

Broadcast Contract

MAIN STREET MEDIA GROUP
ONE NATION PAC
PO BOX 25093
Alexandria, VA 22313-5093

Start Date 08/04/20	Contract# 63282	Mod# 0
End Date 08/17/20	Date Entered 06/02/20	Date Last Modified 06/02/20
Advertiser ONE NATION PAC	Station Market WSOC-FM	
Product North Carolina	SalesRep/Office Katz Katz	

Standard Billing Cycle Estimate# 5356

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TU 08/04/20 MO 08/10/20	06:00A-10:00A	60		1	1	1	1	1	--	5	\$300.00
2	TU 08/04/20 MO 08/10/20	06:00A-07:00P	60		--	--	--	--	--	2	2	\$150.00
3	TU 08/04/20 MO 08/10/20	06:00A-07:00P	60		--	--	--	--	--	2	2	\$80.00
4	TU 08/04/20 MO 08/10/20	10:00A-03:00P	60		1	1	1	1	1	--	5	\$300.00
5	TU 08/04/20 MO 08/10/20	03:00P-07:00P	60		2	2	2	2	2	--	10	\$300.00
6	TU 08/11/20 MO 08/17/20	06:00A-10:00A	60		--	1	1	1	--	--	3	\$300.00
7	TU 08/11/20 MO 08/17/20	10:00A-03:00P	60		--	1	1	1	--	--	3	\$300.00
8	TU 08/11/20 MO 08/17/20	03:00P-07:00P	60		--	2	2	2	--	--	6	\$300.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	36	10,060.00	\$1,509.00	\$ 8,551.00	\$ 10,060.00

Billing Projections: By Month

	Aug 20
CA	10,060.00
ST	10,060.00

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL BEASLEY STATION'S ADVERTISING AGREEMENTS, BEASLEY REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 42

Jun 03, 20
 CONT# 34005522 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO WSOC-FM (Charlotte-Gastonia-Rock Hill, NC-SC)
 FM LATONYA CHENAULT
 OFF PHILADELPHIA
 AGY MAIN STREET MEDIA GROUP
 ADDR PO BOX 25093
 ALEXANDRIA, VA 22314
 BYR STEPHANIE MARONEY
 ADV ONE NATION
 PDT North Carolina
 FLT Aug 04, 20 - Aug 13, 20

DDS CONT# 0
 C/P/E: / / 5356
 SALESPERSON FAX#
 PH #

* REP ORDER COMMENT *

** 6/2/2020 2:23:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	.T.....	6A - 10A	60	08/04/2020 - 08/04/2020	1D	1	\$300.00	1
	1.2	.T.....	10A - 3P	60	08/04/2020 - 08/04/2020	1D	1	\$300.00	1
	1.3	.T.....	3P - 7P	60	08/04/2020 - 08/04/2020	1D	2	\$300.00	2
				** FLIGHT TOTALS **			4	\$1,200.00	
		FLIGHT 2							
	2.1	..W....	6A - 10A	60	08/05/2020 - 08/05/2020	1D	1	\$300.00	1
	2.2	..W....	10A - 3P	60	08/05/2020 - 08/05/2020	1D	1	\$300.00	1
	2.3	..W....	3P - 7P	60	08/05/2020 - 08/05/2020	1D	2	\$300.00	2
				** FLIGHT TOTALS **			4	\$1,200.00	
		FLIGHT 3							
	3.1	...T...	6A - 10A	60	08/06/2020 - 08/06/2020	1D	1	\$300.00	1
	3.2	...T...	10A - 3P	60	08/06/2020 - 08/06/2020	1D	1	\$300.00	1
	3.3	...T...	3P - 7P	60	08/06/2020 - 08/06/2020	1D	2	\$300.00	2
				** FLIGHT TOTALS **			4	\$1,200.00	
		FLIGHT 4							
	4.1F..	6A - 10A	60	08/07/2020 - 08/07/2020	1D	1	\$300.00	1
	4.2F..	10A - 3P	60	08/07/2020 - 08/07/2020	1D	1	\$300.00	1
	4.3F..	3P - 7P	60	08/07/2020 - 08/07/2020	1D	2	\$300.00	2
				** FLIGHT TOTALS **			4	\$1,200.00	

Jun 03, 20
 CONT# 34005522 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: / / 5356

5.1	FLIGHT 5	6A - 7P	60	08/08/2020 - 08/08/2020	1D	2	\$150.00	2			
	** FLIGHT TOTALS **					2	\$300.00				
6.1	FLIGHT 6	6A - 7P	60	08/09/2020 - 08/09/2020	1D	2	\$80.00	2			
	** FLIGHT TOTALS **					2	\$160.00				
7.1	FLIGHT 7	6A - 10A	60	08/10/2020 - 08/10/2020	1D	1	\$300.00	1			
	7.2		M.....	10A - 3P	60	08/10/2020 - 08/10/2020	1D	1	\$300.00	1	
7.3	M.....	3P - 7P	60	08/10/2020 - 08/10/2020	1D	2	\$300.00	2			
					** FLIGHT TOTALS **					4	\$1,200.00
8.1	FLIGHT 8	6A - 10A	60	08/11/2020 - 08/11/2020	1D	1	\$300.00	1			
	8.2		.T.....	10A - 3P	60	08/11/2020 - 08/11/2020	1D	1	\$300.00	1	
8.3	.T.....	3P - 7P	60	08/11/2020 - 08/11/2020	1D	2	\$300.00	2			
					** FLIGHT TOTALS **					4	\$1,200.00
9.1	FLIGHT 9	6A - 10A	60	08/12/2020 - 08/12/2020	1D	1	\$300.00	1			
	9.2		..W....	10A - 3P	60	08/12/2020 - 08/12/2020	1D	1	\$300.00	1	
9.3	..W....	3P - 7P	60	08/12/2020 - 08/12/2020	1D	2	\$300.00	2			
					** FLIGHT TOTALS **					4	\$1,200.00
10.1	FLIGHT 10	6A - 10A	60	08/13/2020 - 08/13/2020	1D	1	\$300.00	1			
	10.2		...T...	10A - 3P	60	08/13/2020 - 08/13/2020	1D	1	\$300.00	1	
10.3	...T...	3P - 7P	60	08/13/2020 - 08/13/2020	1D	2	\$300.00	2			
					** FLIGHT TOTALS **					4	\$1,200.00

SPOTS	Aug 20						
	36						
	CASH	10060.00					
	TRADE	0.00					
	NSL	0.00					
	TOTAL	10060.00					

CONT# **Jun 03, 20**
REP **34005522** Mod# Ver# **1** (Last =)
 KATZ RADIO

DDS CONT# **0**
C/P/E: **/ / 5356**

						TOTAL
SPOTS						36
CASH						10,060.00
TRADE						0.00
NSL						0.00
TOTAL						10,060.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Sales Order

Station: WSOC-FM Contract#: 63282 Agency: MAIN STREET MEDIA GROUP
 Contract Name: WSOC 34005522 5356 Address: PO BOX 25093
 Proposal#: 5229CA83-7960-4920-847C-A3EB8E7B633E City: Alexandria State: VA Zip: 22313-5093
 Start Date: 8/04/20 End Date: 8/17/20 Buyer: _____
 Revenue Type: POLITICAL NATIONAL Type: Cash Tax Schedule: _____ (None)
 Advertiser: ONE NATION PAC Agency Commission %: 15
 Address: _____ Billing Cycle: Standard
 City: _____ State: _____ Zip: _____ Salesperson: 2063KKATZ Comm %: 0
 Product Name: North Carolina Makegood Policy: Within Contract Dates
 Estimate #: 5356
 Competitive Code: 09 POLITICAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	8/04/20	8/10/20		6:00 AM	10:00 AM	60	1	1	1	1	1			5	D	300.00	5	1,500.00	0	
2	8/04/20	8/10/20		6:00 AM	7:00 PM	60						2		2	D	150.00	2	300.00	0	
3	8/04/20	8/10/20		6:00 AM	7:00 PM	60							2	2	D	80.00	2	160.00	0	
4	8/04/20	8/10/20		10:00 AM	3:00 PM	60	1	1	1	1	1			5	D	300.00	5	1,500.00	0	
5	8/04/20	8/10/20		3:00 PM	7:00 PM	60	2	2	2	2	2			10	D	300.00	10	3,000.00	0	
6	8/11/20	8/17/20		6:00 AM	10:00 AM	60		1	1	1				3	D	300.00	3	900.00	0	
7	8/11/20	8/17/20		10:00 AM	3:00 PM	60		1	1	1				3	D	300.00	3	900.00	0	
8	8/11/20	8/17/20		3:00 PM	7:00 PM	60		2	2	2				6	D	300.00	6	1,800.00	0	

Billing Projections: By Month

Aug 20
 CA 10,060.00
 ST 10,060.00

☒ Print Spot Prices

TOTAL SPOTS 36
 GROSS TOTAL \$ 10,060.00
 ADJUSTED SPOTS 36
 ADJUSTED TOTAL \$ 10,060.00

APPROVE DECLINE



General Manager



2063ksto, 06/02/20 @3:40PM



Interactive Sales Manager



2063doco, 06/02/20 @3:45PM



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit education.nab.org.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit nab.org/MemberTools.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, _____, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name:

Address:

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name:

Address:

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature:

Name:

Date of Request to Purchase Ad Time:

Station Representative

Signature:

Name:

Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☐ Yes ☐ No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☐ Accepted

☐ Accepted IN PART (e.g., ad not received to determine content)*

☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.