

# Public Affairs Quarterly PSA Report

Station: **WDCD 96.7 FM**  
 For Date: **April 10<sup>th</sup>, 2015**

The following is a list of the issues to which the licensee had responded during the quarter ending March 31, 2015

(To be placed in the Public File)

## **Issues:**

- |                             |                           |
|-----------------------------|---------------------------|
| 1. Constitutional Rights    | 6. Economy / Taxes        |
| 2. Marriage / Family Issues | 7. Politics / Legislation |
| 3. Health / Medicine        | 8. Pornography            |
| 4. Crime                    | 9. Poverty / Homelessness |
| 5. Education                | 10. Safety                |

## **Programs:**

### **2. Marriage / Family Issues**

<i>Program Title:</i>	Nat.Org Of Marriage
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	:30 sec
<i>Brief Description:</i>	Support traditional marriage between a man and women
<i>Program Title:</i>	Family Routine
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	:60
<i>Brief Description:</i>	An unexpected disaster could happen at any time without warning – Be prepared
<i>Program Title:</i>	Home School Family
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	:60
<i>Brief Description:</i>	Fighting for families rights to Home School

<i>Program Title:</i>	Obesity
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	60 sec.
<i>Brief Description:</i>	One in three suffer from it – families should join in the awareness campaign.

<i>Program Title:</i>	Communicizer
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	30 sec
<i>Brief Description:</i>	Encouraging Foster Parenting
<i>Program Title:</i>	Hunger Prevention
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	60
<i>Brief Description:</i>	Lunch will be available all summer.
<i>Title:</i>	Alzheimer's
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	60 sec
<i>Brief Description:</i>	Educating families about it – more than a thousand people get it per day.
<i>Program Title:</i>	Child Fund
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	30 sec
<i>Brief Description:</i>	Program dedicated to helping families in poverty, so the children will not suffer so with it.
<i>Program Title:</i>	American Story
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	60 sec
<i>Brief Description:</i>	Families fall victim to hunger and crime. We all have an obligation to serve our communities.
<i>Program Title:</i>	AlAnon
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	60sec
<i>Brief Description:</i>	Encouraging those who struggle with Alcohol abuse to get help

<i>Program Title:</i>	Fresh Air Fund
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	60sec
<i>Brief Description:</i>	Encouraging families to Host young children who come from the City to give them an experience outside of what they are used to

### 3. Health / Medicine

<i>Program Title:</i>	Blood pressure
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	60 sec
<i>Brief Description:</i>	Awareness of high blood pressure
<i>Program Title:</i>	Test 1
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	60 sec
<i>Brief Description:</i>	Spread the word about COPD
<i>Program Title:</i>	Meningitis
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	60 sec
<i>Brief Description:</i>	Families need to know that kids and teens are most vulnerable in acquiring it.
<i>Program Title:</i>	Real Women: American Heart Association
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	30 sec
<i>Brief Description:</i>	Learn a women's risk for heart disease
<i>Program Title:</i>	Second Hand Smoke
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	30 sec
<i>Brief Description:</i>	Please do not be shy when people are smoking around

	your kids. It can cause them to get asthma.
<i>Program Title:</i>	Child Asthma
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	60 sec
<i>Brief Description:</i>	Prevent your child's asthma attack
<i>Program Title:</i>	Stroke Awareness
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	60 sec
<i>Brief Description:</i>	Learn the signs of a stroke
<i>Program Title:</i>	Sight
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	60 sec
<i>Brief Description:</i>	AMD awareness
<i>Program Title:</i>	Food Safety
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	60 sec
<i>Brief Description:</i>	Awareness of bacteria in food
<i>Program Title:</i>	Doctors without Borders
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	15 and 30 seconds
<i>Brief Description:</i>	Advocating womens health care
<i>Program Title:</i>	Parkinsons Disease
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	15, 30, and 60 Seconds
<i>Brief Description:</i>	Bringing awarness of the risk and research for the cure

#### 4. Crime

<i>Program Title:</i>	Crime prevention
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	60 sec
<i>Brief Description:</i>	Be wary of strangers in your neighborhood soliciting services and asking for money

#### 5. Education

<i>Program Title:</i>	Nat. Wildlife: touch/sounds/smell/sight
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	30 sec
<i>Brief Description:</i>	Get out and enjoy nature
<i>Program Title:</i>	Dale
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	30 sec
<i>Brief Description:</i>	Teach someone to create a better resume.
<i>Program Title:</i>	Read to a child
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	30 sec
<i>Brief Description:</i>	Encouragement to read more
<i>Program Title:</i>	Learning
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	60 sec
<i>Brief Description:</i>	It starts long before school, spend time with your kids teaching them.
<i>Program Title:</i>	Emergency Preparations

<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	60 sec
<i>Brief Description:</i>	Nearly 2/3rds of all businesses are not ready in the case of a disaster.
<i>Program Title:</i>	Boost stay in school
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	60 sec
<i>Brief Description:</i>	Encouragement to stay in school
<i>Program Title:</i>	Teach NYC
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	60 sec
<i>Brief Description:</i>	Join NYC teachers
<i>Program Title:</i>	Stuttering Foundation
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	:30/:15
<i>Brief Description:</i>	Learn how to stop stuttering
<i>Program Title:</i>	Adoption
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	60 sec
<i>Brief Description:</i>	Learning the steps to adopt a child
<i>Program Title:</i>	United Way Community Outreach
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	:15/:60
<i>Brief Description:</i>	Learn how to budget and save

<i>Program Title:</i>	Lottery
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	30 sec
<i>Brief Description:</i>	Save money by brown bagging and brewing your coffee at home. Feedthepig.org

## 6. Economy / Taxes

<i>Program Title:</i>	Paralyzed Veterans of America
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	:30/:60 sec
<i>Brief Description:</i>	Say thank you to a Vet - Be a caregiver – Don't take a parking spot of a disability
<i>Program Title:</i>	Iraq and Afghanistan Vets
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	30 sec
<i>Brief Description:</i>	We got your back. An organization that helps Vets

## 6. Economy / Taxes

<i>Program Title:</i>	Credit Counseling
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	60 sec
<i>Brief Description:</i>	Reduce your debt. Bad advise can make it worse. Talk to your creditors first.
<i>Program Title:</i>	Wounded Warrior project
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	30 sec
<i>Brief Description:</i>	Helping Wounded Vets get back in the workforce

## 6. Economy / Taxes

<i>Program Title:</i>	USO
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	60 sec
<i>Brief Description:</i>	USO provides everyone a way to give back to our Vets
<i>Program Title:</i>	Score: Volunteer/Mentor
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	60 sec
<i>Brief Description:</i>	Helping people start their business

## 7. Politics/Legislation

<i>Program Title:</i>	Bob Dutko News Commentary
<i>Type:</i>	Public Affairs
<i>Time Broadcast:</i>	1:28PM Weekdays
<i>Duration:</i>	2:30 – 4 min
<i>Brief Description:</i>	A quick look at current events
<i>Program Title:</i>	The Crawford Stand
<i>Type:</i>	Public Affairs
<i>Time Broadcast:</i>	11:55am and 6:55PM Weekdays
<i>Duration</i>	2 – 5 min
<i>Brief Description</i>	Commentary about current events

## 9. Poverty/Homelessness

<i>Program Title:</i>	Man Hunger
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	30 sec
<i>Brief Description:</i>	One out of every six people are suffering from hunger.
<i>Program Title:</i>	Child Hunger
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	60 sec
<i>Brief Description:</i>	Helping to provide food for the needy children



<i>Program Title:</i>	Child Fund
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	60 sec
<i>Brief Description:</i>	Organization devoted to children living in poverty

## 10. Safety

<i>Program Title:</i>	Drunk Driving
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	30/60 sec
<i>Brief Description:</i>	Buzzed driving IS drunk driving
<i>Program Title:</i>	Distract Driving
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	30/60 sec
<i>Brief Description:</i>	When driving, do not take the chance of having an accident – please stay off your cell phone. 1 in 4 accidents are caused by people on phones.

## 10. Safety

<i>Program Title:</i>	Reckless Driving
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	30 sec
<i>Brief Description:</i>	Say something to a friend who is driving recklessly - the life you save maybe your own.
<i>Program Title:</i>	Officials
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	30 and 60sec
<i>Brief Description:</i>	U.S. department of Homeland Security wants to engage the public to be more aware and vigilant to the indicators of terrorism and terrorism-related crime.. “if you see something, say something”

## 10. Safety

<i>Program Title:</i>	Traffic Safety
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	60 sec
<i>Brief Description:</i>	Make roads safer by adding signs and other devices to help people be safe on our roads.
<i>Program Title:</i>	Traffic Safety
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	60 sec
<i>Brief Description:</i>	Make roads safer by adding signs and other devices to help people be safe on our roads.
<i>Program Title:</i>	Pool Safety
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	60 sec
<i>Brief Description:</i>	Add multiple safety steps to help save lives and prevent accidents
<i>Program Title:</i>	Lead Poisoning
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	60 sec
<i>Brief Description:</i>	Preventing lead poisoning in children
<i>Program Title:</i>	Child Safety Seat
<i>Type:</i>	PSA
<i>Time Broadcast:</i>	ROS
<i>Duration:</i>	60 sec
<i>Brief Description:</i>	Choose the right size car seat for you child