

Public Affairs Programming

KSTA

1000 AM

COLEMAN, TEXAS

3rd Quarter 2013

DATE TIME LENGTH PROGRAM NAME DESCRIPTION

7/2/13 710am – 725am Ken Smith, Pastor, Feed Store Church, Santa Anna..... Reverend Ken Smith was our guest on the KSTA Morning Show to discuss the Annual 4th Of July Celebration, slated to be held out at the Trickham Community Center on the holiday. The Feed Store Church, along with Heartland Ministries in Brownwood host this event each year as an outreach for their members and others in the surrounding communities. The event normally draws several hundred people each year.

7/10/13 705an -745am... Jan Sikes, Author..... Jan Sikes was our guest on the KSTA Morning show to preview her new Book, entitled "Flowers and Stone". Jan was in Coleman for a book signing at the Coleman Public Library. Formerly of Coleman, Sikes novel is based on her life and travels with her husband Rick Sikes, also of Coleman. Rick played music all across the Big Country, beginning in the 1960's, until his passing a few years ago. Jan Sikes now lives in Allen, Texas. Several pieces of Rick's music were also featured during the interview.

7/18/13 705am -8am Paul Catoe, Coleman City Manager..... Paul Catoe, Coleman City Manager was our guest on the KSTA Morning Show, providing a recap and an update, following the City Council meeting from the night before. During his appearance, the City Manager provided updates on various city projects, as well as announced the Monthly Community Citizen of the Month winners, detailed the Monthly Financial Report, and discussed the progress of the Texas Water Development Board Project with the City, dealing with the street repair and maintenance efforts here in Coleman. Mr. Catoe is a monthly guest on the Morning Show.

7/24/13 705am – 730am Kathy Andrews, Member of heritage Hall Gallery, Coleman....Kathy Andrews was a guest on our KSTA Morning Show to publicize and promote the Heritage Hall Gallery, located at 400 W. College in Coleman. The Gallery, and heritage hall Museum is open on Fridays and Saturdays from 10am to 4pm, and by appointment. They are also open for special events, meetings, reunions, parties and more. Our guest also provided contact information for Heritage Hall.

8/1/13 710am – 730am Mary Griffis, Executive Director, Coleman County Chamber Of Commerce.... Mary Griffis was our guest on the KSTA Morning Show to publicize and promote the Annual coleman County Junior Rodeo, slated for August 2-3, 2013. The event will take place at the Coleman Rodeo Grounds, and is a youth-oriented rodeo event. Many of the normal and usual rodeo events will be held for competition among the participating youth. The Junior rodeo will start at 7 P.M. nightly. The Coleman chamber and participating sponsors invite all in the county and region to turn out and support these youth.

8/7/13 715am – 735am Curtis Garrett, Executive Director, Coleman County FSA..... Curtis was our guest on the KSTA Morning Show, to detail and outline several important program dates for FSA members for the NAP and DCP coverage plans. Mr. Garrett also encouraged all eligible farmers and ranchers to participate in the upcoming County Committee Elections in the winter of 2013. Candidates to serve on this leadership committee are being sought. Mr. Garrett also

urged all producers to come by the local office to review all new FSA programs and how they may affect the individual producers operation. Mr. Garrett will be a guest again in late September.

8/13/13 805am – 845am Mary Griffis, Executive Director, Coleman County Chamber Of Commerce.... Mary Griffis was our guest on the KSTA Morning Show to promote the annual Hunters Extravaganza, in Fort Worth, August 16-18. The Coleman chamber has a booth at this event to promote the outstanding hunting opportunities available in Coleman County. Businesses in Coleman county are encouraged to include their business information, as well as promotional items to complete the chamber booth exhibits. Approximately 25,000 people attend the Hunter's Extravaganza in fort worth each year. Griffis, and her staff attend the event each year to represent Coleman County, and the Chamber Of Commerce.

8/23/13 705am – 8am Paul Catoe, Coleman City Manager.... Paul Catoe was our guest on the KSTA Morning show to recap and review the Coleman City Council meeting, held the previous evening at the council Chambers. Among the items discussed were the City Financial report, which shows Coleman moving in a positive direction, multiple city improvement projects that are continuing through a grant from the Texas Water Development Board. Recognition for the community citizen of the month and city employee of the month were also announced. The city manager also noted that the City was still observing Stage II drought restrictions until further notice. The City Manager is a monthly guest on KSTA.

9/12/13 710am – 735am Kevin McMahon, Coleman Kiwanis Club.... Kevin McMahon was our guest on the KSTA Morning Show to promote the Culpepper & Merriweather Circus that is coming to Coleman on Sunday, October 6th at the Coleman Rodeo Grounds. Proceeds from the circus will go toward several projects locally supported by the Kiwanis club, such as Meals On Wheels, and the Christmas Toy Drive. McMahon and the Circus' advance clown "Skeeter" appeared on KSTA Morning show on Sept.26th. KSTA agreed to give away complimentary tickets to the event, in support of the Kiwanis Club.

9/17/13 805am – 850qam Mary Griffis, Executive Director, Coleman county Chamber Of Commerce.... Mary Griffis was our guest on the KSTA Morning Show to promote and publicize the annual Fiesta de la Paloma Celebration in Coleman on Saturday, October 5th, at the Coleman Rodeo Grounds. La Paloma is the major fall fundraiser for the Chamber. Events include a beauty pageant, cook-offs, games, a tractor pull, food and exhibit booths, and much more. KSTA will provide updates form the event on Saturday morning, as well as being involved as a cook-off judge, and assist with entertainment. Mary Griffis also appeared on the KSTA Morning Show on 9/24/13 to promote the Celebration again. KSTA updates will air from 9am to noon on the day of the event.

9/20/13 705am – 805am Paul Catoe, Coleman City Manager... Paul Catoe, in his monthly visit, was our guest on the KSTA Morning show to recap and review the city council meeting, held the night before at the City Council Chambers. Mr. Catoe reported on the improving financial conditions in Coleman, with several businesses looking to expand and add workers in the near future, especially in the industrial sector. Naming of the City employee of the Moth as well as the Community Citizen of the Month also highlighted his appearance. The City manager reported that it appears possible that the City could end up in "the black" financially by the end of the City's fiscal year. The City Manager appears each month as a guest on KSTA'S Morning Show.

9/27/13 715am -734am Curtis Garrett, Executive Director, Coleman County FSA... Curtis Garrett appeared as a guest on the KSTA Morning Show to update our audience on the latest happening with the Farm Bill legislation in Washington, and well as some critical planting and program dates that could affect our local and area farmers, ranchers and producers as we head into the Fall and Winter months. Producers are encouraged to stop in at the FSA office to discuss program changes, availabilities, and to report acreage in a timely manner, to stay within all program guidelines. Garrett also reminded that the COC elections are coming up in November, and all interested candidates should come forward to be on the FSA ballot.

