA | | Weekdays MTWThF- | _ <u> </u> | | e <u>Rtg Type</u> 9) 0.00 <i>NM</i> | | |
| | 04/29/22 edited | r-03/03/24 N | η-η- 0-0.3 <i>0</i> μ | 3.30- | J.30pm | (0.00 FN | /I-0.30 F | WII WIIII | | ιο (φονο.οι | 7 0.00 IVIVI | | |
| | | 1-05/05/24 N | Л-F 6-6:30p | 5:58- | 6:30pm | (6:00 PN | Л-6:30 F | MTWThF- | :3 | 30 (\$375.0 6 | 0.00 NM | , | |
| Cre | edited | | , | | · | • | | | | • | , | | |
| Week: 05/ | | 05/12/24 | MTWTF | | \$375.00 | 0.0 | | | | | | | |
| | Date Ra | | Description Description Description | | End Time 6:30pm | (6:00 DA | | Weekdays MTWThF- | | | e <u>Rtg Type</u> 9 0.00 <i>NM</i> | | |
| | edited | F-U3/ 12/24 IV | η-F 0-0.30p | 3.30- | o.supiii | (0.00 FN | /I-0.30 F | -1411 AA 1 111 | 3 | ου (φοτο.υι | 7 0.00 IVIVI | | |
| | | 1-05/12/24 N | Л-F 6-6:30p | 5:58- | 6:30pm | (6:00 PM | Л-6:30 F | MTWThF- | :3 | 30 (\$375.0 6 | 0.00 NM | , | |
| | edited | | , | | | • | | | | • | , | | |
| N10 WHEC | 04/07/2 | 4 05/12/24 | Sa-Su 6-6:30p | CM | 5:58-6:30p | m - | | 1 :30 | 1 | \$325.002 | 0.00 NM | 0 | \$0.00 |
| | _ | | Sa-Su 6-6:30p | | 6:00 PM-6 | , | | | | | | | |
| Sta Week: 04/ | rt Date | End Date 04/07/24 | <u>Weekdays</u> 1 | Spots/Week 1 | Rate \$325.00 | Ratin 0.0 | _ | | | | | | |
| | Date Ra | | Description | • | End Time | 0.0 | | Weekdays | s Leng | th Rate | Rtg Type | İ | |
| | | | Sa-Su 6-6:30p | | | (6:00 PN | | | | | 0.00 NM | ' | |
| | edited | | | | | | | | | | | | |
| Week: 04/ Week: 04/ | | 04/14/24 04/21/24 | 1 | 0 | \$0.00 \$325.00 | 0.0 0.0 | | | | | | l | |
| | Date Ra | | Description | | End Time | 0.0 | - | Weekdays | s Leng | th Rate | Rtg Type | j | |
| | | | Sa-Su 6-6:30p | | | (6:00 PN | Л-6:30 F | · | - Su :3 | 30 (\$325.0 6 | 9) 0.00 NM | , | |
| | edited | | | | | | | | | | | | |
| Week: 04/ Week: 04/ | | 04/28/24 05/05/24 | 1 | 0 | \$0.00 \$325.00 | 0.0 0.0 | | | | | | | |
| Spot Ch | | | Description | | End Time | 0.0 | - | Weekdays | s Leng | th Rate | Rtg Type | | |
| 3 NHEC | 04/29/24 | 1-05/05/24 S | Sa-Su 6-6:30p | 5:58- | 6:30pm | (6:00 PN | Л-6:30 F | P | -Su :3 | 30 (\$32<u>5.0</u>6 | 0.00 NM | ' | |
| | edited | | | | | | | | | | | | |
| Week: 05/ | 06/24 <u>Date Ra</u> | | 1 Description | | \$325.00 End Time | 0.0 | | Weekdays | s Lena | th Rati | Rtg Type | | |
| | | | Sa-Su 6-6:30p | | | (6:00 PN | | P | | | $\frac{100}{100}$ 0.00 NM | , | |
| Cre | edited | | · | | | • | | | | • | • | | |
| N11 WHEC | 04/02/2 | 4 04/30/24 | Tuesday Prime B | | 8:58-10p | | 1 | - :30 | 1 \$ | 1,400.002 | 0.00 NM | 0 | \$0.00 |
| • | | | T 9-10p | | 9:00 PM-1 | | | | | | | | |
| Sta Week: 04/ | rt Date | End Date 04/07/24 | <u>Weekdays</u> - 1 | Spots/Week | Rate \$1,400.00 | Ratin 0.0 | _ | | | | | | |
| | Date Ra | | Description | | End Time | 0.0 | , 0 | Weekdays | s <u>Leng</u> | th Rate | Rtg Type | | |
| | | 1-04/07/24 7 | uesday Prime B | 8:58- | 10p | (9:00 PN | <i>1</i> -10:00 | - T | <i>:</i> 3 | 30 (\$1,400.00 | 9) 0.00 NM | ' | |
| | edited | 0.4/4.4/0.4 | | 0 | # 0.00 | 0.0 | | | | | | | |
| Week: 04/ Week: 04/ | | 04/14/24 04/21/24 | -1 | 0 1 | \$0.00 \$1,400.00 | 0.0 | | | | | | | |
| | Date Ra | | Description | | End Time | 0.0 | ,,, | Weekdays | <u>Leng</u> | th Rate | Rtg Type | | |
| | | 1-04/21/24 7 | uesday Prime B | 8:58- | 10p | (9:00 PN | <i>1</i> -10:00 | - T | <i>:</i> 3 | 30 (\$1,400. 00 | 0.00 NM | 1 | |
| | edited | 0.4/00/04 | | • | # 0.00 | 0.0 | 10 | | | | | | |
| Week: 04/ Week: 04/ | | 04/28/24 05/05/24 | - 1 | 0 1 | \$0.00 \$1,400.00 | 0.0 | | | | | | | |
| | Date Ra | | Description | | End Time | 0.0 | | Weekdays | s <u>Leng</u> | th Rate | Rtg Type | | |
| | | 1-05/05/24 7 | uesday Prime B | 8:58- | 10p | (9:00 PN | <i>1</i> -10:00 | - T | <i>:</i> 3 | 30 (\$1,400. 00 | 0.00 NM | 1 | |
| | edited | | | | | | | | | | | | |
| N12 WHEC | 05/07/2 | 4 05/07/24 | Tuesday 9-11pm | | 9-11pm 9:00 PM-1 | | 1 | - :30 | 1 \$ | 1,400.002 | 0.00 NM | 0 | \$0.00 |
| | | | Tues. 9-11pm | • | J.UU FIVI-T | 1.00 PIVI) | | | | | | ı | |

Print Date: 03/20/24 12:38:47 Page 4 of 5

Order / Rev: 465180 Advertiser: Financial Services Forum

Alt Order #: 10755558 Product Desc: FINANCIAL SVCS FORUM WHEC-TV, LLC

Flight Dates: 02/19/24 - 05/26/24 Estimate: 11

| Ln Ch | Start | End | Inventory Code | Break | Start/End | l Time Da | ys Len Sp | ots l | Rate Pri | Rtg Type | Spots | Amount |
|---|--|--|--|------------------------------------|--|--|---|------------------------|----------------------|---|-------|------------|
| Week: 05/ Spot Ch | Date Ra | | Weekdays - 1 escription | Start | Rate \$1,400.00 /End Time | 8 Rating 0.00 | Weekdays | | | Rtg Type | | |
| Cre | edited | | uesday 9-11pm | 9-11 | ' | ` | :00 + T | · · | | · 0.00 NM | | |
| N13 WHEC | 03/16/2 | 4 03/23/24 | Sa-Su 6-6:30p Sa-Su 6-6:30p | СМ | 5:58-6:30p (6:00 PM-6 | | - S- :30 | 1 \$3 | 325.00 2 | 0.00 NM | 2 | \$650.00 |
| Week: 03/ Spot Ch 1 WHEC | Date Ra 03/11/24 | 4-03/17/24 S | WeekdaysS- escription a-Su 6-6:30p | | Rate \$325.00 /End Time -6:30pm | Rating 0.00 (6:00 PM-6:3 | <u>Weekdays</u> 30 <i>P</i> Sa- | <u>Length</u> - :30 | | Rtg Type 0.00 NM | | |
| [Pr 3 VHEC (H) MG | 03/20/24 3 for 13.1 | hange/Golf 2 1-03/22/24 N | I-F 6:30-7a | M-F | 6:30-7a | (6:30 AM-7:0 | 00 A⊦ - WThF | - :30 | \$325.00 | 0.00 NM | | |
| | Date Ra | | escription a-Su 6-6:30p | Start | \$325.00 <u>/End Time</u> -6:30pm | 0.00 (6:00 PM-6:3 | <u>Weekdays</u> 30 P⊦ Sa- | Length - :30 | | Rtg Type 0.00 NM | | |
| N14 WHEC | 03/12/2 | 4 03/22/24 | M-F 4:30-5pm M-F 4:30-5pm | СМ | M-F 4:30-5 (4:30 PM-5 | • | ΓF :30 | 2 \$1 | 175.00 2 | 0.00 NM | 4 | \$700.00 |
| Week: 03/ Week: 03/ Spot Ch | 18/24 Date Ra | | Weekdays - TWFF TWFF escription I-F 4:30-5pm | | Rate \$175.00 \$175.00 <u>/End Time</u> 4:30-5pm | 0.00 0.00 | <u>Weekdays</u> 00 PMTWThF | Length - :30 | | Rtg Type 0.00 NM | | |
| N15 WHEC | 03/12/2 | 4 03/22/24 | M-F 6-6:30p M-F 5:58-6:30pm | СМ | 5:58-6:30p (6:00 PM-6 | | ΓF :30 | 2 \$3 | 375.00 2 | 0.00 NM | 4 | \$1,500.00 |
| Week: 03/ Week: 03/ Spot Ch 3 VHEC | 18/24 Date Ra 03/18/24 | 1-03/24/24 N | · | 5:58 | Rate \$375.00 \$375.00 /End Time -6:30pm | • | Weekdays 30 PMTWThF | | \$375.00 | Rtg Type 0.00 NM | | |
| | | 4-03/24/24 N 4 03/22/24 | M-F 5:30-6p | 5:58 CM | -6:30pm 5:28-6p | MΓW | 30 PMTWThF TF :30 | | \$375.00 250.00 2 | 0.00 NM 0.00 NM | 8 | \$2,000.00 |
| Week: 03/ Week: 03/ Spot Ch 6 VHEC | 18/24 Date Ra 03/18/24 03/18/24 | End Date 03/17/24 03/24/24 inge D 4-03/24/24 M 4-03/24/24 M 4-03/24/24 M | I-F 5:30-6p | Spots/Week 4 4 Start 5:28 5:28 | -6p | Rating 0.00 0.00 (5:30 PM-6:0 (5:30 PM-6:0 | <u>Weekdays</u> 00 PMTWThF 00 PMTWThF | - :30 | \$250.00 \$250.00 | Rtg Type 0.00 NM 0.00 NM 0.00 NM | | |
| N17 WHEC | 03/17/2 | 4 03/24/24 | Sa-Su 6-6:30p Sa-Su 6-6:30p | CM | 5:58-6:30p (6:00 PM-6 | | S :30 | 1 \$3 | 325.00 2 | 0.00 NM | 2 | \$650.00 |
| Week: 03/ Spot Ch | Date Ra | | WeekdaysS escription a-Su 6-6:30p | | Rate \$325.00 /End Time -6:30pm | 0.00 | <u>Weekdays</u> 30 P⊦ S | Length u :30 | | Rtg Type 0.00 NM | | |
| | Date Ra | | escription a-Su 6-6:30p | Start | \$325.00 /End Time -6:30pm | 0.00 (6:00 PM-6:3 | Weekdays 30 PS | | | Rtg Type 0.00 NM | | |
| N18 WHEC | 03/12/2 | 4 03/22/24 | M-F Today Show M-F Today Show | | | y Show 6MTW 3:00 AM) | ΓF :30 | 2 \$3 | 375.002 | 0.00 NM | 4 | \$1,500.00 |
| Week: 03/ Week: 03/ Spot Ch | /18/24 Date Ra | | Weekdays - TWTF TWTF escription I-F Today Show 7-8 | | Rate \$375.00 \$375.00 End Time Today Sho | | <u>Weekdays</u> 00 AMTWThF | Length - :30 | | Rtg Type 0.00 NM | | |

Print Date: 03/20/24 12:38:47 Page 5 of 5

Order / Rev: 465180 Advertiser: Financial Services Forum

Alt Order #: 10755558 Product Desc: FINANCIAL SVCS FORUM WHEC-TV, LLC

Flight Dates: 02/19/24 - 05/26/24 Estimate: 11

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount

Totals 24 \$7,000.00