



**WHEC-TV, LLC**  
**191 East Avenue**  
**Rochester, NY 14604**  
**Main: (585)546-5670**  
**Billing: (585)546-0743**

[www.whec.com](http://www.whec.com)

Billing Address:

**1060 Advisors**  
**Attention: Accounts Payable**  
**1309 Coffeen Ave**  
**Suite 1200**  
**Sheridan, WY 82801**

Send Payment To:

**WHEC-TV, LLC**  
**PO Box 860743**  
**Minneapolis, MN 55486-0743**

# DUPLICATE INVOICE

Property	WHEC		
Invoice #	464280-2	Order #	464280
Invoice Date	03/10/24	Alt Order #	10751571
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/10/24	Flight Dates	02/19/24 - 03/10/24
Advertiser	Financial Services Forum		
Product	FINANCIAL SVCS FORUM		
Estimate #	8		
Account Executive	Jared Kelhart		
Sales Office	HRP - Philadelphia		
Sales Region	National		
Agency Code	9923654		
Advertiser Code	7		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	9		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/24/24	03/09/24	Sa-Su 6-6:30p	5:58-6:30pm	-----1-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----1- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WHEC	Sa	03/02/24	6:10 PM	Sa-Su 6-6:30p	5:58-6:30pm	:30	1FSF002000H	\$200.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 -----1- 1 \$200.00									
3	WHEC	Sa	03/09/24	6:12 PM	Sa-Su 6-6:30p	5:58-6:30pm	:30	1FSF0003000H	\$200.00 NM
2	02/20/24	03/08/24	M-F 6:30-7p	6:28-7pm	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 MTWTF-- 2 \$600.00									
3	WHEC	Tu	02/27/24	6:50 PM	M-F 6:30-7p	6:28-7pm	:30	1FSF002000H	\$600.00 NM
4	WHEC	Th	02/29/24	6:51 PM	M-F 6:30-7p	6:28-7pm	:30	1FSF002000H	\$600.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 MTWTF-- 2 \$600.00									
6	WHEC	Th	03/07/24	6:51 PM	M-F 6:30-7p	6:28-7pm	:30	1FSF0003000H	\$600.00 NM
5	WHEC	F	03/08/24	6:51 PM	M-F 6:30-7p	6:28-7pm	:30	1FSF0003000H	\$600.00 NM
3	02/20/24	03/08/24	M-F 5:58-6:30pm	5:58-6:30pm	MTWTF--	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 MTWTF-- 3 \$200.00									
6	WHEC	Tu	02/27/24	6:13 PM	M-F 5:58-6:30pm	5:58-6:30pm	:30	1FSF002000H	\$200.00 NM
5	WHEC	Th	02/29/24	6:08 PM	M-F 5:58-6:30pm	5:58-6:30pm	:30	1FSF002000H	\$200.00 NM
4	WHEC	F	03/01/24	6:23 PM	M-F 5:58-6:30pm	5:58-6:30pm	:30	1FSF002000H	\$200.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 MTWTF-- 3 \$200.00									
8	WHEC	M	03/04/24	6:29 PM	M-F 5:58-6:30pm	5:58-6:30pm	:30	1FSF0003000H	\$200.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.  
 Need a copy of our W-9 Taxpayer ID and Certification Form? Download it from: <http://w9.hbi.com>



Send Payment To:

**WHEC-TV, LLC**  
**PO Box 860743**  
**Minneapolis, MN 55486-0743**

# DUPLICATE INVOICE

Invoice #	464280-2	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/10/24
Advertiser	Financial Services Forum		
Product	FINANCIAL SVCS FORUM		
Estimate #	8		

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	5	WHEC	Th	03/07/24	8:52 AM	M-F 6:58-9a	6:58-9a	:30	1FSF0003000H	\$300.00	NM																																																																																																																						
7	02/25/24	03/10/24	Sun 9-10am	Sun 9-10am	-----1	:30	1	\$500.00	NM																																																																																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>02/26/24</td><td>03/03/24</td><td>-----1</td><td>1</td><td>\$500.00</td></tr><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>2</td><td>WHEC</td><td>Su</td><td>03/03/24</td><td>9:43 AM</td><td>Sun 9-10am</td><td>Sun 9-10am</td><td>:30</td><td>1FSF002000H</td><td>\$500.00</td><td>NM</td></tr><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>03/04/24</td><td>03/10/24</td><td>-----1</td><td>1</td><td>\$500.00</td></tr><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>3</td><td>WHEC</td><td>Su</td><td>03/10/24</td><td>9:49 AM</td><td>Sun 9-10am</td><td>Sun 9-10am</td><td>:30</td><td>1FSF0003000H</td><td>\$500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		02/26/24	03/03/24	-----1	1	\$500.00	Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		2	WHEC	Su	03/03/24	9:43 AM	Sun 9-10am	Sun 9-10am	:30	1FSF002000H	\$500.00	NM	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		03/04/24	03/10/24	-----1	1	\$500.00	Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		3	WHEC	Su	03/10/24	9:49 AM	Sun 9-10am	Sun 9-10am	:30	1FSF0003000H	\$500.00	NM																																																
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.  
 Need a copy of our W-9 Taxpayer ID and Certification Form? Download it from: <http://w9.hbi.com>

DUPLICATE

**INVOICE**

Send Payment To:

**WHEC-TV, LLC**  
**PO Box 860743**  
**Minneapolis, MN 55486-0743**

Invoice #	464280-2	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/10/24
Advertiser	Financial Services Forum		
Product	FINANCIAL SVCS FORUM		
Estimate #	8		

[www.whec.com](http://www.whec.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							<b>26</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$7,500.00</b>
<u>Agency Commission</u>	<b>\$1,125.00</b>
<u>Net Amount Due</u>	<b>\$6,375.00</b>