

# KSTA-1000 AM

## 3<sup>RD</sup> QUARTER 2021

### QUARTERLY ISSUES-PROGRAMS

DATE TIME LENGTH PROGRAM NAME DESCRIPTION

7/1/21, 7:15am – 7:40am Issue: Contributions By Emergency Services Personnel To Protect Public.

Narrative: Discussed and informed the audience concerning the many professional and volunteer hours that are given each month by the many multiple fire departments across Coleman County, along with EMS, Rescue and Recovery, as well as our law enforcement community. Our guest has just published and released his book, "True Stories Of Justice And Peace", which dramatically describes the dedication and professionalism that our emergency responders, most of whom are volunteers, display, in an effort to protect the public during times of danger, inclement weather, fire breakouts, vehicle accident scenes, loss of life scenarios and other instances where assistance may be needed, with very short notice to responders. Coleman County is blessed to have a superlative group of volunteers and professionals who provide these services. Guest was Coleman County Justice of The Peace Robert Jeff Nash.

8/2/21, 7:10am – 7:30am Issue: Building Community Unity Through Annual Youth Rodeo.

Narrative: Discussed and informed our audience about the upcoming Coleman County Junior Rodeo, the first full weekend in August. The event is held each year at the Coleman Rodeo Grounds. The Coleman Junior Rodeo Association is in the process of building its membership, in an effort to get more youth involved in the Rodeo, which has seen lagging support in recent years. Our guest told the audience that growing community togetherness and unity is a major thrust for this year. Association members pay a nominal annual fee, and are asked to promote, and volunteer to work to enhance the various youth rodeo events that are contested during the rodeo. Boys and girls categories for multiple age groups are included in the competition. Guest was Seth Moore, Coleman County Junior Rodeo Association.

9/2/21, 7:05am – 7:40am Issue: Hunting Season is Economic Driver for Local Area.

Narrative: Discussed and informed our audience about the hunting season (Dove), that has just gotten underway across Coleman County and the region. This will be followed by deer season, beginning in November. Annual statistics, detailed by our guest, show that recreational hunting and fishing are, and provide a major economic impact for our county, area and region, with the calculatable benefits to be in the millions of dollars each year. With hunting lodges, hotel/motel stays, plus positive increasing revenues for retail and commercial stores, along with restaurants, convenience and other outlets, the industry continues to thrive, and grow in size and interest here, year after year. Our guest also previewed the annual Dove Fest, which takes place each September, which attracts hunters, shoppers and tourism here on an annual basis. Guest was Jody Barr, Coleman County Hunters Association.



9/7/21, 7:10am – 7:25am Issue: 20<sup>th</sup> Anniversary Memorial Set to Honor First Responders.

Narrative: Discussed and detailed for our audience the 9/11 Memorial Ceremony that is planned for Saturday, September 11<sup>th</sup>, 2021 at the Coleman County Courthouse. Special patriotic music, raising of the American Flag, which will be lowered to half-mast, as well as speeches from first responders who were at “Ground Zero” and at the Pentagon during the attacks. Our guest noted that members of our local law enforcement, firefighters, emergency services and rescue and recovery will be honored as part of the ceremony. Names of our currently active military service men and women will be announced during the memorial. The goal of the event is to bring our community together to recall the sacrifices of those who lost their lives, and to honor the bravery of the first responders both then, and now, who step up in times when such actions are required.

Guest was Becky Slayton, Coleman Chamber Executive Director.

9/8/21, 7:15am – 7:30am Issue: National Championship Powerlifting Event Brings Spotlight To Coleman Facilities and Tourism.

Narrative: Discussed and informed our audience about a National Powerlifting Competition that will be held at the Bill Franklin Center, at the Coleman Rodeo Grounds on 9/11/21. This will be the second consecutive year that the event will be held in Coleman, hosted by General Leathercraft, Inc., a maker and marketer of “Pioneer” weightlifting belts, based here in Coleman. Our guest detailed the various aspects of the competition, noting that these athletes come from all across Texas, and the USA, to vie for these titles. Pioneer belts are made, marketed, sold and shipped all over the country, and indeed world wide from the headquarters in Coleman. Tourism and exposure to the city of Coleman and the county and main elements to host the event locally, as well as showing the availability of our facilities for use, such as the Bill Franklin and Goree Expo Centers, for future use.

Guest was Matt Hadden, Owner, General Leathercraft, Inc.

9/14/21, 7:05am – 7:35am Issue: Santa Anna ISD Continues Multi-Year Improvement Plan.

Narrative: Discussed and informed our audience concerning the continuing implementation of a 5-Year District-wide Improvement plan for the Santa Anna ISD. Approved this past school year, in a community-involved process, the plan includes everything from grounds maintenance, to building upgrades, to recreation facilities and classroom upgrades. Our guest told the audience that major aspects of the plan could ultimately require a bond issue. Several facilities currently in use have not seen anything more than preventive maintenance for decades. Available grant funds have been received, and others are being sought to help fund certain aspects of the plan. The residents inclusion in the effort has met with great success.

Guest was Todd White, SAISD Superintendent.

9/20/21, 7:10am – 7:30am Issue: Coleman Museum Promotes Past and Present to Visitors.

Narrative: Discussed and informed our audience concerning continuing upgrades being made at the Coleman Museum at Heritage Hall in Coleman. With an increasing number of artifacts and items being donated to the museum over the past year, additional rooms for display are being opened to the public for

viewing. Our guest also noted the Coleman Museum's increased involvement in community events, such as the Fiesta De La Paloma Art Show and the Great Western Trail Days Weekend held in April. The Coleman Museum at Heritage Hall is open each Saturday, and for tours by appointment at 817-658-7866.

Guest was Greg Palmer, Coleman Museum Board President.

9/28/21, 7:10am – 7:25am Issue: Mozelle School Reunion Celebrates Community Heritage

Narrative: Discussed and informed our audience about the approaching Mozelle School Reunion. This school, located in the south part of Coleman County, officially closed its doors at the conclusion of the 1986 school year. Earlier that year, residents in the community approved a vote that would ultimately see the creation of Panther Creek CISD, which included the inclusion of several small schools in that area. Our guest added that the school at Mozelle did not meet last year due to the covid pandemic. Highlighting the gathering on October 9<sup>th</sup> will be the recognition of deceased classmates as well as honoring each of the volunteer fire departments that serve southern Coleman County. The reunion will be held at the Bill Franklin Center at the Coleman Rodeo Grounds. Guest was Mitzi Stephenson-Jones, Mozelle Mustang Class of 1986.

9/29/21, 10:05am – 10:15am Issue: Coleman Livestock Auction Is Historic Economic Asset To Coleman County.

Narrative: Discussed and informed our audience concerning the retirement of Bob and Sylvia Edington as long-time family ownership of the Coleman Livestock Auction, after more than 61 years of operation. The Edington family built and opened the auction in 1960, with the auction becoming statewide and nationally recognized for excellence in the world of agriculture. Our guest said he was most proud and humbled to have served this region for so many years, providing jobs, economic development and pride in the Coleman area. The new owners, John and Christi Robertson will maintain the Coleman Livestock Auction, LLC as a family-run business. Guest was Bob Edington, Owner, Coleman Livestock Auction.

9/29/21, 8:30am – 8:55am Issue: Hospice Care Available To Area Families In Need.

Narrative: Discussed and informed our audience of the availability of Hospice care and in-home services to those who's loved ones are in the final stage of life. With an aging population in this region, these services have become more and more in demand. Our guest detailed the respected steps that are followed, both for the patient and their families. Hospice care can be received once an order has been issued by the primary physician, and can be given in either a hospital, or home setting. Dignity for the patient is always paramount in the providing of this care. Post-passing care for the family is recommended. Guest was Louana Saverance, Coleman Home Health & Hospice.