

Order / Rev: 465180
 Alt Order #: 10755558
 Flight Dates: 02/19/24 - 05/26/24

Advertiser: Financial Services Forum
 Product Desc: FINANCIAL SVCS FORUM
 Estimate: 11
WHEC-TV, LLC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/01/24	04/07/24	MTWTF--			2		\$375.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NHEC	04/01/24-04/07/24		M-F Today Show 7-8am		M-F Today Show(7:00 AM-8:00 AM	MTWThF----	:30		(\$375.00)		0.00	NM		
Credited															
2	NHEC	04/01/24-04/07/24		M-F Today Show 7-8am		M-F Today Show(7:00 AM-8:00 AM	MTWThF----	:30		(\$375.00)		0.00	NM		
Credited															
Week:		04/08/24	04/14/24	-----			0		\$0.00	0.00					
Week:		04/15/24	04/21/24	MTWTF--			2		\$375.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	NHEC	04/15/24-04/21/24		M-F Today Show 7-8am		M-F Today Show(7:00 AM-8:00 AM	MTWThF----	:30		(\$375.00)		0.00	NM		
Credited															
4	NHEC	04/15/24-04/21/24		M-F Today Show 7-8am		M-F Today Show(7:00 AM-8:00 AM	MTWThF----	:30		(\$375.00)		0.00	NM		
Credited															
Week:		04/22/24	04/28/24	-----			0		\$0.00	0.00					
Week:		04/29/24	05/05/24	MTWTF--			2		\$375.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	NHEC	04/29/24-05/05/24		M-F Today Show 7-8am		M-F Today Show(7:00 AM-8:00 AM	MTWThF----	:30		(\$375.00)		0.00	NM		
Credited															
6	NHEC	04/29/24-05/05/24		M-F Today Show 7-8am		M-F Today Show(7:00 AM-8:00 AM	MTWThF----	:30		(\$375.00)		0.00	NM		
Credited															
Week:		05/06/24	05/12/24	MTWTF--			2		\$375.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
7	NHEC	05/06/24-05/12/24		M-F Today Show 7-8am		M-F Today Show(7:00 AM-8:00 AM	MTWThF----	:30		(\$375.00)		0.00	NM		
Credited															
8	NHEC	05/06/24-05/12/24		M-F Today Show 7-8am		M-F Today Show(7:00 AM-8:00 AM	MTWThF----	:30		(\$375.00)		0.00	NM		
Credited															
N 8	WHEC	04/07/24	05/12/24	Meet the Press Su. 9-10am	CM	Sun 9-10am	-----1	:30	1	\$900.00	2	0.00	NM	0	\$0.00
				Sun 9-10am			(9:00 AM-10:00 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/01/24	04/07/24	-----1			1		\$900.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NHEC	04/01/24-04/07/24		Meet the Press Su. 9-10am		Sun 9-10am	(9:00 AM-10:00 AM)-----Su	:30		(\$900.00)		0.00	NM		
Credited															
Week:		04/08/24	04/14/24	-----			0		\$0.00	0.00					
Week:		04/15/24	04/21/24	-----1			1		\$900.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	NHEC	04/15/24-04/21/24		Meet the Press Su. 9-10am		Sun 9-10am	(9:00 AM-10:00 AM)-----Su	:30		(\$900.00)		0.00	NM		
Credited															
Week:		04/22/24	04/28/24	-----			0		\$0.00	0.00					
Week:		04/29/24	05/05/24	-----1			1		\$900.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	NHEC	04/29/24-05/05/24		Meet the Press Su. 9-10am		Sun 9-10am	(9:00 AM-10:00 AM)-----Su	:30		(\$900.00)		0.00	NM		
Credited															
Week:		05/06/24	05/12/24	-----			0		\$0.00	0.00					
N 9	WHEC	04/01/24	05/10/24	M-F 6-6:30p	CM	5:58-6:30pm	MTWTF--	:30	2	\$375.00	2	0.00	NM	0	\$0.00
				M-F 5:58-6:30pm			(6:00 PM-6:30 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/01/24	04/07/24	MTWTF--			2		\$375.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NHEC	04/01/24-04/07/24		M-F 6-6:30p		5:58-6:30pm	(6:00 PM-6:30 PM)MTWThF----	:30		(\$375.00)		0.00	NM		
Credited															
2	NHEC	04/01/24-04/07/24		M-F 6-6:30p		5:58-6:30pm	(6:00 PM-6:30 PM)MTWThF----	:30		(\$375.00)		0.00	NM		
Credited															
Week:		04/08/24	04/14/24	-----			0		\$0.00	0.00					
Week:		04/15/24	04/21/24	MTWTF--			2		\$375.00	0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<div>Week: 04/15/2404/21/24MTWTF--2\$375.000.00</div>															
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
3	NHEC	04/15/24-04/21/24	M-F 6-6:30p	5:58-6:30pm	(6:00 PM-6:30 PM)MTWThF----	:30	(\$375.00)	0.00	NM						
Credited															
4	NHEC	04/15/24-04/21/24	M-F 6-6:30p	5:58-6:30pm	(6:00 PM-6:30 PM)MTWThF----	:30	(\$375.00)	0.00	NM						
Credited															
<div>Week: 04/22/2404/28/24-----0\$0.000.00</div>															
<div>Week: 04/29/2405/05/24MTWTF--2\$375.000.00</div>															
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
5	NHEC	04/29/24-05/05/24	M-F 6-6:30p	5:58-6:30pm	(6:00 PM-6:30 PM)MTWThF----	:30	(\$375.00)	0.00	NM						
Credited															
6	NHEC	04/29/24-05/05/24	M-F 6-6:30p	5:58-6:30pm	(6:00 PM-6:30 PM)MTWThF----	:30	(\$375.00)	0.00	NM						
Credited															
<div>Week: 05/06/2405/12/24MTWTF--2\$375.000.00</div>															
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
7	NHEC	05/06/24-05/12/24	M-F 6-6:30p	5:58-6:30pm	(6:00 PM-6:30 PM)MTWThF----	:30	(\$375.00)	0.00	NM						
Credited															
8	NHEC	05/06/24-05/12/24	M-F 6-6:30p	5:58-6:30pm	(6:00 PM-6:30 PM)MTWThF----	:30	(\$375.00)	0.00	NM						
Credited															
N 10	WHEC	04/07/24	05/12/24	Sa-Su 6-6:30p	CM	5:58-6:30pm	-----1	:30	1	\$325.00	2	0.00	NM	0	\$0.00
				Sa-Su 6-6:30p	(6:00 PM-6:30 PM)										
<div>Week: 04/01/2404/07/24-----1</div>															
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	NHEC	04/01/24-04/07/24	Sa-Su 6-6:30p	5:58-6:30pm	(6:00 PM-6:30 PM)P-----Su	:30	(\$325.00)	0.00	NM						
Credited															
<div>Week: 04/08/2404/14/24-----0\$0.000.00</div>															
<div>Week: 04/15/2404/21/24-----1</div>															
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
2	NHEC	04/15/24-04/21/24	Sa-Su 6-6:30p	5:58-6:30pm	(6:00 PM-6:30 PM)P-----Su	:30	(\$325.00)	0.00	NM						
Credited															
<div>Week: 04/22/2404/28/24-----0\$0.000.00</div>															
<div>Week: 04/29/2405/05/24-----1</div>															
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
3	NHEC	04/29/24-05/05/24	Sa-Su 6-6:30p	5:58-6:30pm	(6:00 PM-6:30 PM)P-----Su	:30	(\$325.00)	0.00	NM						
Credited															
<div>Week: 05/06/2405/12/24-----1</div>															
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
4	NHEC	05/06/24-05/12/24	Sa-Su 6-6:30p	5:58-6:30pm	(6:00 PM-6:30 PM)P-----Su	:30	(\$325.00)	0.00	NM						
Credited															
N 11	WHEC	04/02/24	04/30/24	Tuesday Prime B	CM	8:58-10p	-1-----	:30	1	\$1,400.00	2	0.00	NM	0	\$0.00
				T 9-10p	(9:00 PM-10:00 PM)										
<div>Week: 04/01/2404/07/24-1-----1\$1,400.000.00</div>															
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	NHEC	04/01/24-04/07/24	Tuesday Prime B	8:58-10p	(9:00 PM-10:00 PM)T-----	:30	(\$1,400.00)	0.00	NM						
Credited															
<div>Week: 04/08/2404/14/24-----0\$0.000.00</div>															
<div>Week: 04/15/2404/21/24-1-----1\$1,400.000.00</div>															
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
2	NHEC	04/15/24-04/21/24	Tuesday Prime B	8:58-10p	(9:00 PM-10:00 PM)T-----	:30	(\$1,400.00)	0.00	NM						
Credited															
<div>Week: 04/22/2404/28/24-----0\$0.000.00</div>															
<div>Week: 04/29/2405/05/24-1-----1\$1,400.000.00</div>															
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
3	NHEC	04/29/24-05/05/24	Tuesday Prime B	8:58-10p	(9:00 PM-10:00 PM)T-----	:30	(\$1,400.00)	0.00	NM						
Credited															
N 12	WHEC	05/07/24	05/07/24	Tuesday 9-11pm	CM	9-11pm	-1-----	:30	1	\$1,400.00	2	0.00	NM	0	\$0.00
				Tues. 9-11pm	(9:00 PM-11:00 PM)										

Order / Rev: 465180
 Alt Order #: 10755558
 Flight Dates: 02/19/24 - 05/26/24

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/06/24	05/12/24	- 1 - - - -			1		\$1,400.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHEC	05/06/24-05/12/24		Tuesday 9-11pm		9-11pm	(9:00 PM-11:00 PM) T - - - - -	:30		(\$1,400.00)		0.00	NM		
Credited															
N13	WHEC	03/16/24	03/23/24	Sa-Su 6-6:30p	CM	5:58-6:30pm	- - - - - S -	:30	1	\$325.00	2	0.00	NM	2	\$650.00
				Sa-Su 6-6:30p			(6:00 PM-6:30 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/11/24	03/17/24	- - - - - S -			1		\$325.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHEC	03/11/24-03/17/24		Sa-Su 6-6:30p		5:58-6:30pm	(6:00 PM-6:30 PM) - - - - - Sa - -	:30		(\$325.00)		0.00	NM		
See MG 13.3															
[Program Change/Golf 2-7P]															
3	WHEC	03/20/24-03/22/24		M-F 6:30-7a		M-F 6:30-7a	(6:30 AM-7:00 AM) A - - WThF - - - -	:30		\$325.00		0.00	NM		
Ⓜ MG for 13.1 03/16															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/18/24	03/24/24	- - - - - S -			1		\$325.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WHEC	03/18/24-03/24/24		Sa-Su 6-6:30p		5:58-6:30pm	(6:00 PM-6:30 PM) - - - - - Sa - -	:30		\$325.00		0.00	NM		
N14	WHEC	03/12/24	03/22/24	M-F 4:30-5pm	CM	M-F 4:30-5pm	MTWTF - -	:30	2	\$175.00	2	0.00	NM	4	\$700.00
				M-F 4:30-5pm			(4:30 PM-5:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/11/24	03/17/24	- TWTF - -			2		\$175.00	0.00					
Week:		03/18/24	03/24/24	- TWTF - -			2		\$175.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	WHEC	03/18/24-03/24/24		M-F 4:30-5pm		M-F 4:30-5pm	(4:30 PM-5:00 PM) MTWThF - - - -	:30		\$175.00		0.00	NM		
N15	WHEC	03/12/24	03/22/24	M-F 6-6:30p	CM	5:58-6:30pm	MTWTF - -	:30	2	\$375.00	2	0.00	NM	4	\$1,500.00
				M-F 5:58-6:30pm			(6:00 PM-6:30 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/11/24	03/17/24	- TWTF - -			2		\$375.00	0.00					
Week:		03/18/24	03/24/24	- TWTF - -			2		\$375.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WHEC	03/18/24-03/24/24		M-F 6-6:30p		5:58-6:30pm	(6:00 PM-6:30 PM) MTWThF - - - -	:30		\$375.00		0.00	NM		
4	WHEC	03/18/24-03/24/24		M-F 6-6:30p		5:58-6:30pm	(6:00 PM-6:30 PM) MTWThF - - - -	:30		\$375.00		0.00	NM		
N16	WHEC	03/12/24	03/22/24	M-F 5:30-6p	CM	5:28-6p	MTWTF - -	:30	4	\$250.00	2	0.00	NM	8	\$2,000.00
				M-F 5:30-6p			(5:30 PM-6:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/11/24	03/17/24	- TWTF - -			4		\$250.00	0.00					
Week:		03/18/24	03/24/24	- TWTF - -			4		\$250.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
6	WHEC	03/18/24-03/24/24		M-F 5:30-6p		5:28-6p	(5:30 PM-6:00 PM) MTWThF - - - -	:30		\$250.00		0.00	NM		
7	WHEC	03/18/24-03/24/24		M-F 5:30-6p		5:28-6p	(5:30 PM-6:00 PM) MTWThF - - - -	:30		\$250.00		0.00	NM		
8	WHEC	03/18/24-03/24/24		M-F 5:30-6p		5:28-6p	(5:30 PM-6:00 PM) MTWThF - - - -	:30		\$250.00		0.00	NM		
N17	WHEC	03/17/24	03/24/24	Sa-Su 6-6:30p	CM	5:58-6:30pm	- - - - - S	:30	1	\$325.00	2	0.00	NM	2	\$650.00
				Sa-Su 6-6:30p			(6:00 PM-6:30 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/11/24	03/17/24	- - - - - S			1		\$325.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHEC	03/11/24-03/17/24		Sa-Su 6-6:30p		5:58-6:30pm	(6:00 PM-6:30 PM) - - - - - Su	:30		\$325.00		0.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/18/24	03/24/24	- - - - - S			1		\$325.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WHEC	03/18/24-03/24/24		Sa-Su 6-6:30p		5:58-6:30pm	(6:00 PM-6:30 PM) - - - - - Su	:30		\$325.00		0.00	NM		
N18	WHEC	03/12/24	03/22/24	M-F Today Show 7-8am	CM	M-F Today Show 6:58am-8am	MTWTF - -	:30	2	\$375.00	2	0.00	NM	4	\$1,500.00
				M-F Today Show 6:58am-8am			(7:00 AM-8:00 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/11/24	03/17/24	- TWTF - -			2		\$375.00	0.00					
Week:		03/18/24	03/24/24	- TWTF - -			2		\$375.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	WHEC	03/18/24-03/24/24		M-F Today Show 7-8am		M-F Today Show 7:00 AM-8:00 AM	(7:00 AM-8:00 AM) MTWThF - - - -	:30		\$375.00		0.00	NM		

