

KSTA-1000 AM

2nd QUARTER 2023

QUARTERLY ISSUES-PROGRAMS

DATE TIME LENGTH PROGRAM NAME DESCRIPTION

4/4/23, 4:30pm – 4:50pm Issue: Local Venue Seeks To Enhance Economic Development And Entertainment

Narrative: Our guest visited with us during a “live” interview to introduce RLVenue, a newly renovated events, entertainment and activity center, located in downtown Coleman. RLVenue has plans to host a wide range of events, from music concerts, banquets, proms, graduation parties, weddings, private family events and public access events, all designed to spotlight Coleman as a destination city, and bring more tourism and economic development interest to our area. Our guest said that events are already planned through the Spring, Summer and Fall months, but that bookings for selected days and weekends are still available. Recent events held at RLVenue were the annual Chamber of Commerce Banquet, and “Dueling Pianos”, which was a fully sold out show.
Guest was Vicki Virden, Owner, RLVenue, Coleman.

4/12/23, 7:15am – 7:30am Issue: Volunteer Fire Department Improves Facilities Through Community Support.

Narrative: Our guest discussed and informed our audience about the facilities upgrades that are taking place at the Glen Cove Volunteer Fire Department location. These improvements are due, in large part, to donations made by the public during the fundraisers that have been held over the past few years. The fire department Captain invited all our listeners to participate in the fundraiser planned for April. Building expansion, as well as upgrades to the fire truck fleet, and firefighter equipment and safety, are all areas where upgrades are being recognized. Other needed funds were received from grant dollars awarded to the department from the Coleman County Foundation, and the Friends Of Coleman County Foundation. Guest was Ricky Davis, Chief, Glen Cove Volunteer Fire Department.

4/19/23, 7:10am – 7:35am Issue: Elderly Facility Sees Expansion To Better Serve Clients

Narrative: Our guest discussed and informed our audience concerning an expansion of the facility at Holiday Hill on Highway 153. The expansion is being done to enhance a number of visitor suites for families of “short-term” clients, who will have the chance to return to their homes, after various prescribed rehab and/or treatment services while at Holiday Hill. Our guest noted that these visitor suites are being modernized, and will encourage family members to come and visit their loved ones, and be able to stay for multiple days at a time. The renovations are now underway and should be completed this fall,
Guest was Crystal Brann, Administrator, Holiday Hill/Allen Center.

4/25/23, 7:10am – 7:30am Issue: Young Entrepreneurs Create Local Business, and Interest

In Coleman County.

Narrative: Our guests, both high school students in Coleman County, discussed and introduced their new business venture, known as "Shaky Bait". This business concept got its start during an Economic Development Conference in 2022, designed specifically for student entrepreneurs who had business concepts that could come into reality by real strategy and development. Our guests developed their concept to mold, create and aggressively market their unique fishing lures. Marketing is being done through trade shows, internet, social media and radio, plus in-person efforts. These young owners are "hands-on", and personally create their product line. They spotlight the fishing industry in Coleman County in their marketing materials. These young men are 15 14 years of age respectively.

Guests were Lear Vann and Ethan Hill, Owners, Shaky Bait Company, Coleman, TX.

4/27/23, 7:10am – 7:40am Issue: Heritage Hall Shines As Cultural Center For Area.

Narrative: Our guest informed, encouraged and invited our listeners and audience to be aware of the value, usage and availability of Heritage Hall in Coleman as a true cultural center for our entire area. As many are aware, Heritage Hall is the site of the Coleman Museum, which draws visitors from all across the state to become familiar with the rich history of our community. Our guest pointed out that Heritage Hall, at its core, was originally established as a cultural center, to include the arts in theater, life skills training, education, youth development, and literature, along with maintain a first rate museum. Heritage Hall will be hosting a "Derby Day" fundraiser on the first Saturday in May, to assist with financial needs going toward building maintenance and other program costs in developing new teaching classes for Heritage Hall. Guest was Hillary Martin Kilpatrick, Heritage Hall Board Member.

5/9/23, 7:15am – 7:45am Issue: Harbord Kourt Is Becoming A "Must Visit" Coleman Destination.

Narrative: Our guest encouraged and invited our listeners and audience to visit and book a stay at one of Coleman's newest "Destination" stops, Harbord Kourt. Originally built in 1948, and operated as a travelers mobile court, the grounds and facility, located on South Commercial Avenue, had been left abandoned and in disrepair for many years. Mark and Jane Price bought the property several years ago, and renovated the property back to life, and opened Harbord Kourt to the public. 4 uniquely designed units are available for weekday or weekend rentals. Visitors from all across the state and nation are coming to Coleman to enjoy Harbord Kourt, and bring their tourist dollars to town, another business bring positive economic impact to Colman County. Our guest purchased the business in 2022, and has continued to improve and enhance the property and stay experience. Guest was Victoria Roberts, Owner, Harbord Kourt.

5/11/23, 7:10am – 7:30am Issue: Coleman County Together Supports Our School Students

Narrative: Our guests discussed and previewed an annual event for our youth and area, known as the "Back To School Bonanza". This year, the event will take place on Saturday, July 15, 2023 at the Bill Franklin Center, at the Rodeo Grounds in Coleman. Time of the event will be from 9am until 12 Noon. The non-profit organization, "Coleman County Together" hosts the event, which is in its 5th year. The mission is to help parents get their children ready for the upcoming school year, and have fun doing it! One of the many highlights of the Bonanza is partnering with First Blessing Shoe Ministry to provide top quality shoes for all the children who register, at a cost of just

\$3 a pair. This is the 2nd year for this partnership. Last year, more than 200 students received shoes through this effort. CCT also strives to provide backpacks and other needed supplies for our students across the county.
Guests were Donna Phillips and Mary Craig, Coleman County Together Board Member.

5/30/23, 7:10am – 7:45am Issue: Local Cattle Sale Benefits Youth And FCA Efforts Locally.

Narrative: Our guest discussed, previewed and invited our listeners and audience to attend and participate in the annual FCA Special Auction and Cattle Sale. The sale, held in partnership with the Coleman Livestock Auction Commission Company, LLC, is scheduled for June 21, 2023. Proceeds are donated from a complete, or partial portion of receipts from an individual animal sold, as well as cash donations. Other items, such as cakes, pies, clothes, quilts, etc. are auctioned off to raise FCA funds. These funds are used to support the CHS FCA clubs, as well as the Brownwood area FCA programs. The sale annually raises approximately \$15,000 for the Fellowship Of Christian Athletes.
Guests were FCA Regional Director Kurt Newton, and Coleman FCA Members.

6/5/23, 7:10am – 7:40am Issue: Local Author Highlights Coleman History With New Book

Narrative: Our guest discussed, previewed and encouraged our listeners and audience to attend an upcoming book signing and reading of his first book, entitled "Travels Of A Hanging Rope". The author, who is a Coleman native and a graduate of Coleman High School, wrote the book after doing an extensive historical research project detailing the last hanging which took place in Coleman, in 1900. The book is written from the perspective of the hanging rope itself, with this same rope used in three subsequent hangings across the state, during the next 20 years of "frontier justice". The author spotlights much of the early years history of Coleman County in the book, while encouraging his readers to make our community a "must stop" in their Texas travels. The book is self-published, and is available on major book outlets.
Guest was John Langley, Author and Coleman resident.

6/7/23, 7:05am – 7:30am Issue: Coleman PRCA Rodeo Is Huge Economic Driver For Coleman

Narrative: Our guests, who are members of the Coleman County Cowgirls 2023, previewed and invited our listeners and audience to attend the 2023 Coleman PRCA Rodeo, slated for June 8-10, 2023 at the Coleman Rodeo Grounds. This Horse Riding Club will be the Arena each night of the rodeo, performing their fast-paced, high-energy routine during the rodeo. The Cowgirls will also host a fundraising breakfast on June 7th, as part of the rodeo "slack". Funds raised will assist the Cowgirls in the numerous events that they ride in each year. The Coleman PRCA Rodeo is recognized as one of the Top 5 Medium sized rodeos in the United States, and draws many of the top names in men's and women's professional rodeo. With its popularity, the rodeo weekend always provides a major economic boost for our merchants, retailers, hotels and restaurants across the county.
Guests were Alice Rose Wilke and Alana Young, Coleman County Cowgirls Members.