

KSTA-1000 AM

3RD Quarter 2022

QUARTERLY ISSUES-PROGRAMS

DATE TIME LENGTH PROGRAM NAME DESCRIPTION

7/5/22, 7:15am – 7:45am Issue: Santa Anna Event Draws Tourism Interest To Coleman County.

Narrative: Discussed, informed and invited our audience to attend the 2nd Annual “Cookoff Under The Mountain” event, July 8th and 9th in Santa Anna, Texas. The sanctioned cookoff will feature brisket, ribs, chicken and beans, and will earn points toward statewide championships. Vendors will inhabit the air-conditioned armory, with a wide and varied selection of goods for purchase. Our guests noted that the event is sponsored by the Santa Anna Chamber Of Commerce, along with multiple participating merchants. The goal is to not only host and hold a fun event, but also to draw tourism interest and enhance the shopping exposure to Santa Anna, and Coleman County as a whole. KSTA personalities will participate as cookoff judges, and with livestream reports from the event. Guests were Bill and Janice Modawell, Santa Anna Chamber Of Commerce.

7/11/22, 7:15am – 7:50am Issue: Multiple Entities Team Up To Offer CNA Program In Coleman.

Narrative: Discussed and informed our audience about the opportunity to take part in a Certified Nurses Aid Program, being offered for residents in this region by a number of entities, including Cornerstone Community Action Agency, C.I.S.D., Coleman County Medical Center, and Coleman County Together. Our guests shared registration times, dates and contact information. The 12-week course begins on July 26, 2022, and will be taught each Tuesday and Thursday at the Coleman I.S.D. from 4pm – 8 pm, until course completion. At the end of the course, certification exams will be offered. Graduates will have all the CNA credentials to enter the workforce. Goals of the course are several, including helping those who want to work, be provided with the tools and skills needed for success in a nursing career. Deadline to register is July 22, 2022. Guests were Samantha Brown and Senika Arredonda, CCAA.

7/12/22, 7:10am – 7:40am Issue: Local Church Promotes Youth Health Through Martial Arts

Narrative: Discussed and informed our audience about a summer-long Taekwondo class for local and area youth, organized by Dr. Michael Herbert, Pastor of Central Baptist Church, Coleman. Herbert is also highly certified and credentialed in Martial Arts, including Taekwondo. The classes are held Monday-Thursday at the church’s activity room, which is fully outfitted for the classes, with safety an absolute priority. Our guest said the classes are intended to introduce students to the art, but also to keep them being physically active in the summer months. The classes are given free of charge, for ages 5 through adult. The classes also include a time of Bible discussion at the end of each session. Guest was Michael Herbert, Pastor, Central Baptist Church, Coleman.

7/13/22, 7:25am – 7:45am Issue: Local Farmers Market Draws Tourism And Interest In Coleman.

Narrative: Detailed and invited our audience to attend the weekly Coleman Farmers Market, held weekly in the Spring and Summer months in downtown Coleman. The market invites local gardeners and growers to sell their products each Saturday morning from 9am to noon, and they are allowed to keep all the profits earned. Our guest noted the growth of the Farmers Market since it began some 6 years ago. Each week, Coleman benefits as tourists and visitors come to town, spending money at the Market, but also with our other merchants and restaurants and stores, enhancing the reputation and status of Coleman across the region and state. Upcoming events sponsored by the Chamber were also highlighted, including Fiesta De La Paloma, scheduled for the first weekend in October. KSTA will broadcast from the event. Guest was Becky Slayton, Executive Director, Coleman Chamber.

8/9/22, 7:10am – 7:40am Issue: Impact On County School From Proposed Solar Farm Project.

Narrative: Detailed and discussed the currently proposed Solar Farm Project that could be built on privately-owned lease acreage that rests in close proximity to the Panther Creek CISD, in southern Coleman County. Known as the Hanson Solar Farm Project, if all required approvals are received, construction must be completed, and the facility operational by a 2028 date. Our guest, who is a leader in solar farm research, specifications and impacts, suggests that the placement of such a facility, where proposed, would potentially have long-term negative results for residents in the area, even though the school district could see an “up-front” significant cash infusion, should the trustees vote to approve its support for the project. School trustees are scheduled to consider a vote on the project in the weeks ahead. Guest was Robert Weatherford, Landowner in Coleman County. Solar Farm Impact Research Expert.

8/18/22, 7:10am – 7:40am Issue: School Faces New Challenges Through Community Involvement.

Narrative: With the new school year getting underway, we visited with Todd White, Superintendent of Santa Anna I.S.D. Through the first week of classes, enrollment within the district is showing a slight increase in the number of students, as opposed to the start of school last year. Our guest said that the main struggle this year, has been the maintaining of teachers and staff, which is an issue across the county and state. Santa Anna I.S.D. is addressing this problem by making a concentrated effort to involve and include community resident volunteers who can effectively fill several auxiliary positions and roles, which previously had required paid staff. The Supt. said this not only helps resolve potential staffing issues, but also serves to build community spirit overall for the school. Santa Anna is a Class 1-A Division school district. Guest was Todd White, Supt., Santa Anna I.S.D.

8/31/22, 7:15am – 7:35am Issue: Hunting Industry Continues As Huge Economy Driver Here.

Narrative: Detailed and promoted the beginning of dove and hunting season here in the Coleman County and Big Country region. Our guest provided financial

estimates which show that the hunting, and recreation industry generates millions of direct, and indirect dollars into the economy here on an annual basis, making it a huge positive asset that needs to be appreciated. That said, the annual Coleman County Dove Hunters Festival will take place on Saturday, September 3rd, at the Bill Franklin Center, to show appreciation to all the hunters who come here each year. A catfish meal will be served, and a number of door prizes will be given away. A similar deer hunters event will be hosted in early November.

Guest was Jody Barr, Coleman County Appreciation Committee.

9/12/22, 7:10am – 7:30am Issue: Fundraiser Set To Assist Regional Advocacy Center.

Narrative: Discussed and promoted an upcoming fundraising Beef Raffle, set in order to raise needed financial support, as well as highlight the work done by The Ark Advocacy Center. Based in Brownwood, this facility works to provide help and support for victims of sexual and domestic abuse and violence. Counties served are Coleman, Brown and Comanche. Confidentiality is a critical component to the success of the Advocacy Center. The fundraiser is the form of a raffle drawing for two sides of beef, featuring a Black Angus/ Wagyu donated by the Geer Ranch. The drawing will take place on October 11, 2022.

Guest was Terri Densman, Executive Director, The Ark Shelter.

9/26/22, 7:15am – 7:35am Issue: School Organization Promotes Leadership And Career Goals.

Narrative: Introduced and promoted a very popular and productive club organization at Coleman High School, The FCCLA Club, which stands for "Family, Career And Community Leaders Of America. Our guests encouraged all students in high school to join, both male and female. The CHS FCCLA Club has been active for many years, and strives to instill confidence, leadership, communication, organization, and competitiveness in its members. Natalee Rose, of the CHS club, is the current FCCLA State President, FCCLA has a huge membership nationally. Community service projects are consistent areas were members assist our area.

Guests were Natalee Rose and Bella Hellmick, CHS FCCLA members.

9/29/22, 7:15am – 7:30am Issue: Coleman Public Library Continues To Spotlight Coleman.

Narrative: Discussed and informed our audience about the continuing efforts of the Coleman Public Library to spotlight Coleman and Coleman County, by virtue of multiple book signings from local authors, including Danny Allen, Olivia De Los Santos, Dr. B. Ward Lane and Linda Broday. KSTA Radio also provided air time to each of these authors, in order to promote their works. Many of these books are set in the Big Country and highlight our culture. Our guests also noted a series of recent grant awards that have been utilized to expand the book selection inside the library.

Guest were Sarah Beal and Sue Dossey, Coleman Public Library