

# Public Affairs Programming

## KSTA

### 1000 AM

## COLEMAN, TEXAS

### 3rd Q 2017 Public Affairs Report

DATE TIME LENGTH PROGRAM NAME DESCRIPTION

#### July 2017

7/4/17 10am – 12pm “Live” coverage from Community-Wide 4<sup>th</sup> of July Celebration @ City Park.  
7/11/17 705a-745a Christina Guerrero, Promoting a Church fundraiser for Coleman youth.  
7/21/17 705a-725a Elizabeth/Alana Young.. Promoting a fundraiser for Softball All-Stars trip.  
7/25/17 705a-735a EDC Director Kim Little..Preview of a Strategic Planning Meeting in Coleman  
7/26/17 705a-735a Mark/Jane Price.. Update on newly renovated Harbord Kourt.  
7/27/17 705a-735a Kris Wardlow.. Previewing 2<sup>nd</sup> Annual Blue Ribbon Blowout Fundraiser

#### August 2017

8/1/17 705a-745a Dr. Paul Reynolds.. Discussion on his experience in “Iron Man” competition.  
8/2/17 705a-740a Lee Morrison.. Details on a new Youth Sports Complex project.  
8/3/17 705a-730a Christina Guerrero.. Update on “Back To School Bash” schedules.  
8/4/17 705a-725a Joshua Meadows.. Details on improvements at Heritage Hall Museum.  
8/9/17 705a-730a Trena Claywell.. Interviewed about the need for local volunteerism.  
8/10/17 705a-725a Elizabeth/Sadie Edington.. Update on a School Clothing Drive slated.  
8/14/17 705a-735a Supt. Skip McCambridge.. Introduction of CHS Hall Of Honor & Banquet  
8/23/17 705a-740a Curtis Garrett, FSA.. Details on Deadlines for producers & ranchers for 2017  
8/25/17 705a-750a Dr. Dale Mansfield..New Chiropractor @ Heartland Chiropractic-Coleman

#### September 2017

9/1/17 705a-730a Jody Barr..Provided information and invitation to annual Dove Fest @ BFC.  
9/7/17 705a-745a Julie Priddy..Detailed info about Zumba and classes available in Coleman.  
9/19/17 705a-805a Tony Daniel, FCA..Detailed information about “Fields Of Faith” in October.  
9/20/17 705a-735a Joshua Meadows..Detailed information about “Destination Coleman” effort.  
9/21/17 705a-745a Kim Stovall..Detailed info. about “Core” Women’s Ministry meetings set.  
9/26/17 705a-750a Ann Guess..Promoted 4H Week and upcoming 4H Banquet in October.